JGi

ARKA JAIN University
Jharkhand

NAAC GRADE A
ACCREDITED UNIVERSITY

NURTURING **POTENTIAL.** INSPIRING **BRILLIANCE.**

NAAC GRADE
A
ACCREDITED UNIVERSITY

About
JAIN GROUP OF INSTITUTIONS

JAIN Group of Institutions, Bengaluru is a renowned education provider and leading entrepreneurship incubator in India. It encompasses 77+ educational institutions, catering to over 75,000 students and employing 10,000+ staff across 64 campuses nationwide, spanning across P-12, diploma, undergraduate, postgraduate, doctoral and post-doctoral levels. Esteemed institutions under its umbrella include JAIN College, Bengaluru (among the Top-25 commerce colleges in India*), JAIN (Deemed-to-be-University), Bengaluru (among the Top-5 private universities in India*), JAIN College of Engineering, Bengaluru, JAIN Public Schools, JAIN Heritage Schools, JAIN Toddlers, and JAIN International (Residential) Schools. With a legacy spanning over 30 years, JAIN Group of Institutions stands synonymous with Top-100 NIRF Ranking, QS World University Ranking, NAAC A++ Grade, and NBA accreditation.

*As per India Today - Nielsen survey

08	77	02	64	10K	75K	50
STATES	EDUCATIONAL INSTITUTIONS	UNIVERSITIES	CAMPUSES	EMPLOYEES	STUDENTS	INCUBATED COMPANIES

From
The Chancellor Desk

DR. CHENRAJ ROYCHAND

Welcome to ARKA JAIN University!

On behalf of the entire ARKA JAIN University (AJU) community, I extend a warm welcome as you consider joining us on your academic journey. AJU proudly upholds a 14-year legacy of shaping young minds. Since its establishment by the JAIN Group of Institutions, Bengaluru in Jharkhand in 2011; the institution consistently delivered world-class education, culminating in the founding of ARKA JAIN University in 2017, the first state private university in the Kolhan region.

We are proud to be the first NAAC A - Grade accredited State Private University in Bihar, Jharkhand, and West Bengal in the first cycle. Our diverse and inclusive student community thrives on vibrant co-curricular and sports engagements, industry-focused workshops, and opportunities to connect with peers who share your passions.

As you are on the look-out for a credible institution, I encourage you to discover the multiple opportunities we offer at AJU. Visit our website, connect with the admissions team, or consider a campus tour to experience the AJU spirit first-hand.

We are certain that AJU would be the ideal platform for your academic and professional success. Join us in building a future shaped by innovation, excellence, and a shared commitment to growth!

Warmly,
Dr. Chenraj Roychand

The Genesis

ARKA JAIN University was established in 2017 by the Jharkhand State Legislature through "The ARKA JAIN University Act". It holds the distinction of being the first state private university in the Kolhan region, encompassing three districts.

The First NAAC 'A' Grade Accredited State Private University in Bihar, Jharkhand, and West Bengal, in the first cycle.

The University is rooted in the prestigious JAIN Group of Institutions, Bengaluru, which manages over 77 educational institutions. It is mentored by JAIN (Deemed-to-be-University), Bengaluru, a NAAC A++ and NIRF Top-100 HEI.

AJU holds affiliations and recognitions from statutory and regulatory bodies, including AICTE, BCI, PCI, OCI, INC, JNRC, AIU, and ASCO. An ISO-certified "Educational Organization Management System" University, AJU ranked 52nd among India's Best Private Universities in the India Today-MDRA Best Universities 2024 Rankings.

The School of Commerce & Management holds the 80th rank among India's Top Private B-Schools in the Outlook iCare Best B-Schools 2025 Rankings, while the BBA, B. Com (Hons.), and BCA programs rank 96th, 93rd, and 95th, respectively; in the Outlook iCare India's Top Colleges 2024 Rankings.

