

# Grassroots Services & Solutions Pvt.Ltd.

## Amazon Ads Consultant

### Job Profile Details

Placement Cycle

**ARKA JAIN University - Placements 2024-25**

Job Location

Domlur, Bangalore

Date of Visit

NA

Position Type

Full Time

Expected Hires

NA

Sector

NA

CTC

INR 240000

Category

Level 2 - General

Description

**COMPANY PROFILE:**

Grassroots is a NextGen service provider founded in 2011 with a mission to deliver comprehensive Digital & BPMS Solutions & Services to clients worldwide. Leveraging a blend of domain experience, cutting-edge technology, and process excellence driven by industry best practices, they provide intelligent solutions at competitive costs.

With a global presence across India, US & UK, Grassroots is your trusted partner for world-class solutions that leverage cutting-edge technology and domain expertise.

**WEBSITE:** <https://www.grssl.com/about-1>

**PROFILE: Amazon Ad Consultant**

The Amazon Ads Consultant Associate demonstrates end to end ownership of every sellers advertising needs through proactive approach and need identification by conducting optimizations on advertising campaigns.

**Responsibilities:**

- Demonstrates effective, clear, and professional written and oral communication.
- Offers support in advertising to sellers registered on Amazon who are active on ads panel.
- Monitors the performance of active advertisement campaigns of registered Amazon sellers through virtual light account management services.
- Delivers prompt and effective service to sellers and merchants, ensuring proper escalation of any issues they may encounter.
- Maintains a consistently positive and professional

demeanour, presenting the company in a favourable light and adeptly handling sensitive issues.

- Demonstrates strong time-management skills, working independently while utilizing departmental resources, policies, and procedures.
- Contributes to fostering a positive team environment, proactively assisting team members with challenging interactions when needed.

Required Skillset:

- Proficient English and Hindi communication skills are a must.
  - Excel skills.
  - Calculative and analytical skills.
  - Problem-solving skills.
  - Basic knowledge of digital advertising services and types.
- Shift: General (9:30 am 06:30 PM)  
Working Days: 6 Days (Sunday Holiday)

## Open for Courses

### - Jain - Arka Jain University Jharkhand

#### *BBA*

1. Marketing
2. Human Resources
3. Business Administration & Management
4. Commerce
5. Entrepreneurship
6. Finance & Financial Management
7. Accounting
8. Banking
9. Digital Marketing
10. Finance
11. Marketing
12. Human Resource

#### *BCA*

1. Computer Science & Engineering
2. Computer Application
3. Computer Science
4. Data Science/ Data Analytics
5. Bachelor of Computer Application
6. Internet of Things
7. Data Science
8. Computer Science & Data Processing
9. Information Technology
10. Artificial Intelligence

11. Computer Science & Engineering
  12. Computer Science - Information Security
  13. B. Sc.- Computer Technology
  14. Machine Learning
  15. Computer Science
  16. Computer Network and Information Security
  17. Computer Networks
  18. Software Engineering
  19. IT
  20. Data Analytics
  21. Artificial Intelligence/ Data Science
  22. Computer Science.
  23. Software Development
  24. Data Science ( DS )
  25. Artificial Intelligence ( AI )
  26. IoT and Sensor Systems
  27. AI & MACHINE LEARNING
  28. AI /Data Science
  29. AI & Analytics
  30. Computer Engineering
  31. DATA SCIENCE AND ENGINEERING
- B.Com (Hons.)*
1. Accounting
  2. Finance & Financial Management
  3. Marketing
  4. Human Resources
  5. Commerce
  6. Data Science
  7. Finance
  8. Marketing
  9. Human Resource
  10. Finance

## Eligibility Criteria

BCA	<i>All students are eligible</i>
B.Com (Hons.)	<i>All students are eligible</i>
BBA	<i>All students are eligible</i>
Work Experience Criteria	No work experience based criteria defined yet!
Allowed Genders	[Y] Male students [Y] Female students [Y] Other Genders
Backlogs	Students with backlog(s) not allowed

Hiring Workflow

**Group discussion**

*No Venue/Time specified*

**HR interview**

*No Venue/Time specified*

Additional Info

No additional information