

## CIRCULAR

**ARKA JAIN**  
**University**  
Jharkhand**SCHOOL OF HUMANITIES****DEPARTMENT OF FASHION DESIGN**

### CIRCULAR

**Notice No: AJU/BA FD/246****Date: 16/01/2025**

Dear all,

The department of Fashion Design is organizing "Indigenous Artforms of India – Sohrai, Madhubani and Payatkar" - Painting competition on 24<sup>th</sup> January, 2025, Friday for all the students of Arka Jain University.

Venue – FD Lab, Ground Floor, Nagarjuna Block

Timing – 8:30 am onwards (1 hour will be given)

Rules – Sheets will be provided, participants to bring their own colour medium.

E-certificates will be provided

Registration Link: <https://forms.gle/cUWB1MeYXaGhyi8B6>  
Ms. Usha Barla  
Program Coordinator  
Department of Fashion Design**Program Co-ordinator**  
**School of Humanities****Copy To:**

- ☐ PS to hon'ble Vice Chancellor
- ☐ PS to hon'ble Director
- ☐ PS to hon'ble DSW
- ☐ Academic Coordinator
- ☐ All concerned Faculty / Mentor
- ☐ AJU website
- ☐ Office file
- ☐ Notice board
- ☐ ERP Coordinator
- ☐ Students group (Email / WhatsApp)

## PAINTING COMPETITION FOR REPUBLIC DAY THEMED "INDIGENOUS ARTFORMS OF INDIA - SOHRAI, MADHUBAN AND PAYATKAR

<b>Date of Event</b>	<b>24.01.2025</b>
<b>Name of the Event</b>	<b>Painting Competition for Republic Day themed "Indigenous Artforms of India - Sohrai, Madhuban and Payatkar</b>
<b>Type of the Event</b>	<b>Sports &amp; Cultural Events/ Competitions</b>
<b>Conducted by</b>	<b>Department of Fashion Design</b>
<b>No. Of Participants</b>	<b>3</b>

### OBJECTIVE:

- 1. Promote Cultural Awareness:** To promote awareness and appreciation of India's rich cultural heritage, particularly the indigenous art forms of Sohrai, Madhubani, and Payatkar.
- 2. Encourage Creativity:** To encourage students to express their creativity and imagination through painting, while exploring the unique characteristics of these indigenous art forms.
- 3. Foster Patriotism:** To commemorate Republic Day and foster a sense of patriotism and national pride among students.
- 4. Develop Artistic Skills:** To provide a platform for students to develop their artistic skills, experiment with different techniques, and showcase their talent.
- 5. Appreciate Indigenous Art:** To appreciate and celebrate the beauty and significance of Sohrai, Madhubani, and Payatkar art forms, which are an integral part of India's cultural identity.
- 6. Interdisciplinary Learning:** To promote interdisciplinary learning by combining art, culture, and history, and encouraging students to think creatively and critically.

### DETAILS:

The atmosphere was filled with creativity and focus as the participants worked diligently on their artwork. The sound of brushes stroking the handmade paper and the occasional chatter of excitement filled the air. The 2-hour time frame seemed to fly by, and before long, the participants were putting the final touches on their masterpieces.

As the artwork was completed, the participants eagerly showcased their creations to the judges and fellow participants. The artwork was a testament to the participants' skill, creativity, and dedication to the craft. The use of watercolors added a unique touch to

each piece, with the vibrant colors bringing the Madhubani, Sohrai, and Payatkar themes to life.

The event was not only a celebration of art but also a reminder of the therapeutic benefits of painting. As the participants worked on their artwork, it was clear that the process was meditative and calming, allowing them to express themselves and tap into their creativity.

The judges had a difficult task ahead of them, as each piece of artwork was unique and captivating in its own way. After careful deliberation, the winners were announced, and the participants were awarded prizes for their outstanding work.

The event concluded with a sense of accomplishment and pride among the participants. The artwork created during the event was a testament to the power of art to bring people together and provide a platform for self-expression. As the participants left the venue, they carried with them memories of a wonderful event and the knowledge that they had created something truly special.

### **TAKEAWAY (OUTCOMES):**

The outcome was a successful fusion of tradition and creativity, with a clear emphasis on the importance of preserving and promoting indigenous art forms. The event also served as a reminder of the power of art to celebrate culture, inspire personal expression, and bring people together in a shared experience of appreciation for India's diverse artistic legacy.

## POSTER OF THE EVENT

**ARKA JAIN**  
University  
Jharkhand

**NAAC**  
GRADE A  
ACCREDITED UNIVERSITY

**Outlook**  
ICARE RANKING  
2023

**RANKED 3<sup>RD</sup>**  
IN "TOP-15 EMERGING  
PRIVATE UNIVERSITIES IN INDIA" CATEGORY

**ISO**  
9001:2015  
CERTIFIED

**JCI**  
ACCREDITED

**JCI**  
ACCREDITED



**Theme –**  
**“Indigenous**  
**Artforms of**  
**India –**  
**Sohrai,**  
**Madhubani**  
**and**  
**Patankar”**

**ARKA JAIN UNIVERSITY**  
presents

**PAINTING  
COMPETITION**

organized by  
**THE DEPARTMENT OF FASHION DESIGN**  
on **24th January, 2025** ; 8:30am onwards

Venue – FD Lab, Ground Floor, Nagarjuna  
Block

\*Sheets will be provided, participants to bring their own  
color medium. E-certificates will be provided

Queries : [usha.kiran@arkajainuniversity.ac.in](mailto:usha.kiran@arkajainuniversity.ac.in)

[www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)



