



ARKA JAIN
University
Jharkhand



B. Com | B. Com (Honours / Honours with Research)

(HONOURS WITH RESEARCH)

(AS PER NEP 2020)

SCHOOL OF
COMMERCE & MANAGEMENT

MAYANK GARG
BATCH 2022-25

- › Deloitte USI - Associate Analyst
- › KPMG - Audit Associate
- › Standard Chartered Bank - Officer Analyst
- › President – Rotaract Club of AJU

APPLY FOR
AJUCET 2025

Join Us
ON YOUR JOURNEY

To Success!



ABOUT

ARKA JAIN UNIVERSITY

ARKA JAIN University was established in the year 2017 by the Jharkhand State Legislature under "The ARKA JAIN University Act" and is recognized by UGC.

Located in the tribal district Seraikela-Kharsawan, it is the first state private university in the Kolhan region (comprising of three districts) of the state.

Accredited with NAAC 'A' Grade in the first cycle, the first state private university in Bihar, Jharkhand and West Bengal to have this distinction.

The University has its root in the prestigious JAIN Group of Institutions, Bengaluru which has 77-plus educational institutions under its fold.

It is mentored by JAIN (Deemed-to-Be-University), Bengaluru, a NAAC A++ and NIRF Top-100 HEI.

The university has the necessary affiliations, recognitions and memberships from such bodies as AICTE, BCI, PCI, OCI, INC, JNRC, AIU, ASCO.

80th Top Private B-Schools in India as per the Outlook iCare India's Best B School 2025 Ranking.

9th Top Private B-School in East Zone as per the Outlook iCare India's Best B School 2025 Ranking.

1

ILLUSTRIOUS LEGACY

ARKA JAIN University is part of the famed JAIN Group of Institutions, Bengaluru and mentored by JAIN (Deemed-to-be-University), Bengaluru

2

WHAT EMBODIES OUR IDENTITY

NAAC-A Grade Accreditation, Academic Excellence, Diverse Program Options, Industry-ready Graduates – We have'em All!

3

NAAC A GRADE

Accredited with A Grade by NAAC in first cycle with a CGPA Score of 3.15 / 4.0

4

52ND BEST PRIVATE UNIVERSITY IN INDIA

in the latest India Today-MDRA Best Universities 2024 Rankings!

5

ISO-CERTIFIED

ISO 21001:2018 Certified "Educational Organization Management System" University

6

AIU MEMBER

Member of Association of Indian Universities

7

60+ MOUS

Learn from the best, network with the brightest

8

Robust Campus Recruitment Set-up

₹ 23 LPA Highest Package, 2500+ Placements and 500+ Companies visited till date

How the Year UNFOLDS AT ARKA JAIN UNIVERSITY

1.

Beginning of Odd Semester Classes for the Non-First-Year Students



3.

AARAMBH (Welcome Day Function for First-year Students)

2.

Induction-cum-Orientation Program and Beginning of Classes for First-year Students



4.

ROO-B-ROO (Fresher's Function for First-year Students)

17.

JAIN Premier League (Inter-school Annual T-20 Cricket Tournament)



5.

Mid-Term Examination for the Non-First-Year Students



18.

End-term Examination (First Year)

16.

Beginning of Even Semester Classes (Except First Year)

24.

Mid-Term Examination for the First-Year Students



23.

SAMVAAD – Parent-Teacher Meet



22.

HOLI INVASION (Annual Pre-Holi Bash)



25.

Mentor-Mentee Meeting

26.

Even Semester Feedback to be given by Students

6. Gandhi/ Shastri Jayanti
-cum-Navotsav Celebration Week



7. Mentor-Mentee Meeting



10. Odd Semester
Feedback to be given
by Students



12. Odd Semester
End-term Examination
(Except First Year)

8. ROSHNI (Annual
Celebration of Light)

9. SAMVAAD –
Parent-Teacher Meet

11. Mid-Term Examination
for the First-Year Students

15. CARVAAN (Annual Excursion Tour)



13. AAGAAZ (Annual Cultural Fest)



14. RUNBHOOMI (Annual Sports Meet)

21. Mid-Term Examination
for the Non-First-Year Students



19. SHIKHAR (The Annual
Entrepreneurial Conclave)

20. Beginning of Even Semester
Classes (First Year)

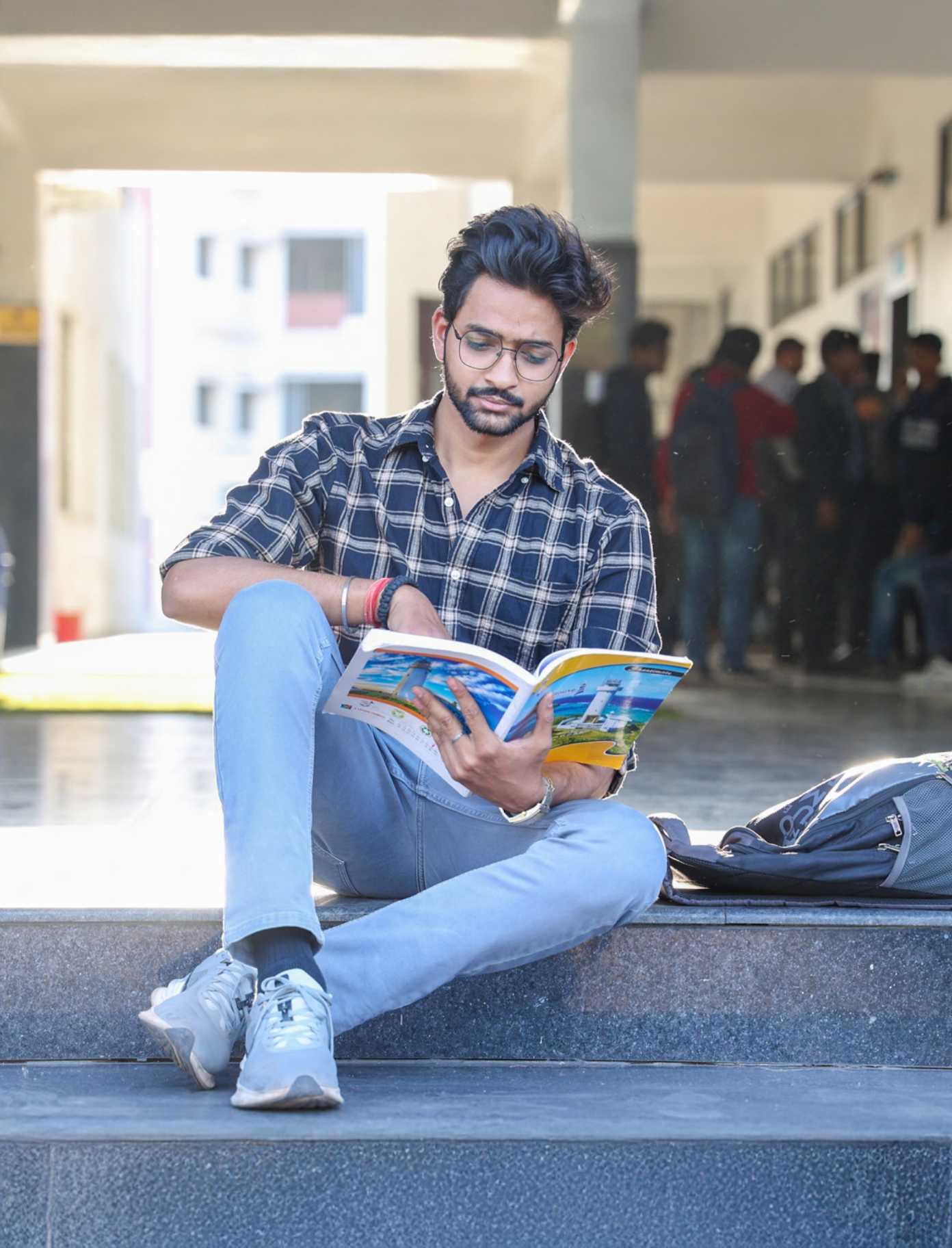


29. Even Semester End-term
Examination (First Year)

27. RUKHSAT (Farewell to Final
Year Students)

28. Even Semester End-term
Examination (Except First Year)

A Walk Through Time





REASONS TO BE A PART OF **ARKA JAIN UNIVERSITY**

- 1 First NAAC 'A' Grade Accredited State Private University (in the First Cycle) in Bihar, Jharkhand & West Bengal.
- 2 Part of the JAIN Group of Institutions, Bengaluru; Mentored by NAAC A++ and NIRF-Top 100 JAIN (Deemed-to-be-University), Bengaluru
- 3 Member - Association of Indian Universities (AIU)
- 4 60+ MOUs (International & National) with Corporate and Academic Partners
- 5 ISO 21001:2018 Certified "Educational Organization Management System" University

B. Com | B. Com (Honours / Honours with Research)

(AS PER NEP 2020)

- Designed in alignment with the Four-Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.
- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

At the end of second year, students can choose from the following specializations:

FINANCE

HR

MARKETING

BANK MANAGEMENT

CORPORATE SECRETARYSHIP

- Students can exit after 3 years with a B. Com / B. Com (Honours) Degree
- 4th Year is optional, leading to B. Com (Honours with Research) Degree
- After 4 years, students may go for One-year Master's Degree Program (Lateral Entry)

INTRODUCTION

The B. Com program at ARKA JAIN University is a dynamic undergraduate degree offered as per NEP 2020 and designed to equip students with in-depth knowledge and practical skills in finance, accounting, auditing, taxation, and banking.

The program follows the Choice-Based Credit System (CBCS), allowing students to specialize in their areas of interest while gaining a strong foundation in commerce and business practices.

