



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management

HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

FACE PAINTING – CREST 2025

Date of Event	20-02-2025
Name of the Event	Face Painting
Type of the Event	Cultural Event (5.3.3)
Conducted by	MBA, Department of Management
Coordinated by	Mr. Arindam Mondal, Ms. Rana Iffat Perween
No. of Participants	3

OBJECTIVES:

The *Face Painting* event aimed to provide students with a platform to explore their creativity through the art of painting on the human face. The objective was to allow participants to experiment with colors, patterns, and designs to create visually stunning artwork on a face. The event encouraged artistic expression, precision, and attention to detail, while also promoting creativity in a fun and interactive way. Participants were challenged to transform the face into a canvas, showcasing their artistic skills and imagination in a live, dynamic environment.

DETAILS:

The **Face Painting** competition provided students with a unique artistic challenge, transforming the human face into a dynamic canvas. Participants showcased remarkable creativity and precision, crafting intricate designs ranging from animal faces to abstract patterns and themed characters. The event encouraged experimentation with blending, shading, and layering techniques, allowing students to push the boundaries of traditional painting in a live, interactive setting.

Judges and spectators were captivated by the originality and detail in each design, appreciating the skill and effort required to adapt art to facial contours. The competition also fostered teamwork, patience, and time management, as participants worked under time constraints to bring their visions to life. Overall, the event was a vibrant and engaging celebration of artistic expression, adding excitement to **CREST 2025**.

TAKEAWAYS (OUTCOME)

- The *Face Painting* event was a standout feature of the competition, with participants transforming their models' faces into intricate and vibrant pieces of art.
- Students demonstrated great creativity, skill, and precision as they painted various designs on faces, including animal faces, abstract patterns, and themed characters.
- The event encouraged participants to push the boundaries of traditional painting, using the human face as a dynamic canvas for their artwork.

- Judges were impressed by the complexity and originality of many designs, noting the participants' ability to blend colors and create detailed, lifelike effects.
- The event allowed participants to experiment with different painting techniques, including blending, shading, and layering, to create realistic or fantastical designs.
- Students had to work under pressure, completing their face paintings within a set time frame, which helped them develop time management skills.
- The competition encouraged participants to think about the role of face painting in various cultural, artistic, and entertainment contexts, from carnival designs to theatrical makeup.
- The audience enjoyed watching the transformation process as students painted their models, with many applauding the creative and unique designs.
- The event promoted collaboration and teamwork, as some participants worked together with models to ensure that the designs were executed perfectly.
- Participants learned the importance of facial features in art, understanding how different face shapes, expressions, and angles influence the painting process.
- The event highlighted the importance of patience, focus, and attention to detail, as even small mistakes could alter the design.
- Overall, the *Face Painting* event was a fun and engaging way for students to express their creativity while learning about the challenges of working with a live canvas.



POSTER OF THE EVENT



PHOTOS OF THE EVENT





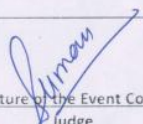



Department of Management
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JUDGEMENT SHEET

 ARKA JAIN University 						
NAME OF THE EVENT- FACE PAINTING COMPETITION						
CREST- THE MANAGEMENT FEST- 2K25 Date- 20-02-2025						
PARTICIPANTS DETAILS			EVALUATION CRITERIA FOR THE FACE PAINTING COMPETITION			
SL. NO.	NAME OF THE PARTICIPANTS	INSTITUTE NAME	CREATIVITY & ORIGINALITY	ADHERENCE TO THEME	QUALITY OF WORK	TOTAL MAXIMUM MARKS
1	RITU KUMARI	ARKA JAIN UNIVERSITY	07	08	06	21 (30)
2	ANAYA	ARKA JAIN UNIVERSITY	06	06	06	18
3	ASTHA KUMARI	ARKA JAIN UNIVERSITY	07	08	08	23


Name & Signature of the Event Coordinator Cum Judge


Signature of the Head of the Department (MBA)
HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand