

## CIRCULAR

**ARKA JAIN**  
**University**  
Jharkhand

### CIRCULAR

Ref. No: AJU/SOR/2025/04

Date: 21.03.2025

It is hereby notified that the Department of Research in association with National Service Scheme (NSS) Cell and Unnat Bharat Abhiyaan (UBA) Cell is organising an extension activity "Assessment of Awareness of Ayushman Bharat Scheme" in the village Harisunderpur, Gamharia on 28<sup>th</sup> March 2025 at 09:00 a.m., as a part of experiential learning for the Ph.D research scholars and the student-volunteers of NSS Cell and UBA Cell.

For any further details, please contact the event coordinator Dr. Sonia Riyat or the coordinator of NSS Cell & UBA Cell Dr. Manoj Kumar Pathak.



HOD  
Dr. Sonia Riyat  
Department of Research  
Head, Department of Research  
ARKA JAIN University, Jharkhand

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9. Members of NSS Cell & UBA Cell
10. The Persons Concerned
11. Notice Board

## EXTENSION ACTIVITY ON “ASSESSMENT OF AWARENESS OF AYUSHMAN BHARAT SCHEME”

<b>Date of Event</b>	<b>28.03.2025</b>
<b>Name of the Event</b>	<b>Extension Activity on “Assessment Of Awareness Of Ayushman Bharat Scheme”</b>
<b>Type of the Event</b>	<b>An Extension Activity</b>
<b>Conducted by</b>	<b>Department of Research , National Service Scheme (NSS) Cell &amp; Unnat Bharat Abhiyaan (UBA) Cell</b>
<b>Chief Guest</b>	<b>-</b>
<b>No. Of Participants</b>	<b>24</b>

### OBJECTIVE:

This activity was organized for the Research Scholars of ARKA JAIN University, Jamshedpur to make themselves aware of the Ayushman Bharat Scheme and measuring its effectiveness through detailed assessment.

### DETAILS:

On 28th March, 2025 few Research Scholars of ARKA Jain University made a village visit to Harisunderpur to understand the impact of Ayushman Bharat Scheme among its inhabitants. They were accompanied by Dr. Manoj Kumar Pathak, Coordinator of National Service Scheme (NSS) & Unnat Bharat Abhiyaan (UBA) along with the team.

For the purpose of the village visit , the team of Research Scholars developed a questionnaire consisting of questions developed using Likert Scale to assess the level of awareness of villagers related to the scheme.

In the course of their visit, the team of research scholars and faculty members interacted vividly with the village folks to know about their level of awareness related to the said scheme and the benefits derived thereupon.

At the close of the session, the entire team took a group photograph and expressed their satisfaction with the activity undertaken.

### **TAKEAWAY (OUTCOMES):**

The session proved to be fruitful for the participants and they got to know about the village, its residents and the benefits derived from the scheme. As a research scholar, they got to know the technique of developing a balanced questionnaire, method of data collection, interpretation techniques and the way the collected data has to be analysed for further presentation to interested stakeholders.

## POSTER OF THE EVENT


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 Jharkhand


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## PHOTOS OF THE EVENT



**Fig. 1 : All participants during the group photo session**



**Fig. 2: Research Scholars interacting with village inhabitants**



**Fig. 3 : Research Scholars taking down data from village members**



**Fig. 4: Faculty Members deliberating the results among themselves**



Signature  
Coordinator, NSS Cell & UBA Cell  
NSS Coordinator/एनएसएस समन्वयक  
National Service Scheme/राष्ट्रीय सेवा योजना  
ARKA JAIN University/अरका जैन विश्वविद्यालय

## MEDIA COVERAGE

## अरका जैन विवि के रिसर्चरों ने किया जागरूक



**जमशेदपुर.** अरका जैन यूनिवर्सिटी के रिसर्च डिपार्टमेंट की ओर से हरिसुंदरपुर गांव में एक विशेष जागरूकता अभियान का आयोजन किया गया. ग्रामीणों को आयुष्मान भारत योजना के तहत मिलने वाले स्वास्थ्य लाभों के प्रति जागरूक करने के उद्देश्य से उक्त पहल की शुरुआत की गयी. यह अभियान पीएचडी शोधार्थियों के अनुभावात्मक शिक्षा कार्यक्रम का हिस्सा था, जिसमें उन्हें ग्रामीण समुदायों के बीच काम करने और उनकी समस्याओं को समझने का अवसर मिला. इसमें यूनिवर्सिटी के राष्ट्रीय सेवा योजना (एनएसएस) इकाई और उन्नत भारत अभियान (यूबीए) सेल के सहयोग से उक्त अभियान का आयोजन किया गया था. इस जागरूकता अभियान का समन्वयन शोध विभाग की प्रमुख प्रो. डॉ. सोनिया रियात ने किया. इस दौरान एनएसएस सेल और यूबीए सेल के समन्वयक डॉ. मनोज कुमार पाठक, डॉ. रूपा सरकार और डॉ. संतोष कुमार सिंह उपस्थित रहे. कार्यक्रम के दौरान शोधार्थियों ने ग्रामीणों को स्वास्थ्य कार्ड बनवाने की प्रक्रिया, योजना के तहत मिलने वाले उपचारों की जानकारी भी दी. डीन-छात्र कल्याण प्रो. डॉ. अंगद तिवारी और प्रबंधन बोर्ड के अध्यक्ष प्रो. डॉ. एस.एस. रजी ने शोधार्थियों के इस प्रयास की सराहना की.