QUICK FACTS:

- **ELIGIBILITY :** Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university, AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
- **DURATION :** 3+1 Years Full-time (6+2 Semesters)
- **CURRICULUM COMPONENTS :** Core Subjects, Electives, Ability Enhancement Courses, Skill Enhancement Courses, Projects and Internships.

CAREER-FOCUSED CURRICULUM : A well-balanced mix of core commerce as well as business courses and industry-relevant specializations





BEST PRACTICES

- **360-DEGREE DEVELOPMENT THROUGH LEARNEDGE SATURDAYS**
Management games, guest lectures and team-building exercises
Pre-placement training (CRiT), Workshops & Value Added Courses.
- **RENOWNED CERTIFICATION OPPORTUNITY**
Preparation for NCFM Certification Courses
- **ASSOCIATION WITH GLOBAL PROFESSIONAL BODIES**
Collaborations with globally recognized financial institutions
- **GUIDANCE FOR COMPETITIVE EXAMINATIONS**
Preparation support for CFA/CMA/ CA/ Banking/ CAT/ XAT/ UPSC/ JPSC, RBI-related exams and other government services

CAREER OPPORTUNITIES

- Accountant
- Portfolio Manager
- Financial Analyst
- Credit Analyst
- Stock Broker
- Tax Consultant
- Financial Planner
- Investment Analyst
- Banker
- Auditor and many more

PROGRAM TAKEAWAYS

- Strong foundation in finance, accounting, taxation, auditing, and banking, preparing students for diverse career opportunities.
- A blend of theoretical concepts and practical applications, aligned with the latest industry trends.
- Opportunity to gain expertise in such areas as Finance, Auditing, Taxation, Banking, and Accounting, thus enhancing career prospects.
- Equips students with critical thinking, problem-solving, and analytical skills, making them job-ready for corporate roles.
- Encourages innovation and business acumen, helping students develop an entrepreneurial mindset.
- Hands-on learning through internships, industry projects, guest lectures, and workshops.
- Exposure to emerging business technologies, including financial software, data analysis, and digital commerce.
- Dedicated placement assistance, career guidance, and networking opportunities with industry professionals.
- Focus on corporate ethics, sustainability, and responsible business leadership.

HIGHLIGHTS OF THE PROGRAM

- Industry-aligned curriculum & expert faculty
- High placement success rate in finance & investment sectors
- Exposure to global financial markets & fintech applications
- Internships and live projects to enhance hands-on learning.
- State-of-the-art campus facilities, including digital labs and well-stocked libraries.
- Emphasis on personal development through leadership and team-building activities.

MOUS UNLOCK EXCLUSIVE
OPPORTUNITIES FOR OUR STUDENTS



CLUBS AND SOCIETIES



SMART CLASSROOM



PROGRAM STRUCTURE

- The B Com (Honours with Research) Program consists of 6+2* Semesters.
- Student has the option to graduate with B Com / B Com (Honours) degree after Six Semesters
- A student needs to opt for two specializations during Fifth and Sixth Semesters from the Five available Specializations (Marketing, Finance, HR, Bank Management, Corporate Secretaryship). S/he would study three papers for each of the two specializations in both the semesters.
- *7th and 8th Semesters are optional, leading to B Com (Honours with Research) Degree.
- During the 7th and 8th Semester, students would go for research project and rigorous internship along with dedicated courses (details would be shared subsequently).

SEMESTER I

| |
|---|
| Financial Accounting |
| Business Law |
| Management Principles & Applications |
| Micro Economics |
| Environment and Sustainable Development |
| Hindi |

SEMESTER II

| |
|-------------------------------------|
| Corporate Accounting |
| Introduction to Business Statistics |
| Principles of Auditing |
| Desk Project |
| Macro Economics |
| Managerial Communication |

SEMESTER III

| |
|--|
| Principles of Marketing |
| Human Resource Management |
| Corporate Law |
| Income Tax Law & Practice |
| E-Commerce & Cyber Security |
| Soft Skill and Personality Development |

SEMESTER IV

| |
|---|
| Cost Accounting |
| Financial Management |
| Research Methodology |
| Business Ethics And Corporate Social Responsibility |
| Fundamentals of Entrepreneurship |
| Understanding INDIA |

SEMESTER V

| |
|-----------------------------|
| Business Information System |
| Management Accounting |
| Summer Internship |

SEMESTER VI

| |
|--------------------------------------|
| Indirect Taxation |
| Production and Operations Management |
| Research Project |



CHOOSE FROM THE FOLLOWING SPECIALIZATIONS

MARKETING

SEMESTER V

| |
|------------------------------------|
| Consumer Behavior |
| Integrated Marketing Communication |
| Service Marketing |

SEMESTER VI

| |
|-----------------------------------|
| Retail Management |
| Sales and Distribution Management |
| Digital Marketing |

FINANCE

SEMESTER V

| |
|-------------------------------------|
| Principles of Investment Management |
| International Finance |
| Banking & International Trade |

