

ARKA JAIN
University
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of CommerceNOTICERef No: AJU/SCoM/DoC/2025/921

Date: 23.01.2025

Department of Commerce, B.COM (H) in collaboration with SAKSHAM - Roychand Chenraj Centre for Innovation, Incubation and Entrepreneurship Cell (RCCIIE) of ARKA JAIN University is organizing a talk show "IdeaX 3.0" on Women Entrepreneurship.

Speaker – Ms. Reena Anil Vedagiri, Founder and President – Jamshedpur Women's Club

Date – 28th January 2025

Day - Tuesday

Time – 01:30 PM onwards

Mode – JEH Auditorium, Block A, AJU Campus.

Event Coordinator: Dr. Rama Singh

Dr. Ankita Singh
Program Coordinator
B.COM (H)

Program Co-ordinator
School of Commerce & Management

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

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IDEAX 3.0

Date of Event	29th January 2025
Name of the Event	IdeaX 3.0
Type of the Event	Entrepreneurship Development
Conducted by	Department of Commerce, School of Commerce and Management, in collaboration with Roychand Chenraj Centre for Innovation, Incubation and Entrepreneurship (RCCIIE), ARKA JAIN University
Faculty Coordinators	Dr. Rama Singh
No. Of Participant	81
Guest Speaker	Ms. Reena Anil Vedagiri

OBJECTIVE:

IdeaX 3.0, organized by SAKSHAM: RCCIIE: ED Cell under the Department of Commerce, School of Commerce & Management, ARKA JAIN University, was designed to ignite the spirit of entrepreneurship among students while also offering insights into leadership, personal growth, and women empowerment. The core aim was to provide a motivational and knowledge-rich platform where students could engage with a leading figure who has made significant strides in business mentoring and community building. By interacting with a seasoned entrepreneur and counsellor, the session aimed to help students develop essential qualities like resilience, confidence, communication, and strategic thinking, which are critical for entrepreneurial success.

DETAILS:

The much-anticipated IdeaX 3.0 event was held on 28th January 2025, starting at 10:00 AM, in the Block A Auditorium of ARKA JAIN University. The keynote speaker for the event was Ms. Reena Anil Vedagiri, an accomplished counselor, certified Neuro-Linguistic Programmer (NLP), and the Founder and President of the Jamshedpur Women's Club (JWC). With her extensive experience in mentoring women entrepreneurs and championing the cause of women empowerment, Ms. Vedagiri was an ideal choice to address the young and aspiring minds of the university.

The session was convened by Dr. Pompei Das Sengupta and Dr. Ankita Singh, with Dr. Rama Singh serving as the event coordinator. The event attracted a large number of students from the School of Commerce & Management who were eager to gain practical insights into the entrepreneurial journey.

In her inspiring and interactive talk, Ms. Vedagiri addressed the realities and challenges faced by entrepreneurs, particularly women in business. She emphasized the value of strategic decision-making, building a resilient mindset, and mastering effective communication—skills that are indispensable in the world of entrepreneurship. Drawing from her own experiences, she shared practical strategies for navigating the entrepreneurial ecosystem, handling setbacks, and creating impactful businesses through community engagement and networking.

The speaker's dynamic approach and personal anecdotes resonated strongly with the students, many of whom aspire to carve out entrepreneurial careers. Her message encouraged them to pursue their dreams with clarity, confidence, and courage.

The session concluded with an engaging question-and-answer round, where students actively interacted with Ms. Vedagiri, seeking personal guidance on their startup ideas, career dilemmas, and leadership development. The atmosphere was charged with curiosity, enthusiasm, and a renewed drive to pursue entrepreneurial ambitions.

Outcome of the Event:

IdeaX 3.0 successfully achieved its goal of fostering entrepreneurship development among students by connecting them with a real-world leader and mentor. The session created a transformative learning environment that encouraged participants to view entrepreneurship not just as a career path, but as a mindset grounded in leadership, empathy, and innovation.

Participants gained in-depth insights into the entrepreneurial journey, especially from the lens of women entrepreneurship. The session offered strategies to overcome common barriers, highlighted the importance of community support systems, and instilled confidence in students to take initiative and start their own ventures.

Students walked away with actionable knowledge on building business networks, enhancing interpersonal skills, and nurturing an entrepreneurial spirit within any field of study or interest. The highly interactive nature of the event bridged the gap between academic learning and entrepreneurial practice, ensuring that students could apply the lessons learned to real-world scenarios.

The session reinforced the mission of SAKSHAM: RCCIIE: ED Cell to develop a vibrant entrepreneurial ecosystem within the university. It stood as a testament to ARKA JAIN University's commitment to promoting innovation, leadership, and self-reliance, aligning seamlessly with national goals of empowering youth and strengthening the startup culture in India.

