



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management

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School of Commerce and Management
ARKA JAIN University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

T-SHIRT PAINTING – CREST 2025

Date of Event	20-02-2025
Name of the Event	T-shirt Painting
Type of the Event	Cultural Competition (5.3.3)
Conducted by	MBA, Department of Management
Coordinated by	Mr. Arindam Mondal, Ms. Rana Iffat Perween
No. of Participants	1

OBJECTIVES:

The *T-shirt Painting* event aimed to give students an opportunity to showcase their creativity by painting unique designs on plain T-shirts. The objective was to allow participants to explore the intersection of fashion and art, using T-shirts as a canvas for self-expression. This event encouraged students to experiment with different painting techniques, colors, and themes, while also promoting sustainability by repurposing fabric. Participants were encouraged to create designs that reflected their personality, creativity, or social messages, while developing skills in fabric painting and textile design.

DETAILS:

The **T-shirt Painting** competition provided students with a creative platform to transform plain T-shirts into unique, wearable art. Encouraging **self-expression through fabric painting**, the event allowed participants to experiment with **colors, themes, and techniques**, integrating fashion and art. Designs ranged from **abstract patterns to social messages**, showcasing **diverse artistic perspectives** while promoting **sustainability through fabric upcycling**.

Participants gained hands-on experience in **textile painting and design**, refining their artistic skills while fostering **creativity and community engagement**. The event successfully highlighted the **fusion of art and fashion**, leaving students inspired to explore **eco-friendly artistic practices**.

TAKEAWAYS (OUTCOME)

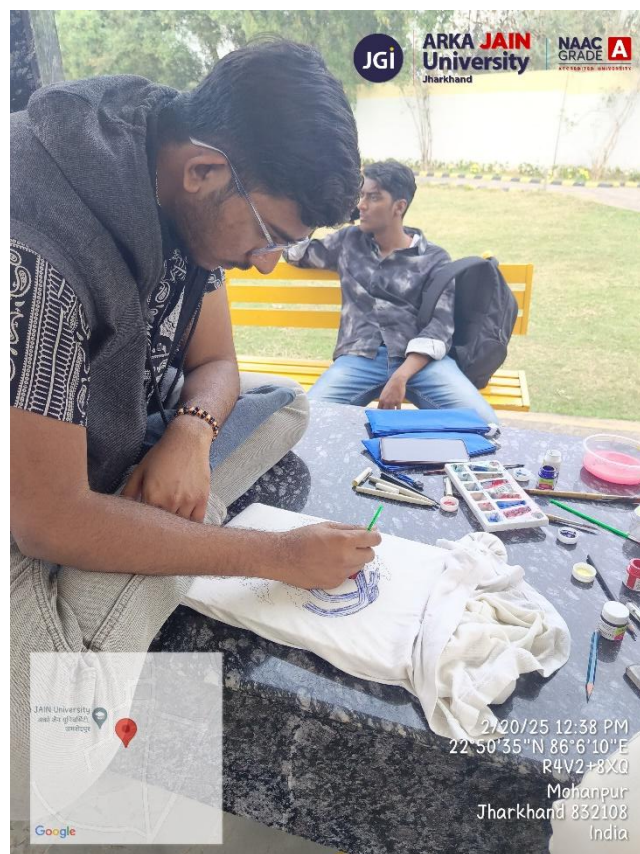
- The *T-shirt Painting* event was a tremendous success, with participants displaying remarkable creativity in transforming plain T-shirts into wearable art.
- Students utilized various painting techniques, such as freehand brushwork, stenciling, and fabric dyeing, to create their designs, resulting in visually appealing and innovative T-shirts.


- The event showcased a diverse range of themes, from abstract art and pop culture references to nature-inspired designs, with participants incorporating vibrant colors and intricate details.
- Judges were impressed with the quality of the paintings and the students' ability to use fabric as a medium for artistic expression.
- The competition encouraged students to think beyond traditional painting surfaces, helping them develop an understanding of how art can be integrated into fashion.
- The event promoted sustainability by encouraging students to upcycle plain T-shirts into unique fashion pieces, reducing textile waste and supporting eco-friendly art practices.
- Participants demonstrated great skill in choosing appropriate color schemes and ensuring that the designs were suitable for fabric, enhancing their knowledge of textile painting techniques.
- The event also allowed students to experiment with different styles, such as minimalistic designs, detailed illustrations, and typography-based art, giving them the freedom to express their individual style.
- The audience was engaged and excited to see the designs come to life, with many students proudly wearing their creations after the event.
- The competition helped foster a sense of community and creativity, as participants interacted with one another and shared their design ideas.
- Students gained valuable experience in textile art, which they could apply to future projects or even consider as a career path in fashion or design.
- Overall, the *T-shirt Painting* event was an enjoyable and enriching experience, combining art and fashion in an innovative way while promoting sustainability and creativity.

POSTER OF THE EVENT



PHOTOS OF THE EVENT



<div style="display: flex; justify-content: space-around; align-items: center;">  <div style="text-align: center;"> ARKA JAIN University <small>Jharkhand</small> </div> <div style="text-align: center;"> NAAC <small>GRADE A</small> </div> </div>						
NAME OF THE EVENT- T-SHIRT PAINTING COMPETITION						
CREST- THE MANAGEMENT FEST- 2K25					Date- 20-02-2025	
PARTICIPANTS DETAILS				EVALUATION CRITERIA FOR THE T-SHIRT PAINTING COMPETITION		
Sl. NO.	NAME OF THE PARTICIPANTS	INSTITUTE NAME	CREATIVITY & ORIGINALITY	RELEVANCE TO THEME	QUALITY OF WORK	TOTAL MAXIMUM MARKS (30)
1.	GOURAB GHOSH	ARKA JAIN UNIVERSITY	MAXIMUM MARKS (10)			
		→	8	6	6	28 29

Dr. Suman Chakraborty

Name & Signature of the Event Coordinator Cum Judge

Dr. ...

Signature of the Head of the Department (MBA)