SEMESTER VI

| |
|---------------------------------|
| Financial Markets & Institution |
| Insurance & Risk Management |
| Financial Statement Analysis. |

HR

SEMESTER V

| |
|--|
| Recruitment and Selection |
| Training and Development |
| Change Management and Organization Development |

SEMESTER VI

| |
|---|
| Knowledge Management |
| Performance Management and Appraisal System |
| Industrial Relations & Labor Laws |

BANK MANAGEMENT

SEMESTER V

| |
|--|
| Indian Economy & Financial System |
| Introduction to Banking & Its Operations |
| Retail Banking & Operations |

SEMESTER VI

| |
|--|
| Insurance |
| Financial Planning & Investment Management |
| Rural Banking |

CORPORATE SECRETARYSHIP

SEMESTER V

| |
|---|
| Company Law and Secretarial Practice II |
| Element of Insurance |
| Securities Laws & Capital Market |

SEMESTER VI

| |
|-------------------------------|
| Insolvency in Law & Practice |
| Forensic Audit |
| Corporate Governance & Ethics |

BACHELOR OF COMMERCE CAPITAL MARKET (HONOURS / HONOURS WITH RESEARCH)

WITH STOCK MARKET INSTITUTE, BENGALURU

**EMBARK ON YOUR FUTURE: B. COM CAPITAL
MARKET (HONOURS WITH RESEARCH) –
REIMAGINED**

INTRODUCTION

The B. Com Capital Market program at ARKA JAIN University is designed to equip students with a strong foundation in financial markets, investment analysis, risk management, and portfolio management. Developed in collaboration with Stock Market Institute, Bengaluru, the program integrates theoretical knowledge with practical exposure through live trading platforms, industry visits, and fintech applications. The course curriculum includes specialized courses on secondary market operations, mutual funds, technical analysis, and corporate finance, ensuring students develop critical analytical and decision-making skills. With access to global financial insights, professional certifications, and industry mentorship, graduates are well-prepared for careers in investment banking, asset management, and financial consultancy.

QUICK FACTS:

- **ELIGIBILITY :** Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university, AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
- **DURATION :** 3+1 Years Full-time (6+2 Semesters)
- **CURRICULUM COMPONENTS :** Core Subjects, Electives, Ability Enhancement Courses, Skill Enhancement Courses, Projects and Internships.

PROGRAM DIFFERENTIATORS

- Industry-aligned curriculum in collaboration with Stock Market Institute, Bengaluru
- Hands-on learning with real-world financial simulations
- Experiential learning through industrial visits and trading platforms
- Skill development & professional guidance for global financial careers
- Industry certifications, including NCFM and regulatory training





BEST PRACTICES

■ LIVE TRADING

Real-time trading experience on BSE/NSE through Stockbyte App

■ 360-DEGREE DEVELOPMENT WITH LEARNEDGE SATURDAYS

Engage in management games, guest lectures, and team-building activities to enhance leadership and collaboration skills.

Benefit from pre-placement training (CRIT), specialized workshops, and value-added courses for career readiness.

■ ASSOCIATION WITH GLOBAL PROFESSIONAL BODIES

Collaborations with globally recognized financial institutions

■ GUIDANCE FOR COMPETITIVE EXAMINATIONS

Preparation support for CFA/CMA/ CA/ Banking/ CAT/ XAT/ UPSC/ JPSC, RBI-related exams and other government services

PROGRAM TAKEAWAYS

Upon completion of the program, students will:

- Gain a solid foundation in core business disciplines like marketing, finance, and operations.
- Develop strong analytical, communication, and leadership skills.
- Master the application of modern tools and techniques in decision-making processes.
- Be equipped to handle real-world business scenarios with strategic and innovative solutions.





CAREER OPPORTUNITIES

- Credit Analyst
- Financial Analyst
- Equity Analyst
- Risk Manager
- Fixed Income Analyst
- Underwriter
- Portfolio Manager
- Actuary
- Investment Analyst
- Business Development Manager

KEY COURSES

- **Semester I** : MS Excel & Statistics for Financial Markets, Merchant Banking, Start-up Ecosystem and Valuations
- **Semester II** : Secondary Market Operations, Financial Accounting for Stock Market, Principles of Auditing
- **Semester III** : Fixed Income Securities & Bond Valuation, Fundamental Analysis & Portfolio Management, Introduction to Technical Analysis
- **Semester IV** : Mutual Funds Product Positioning, Research Methodology, Business Ethics and Corporate Social Responsibility
- **Semester V** : Commodities & Currency Derivatives, Equity Sales & Advisory
- **Semester VI** : Entrepreneurship in Financial Advisory, Insurance and Risk Management

HIGHLIGHTS OF THE PROGRAM

- Curriculum is industry-aligned, taught by expert faculty, ensuring relevance.
- Hands-on learning is boosted through internships and live projects.
- Gain exposure to global financial markets and cutting-edge fintech.
- Develop personality through leadership and team-building activities
- State-of-the-art campus with digital labs and extensive libraries.