6K+ STUDENTS	07 SCHOOLS	35+ PROGRAMMES	200+ FACULTY MEMBERS	23 LPA HIGHEST PACKAGE

Recognitions & Affiliations

En Route our Quest for Excellence

University Grants Commission (UGC)	Indian Nursing Council
All India Council for Technical Education (AICTE)	Optometry Council of India (OCI)
Pharmacy Council of India (PCI)	Government of Jharkhand
Bar Council of India (BCI)	Association of Schools and Colleges of Optometry
Jharkhand Nurses Registration Council	

Rankings and Accreditation

India Today-MDRA Best Universities 2024 Ranking

52ND

Best Private University in India

In India Today-MDRA Best Universities 2024 Ranking

Accredited by National Assessment and Accreditation Council with A Grade in First Cycle

Member – Association of Indian Universities

ISO 21001: 2018 Certified "Educational Organization Management System" University

Outlook — INDIA'S BEST B-SCHOOLS 2025
9th Top Private B-School in East Zone

India Today-MDRA Best Colleges Ranking 2024
BBA program ranked 184th in the Country

India Today-MDRA Best Colleges Ranking 2024
B Com Hons. program ranked 225th in the Country

Outlook — OUTLOOK I-CARE RANKINGS — INDIA'S TOP COLLEGES 2024
BBA ranked 96th among Top-130 BBA Institutes in the Country

Outlook — OUTLOOK I-CARE RANKINGS — INDIA'S TOP COLLEGES 2024
B Com (Hons.) ranked 93rd among Top-140 Commerce Institutes in the Country

Empowering Futures through Commendable Placement Opportunities

RAVINDER KAUR (BBA)

23 LPA

Salary Package

Placed At

D E Shaw & Co

ADITI SINGH (MBA)

Placed At

PLANETSPARK

PIYUSH KUMAR (BCA)

Placed At

standard chartered

MAYANK GARG (B. Com (Hons.))
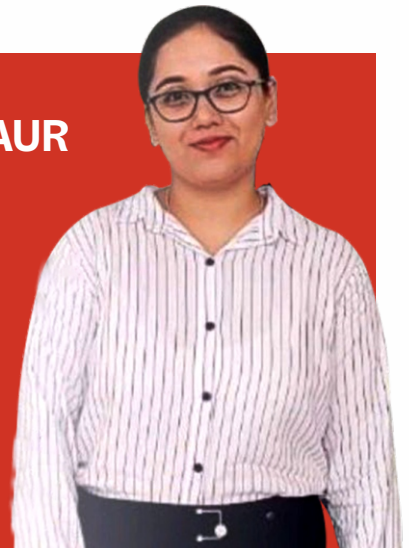
Placed At

KPMG

SAGNIK MANDAL (BBA)

Placed At

accenture

SATPREET KAUR (B A (Hons.) English)

Placed At

pwc

2500+ Placements in 500+ Companies

23 LPA
Highest Package by D E Shaw, Hyderabad

110+
Batch 2024 Students with Multiple Offers

100+
MNCs visited till date

500+
Offers for 2024 Batch

10 LPA
MBA Highest Package

190+
Offers from Engineering/ Tech Sector in 2024

90%
Placement for Polytechnic (Batches 2022 and 2023)

100%
Placement for Optometry (Batches 2023 and 2024)