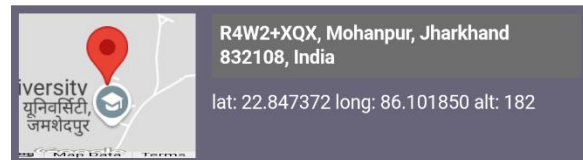
## PHOTOS OF THE EVENT



Fig.1- Drawing outline



Fig. 2- Filling colours



**Fig. 3- Madhubani Artwork**

**Fig. 4 – Faculty and students**





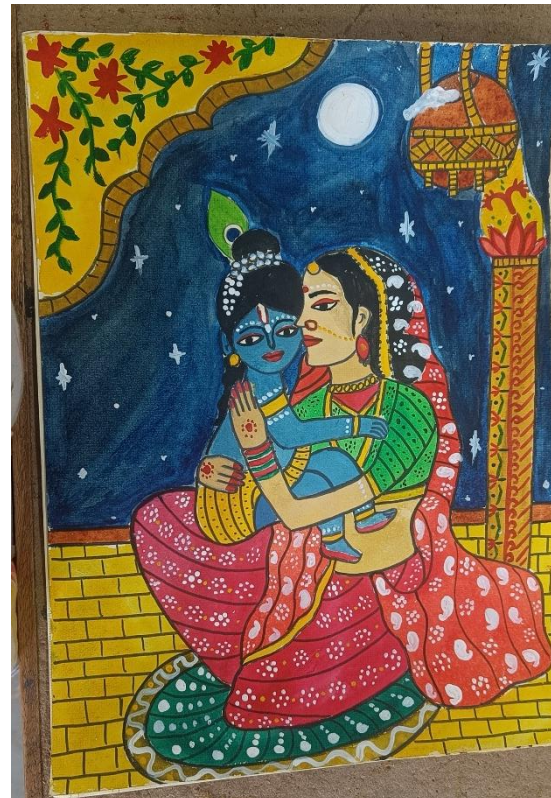
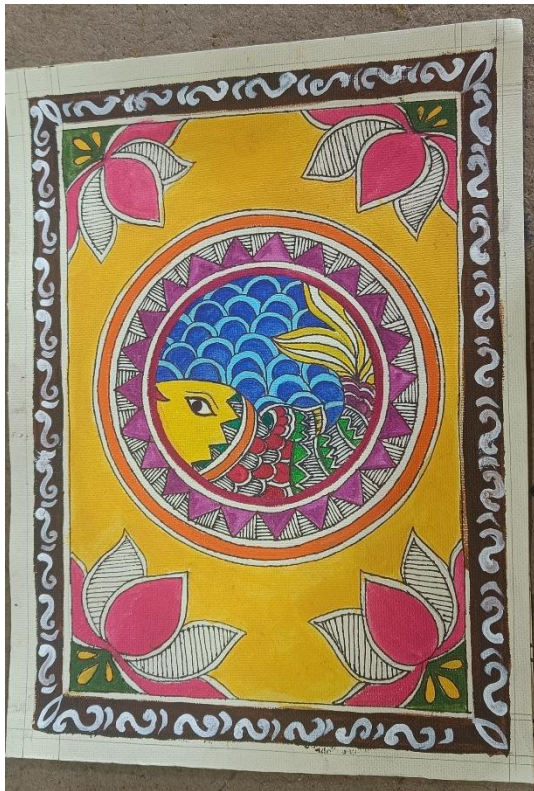


Fig. 5, 6, 7- The final Artworks



**ARKA JAIN**  
**University**  
Jharkhand



ARKA JAIN UNIVERSITY

Event Name :- PAINTING COMPETITION -

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Faculty Coordinator :- USHA KIRAN BARLA

Date and Time : - 24th Jan, 2025

[illegible]

BA ENG 7870688004  
JMC 8797690090  
B. TECH - CS  
7856937007

Dean/HoD/PC'S Signature( With Stamp)



## CERTIFICATES



**ARKA JAIN**  
University  
Jharkhand



**RANKED 3<sup>RD</sup>**  
IN "TOP-15 EMERGING  
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## CERTIFICATE PAINTING COMPETITION

This is to certify that **Shivankar** of **The Department of Engineering and IT (B. Tech - CSE)** was the  
**Winner of the Painting Competition** themed  
"Indigenous Artforms of India – Sohrai, Madhubani and Payatkar" organized by  
**THE DEPARTMENT OF FASHION DESIGN on 24th January, 2025**

Ms. Usha Barla  
Program Coordinator, Department of Fashion Design  
Arka Jain University

Prof. Dr. Angad Tiwary  
Director-Campus and Dean Student Welfare  
Arka Jain University



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## CERTIFICATE PAINTING COMPETITION

This is to certify that **Tanushree** of **The Department of English** was the **1st Runner up of the**  
**Painting Competition** themed  
"Indigenous Artforms of India – Sohrai, Madhubani and Payatkar" organized by  
**THE DEPARTMENT OF FASHION DESIGN on 24th January, 2025**

Ms. Usha Barla  
Program Coordinator, Department of Fashion Design  
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Arka Jain University

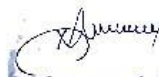
# CERTIFICATE

## PAINTING COMPETITION

This is to certify that **Kumari Deepti** of **The Department of Journalism and Mass Communication** was the **2nd Runner up** of the **Painting Competition** themed  
“Indigenous Artforms of India – Sohrai, Madhubani and Payatkar” organized by  
**THE DEPARTMENT OF FASHION DESIGN** on **24th January, 2025**



Ms. Usha Barla  
Program Coordinator, Department of Fashion Design  
Arka Jain University



Prof. Dr. Angad Tiwary  
Director-Campus and Dean Student Welfare  
Arka Jain University

## FEEDBACK

