



MILLIONNAIRE MINDS

Date of Event	29th March 2025
Name of the Event	Millionnaire Minds
Type of the Event	Entrepreneurship Pitching Competition, YUVA 4.0
Conducted by	School of Commerce & Management
No. Of Participants	7

OBJECTIVE: The Millionaire Minds event was successfully conducted on 29th March 2025 as a key attraction of YUVA 4.0, the annual fest of the School of Commerce and Management, Arka Jain University. This event served as a platform for undergraduate students to showcase their entrepreneurial acumen by pitching innovative business ideas before an expert panel.

DETAILS: The primary aim of the event was to encourage entrepreneurial thinking among students and provide them with an opportunity to present viable business proposals. It was designed to develop their confidence, enhance public speaking skills, and expose them to the fundamentals of business pitching.

Students from various semesters participated enthusiastically, presenting original and thought-provoking ideas. Each participant delivered a structured pitch followed by a question-and-answer session. The event offered a realistic simulation of entrepreneurial pitching, preparing students for future ventures in the startup ecosystem.

The event was honoured by the presence of Dr. Urvashi Thakur, Head of the Department of Management (PG), who served as the esteemed judge. Her expert insights and evaluation significantly enriched the learning experience for the participants. Judging was based on innovation, feasibility, clarity, and overall impact of the proposed ideas.

The event concluded on a successful note with several participants receiving commendations for their creativity and presentation skills. Winners were acknowledged and awarded certificates of recognition, as well as cash prize. Dr. Thakur provided valuable feedback, which was well-received by all.

The event was coordinated by Mr. Somaditya Majumdar, Assistant Professor, School of Commerce and Management

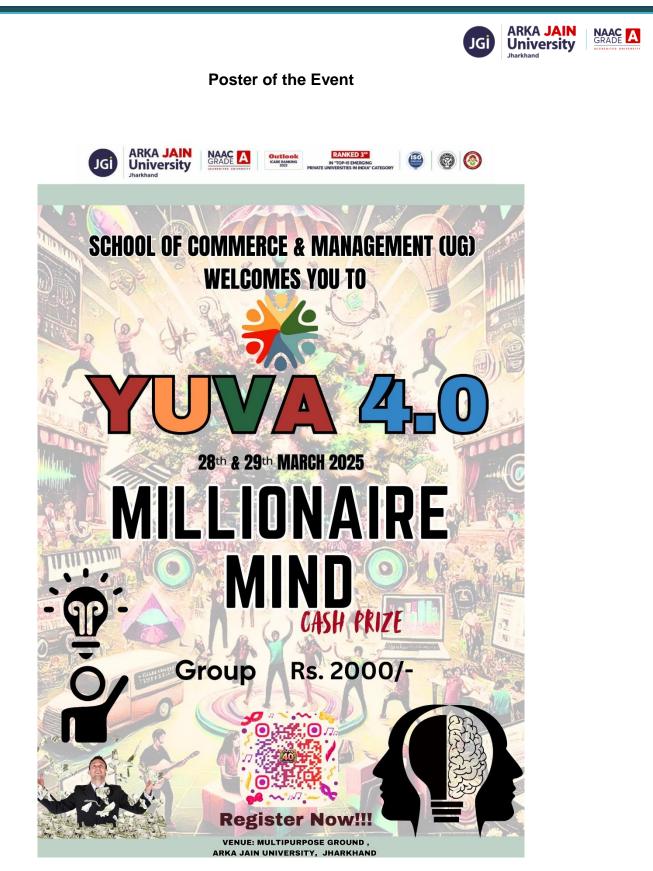


Figure 1: Poster of MILLIONNAIRE MINDS



Photos of the Event



Figure 2: Participants pitching their ideas

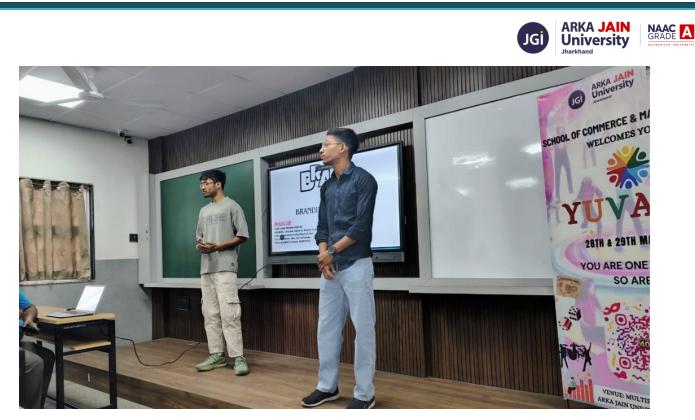


Figure 3: Participants pitching their ideas



Figure 4: Participants with the Judge and Event Coordinator



Students Attendance

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