

CIRCULAR



ARKA JAIN University

SCHOOL OF HUMANITIES

DEPARTMENT OF FASHION DESIGN

CIRCULAR

Notice No: AJU/BA FD/246A

Date: 04/02/2025

Dear all,

The department of Fashion Design is organizing **"Silai ki Padhai – 7 week stitching training program in association with Tata Steel Foundation under Unnat Bharat Abhiyan** from 12th February, 2025, for the tribal women of the Gamharia area.

Venue - Garment Construction (FD) Lab, Ground Floor, Nagarjuna Block

Timing – 12pm onwards

Certificates will be provided

MBarla

Program Co-ordinator School of Humanities

Ms. Usha Barla Program Coordinator Department of Fashion Design

Copy To:

- □ PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- □ PS to hon'ble DSW
- Academic Coordinator
- □ All concerned Faculty / Mentor
- AJU website
- Office file
- Notice board
- ERP Coordinator
- Students group (Email / WhatsApp)



SILAI KI PADHAI

| Date of Event | 12.02.2025 - 21.04.2025 | | | | | |
|---------------------|---|--|--|--|--|--|
| Name of the Event | SILAI KI PADHAI | | | | | |
| Type of the Event | 7 WEEK STITCHING TRAINING PROGRAM – MDP – MANAGEMENT DEVELOPMENT PROGRAM | | | | | |
| Conducted by | DEPARTMENT OF FASHION DESIGN | | | | | |
| No. Of Participants | 20 | | | | | |

OBJECTIVE:

The objective of the "Silai Ki Padhai" program is to empower local tribal women through a structured skill development initiative focused on stitching and basic garment construction techniques. This training program aims to provide rural women with a practical, incomegenerating skill that enhances their economic independence, supports entrepreneurial opportunities, and fosters the creation of a sustainable, community-driven manufacturing ecosystem.

Through this initiative, stitching is introduced as a basic yet transformative life skill, enabling women to produce marketable products and contribute to local and regional economies. The program further aspires to instill confidence, self-reliance, and vocational competence among participants, creating a foundation for long-term livelihood generation in rural and tribal settings.

DETAILS:

Training Program Module

Module 1 - Duration - 7 days - Introduction to Industrial Sewing Machine and handling

Module 2 - Duration - 7 days - Basic Stitching - Straight lines / spirals

Module 3 - Duration - 7 days - Seams

Module 4 - Duration 14 days - Pattern Making, Stitching, finishing, Zipper Attachment, Button Stitching, Velcro attachment

Module 5 - Customizable - Product Development - 7 days - Tote Bag Designing (Stitching and Value Addition), as corporate gifting

Materials to be provided - Basic Sewing Toolkit, Printed Study Material

Attendance - 50% mandatory attendance

Final Assessment and Certification



No. of Seats at a time - 20

Duration – 42days (working, 3 hours / day, 5 days / week)

Price Per Candidate - INR 7000

Project Consultants - Faculty, Department of Fashion Design, Arka Jain University

Client – Tata Steel Foundation

Location - Jamshedpur

Duration - February 12, 2024 onwards

PRODUCTS (as per discussions)

TAKEAWAY (OUTCOMES):

Trained Workforce:

A group of local tribal women were successfully trained in stitching, forming the foundation of a skilled rural workforce with the potential to support micro-enterprises and local manufacturing.

Creation of Livelihood Opportunities:

Participants are now equipped to take up tailoring work, make school uniforms, household textiles, and other stitched products for local markets or NGOs, thereby creating sustainable livelihood opportunities.

Steps Toward Rural Entrepreneurship:

The program laid the groundwork for future business development, including the possibility of forming Self Help Groups (SHGs) or cooperative production units.

Support for Sustainable Development:

By empowering women with a practical, eco-conscious skill, the initiative contributes to sustainable community development and supports broader gender equality and rural upliftment goals.

Replication Potential:

The success of the pilot group establishes a replicable model for similar skill development programs in other tribal or rural regions.

Overall, "Silai Ki Padhai" served as a transformative initiative that went beyond teaching stitching—its empowered women to reshape their future through skill, dignity, and opportunity.



POSTER OF THE EVENT





PHOTOS OF THE EVENT



Fig.1- Certificate Distribution



Fig. 2- Ongoing lab sessions



Fig. 3- Lab Assistant with the students at the Demo Session



Fig. 4- Day 1 - Orientation





Fig. 5- Embroidery session



Fig. 6- Sharmistha Devi with her samples



Fig. 7- Rani Devi with her samples



Fig. 8 - Demo Session - Kurta cutting and stitching



Fig. 9 – Felicitation Day



LIST OF PARTICIPANTS

| | ARKA JAIN University | GRADE | A | सिलाई की पढ़ाई | | | | | | | |
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CERTIFICATES



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उन्होंने प्रतिबद्धता और योग्यता का बहुत अच्छा प्रदर्शन किया। 🗤

षा किरण बरला

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