



SCHOOL OF COMMERCE & MANAGEMENT

Department of CommerceNOTICE

Ref No: AJU/SCoM/DoC/2024/554

Date: 30.03.2024

This is to inform all the second year students (batch 2022-2025) that the Department of Commerce is organizing a specialization selection and career guidance seminar "CHAYAN" on 1st April 2024 from 2:00 pm onwards at Seminar Hall, Baudhyana Block.

Event Convener: Dr. Pompi Das Sengupta and Ms. Ankita Singh

Event Coordinator: Dr. Rama Singh

Note: It is mandatory for all the second year students to attend the session.

Ms. Ankita Singh
Program Coordinator
B.COM (H)

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce & Management

Program Co-ordinator
School of Commerce & Management

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

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CHAYAN- A SPECIALIZATION SEMINAR

Date of Event	01.04.2024
Name of the Event	CHAYAN
Type of the Event	specialization selection and career guidance
Conducted by	Department of Commerce- School of Commerce and Management in
Faculty Coordinators	Prof. Ankita Singh, Dr. Rama Singh
No. Of Participant	60 Students of II nd Year (2022-2025) & III rd Year (2021-2024) B.Com (H)

OBJECTIVE: to assist second-year BCOM (H) students in making informed decisions regarding their specialization choices for upcoming semesters.

DETAILS: The Department of Commerce, School of Commerce and Management, organized a seminar titled "CHAYAN" aimed at providing specialization selection and career guidance for the second-year students of BCOM (H). The event took place on 1st April, 2024, at the Block –C JEH Auditorium from 2:00 pm onwards.

The primary objective of the seminar was to assist second-year BCOM (H) students in making informed decisions regarding their specialization choices and future career paths. The seminar aimed to provide insights into various specializations such as marketing, human resources (HR), and finance, helping students understand the intricacies of each field and guiding them towards suitable career options.

Speakers and Topics:

Marketing: Mr. Shubodeep Bhadra, Assistant Professor, Srinath University, delivered a comprehensive session on marketing specialization. He provided valuable insights into the dynamic world of marketing, discussing key concepts, trends, and career opportunities in the field.

Human Resources (HR): Mr. Ravi Kumar Singh, Assistant Professor, Srinath University, shared his expertise on human resources management. His session focused on the role of HR professionals in organizations, the significance of talent management, and the evolving landscape of HR practices.

Finance: Mr. Amit Mehta, Assistant Professor, Jamshedpur Workers College, enlightened the students on the intricacies of finance specialization. He discussed various aspects of financial management, investment strategies, and career paths in the finance industry.

Outcome:

1. Students gained valuable insights into the fields of marketing, human resources, and finance, helping them make informed decisions about their specialization choices.
2. The sessions provided clarity on career opportunities and growth prospects in each specialization, empowering students to align their academic pursuits with their career goals.
3. Interaction with experienced professionals enhanced students' understanding of real-world challenges and opportunities in their chosen fields, motivating them to pursue excellence in their academic and professional endeavors.

POSTER OF THE EVENT



ARKA JAIN
University
Jharkhand



NAAC
GRADE **A**
ACCREDITED UNIVERSITY

**SCHOOL OF
COMMERCE AND
MANAGEMENT**
B.COM(HONS)
SEM IV



MR. RAVI KUMAR SINGH
ASSISTANT PROFESSOR
SRINATH UNIVERSITY

1ST APRIL, 2024
2:00 PM
SEMINAR HALL
BAUDHYANA
BLOCK

CONVENORS
DR.POMPI DAS SENGUPTA
ANKITA SINGH



MR. SUBHADEEP BHADRA
ASSISTANT PROFESSOR
SRINATH UNIVERSITY

COORDINATOR
DR. RAMA SINGH



MR. AMIT KUMAR
FOUNDER N CMD,MIMDC CLUB
JAMSHEDPUR WORKERS
COLLEGE

**CHAYAN - A
SPECIALISATION
SEMINAR**



PHOTOS OF THE EVENT



Figure 1: Address by Mr. Shubodeep Bhadra, Assistant Professor, Srinath University



