



CIRCULAR





SCHOOL OF ALLIED HEALTH SCIENCE

Department Of Optometry

CIRCULAR

Ref No: AJU/SOHAS/163/25

Date: 19.06.2025

It is hereby to notify all the students of the Department of Optometry in association with **Anti-Drug Abuse Cell, NSS, NCC, UBA Cell** and **IKSHANA** of AJU organizes a Poster Making Competition to observe Drug Abuse Awareness and Prevention Program on 24th June 2025 at B- Block Ground Floor.

HQD Sarbojeer doswami

HOD & Assistant Professor Department of Optometry School of Allied Health Science

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Nodal Officer, Anti- Drug Abuse Cell, AJU Nodel Officer Anti-Drug Abuse Cell ARKA JAIN University, Jharkhand

Copy to Office of the Registrar IQAC Class Coordinators Website Office Record Student Whatsapp group

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Date of Event	24.06.2025
Name of the Event	Drug Abuse Awareness and Prevention Programme
Type of the Event	A Participative Learning Programme
Conducted by	Parna Dhara, Department of Optometry
No. Of Student's Participants	20

Drug Abuse Awareness and Prevention Poster making competition

OBJECTIVE:

The objective of the Drug Abuse Awareness and Prevention Programme – Poster Making Competition is to actively engage students in understanding and addressing the critical issue of substance abuse through creative expression. This event aims to raise awareness about the harmful effects of drug abuse-physically, psychologically, socially, and legally—by encouraging participants to explore the topic and visually communicate powerful messages to a wider audience. It seeks to instill a preventive mindset among the youth, motivating them to make informed, healthy, and drug-free lifestyle choices. Through this competition, students are given a platform to creatively express their thoughts and emotions, using art as a means to inspire change and spread awareness. The initiative also encourages peer-to-peer influence for positive behavior, as the messages portrayed in their posters can serve as strong tools for dialogue and advocacy. Furthermore, it supports holistic education by complementing academic learning with socially relevant activities that nurture values, empathy, and civic responsibility. Ultimately, the competition strives to empower students to become ambassadors of a drug-free society while engaging the larger community in ongoing awareness and prevention efforts.

DETAILS:

The Department of Optometry, School of Allied Health Sciences successfully organized the Drug Abuse Awareness and Prevention Programme – Poster Making Competition was held on 24th June under the Drug Abuse Awareness and Prevention Programme is being organized with the aim of engaging students in a creative initiative to raise awareness about the dangers of drug abuse. Encouraging participants to use art as a powerful medium to communicate the importance of a drug-free lifestyle. Scheduled to take place on 24th June on 12.30 pm at B- Block Ground Floor, the competition is open to all students of optometry department. Participants are expected to create handmade posters that convey a strong, clear message about the harmful consequences of substance abuse and the benefits of healthy choices.





All participants are required to bring their own drawing materials, and digital or preprinted posters will not be accepted. The time has been allotted for creating the posters. during which students will be judged on various aspects such as creativity, originality, relevance to the theme, clarity of message, and overall presentation. The top entries will be awarded with prizes, and all participants will receive certificates in recognition of their efforts. Winning posters may also be displayed on campus and used in future awareness campaigns. This competition is being organized by the department of optometry, in collaboration with Anti- Drug Abuse Cell, NSS, NCC, UBA Cell and IKSHANA Club. The event aims not only to spread awareness but also to empower young minds to take a stand against drug abuse and become ambassadors of positive change within their communities.

TAKEAWAY (OUTCOMES):

The Poster Making Competition on Drug Abuse Awareness and Prevention proved to be a meaningful and impactful initiative, effectively engaging students in a creative and educational activity that addressed a serious social issue. The event not only enhanced participants' understanding of the harmful consequences of drug abuse but also encouraged them to reflect deeply on the importance of making healthy lifestyle choices. Through the process of artistic expression, students were able to communicate strong anti-drug messages, fostering a sense of social responsibility and peer-led advocacy. The competition also created a platform for open dialogue, promoting awareness within the institution and beyond. Overall, the event successfully combined creativity with purpose, empowering young individuals to become proactive agents in the fight against substance abuse and contributing to the collective goal of building a safer, drug-free community

POSTER OF THE EVENT

ARKA **JAIN**

University

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NAAC GRADE





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PHOTOS OF THE EVEN



Fig.1 - Observance of a drug abuse awareness and prevention



Fig. 2- Participants participated in poster making competition



Fig. 3- Dr. Manoj Pathak sir Judging the creative posters



Fig. 4- Observance of a drug abuse awareness and prevention with posters



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LIST OF PARTICIPANTS

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FEEDBACK ANALYSIS



