

ARKA JAIN
University
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of ManagementNOTICERef No: AJU/SCoM/DoM/2025/975

Date: 10.03.2025

School of Commerce and Management is organizing "YUVA - 4.0, 2K25", A flagship project initiated and organized by BBA & B.COM (H).

The events of Yuva aims to **Promote Local Talents & Tribal Culture of Jharkhand**.

Date: 28 & 29 March 2025

Day: Friday & Saturday

Venue: Multipurpose Ground, ARKA JAIN University.

Classes for all the semesters of BBA & B.COM (H) will remain suspended on the mentioned dates in order to enable all concerned to actively participate in the Youth Festival, YUVA 4.0.

Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce & Management

Assistant Dean (UG)

School of Commerce and Management
Arka Jain University, JharkhandCopy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
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MILLIONNAIRE MINDS

Date of Event	29th March 2025
Name of the Event	Millionnaire Minds
Type of the Event	Entrepreneurship Pitching Competition, YUVA 4.0
Conducted by	School of Commerce & Management
No. Of Participants	7

OBJECTIVE: The Millionaire Minds event was successfully conducted on 29th March 2025 as a key attraction of YUVA 4.0, the annual fest of the School of Commerce and Management, Arka Jain University. This event served as a platform for undergraduate students to showcase their entrepreneurial acumen by pitching innovative business ideas before an expert panel.

DETAILS: The primary aim of the event was to encourage entrepreneurial thinking among students and provide them with an opportunity to present viable business proposals. It was designed to develop their confidence, enhance public speaking skills, and expose them to the fundamentals of business pitching.

Students from various semesters participated enthusiastically, presenting original and thought-provoking ideas. Each participant delivered a structured pitch followed by a question-and-answer session. The event offered a realistic simulation of entrepreneurial pitching, preparing students for future ventures in the startup ecosystem.

The event was honoured by the presence of Dr. Urvashi Thakur, Head of the Department of Management (PG), who served as the esteemed judge. Her expert insights and evaluation significantly enriched the learning experience for the participants. Judging was based on innovation, feasibility, clarity, and overall impact of the proposed ideas.


The event concluded on a successful note with several participants receiving commendations for their creativity and presentation skills. Winners were acknowledged and awarded certificates of recognition, as well as cash prize. Dr. Thakur provided valuable feedback, which was well-received by all.

The event was coordinated by Mr. Somaditya Majumdar, Assistant Professor, School of Commerce and Management

Poster of the Event

JGI ARKA JAIN University Jharkhand NAAC GRADE A ACCREDITED UNIVERSITY Outlook ICARE RANKING 2023 RANKED 3rd IN "TOP-15 EMERGING PRIVATE UNIVERSITIES IN INDIA" CATEGORY ISO

SCHOOL OF COMMERCE & MANAGEMENT (UG)
WELCOMES YOU TO




YUVA 4.0

28th & 29th MARCH 2025

MILLIONAIRE MIND

CASH PRIZE
Group Rs. 2000/-



Register Now!!!

VENUE: MULTIPURPOSE GROUND ,
ARKA JAIN UNIVERSITY, JHARKHAND

Figure 1: Poster of MILLIONNAIRE MINDS

Photos of the Event



Figure 2: Participants pitching their ideas





Figure 3: Participants pitching their ideas



Figure 4: Participants with the Judge and Event Coordinator

Students Attendance

 ARKA JAIN University Jharkhand 				
YUVA 4.0				
MILLIONAIRE MIND				
Department of Management				DATE : 29/03/2025
SL NO.	NAME	ENROLLMENT NO.	CONTACT NUMBER	SIGNATURE
1	Lucky NARAYAN BENCH	ASU/241495	6205170730	L. M. Singh
2	Kumari Rashmi	AJU/241346	9153119109	Rashmi
3	Hemshika Raj	AJU/241488	9001135091	H. Raj
4	Troyee Kumari	AJU/241380	9341358803	Troyee Kumari
5	Roshan Gupta	AJU/230424	8310123109	Roshan
6	Chandan Mahanty	ASU/231217	9110907676	Chandan
7	Ashish Chandra	AJU/241512	6299224076	Ashish Chandra
8	Krish Kant	AJU/241814	7299943675	Krish Kant
9	Vaishnavi	AJU/241528	9631822905	Vaishnavi
10	Aarjit Manocha	AJU/242057	9835510815	Aarjit
11	Ayali Verma	AJU/241139	9341600487	Ayali
12	Ritika Kumari	AJU/241160	9229979939	Ritika
13	Krish Mishra	AJU/241140	7542023466	Krish
14	R. Divesh	AJU/2413029	6207729334	Divesh
15				
16				



University
Jharkhand

GRADE
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YUVA 4.0 2025
Millionaire Minds
Evaluation Sheet

Date: 29/3/25

Judge's Name: Dr. Umesh

Team Name: Digital Shopi
Kart.

Startup Idea Name: _____

Criteria	Max Marks	Marks	Comments
Problem Identification & Solution Clarity	10	8	
Innovation & Uniqueness of Idea	10	8	
Market Potential & Scalability	10	8	
Business Model Viability	10	6	
Revenue Generation Strategy	10	2	
Team Strength & Capability	10	3	
Presentation & Communication Skills	10	4	
Feasibility of Implementation	10	3	
Investor Appeal & Financial Planning	10	7	
Q&A Handling & Adaptability	10	5	
Total Score	100	<u>54</u>	

Additional Comments:

Judge's Signature: