



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management
NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2025 in the university campus.

The scheduled for the event will be shared shortly.

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Dept. of Management
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ARKA JAIN University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

TITLE OF THE EVENT

Date of Event	20-02-2025
Name of the Event	Fashion Show
Type of the Event	Cultural Competition
Conducted by	MBA, Department of Management
Coordinated by	Mr. Harshith K Manjunath
No. of Participants	5

OBJECTIVES:

The Fashion Show aimed to provide students with a platform to showcase their creativity, confidence, and style through fashion and design. The objective was to encourage students to express themselves through unique clothing themes, innovative styling, and confident ramp walks. The event sought to enhance students' stage presence, teamwork, and presentation skills while fostering an appreciation for fashion as a form of artistic and cultural expression. It also aimed to create an engaging and glamorous experience, highlighting the significance of fashion in personal and professional branding.

DETAILS:

The Fashion Show was a major highlight of Day 1 of CREST 2.0 – the Annual Management Fest, organized by the Department of Management, MBA. The event witnessed vibrant participation from students of ARKA JAIN University and other colleges in Jamshedpur, making it a diverse and stylish affair. Participants showcased a variety of themes, ranging from ethnic and fusion wear to contemporary and avant-garde fashion, reflecting their creativity and personal style.

The competition was judged by Samriddhi Tamrakar and Ujwal Prakash, who evaluated the participants on criteria such as confidence, stage presence, outfit creativity, and overall impact. The ramp was set ablaze with stunning performances as students confidently walked the runway, exuding elegance and charisma. The enthusiastic audience added to the energy of the event, cheering for the participants and making it an unforgettable experience.

At the end of the event, the winners were announced and honoured with trophies and certificates, while all participants received certificates of appreciation for their efforts. The Fashion Show was not only a glamorous and entertaining segment of CREST 2.0 but also a learning experience for students interested in fashion, personal styling, and stage performance.

TAKEAWAYS (OUTCOME)

- **Creative Expression & Fashion Awareness:** Participants explored various themes and styles, enhancing their understanding of fashion and self-presentation.
- **Confidence & Stage Presence Development:** Walking the ramp helped students overcome stage anxiety, refine their body language, and develop confidence in public appearances.
- **Teamwork & Coordination:** The event encouraged collaboration among students, as many participants worked in teams to present themed fashion sequences.
- **A Platform for Glamour & Networking:** The Fashion Show provided a space for students to engage with peers, judges, and fashion enthusiasts, fostering connections within the creative and fashion industries.

POSTER OF THE EVENT



PHOTOS OF THE EVENT



Figure 1: The participants of the fashion show showing various ideas and traditions in their costumes



Figure 2:- The participants performing the ramp walk

Department of Management



JUDGEMENT SHEET

ARKA JAIN University								
NAME OF THE EVENT- FASHION SHOW COMPETITION								
CREAT- THE MANA ATMENT FEST-2025 Date: 28-02-2025								
EVALUATION CRITERIA FOR THE FASHIO SHOW COMPETITION								
Sl. No.	NAME OF THE PARTICIPANTS	INSTITUTE NAME	ADHERENCE TO THEME (15)	CREATIVITY & INNOVATION (10)	PRESENTATION & CONFIDENCE (10)	OVER ALL LOOK & STYLING (8)	EXECUTION & IMPACT (7)	TOTAL (60)
1	Kriti Das	AJU	11	9	10	7	6	43
2	Jashika Malkhani	Toppers Academy	13	10	10	7.5	6	46.5
3	K. Janvi	Ward's Institute	14	9	9	7.5	6	45.5
4	Khushi Das	Kashim City	14	9	10	7.5	7	47.5
5	Dhrub Soren	Kashim City	14	9.5	10	8	7	48.5

+10 = 60
 +7 = 50
 +8 = 54.5
 +5 = 50.5
 +6 = 54.5
 +9 = 57.5

 78
 99.5
 73.5
 91.5
 105.5

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1	KRITI DAS	ARKA JAIN UNIVERSITY	6	6	6	3	3	24
2	Jashika Mallikharji	Toppers Academy	11	9	8	6	5	39
3	K. Janvi	Ward's Institute	6	5	5	2	2	20
4	Khushi Das	Kashim City College	10	6	6	4	4	30
5	DHRUB SOREN	Kashim City	12	9	8	6	5	40

10 Final
 4 24
 6 45
 3 23
 7 27
 8 48

 88
 95
 77.5
 84.5

88
 95
 77.5
 84.5

88
 95
 77.5
 84.5