AT THE END OF THE PROGRAM, THE STUDENT WILL GET –

- B Com in Capital Market Degree (after 3 Years) / B Com in Capital Market (Honours with Research) Degree (after 4 Years) from the University
- Diploma in Capital Market from Stock Market Institute, Bengaluru

PROGRAM STRUCTURE

- The B Com Capital Market (Honours with Research) Program consists of 6+2* Semesters.
- Student has the option to graduate with B Com Capital Market (Honours) degree after Six Semesters
- *7th and 8th Semesters are optional, leading to B Com Capital Market (Honours with Research) Degree.
- During the 7th and 8th Semester, students would go for research project and rigorous internship along with dedicated courses (details would be shared subsequently).

SEMESTER I

| |
|---|
| MS Excel and Statistics for Financial Markets |
| Start-up Ecosystem and Valuations |
| Merchant Banking |
| Micro Economics |
| Business Law |
| Management Principles and Application |
| Hindi |

SEMESTER II

| |
|---------------------------------------|
| Secondary Market Operations |
| Financial Accounting for Stock Market |
| Corporate Accounting |
| Managerial Communication |
| Principles of Auditing |
| Macro Economics |
| Desk Project |

SEMESTER III

| |
|---|
| Fixed Income Securities and Bond Valuation |
| Fundamental Analysis & Portfolio Management |
| Introduction to Technical Analysis |
| Corporate Law |
| Income Tax Law & Practice |
| Soft Skill and Personality Development |

SEMESTER IV

| |
|---|
| Mutual Funds Product Positioning |
| Cost Accounting |
| Research Methodology |
| Business Ethics and Corporate Social Responsibility |
| Fundamentals of Entrepreneurship |
| Understanding INDIA |

SEMESTER V

| |
|------------------------------------|
| Commodities & Currency Derivatives |
| Equity Sales and Advisory |
| Business Information System |
| Management Accounting |
| Summer Internship |

SEMESTER VI

| |
|--|
| Entrepreneurship in Financial Advisory |
| Research Project |
| Indirect Tax |
| Insurance and Risk Management |
| Production and Operations Management |



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- **80 to 90 per cent of world trade relies on trade finance**

Source - https://www.wto.org/english/thewto_e/coher_e/tr_finance_e.htm

- **The global financial services market is expected to reach USD 28,529.29 billion by the year 2025**

Source - <https://shuftipro.com/blog/20-facts-and-statistics-about-the-global-finance-sector/>

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Start Your
Career in
finance with

ACCA

”

BBA / B. COM (H) WITH INTERNATIONAL FINANCE

WITH ACCA, UK



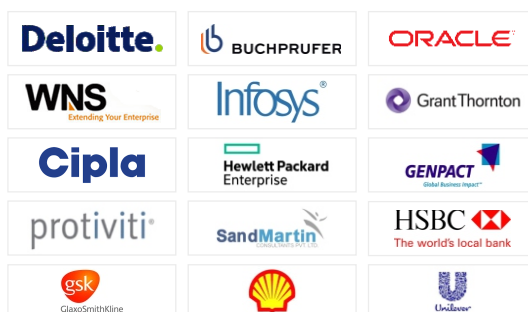
- BBA / B. Com (H) International Finance and Accounting program at ARKA JAIN University is a 3-year undergraduate program and has been designed in collaboration with the Association of Certified Chartered Accountants (ACCA), UK, and International Skill Development Corporation (ISDC), UK.
- The curriculum of ACCA has been completely integrated. Hence, the students get a unique opportunity to pursue ACCA qualification in tandem with their 3-year undergraduate program.
- ACCA (the Association of Chartered Certified Accountants) is the Global Body for Professional Accountants. ACCA offers business-relevant, first-choice qualifications to people of application, ability, and ambition around the world who seek a rewarding career in accountancy, finance, and management.
- The ACCA Qualification is the world-leading accountancy qualification for aspiring financial professionals - providing students with the skills, knowledge, and values to have successful careers and lead the organizations they work with into the future. ACCA's values are aligned to the needs of employers in all sectors and ensure that, through their qualifications, the finance professionals are prepared to meet the growing business needs of the corporate world.
- When you join ACCA, you become a part of the diverse body of more than 2,19,000 members and 5,27,000 students in 181 countries.

PROGRAM HIGHLIGHTS:

- In-depth knowledge of specialized finance/accounting subjects
- Students are entitled to get 6 papers Exemptions in ACCA out of 13 papers.
- Students get an opportunity to gain multiple qualifications along the way. Upon clearing 3 Fundamental Papers of ACCA, students get an Advance Diploma in Accounting and Business from ACCA, UK
- Students also stand a chance to get Certificate in IFRS (International Financial Reporting Standards) upon clearing IFRS exam.
- Provides blended learning.
- Enhanced career opportunities in India and abroad.
- ACCA qualification is recognized in 180+ countries globally including India.
- The program is Cost-Effective and Flexible.
- Students can apply for over 500 Jobs with reputed companies at a minimum package of 4-6 lakhs per annum

GRADUATES CAN GET PLACED IN ORGANISATIONS SUCH AS:-

The program provides a platform for work opportunities in a range of financial services, banking, business industry, management, entrepreneurial venture, and government services as well.



LEARNING BY DOING

PROJECT & APPLICATION-BASED LEARNING

Our industry-oriented teaching model bridges the gap between academics and real-world demands. With a focus on research and experiential learning, students gain hands-on exposure to global market practices, preparing them to excel as well-rounded professionals ready to meet industry expectations.



LEARNEDGE SATURDAYS

Learnedge Saturdays at AJU are dynamic, value-packed extracurricular sessions designed to nurture the mind, body, and spirit. Activities include corporate lectures, tech sessions, debates, cultural programs, and industry interactions, providing students with a holistic blend of knowledge, creativity, and practical insights.

AARAMBH – STUDENT INDUCTION PROGRAM

Aarambh is the seven-day induction-cum-orientation program designed to welcome and integrate new students into the AJU community within the first month of joining the university. Highlights of Aarambh include interactive sessions with batchmates, faculty members, university leaders, along with motivational talks, yoga and meditation sessions, and guidance from industry veterans. The program concludes with an outbound learning experience featuring interesting games and outdoor activities led by expert trainers.

LIBRARY

The Central Library and School/Department Libraries at AJU boast of rich collection of the latest books, journals, e-journals, newspapers and magazines made available across diverse disciplines. Equipped with reprography and internet facilities, these libraries serve as resourceful hubs for students from various domains to access physical & digital learning materials.



Case Studies



Group Assignments



Classroom Presentations



Panel Discussions



Industry Visits

INTEGRATED MODE OF TEACHING & LEARNING

At ARKA JAIN University, our teaching-learning methodology blends traditional and modern approaches to provide a comprehensive educational experience.

SYNDICATE LEARNING & REAL-WORLD EXPOSURE - Our approach integrates syndicate learning, case studies, regular assessments, and real-world industry projects, enabling students to deepen their knowledge in specific areas while gaining practical exposure to real-world scenarios.



WORKSHOPS, SEMINARS & INDUSTRY INTERFACES - Every semester features workshops, seminars, guest lectures, and industry interfaces with experts from the relevant domains. These regular interactions and planned industry visits ensure students connect theoretical knowledge with practical applications.



INTERACTIVE ONLINE & OFFLINE SESSIONS - A mix of online and offline interactive sessions fosters creativity and active participation, enhancing students' engagement and understanding of course material.



SPEAKER SERIES - Each semester, eminent speakers from private, public, and educational sectors share their insights on relevant issues thus offering students a broader perspective towards holistic learning and industry insights.



CASE STUDIES FOR PRACTICAL UNDERSTANDING - Case studies form a vital part of the course curricula, providing students with real-time examples and current scenarios to analyze and learn. Assignments in creative courses are also based on these case studies to ensure a hands-on understanding of the subject matter.



EXHIBITS & VISUAL DISPLAYS - The School/ Departments regularly organize exhibits and displays of student projects, showcasing their academic/creative outcomes both online and offline. These platforms encourage peer learning and foster a culture of appreciation and innovation.



LEARNING FORUMS - Monthly learning forums, conducted for students and faculty alike, cover diverse-yet-related topics such as education, health, and motivation. These sessions are designed to address situational needs and promote a holistic learning environment.

This integrated approach ensures that students receive a well-rounded education, equipping them with the knowledge, skills, and real-world readiness to excel in their chosen fields.

VALUE ADDED COURSES - VIA

LinkedIn LEARNING

- LinkedIn Learning offers a world of opportunities for young and aspiring professionals, empowering them to acquire new skills and excel in their careers. Through a strategic partnership with LinkedIn, the JAIN Group of Institutions provides students access to a cutting-edge learning platform.
 - With over 23,000 courses curated and delivered by industry experts, LinkedIn Learning equips you with the skills and competencies that are highly valued by enterprises. From language and literature to advanced professional skills, the courses are designed to pave a seamless path for your professional growth.
- The flexible online format enables you to learn at your own pace, whether at home or on campus. Each course concludes
- with competency mapping to assess your learning and awards you a globally recognized certificate, enhancing your career prospects significantly.

