

NOTICE:**ARKA JAIN
University**
Jharkhand**SCHOOL OF COMMERCE & MANAGEMENT****Department of Management****NOTICE****Ref No: AJU/SCoM/DoM/2025/1090****Date: 14.07.2025**

Department of Management, (BBA) is organizing an "Alumni Talk" for the final-year students of BBA (2023-26) by a former student of B.COM (H) (batch 2018-2021) Mr. Sanskar Tilwani, an Entrepreneur, on the topic – "Entrepreneurship Development and Marketing Strategies."

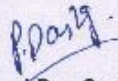
Date: 18th July 2025

Day: Friday

Time: 10:30 am – 11:30 am

Venue: Room No. 602, Block F, AJU Campus.

Event Coordinators: Dr. Sudeshna Sarkar & Dr. Nikita Shukla



Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce & Management
Assistant Dean (UG)
School of Commerce and Management
Arkajain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

ALUMNI TALK

Date of Event	18.07.2025
Name of the Event	Alumni Talk
Type of the Event	Alumni Activity
Conducted by	Department of Management (BBA)
Event Convener	Dr. Pompe Das Sengupta
Event Coordinator	Dr. Nikita Shukla Dr. Sudeshna Sarkar
No. Of Participant	47

OBJECTIVE OF THE EVENT:

The session aimed to bridge the gap between academic learning and entrepreneurial practice by discussing the real-world challenges faced by entrepreneurs and exploring strategies to overcome them.

DETAILS: Mr Sanskar Talwani , an alumnus of the School of Commerce & Management, has carved a niche for himself in the entrepreneurial world. With his innovative approach and resilience, he has established a successful venture that serves as a testament to the power of determination and strategic thinking.

The event commenced with a welcome address by Dr. Sudeshna Sarkar faculty coordinator, who highlighted the importance of alumni engagement in enriching students' learning experiences.

Mr. Sanskar shared his entrepreneurial journey, beginning from ideation to execution. He provided a candid account of the hurdles he faced, including: Building his market , facing competition form Ecommerce

He emphasized the significance of perseverance, adaptability, and leveraging networks to overcome these challenges. Mr. Sanskar also underlined the importance of continuous learning and innovation in staying ahead of competition. The session was highly interactive, with students posing insightful questions about real- life scenarios in entrepreneurship.

Participants expressed immense appreciation for the session, praising Mr. Sanskar's relatable anecdotes and practical advice. The talk was lauded for its relevance and ability to inspire confidence among budding entrepreneurs.

The event concluded with a vote of thanks delivered by Dr. Nikita Shukla emphasizing the school's commitment to facilitating such meaningful interactions.

This *Alumni Talk* was a resounding success, leaving students motivated to embrace challenges and pursue their entrepreneurial dreams with renewed vigor.

OUTCOME:

Students gained actionable knowledge about addressing common entrepreneurial challenges. Mr. Sanskar's journey served as a motivational blueprint, encouraging students to pursue their ambitions fearlessly. The event fostered a sense of community and provided networking opportunities with alumni.



ARKA JAIN
University
Jharkhand



SCHOOL OF COMMERCE AND MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

ALUMNI TALK

Sanskar Talwani
Batch (2018-2021)

Runs a family business from the age of 17 and continued to grow ever since . Currently working as a dealer of Milton.



18th July , 2025
Room No.602, Block F

10:20 AM
ONWARDS

Convener

Dr. Pompe Das Sengupta
Asst. Dean SCOM

Coordinators

Dr. Nikita Shukla
Dr. Sudeshna Sarkar

Figure 1: Poster of the Event- Alumni Talk

Figure 2: Geo Tagged Image of Alumni Mr. Sanskar addressing the student



Figure 3: Geo Tagged Image of Sanskar taking session in the event – Alumni Talk

ATTENDANCE SHEET:

JGI		University		NAAC GRADE A	
Jharkhand					
Alumni Talk				DATE : 18/07/2025	
Department of Management					
S. No	NAME	Enrollment No	Signature		
1	SHRUTI SANDIYA	AJU/230661	Shruti		
2	ARIBA SIDDIQUI	AJU/231019	Arifa		
3	Ira Fatma	AJU/220556	Ira Fatma		
4	Aanya	AJU/230988	Aanya		
5	Neha Kumari	AJU/230441	Neha		
6	Rishi Raj	AJU/231396	Rishi		
7	Sarita Kumari	AJU/230020	Sarita		
8	Shyama Chakrabarty	AJU/230284	Shyama		
9	Sonam Kumari	AJU/230121	Sonam		
10	Souvik Mukherjee	AJU/231973	Souvik		
11	Subham K. Rajani	AJU/231464	Subham		
12	Aniket K. Singh	AJU/231305	Aniket K. Singh		
13	Ayush Raj	AJU/231397	Ayush		
14	Nyaysi Shukla	AJU/230153	Nyaysi Shukla		
15	Kishan Lam Sahu	AJU/230396	Kishan		
16	Ankit Kumar Doley	AJU/231229	Ankit		
17	Prabhakar Kumar Mahato	AJU/231779	Prabhakar		
18	Mahima Sultania	AJU/232044	Mahima		
19	Faiyan Hussain	AJU/231978	F. Hussain		
20	Shahid Hussain	AJU/231624	Shahid Hussain		
21	Sumit Kumar Thakur	AJU/230696	Sumit		
22	Tajveer Singh	AJU/230769	Tajveer		
23	Sheezan Rashid	AJU/230577	Sheezan Rashid		
24	SYED MD SHAHNAWAZ	AJU/231695	ShahnaWaz		
25	MOBASSHER KHAN	AJU/231293	Mobassher Khan		
26	Vivek Kumar Dutta	AJU/230335	Vivek		
27	Rajwant Singh	AJU/230062	Rajwant		
28	Abhishek Prasad	AJU/230386	Abhishek		
29	Mohit K. Sharma	AJU/230834	Mohit Kumar Sharma		
30	Munesh Kumar Yadav	AJU/230977	Munesh Yadav		
31	Raj Rishore Majhi	AJU/230964	Raj		
	Rahul Dutta	AJU/231189	Rahul Dutta		

33	Ayush Kumar	AJU/230507	Ayush Kumar
34	Garima Mahato	AJU/230897	Garima
35	Tanushree Suresh	AJU/231870	Tanushree
36	Sakshi Kumar	AJU/231735	Sakshi Kumar
37	Jaspreet Kaur	AJU/230916	Jaspreet Kaur
38	Piyush Ranjan Mahato	AJU/230854	Piyush Ranjan Mahato
39	Khushi Jain	AJU/230587	Khushi
40	Aman Kumar Sharma	AJU/231133	Aman
41	Astami Das	AJU/230765	Astami Das
42	Nirjala Kumari	AJU/230514	Nirjala
43	Khushi Roy	AJU/231684	Khushi Roy
44	Aaditi Komari	AJU/231699	Aaditi Komari
45	Maanya Bishwa	AJU/231560	Maanya Bishwa
46	Rajal Dandapat.	AJU/231553	Rajal
47	(Babai Dandapat)	AJU/231550	(Babai)
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Sudeshna
Mishra S.

P. P. Singh

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Feedback Analysis in Percentage (%)