Poster of the Event



ARKA JAIN
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NAAC
GRADE A
ACCREDITED UNIVERSITY

SCHOOL OF COMMERCE & MANAGEMENT

DEPARTMENT OF COMMERCE

SPEAKER #3



IDEAX

REENA ANIL
VEDAGIRI
Founder and President JWC

CONVENORS
DR. POMPI DAS SENGUPTA
DR. ANIKITA SINGH
EVENT COORDINATOR
DR. RAMA SINGH

10 : 00 AM
28th January 2025
BLOCK A Auditorium

An Initiative of SAKSHAM: RCCIIE: ED CELL

Photos of the Event



Figure 1: Session by Ms. Reena Anil Vedagiri



Figure 2: Felicitation of Ms. Reena Anil Vedagiri



Figure 3: All in one frame, post session

List of Participants

IDEAX 3.0					
DATE : 28-01-2025					
Department of Commerce					
SL NO.	NAME	ENROLLMENT NO.	COURSE	Section	SIGNATURE
1	Yogita Sandha	AJU/230785	B.COM (A)	A	Yogita
2	Shivam Chaudhary	AJU/231997	BBA	E	Shivam B.
3	Sana Kumari	AJU/220947	B.COM	A	Sana
4	Abhinandan Sahay	AJU/220349	B.COM	A	Abhinandan
5	Isha Das	AJU/220210	B.COM	A	Isha Das
6	Manpreet Kaur	AJU/220228	B.COM	A	Manpreet
7	Smriti Chatterjee	AJU/230144	BBA	A	Smriti
8	Vandana Sahu	AJU/230099	BBA	A	Vandana
9	Twinkle Saha	AJU/230050	BBA	A	Twinkle
10	T. Shreya	AJU/230325	BBA	A	T. Shreya
11	Nirjala Kumari	AJU/230714	BBA	B	Nirjala
12	Aditi Das	AJU/230765	BBA	B	Aditi
13	Priyanka Kumari Singh	AJU/231806	BBA	E	Priyanka
14	Priyanka Kumari	AJU/220427	B.COM	A	Priyanka
15	Aditi Kumari	AJU/220778	B.COM	A	Aditi Kumari
16	Sanjana Ghosh	AJU/220712	B.COM	A	Sanj
17	Nausheen Ali	AJU/221446	B.COM	B	Nausheen
18	Kajal Kumari	AJU/220134	B.COM	A	Kajal Kumari
19	Snigdha Ghosh	AJU/220199	B.COM	A	Snigdha Ghosh
20	Namrata Sancheti	AJU/221402	B.COM	B	Namrata
21	Aniket Lohari	AJU/220057	B.COM	A	Aniket
22	Namit Das	AJU/221604	B.COM	B	Namit
23	Debasmita	AJU/221605	B.COM	B	Debasmita
24	Kanishk	AJU/221750	B.COM	B	Kanishk
25	Krishika Banerjee	AJU/220469	B.COM (H)	A	Program Co-ordinator

SL NO.	NAME	ENROLLMENT NO.	COURSE	Section	SIGNATURE
26	Shiva Mandal	AJU/220636	B.COM	A	Shiva
27	Chandana	AJU/1970376	B.COM	A	Chandana
28	Himanshu Shrivastava	AJU/221992	B.COM	B	HK
29	Harsh Pratap	AJU/221462	"	B	Harsh
30	Rahul Gosh	" 221463	"	"	Rahul
31	Nandini Khatun	AJU 221914	"	B	Na
32	Vidol Bhowal	AJU 221982	"	B	Vn.
33	Hanisha Ghosh	AJU/231578	BBA	D	Hanisha
34	Shreya Kumari	AJU/221615	BBA	D	Shreya
35	Susai Mahato	AJU/222070	B.COM	B	S
36	Debanjali Chakraborty	AJU/2217493	B.COM	B	D
37	Astha Kumari	AJU/221546	B.COM	B	A
38	Tshika Kumari	AJU/222085	B.COM	B	T
39	Aruna Kundu	AJU/221872	B.COM	B	A
40	Pooja Kumari	AJU/220241	B.COM	A	P
41	Nisha Gosai	AJU/230152	B.COM	A	Nisha
42	Ankita Barui	AJU/230353	B.COM	A	Ankita
43	Ruchi Kumari	AJU/230186	B.COM	A	Ruchi
44	Kishan Kumar	AJU/230346	"	A	K
45	Nyaysi Shrivastava	AJU/230153	B.COM	A	Nyaysi
46	Aya Malapatra	AJU/230195	B.COM	A	Aya
47	P. Keshav Gaudar	AJU/230197	B.COM	A	P. Keshav
48	Srinajee	AJU/220988	B.COM	B	S
49	Rahul	AJU/221722	B.COM	B	R
50	Rishika Agarwal	AJU/221583	B.COM	B	Rishika
51	Kehushi Kumari	AJU/222001	B.COM	A	K
52	Bharnest	AJU/220860	B.COM	B	Bharnest
53	Vishal	AJU/221822	B.COM	B	Vishal

(Signature)

Program Co-ordinator
School of Commerce & Management