FEW OF THE PROMINENT COURSES ARE DETAILED BELOW, TO GIVE YOU A BIRD'S EYE VIEW OF THE ENTIRE SPECTRUM OF COURSES:

- Business English
- Certification Microsoft Excel – Basic to Advance
- Social Media Marketing foundation
- Accounting Foundations: Managerial Accounting
- Business Analytics - Marketing
- Data Project Management
- Foundation Excel
- Essential Training
- Digital Marketing
- Foundation Google
- University Analytics
- Creating A Business Plan
- Speaking Confidently and effectively
- Business Analysis
- Foundation Leadership Foundation
- Learning Python
- Photography Foundations: Mobile Photography
- iPhone Photography: Shooting to Storytelling
- WordPress Essential Training
- Develop Your Finance and Accounting Skills
- Financial Accounting Foundations
- Entrepreneurship Foundation

LinkedIn LEARNING

**EARN GLOBALLY
RELEVANT CERTIFICATIONS**

**ADVANCE YOUR CAREER WITH
COURSES RECOGNIZED AND
VALUED BY THE INDUSTRY.**

VALUE ADDED COURSES - VIA

coursera
for campus

- Coursera is a renowned global online learning platform that provides access to a wide range of courses and degree programs from top universities and companies worldwide. Its highly sought-after e-certificates require a significant investment, reflecting their value and credibility in the industry.
- With partnerships spanning over 250 leading organizations and academic institutions, Coursera delivers flexible, job-focused online learning to individuals and organizations globally. The platform features a diverse catalog of nearly 12,000 content offerings, available in various formats and lengths, tailored to meet evolving market demands and skill requirements.
- Coursera's content is categorized into four primary learning types, designed to suit different learning needs and objectives:
- Guided Projects (3,300+) - Hands-on learning (30-60 mins) for real-world skills and tools
- Courses (8,100+) - Develop new skills by learning from a leading institution (university or industry partner) (3-4 weeks)
- Specializations (750+) - Build mastery of a skill via structured pathway (also known as a micro-credential), offered by universities or industry partners (typically 4-5 courses, or 8-12 weeks)
- Professional Certificates (140+) - Get job-ready for an in-demand career in less than a year through an industry micro-credential (typically 6-9 months). Many programs also provide a pathway to an industry-recognized certification.
- In addition, there are Clips (290,000+) Bite-sized content (5-10 mins), sourced from the courses, for just-in-time learning.

FEW OF THE PROMINENT COURSES ARE DETAILED BELOW TO GIVE YOU A BIRD'S EYE VIEW OF THE ENTIRE SPECTRUM OF COURSES

- Google AI Essentials
- IBM Data Science
- Python for everyone
- Strategic Leadership and Management
- AI for everyone
- Advanced data analytics
- Corporate communication
- Successful Interviewing
- Deep Learning
- Machine Learning
- Creating presentations via Canva
- Finding your professional voice: Confidence & Impact
- From Excel to Power BI
- Computer communication
- Creative thinking: Techniques and tools for success
- Business English Communication Skills
- Successful presentations

WITH COURSERA FOR CAMPUS, YOU CAN:

- Earn Globally Relevant Certifications
- Map Certifications with your degree at AJU
- Map with your subjects of the program and replace the classroom study with anytime study with Coursera for Campus
- Elevate your career with industry recognized courses

ALUMNI & STUDENTS' ACHIEVEMENTS

From Excelling in securing Global Employment Opportunities to Securing Admissions in Reputed Inter/national Institutions to Dominating the Sports Arenas to Clearing Toughest Examinations and Winning Top Competitions, Our Students and Alumni continue to shine across every sphere of professional landscape



MAYANK GARG

BATCH 2022-25

- Deloitte USI - Associate Analyst
- KPMG - Audit Associate
- Standard Chartered Bank - Officer Analyst (FMO)
*FMO = Financial Market Operations.
- President – Rotaract Club of AJU



CA SOURAV AGRAWAL

BATCH 2018-21

Cleared CA Final Exam 2024



ADITYA KUMAR JHA

BATCH 2020-23

Pursuing PGDM (2023-25)
FORE School of Management, New Delhi



SHAHRUKH IQBAL

BATCH 2019-22

Pursuing MBA (2023-25)
NMIMS, Mumbai



NISHANT KUMAR

BATCH 2019-22

Pursuing Master of Science
in Finance (Fall 2024) University of Bridgeport,
Connecticut, USA



KAWALPREET KOUR
BATCH 2020-23

Human Resource Generalist
Aranyakaa Farms, Bengaluru



RISHIKA SINGH
BATCH 2022-25

Business Development Counsellor
PlanetSpark, Gurugram



NIDHI KESHRI
BATCH 2021-24

Tax Analyst
EY Global Delivery



SWETA DAS
BATCH 2022-25

Placed in Accenture



EKTA KESHRI
BATCH 2021-24

Business Development
Counsellor
PlanetSpark, Gurugram



PRAKRITO KARMAKAR
BATCH 2022-25

Placed in Standard Chartered



GAGANDEEP SINGH
BATCH 2021-24

Trainee Process Associate
IGT Solutions, Gurugram



VED VAIBHAV
BATCH 2024-27

Silver Medal in Kyorugi (Fighting)
Open-National Taekwondo
Championship 2024



ARCHITA MOHANTY

BATCH 2023-26

- Silver Medalist, 13th National Senior Poomsae Taekwondo Championship 2024-25
- Gold medal in Taekwondo Open National Championship held in Odisha
- Gold and Silver Medals in Taekwondo Monsoon National Cup Championship 2024 in Senior Girls Category