Figure 2: Address by Mr. Ravi Kumar Singh, Assistant Professor, Srinath University



Figure 3: Address by Mr. Amit Mehta, Assistant Professor, Jamshedpur Workers College



Figure 4: Session in progress

LIST OF PARTICIPANTS

<div> ARKA JAIN University <small>Jharkhand</small> </div> <div> </div>				
SCHOOL OF COMMERCE AND MANAGEMENT				
DEPARTMENT OF COMMERCE				
Attendance Sheet for CHAYAN - A Specialization Seminar (01.04.2024)				
SL NO.	ENROLLMENT NO.	STUDENT NAME	PROGRAM	SIGNATURE
01	AJU/220875	Mrinalika	B.COM(H)	Mrinalika
02	AJU/220947	Mayank Garg	B.COM(H)	Mayank Garg
03	AJU/220928	Harshvardh Kumar	B.COM(H)	Harshvardh
04	AJU/220210	Jyoti Das	B.COM(H)	Jyoti Das
05	AJU/220869	Tashfeen Khan	B.COM(H)	Tashfeen Khan
06	AJU/221078	Shamya Anand	B.COM(H)	Shamya Anand
07	AJU/220859	Bhuvanesh Kumar	B.COM(H)	Bhuvanesh
08	AJU/220860	Bhuvanesh Kumar	B.COM(H)	Bhuvanesh
09	AJU/221510	Shalini Mazumdar	BBA	Shalini
10	AJU/221510	Shalini Mazumdar	BBA	Shalini
11	AJU/220934	Kajal Kumari	B.COM(H)	Kajal
12	AJU/220178	Nimmi Kumari	B.COM(H)	Nimmi Kumari
13	AJU/220999	Priyanka Raut	B.COM(H)	Priyanka
14	AJU/221872	Ankita Kunder	B.COM(H)	Ankita
15	AJU/221515	Nishan Kumar	B.COM(H)	Nishan Kumar
16	AJU/221116	Gaurav Das	BBA	Gaurav
17	AJU/221463	Priyanka Kumari	B.COM(H)	Priyanka
18	AJU/221311	Rishi Maity	B.COM(H)	Rishi Maity
19	AJU/221541	Soumya Das	B.COM(H)	Soumya Das
20	AJU/221497	DERANSAI CHAKRABORTY	B.COM(H)	P. Chakraborty
21	AJU/220816	SNEHA KUMARI	B.COM(H)	Sneha
22	AJU/220914	RATESHPAL	B.COM(H)	Rateshpal
23	AJU/220215	ABHISHAK GADGA	B.COM(H)	Abhishek Gadi
24	AJU/220220	PRITYA KUMARI	B.COM(H)	Priya Kumari
25	AJU/221111	Ankit Keshu	B.COM(H)	Ankit Keshu
26	AJU/221322	Pooja Sanyal	B.COM(H)	Pooja Sanyal
27	AJU/222034	Komal Das	B.COM(H)	Komal Das
28	AJU/221834	Shivangi Gupta	B.COM(H)	Shivangi Gupta
29	AJU/220937	Shivangi Singh	B.COM(H)	Shivangi Singh
30	AJU/220123	Anuditya Mahesh	B.COM(H)	Anuditya Mahesh
31	AJU/220636	Shiva Mandal	B.COM(H)	Shiva Mandal
32	AJU/220489	Jasni Jaisi	B.COM(H)	Jasni
33	AJU/221402	Namrata Sancheti	B.COM(H)	Namrata
34	AJU/221810	Suman Kumari	B.COM(H)	Suman
35	AJU/222047	Prince Sharma	BBA	Prince
36	AJU/221587	Krishna Kr. Thakur	B.COM	Krishna

Signature of Event Coordinator

Signature of Dean/ HOD