



## Job Profile Details

Placement Cycle	ARKA JAIN University - Placements 2024-25
Job Location	PAN INDIA
Date of Visit	NA
Position Type	Full Time
Expected Hires	NA
1	
Sector CTC	Information Technology INR 600000
Category	Level 2 - General
Description	IQVIA (www.iqvia.com) is a global human data science company focused on the pharmaceutical and biotechnology industry. We are committed to providing solutions that enable healthcare companies to innovate with confidence, maximize opportunities and, ultimately, drive healthcare forward. We do this via breakthroughs in insights, technology, analytics and human intelligence that bring the advances in data science together with the possibilities of human science. The Custom Research group within IQVIA provides rapid, convenient, and effective communication between pharmaceutical companies, healthcare professionals and patients. We conduct market research studies to address critical strategic and tactical business questions faced by our biopharmaceutical clients. We employ a wide variety of methodologies to best address client objectives. Outstanding strategic thinking, analytical skills, and communication skills are essential to our business. Job Summary: We are seeking bright, motivated candidates for Market Research Intern position. The Market Research Intern will be responsible for assisting senior analysts/ stakeholders in project execution and client deliverables.

Essential Duties and Responsibilities: Help define market research questionnaires/ discussion guides that meet client and business objectives Analyze physician responses to market research questions Produce charts and graphs that clearly depict results Create final presentations with insights, analysis, and recommendations Perform quality control (QC) checks which includes data verification, format review, proofreading, comparison to prior deliverables, etc Conduct competitive analysis Research potential clients, products, or disease areas in preparation for sales and marketing meetings Qualifications: Masters in pharmacy/ Biochemistry or Chemistry/ Medical Microbiology/ Biotechnology Excellent analytical skills Expertise in Excel and PowerPoint Excellent written and verbal communication skills Ability to learn quickly and work independently with minimum guidance Ability to exercise judgment and work in a fast-paced environment Ability to be a team player and effective communicator Market research and/or pharmaceutical industry experience is a plus

Open for Courses

## - Jain - Arka Jain University Jharkhand

B.Tech

- 1. Computer Science
- 2. Computer Science & Engineering
- 3. Computer Application
- 4. Computer Science Engineering
- 5. Computer Engineering
- 6. Communication & Computer Science
- 7. Information Technology

## **Eligibility Criteria**

B.Tech	All students are eligible
Work Experience Criteria	No work experience based criteria defined yet!
Allowed Genders	[Y] Male students [Y] Female students [Y] Other Genders

Hiring Workflow

**Resume shortlisting** 

No Venue/Time specified

Additional Info

No additional information