Industrial Collaborations/ MoUs by Training & Placement Cell

- quality austria central asia — *Succeed with Quality*
- ZUNO by foundit
- skill academy by testbook
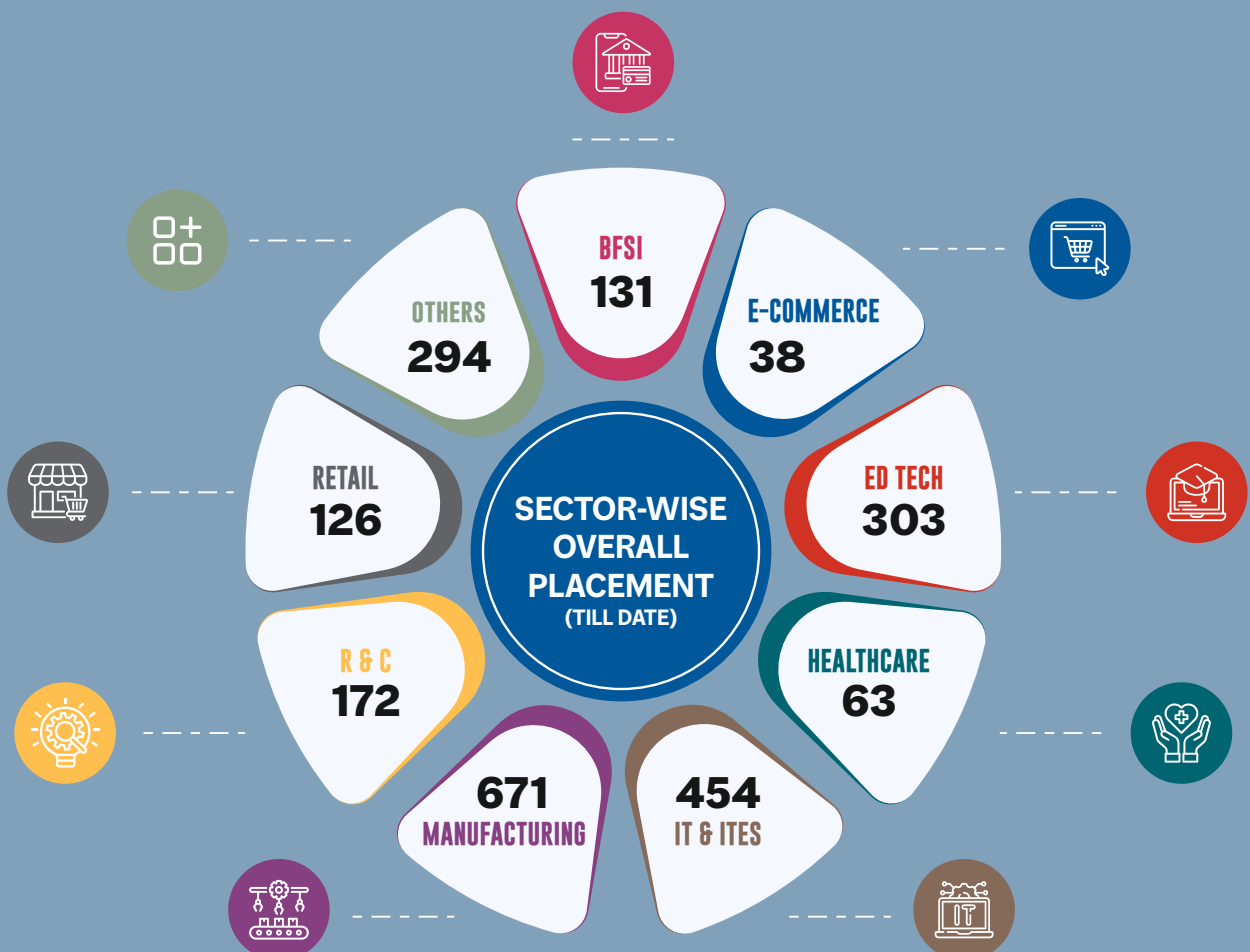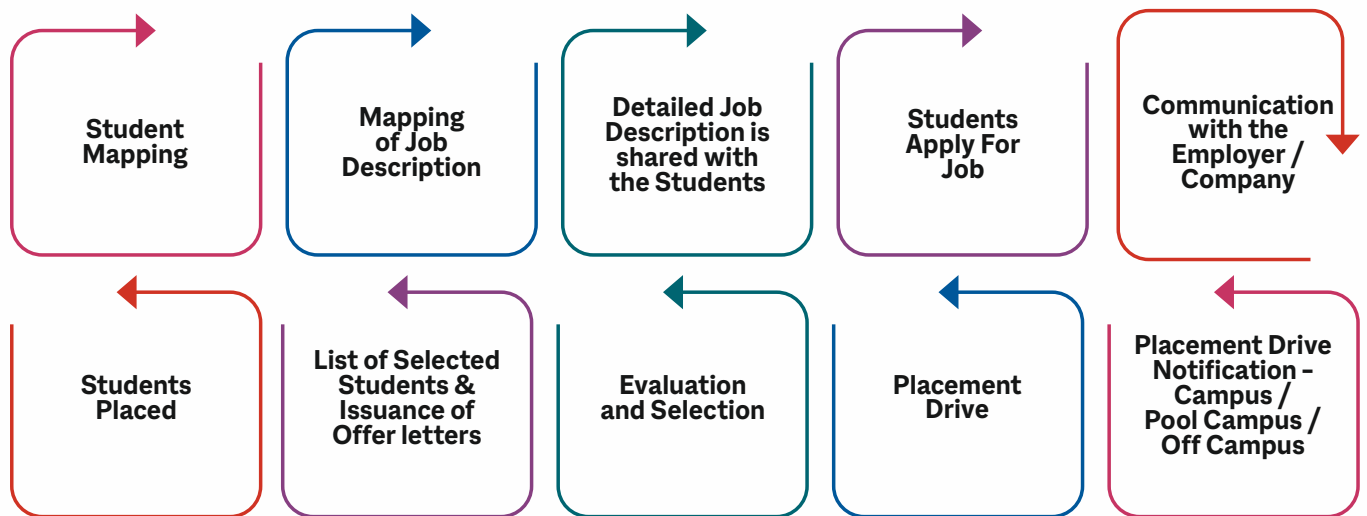- alumnus
- IBM
- OP JINDAL UNIVERSITY OPJU (ESTD. 2014)
- alumnus
- TATA MOTORS
- JAIPRAKASH HOSPITAL AND RESEARCH CENTRE

