



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management

HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

POT PAINTING – CREST 2025

Date of Event	20-02-2025
Name of the Event	Pot Painting
Type of the Event	Cultural Competition
Conducted by	MBA, Department of Management
Coordinated by	Mr. Arindam Mondal, Ms. Rana Iffat Perween
No. of Participants	4

OBJECTIVES:

The *Pot Painting* event aimed to provide students with a creative platform to showcase their painting skills on pottery. The objective was to encourage participants to explore their artistic abilities by using traditional and contemporary painting techniques to decorate clay pots. The event focused on the development of fine motor skills, attention to detail, and creativity. Participants were encouraged to reflect cultural and personal themes through their designs, while also promoting sustainability by using eco-friendly materials. The event aimed to foster a deeper appreciation for handicrafts and raise awareness about the importance of traditional art forms.

DETAILS:

The **Pot Painting** competition served as a vibrant celebration of **artistic expression and cultural appreciation**, where students transformed **clay pots into stunning works of art**. Encouraging a blend of **traditional and contemporary techniques**, the event allowed participants to explore **color theory, design principles, and intricate detailing** while experimenting with **cultural motifs and nature-inspired themes**.

With a focus on **sustainability**, students used **eco-friendly materials**, fostering an appreciation for **handicrafts and traditional art forms**. The competition not only honed their **fine motor skills and creativity** but also built a **sense of community**, as participants shared techniques and inspiration. The event proved to be an **enriching and engaging experience**, celebrating both **individual creativity and the beauty of pottery as an artistic medium**.

TAKEAWAYS (OUTCOME)

- The *Pot Painting* event was a great success, with participants showcasing their creativity through intricate and vibrant designs on clay pots.
- Students experimented with a variety of painting techniques, from abstract to traditional, creating unique and visually striking pieces.

- Participants demonstrated an excellent understanding of color theory, composition, and design principles, as they carefully planned and executed their artwork.
- The event encouraged students to explore different cultural motifs and artistic styles, allowing them to personalize their pots with meaningful themes and symbols.
- Judges were impressed with the creativity and craftsmanship displayed in the designs, noting the attention to detail and precision in the artwork.
- The event also allowed students to learn about the significance of pottery in various cultures, promoting a deeper understanding of this traditional art form.
- Many participants incorporated nature-inspired designs, using floral patterns, geometric shapes, and vibrant color schemes to make their pots stand out.
- The event promoted sustainable art practices, as students worked with eco-friendly materials such as clay and natural paints.
- Participants gained valuable experience in working with pottery as a medium, developing skills in surface decoration and artistic expression.
- The competition helped foster a sense of community among participants, as they shared ideas and techniques, learning from each other's artistic approaches.
- The audience appreciated the diversity of designs, with each pot reflecting the unique creativity of the artist.
- Overall, the *Pot Painting* event provided a fun and engaging platform for students to express themselves through art while also honoring traditional crafts.

POSTER OF THE EVENT



PHOTOS OF THE EVENT



JUDGEMENT SHEET

ARKA JAIN University						
NAME OF THE EVENT- POT PAINTING COMPETITION						
CREST- THE MANAGEMENT FEST- 2K25 Date- 20-02-2025						
PARTICIPANTS DETAILS			EVALUATION CRITERIA FOR THE POT PAINTING COMPETITION			
Sl. NO.	NAME OF THE PARTICIPANTS	INSTITUTE NAME	VISUAL APPEAL	ADHERENCE TO THEME	CREATIVITY & ORIGINALITY	TOTAL MAXIMUM MARKS (30)
01.	SHREYA TAPADIA	Tamshulpur Co-operative College	MAXIMUM MARKS (10)			
02.	NISHITA GUPTA	Tamshulpur Co-operative College	5	6	6	17
03.	SHRESHTHA GUPTA	Tamshulpur Co-operative College	7	7	7	21
04.	ANUSHKA KUMARI	Tamshulpur Co-operative College	6	6	6	18
			6	6	8	20

Dr. Sumen Chell
Phal
 Name & Signature of the Event Coordinator Cum Judge

[Signature]
 Signature of the Head of the Department (MBA)
 HoD, MBA
 School of Commerce and Management
 ARKA JAIN University, Jharkhand