YUVA

YUVA is the annual Youth Festival that celebrates the vibrant culture, local economy, and artisanship of Jharkhand, organized by the Department of Management (BBA) and Department of Commerce. Every year, YUVA serves as a dynamic platform to honor the region's rich heritage while encouraging student involvement in a variety of cultural and competitive events. With a mission to uplift local artisans and promote Jharkhand's traditional crafts, the festival highlights the intersection of culture and community, bringing awareness and joy to both students and artisans alike.

The festival kicks off with an inspiring inaugural ceremony, often graced by notable personalities who reflect the spirit of empowerment and change. In previous years, prominent figures like Ms. Chami Murmu, an Indian Environmental Activist and recipient of the Nari Shakti Puraskar, have addressed the gathering, further enhancing the festival's message of sustainability and cultural preservation.

At the heart of YUVA are its diverse cultural performances, such as the mesmerizing Chhau Dance, which embody the soul of Jharkhand. Alongside these performances, students showcase their talents in a wide array of events, with over 26 competitions providing opportunities for creative and intellectual expression. The festival also features lively stalls, where local art forms and authentic Jharkhand cuisine are presented, giving attendees a chance to immerse themselves in the region's cultural and culinary heritage.

Year after year, YUVA continues to be a cornerstone event in the university's calendar, blending tradition with youthful energy, and reinforcing the importance of community engagement and cultural appreciation.



COMMITTEES, CENTRES, SOCIETIES, STUDENT CHAPTERS/ BRANCHES, CELLS, CLUBS, UNITS, COUNCILS

1. CENTRES



2.COMMITTEES

- INTERNAL COMPLAINTS COMMITTEE

3. CELLS

- INTERNAL QUALITY ASSURANCE CELL
- DISCIPLINE & ANTI RAGGING CELL
- STUDENT GRIEVANCE REDRESSAL CELL
- EQUAL OPPORTUNITY CELL
- ADMISSION FACILITATION CELL
- INDUSTRY INSTITUTE INTERACTION CELL
- TRAINING & PLACEMENT CELL
- RESEARCH AND DEVELOPMENT CELL
- AJU NYAY SAMARTHAN CELL – LEGAL AID & AWARENESS CELL (SCHOOL OF LAW)



4.COUNCILS



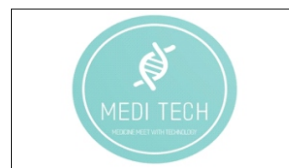
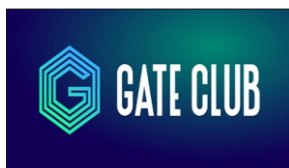
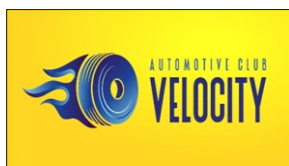
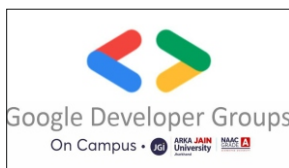
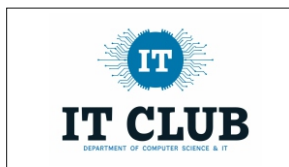
5. SOCIETIES



6.UNITS



7.CLUBS



8.STUDENT CHAPTERS/ BRANCHES



ADMISSION PROCESS

OFFLINE MODE

- Collect the Application Form and prospectus In-person by paying Rs. 1000/- (General Category) or Rs. 500/- (SC/ST Category) at the
- **Admission Office** - Address: D-28, Danish Arcade, Opp. Asian Inn Hotel, Dhatkidi, Jamshedpur, Jharkhand, Pin 831001 or **University campus** situated at Opposite to Kerala Public School, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan, Jharkhand, Pin 832108
- Phone- 0657 2220285 or Toll-free No.- 1800-1200-200
- Submit the duly filled form along with the fees

ONLINE MODE

- Fill online form on our website www.arkajainuniversity.ac.in and Pay (General Category: Rs. 1000/-) & (SC/ST Category: Rs. 500/-) online.
- Download the duly filled application form and visit our admission office or university campus at the earliest.
- Once your documents are verified by University Admission Officer, pay the first Installment of the fees

CONTACT DETAILS:



Landline Number: 0657-2220285



Toll Free Number: 1800 -1200-200



Whatsapp Number: 8406800562



Website: www.arkajainuniversity.ac.in



Email: admission@arkajainuniversity.ac.in



Admission Office: D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidi, Jamshedpur - 831001



Campus Address: Opposite Kerala Public School, Village - Mohanpur, Block - Gamharia, District - Seraikela Kharsawan, Jharkhand - 832108

SCAN FOR WEBSITE