Placement Procedure

The Training and Placement Department comprises of a collaborative team of committed placement officers led by the dynamic Dean, faculty and student placement coordinators dedicated to overseeing the entire process; from inviting companies to coordinating campus drives, conducting final interviews to coordinating with the students regarding the onboarding process. The placement-related exercise begins with bridge sessions, providing an initial boost to the students so as to prepare for various subjects pertinent to the forthcoming placements. Additionally, the placement cell facilitates training opportunities for students in various essential areas

| Student Mapping | → | Mapping of Job Description | → | Detailed Job Description is shared with the Students | → | Students Apply For Job | → | Communication with the Employer / Company |
| Students Placed | ← | List of Selected Students & Issuance of Offer letters | ← | Evaluation and Selection | ← | Placement Drive | ← | Placement Drive Notification – Campus / Pool Campus / Off Campus |

SECTOR-WISE OVERALL PLACEMENT (TILL DATE)

BFSI 131

OTHERS 294

E-COMMERCE 38

ED TECH 303

RETAIL 126

HEALTHCARE 63

R & C 172

MANUFACTURING 671

IT & ITES 454

Partial List of Prominent Recruiters

- ADANI SOLAR PVT LTD (ADANI GROUP)
- ANAND GROUP
- APOLLO TYRES LTD
- APTIV COMPONENTS INDIA PVT LTD
- ASHOK LEYLAND
- ASCENDION (COLLABERA)
- AXA BUSINESS SERVICES PVT LTD
- AXIS BANK LTD.
- BAJAJ AUTO LTD.
- BREMBO BRAKE INDIA PVT. LTD.
- BYJUS (THINK & LEARN PVT. LTD.)
- CRYOVIVA BIOTECH PVT. LTD.
- DECATHLON SPORTS INDIA PVT. LTD.
- EXIDE INDUSTRIES LIMITED
- FIRST CHOICE READYMIX
- FIRSTSOURCE SOLUTIONS LTD.
- FLIPKART SUPPLY CHAIN CERTIFICATION PROGRAM
- GENPACT
- GLOBALLOGIC TECHNOLOGIES
- HITACHI ASTEMO GURUGRAM POWERTRAIN SYSTEMS PVT. LTD.
- IGT SOLUTIONS PVT. LTD.
- INTELLIPAAT SOFTWARE SOLUTIONS
- JAMIPOL LTD
- JOST INDIA
- LENSKART
- LENSKART PVT LTD
- LINDE PLC
- LUCAS TVS
- MAHLE ANAND THERMAL SYSTEM (ANAND GROUP)
- PWC
- RAMKRISHNA FORGINGS LIMITED
- RELIANCE RETAIL LTD
- SOBHA LIMITED
- STAR UNION DAI-ICHI LIFE INSURANCE CO. PVT. LTD.
- SUBROS LIMITED
- TATA 1MG
- TATA CONSULTANCY SERVICES (TCS)
- TATA MOTORS LIMITED
- THE D. E. SHAW GROUP
- TIMKEN ENGINEERING & RESEARCH INDIA PVT. LTD.
- TVS MOTOR COMPANY LTD.
- WIPRO PARI PRIVATE LIMITED
- WIPRO TECHNOLOGIES LTD
- ZF CVCS INDIA LIMITED (WABCO)

Multinational Corporations – Partial List

- 3C LOGIC
- ACCENTURE
- APTIV PLC
- ARCELOR MITTAL NIPPON STEEL
- ASCENDION
- AXA BUSINESS SERVICES PVT LTD
- BANK OF AMERICA
- BREMBO BRAKE
- BRITISH TELECOM
- CAPGEMINI
- CONCENTRIX
- D E SHAW INDIA
- GENPACT
- GLOBAL LOGIC TECHNOLOGIES
- GOLDMAN SACHS
- HAIER APPLIANCES
- HITACHI ASTEMO GURUGRAM POWERTRAIN SYSTEMS PVT. LTD
- HONDA
- IBM INDIA PVT. LTD.
- KPMG GLOBAL SERVICES

- MAGNA AUTOMOTIVE PVT. LTD. (CANADIAN MNC)
- OPTUM
- PWC
- QUALITY AUSTRIA CENTRAL ASIA
- RANDSTAD INDIA
- SONY CORPORATION
- TELEPERFORMANCE GLOBAL SERVICES PRIVATE LIMITED
- TIMKEN ENGINEERING & RESEARCH INDIA PVT. LTD.
- YAZAKI INDIA
- YOKOHAMA OFF HIGHWAY-TIRES
- ZF CVCS INDIA LIMITED

Indian Companies (Partial List)

- AIRTEL TELECOMMUNICATIONS
- ANAKIN SOFTWARE
- CANARA HSBC
- CHEGG INDIA
- CVENT INDIA
- DECATHLON SPORTS INDIA
- F13 TECHNOLOGIES
- FLIPKART PRIVATE LIMITED
- GODREJ & BOYCE
- HINDWARE
- HL MANDO ANAND INDIA PVT. LTD.
- ICICI PRUDENTIAL LIFE INSURANCE CO LTD
- IMPERIAL TOBACCO COMPANY OF INDIA LIMITED
- INFOSYS LTD.
- JBM GROUP
- JINDAL STEEL
- JSW GROUP (JINDAL)
- KARCHER INDIA
- KEIHIN INDIA
- LARSEN & TOUBRO (L&T)
- LENSKART
- MAGICPIN
- MAX BUPA
- MDN PROPERTIES
- MOTHERSON
- NETSCRIBES INDIA
- PAPERPEDIA
- PAYTM SERVICES PVT. LTD.
- RAMKY GROUP
- RSB TRANSMISSIONS
- SANDHAR GROUP
- SASKEN TECHNOLOGIES LTD
- SIGMA ELECTRIC MANUFACTURING CORPORATION PVT. LTD.
- STRATA GEOSYSTEMS
- STRATEGIC MARKET RESEARCH
- SUBROS LIMITED
- SUNDRAM FASTENERS LIMITED (TVS GROUP)
- TALLY SOLUTIONS PRIVATE LIMITED
- TATA CONSULTANCY SERVICES LTD. (TCS)
- TATA CONSULTING ENGINEERS LIMITED
- TATA ELECTRONICS
- TATA ELXI
- TATA MOTORS LIMITED
- TATA POWER
- TATA STEEL LTD.
- TCS BPS
- TECH MAHINDRA LTD.
- THOUGHTWORKS TECHNOLOGIES INDIA PVT. LTD.
- TINPLATE
- TITAN COMPANY LIMITED. (TITAN EYE PLUS)
- TVS MOTOR
- VIKAS GROUP
- WHITEHAT JR
- WIPRO PARI LIMITED
- WIPRO TECHNOLOGIES LTD.
- ZOMATO

Learn, Network, Visit, Intern, Relearn:
AJU T & P Cell Goes Beyond Placements

60+
LAKSHYA SERIES OF EXPERT TALKS/ CAREER GUIDANCE

170+
INTERNSHIP OPPORTUNITIES TILL DATE

130+
INDUSTRIAL VISITS TILL DATE

CAREER CONNECT (Jharkhand's Biggest Annual Job Fair)

3800+
Total Registrations

2400+
Total Interviews

700+
Total Selections

8 LPA
Highest Package Offered

MEDIA COVERAGE

अर्का जैन का जमशेदपुर होटल एसोसिएशन के साथ एमओयू

अरका जैन विवि के 24 विद्यार्थियों को मिली नौकरी

एमई व ईईई के 12 छात्र हुए सेलेक्ट

अरका जैन यूनिवर्सिटी के 12 छात्रों को ब्रेम्बो ब्रेक इंडिया में चयन

एजेयू का टाटा पैनलिस्ट के साथ कॉन्क्लेव

बीटेक और बीसीए के छात्रों का बंपर प्लेसमेंट

अरका जैन स्कूल ऑफ फार्मेसी के छात्र सफल

अरका जैन विवि में बीटेक के नए छात्रों का इंडक्शन प्रोग्राम शुरू
स्टूडेंट्स को अपने जीवन में कृतज्ञता की भावना अपनाने की जरूरत : नेहरा

Enhancing Employment Opportunities

WORK INTEGRATED LEARNING PROGRAM (WILP)

Work Integrated Learning Program is a unique learning-integrated program which offers BCA & BSc students a chance to build a remarkable career at Wipro, while pursuing their higher education in M.Tech from a premier educational institution in India, sponsored by Wipro

TCS YOUTH EMPLOYMENT PROGRAM (YEP):

TCS' Youth Employment Program is a skills development program for youth from marginalized families that imparts technical knowledge and business communication skills thereby providing the students opportunities which propel them to the higher social strata.

VISION

To Develop Human Capital by creating spirited learning environment by empowering the students with knowledge, skills and instil social responsibility towards holistic development

MISSION

- To impart multidisciplinary and a holistic education in order to ensure the unity and integrity of all knowledge
- To create academic impact through a combination of age-old tradition with modern scientific knowledge
- To create a lifelong learning environment that nurtures intellectual inquisitiveness, holistic & critical thinking, ethics and human values, equity and inclusion, and life skills, and thus making students responsible citizens and nation builder
- To augment the employability aspect of students as per global requirements
- To provide ideal environment for research, innovation, consultancy and entrepreneurship for larger and wider socio-economic and humanistic progress
- To endow the faculty and staff members with necessary means so that they can deliver on the stated lines
  To create a global tribe of technocrats, managers, entrepreneurs, scientists, biologists, pharmacists, artists and other professionals
- To engage with industry, and society at large, in productive manner
- To promote respect for diversity and respect for the local context in all curriculum, pedagogy, and policy

QUALITY POLICY

- To make sure that the academic programmes meet the accepted norms as per the stakeholder's requirements
- To ensure effective functioning of processes, systems and policies pertaining to quality standards at various levels
- To foster quality enhancement to realise academic excellence
- To empower students with knowledge, skills, attitudes by imparting quality education

VALUES

- Ethics and integrity
- Environmental consciousness & sustainable development
- Promotion of Indian culture & heritage
- Active citizenry
- Intellectual and Moral Uprightness
- Service to society and contribution towards national development

60+ MOUs

ARKA JAIN University is committed to foster a dynamic and globally-connected learning environment. We have established a robust network of over 60 international and national MoUs and associations with prestigious corporations and academic institutions. These strategic collaborations unlock a world of exposure and opportunities for both faculty members and students. Our faculty members benefit from joint research initiatives, faculty exchange programs, consultancy opportunities, conferences and professional development workshops. Students gain valuable real-world experience through industry projects, internship & placement avenues and exchange programs. This synergy between academia and industry empowers our students to be future-ready and excel in a connected world.

IBM | TATA STEEL | TATA TATA POWER | RRR | SAN PEDRO COLLEGE | ASG ASG EYE HOSPITALS meet the experts

TATA MOTORS Connecting Aspirations | ACCA Think Ahead | The Institute of Cost Accountants of India | SNC EYE HOSPITAL Your vision our mission | OPJU UNIVERSITY OF STEEL TECHNOLOGY AND MANAGEMENT | Miles Education

CA DANSPARK & CO. | ICSI | iRIS Super Specility Eye Care Centre | NiSM National Institute of Securities Markets An Educational Initiative of SEBI | IDTR JAMSHEDPUR | quality austria central asia Succeed with Quality

ISDC International Skill Development Corporation | RELEARN FOUNDATION learning by doing | VAMNICOM LET US COOPERATE | KPMG | Fourrts (India) Laboratories Pvt. Limited | SIKSHA 'O' ANUSANDHAN DEEMED TO BE UNIVERSITY

SRM UNIVERSITY DELHI NCR CAMPUS, GHAZIABAD, (U.P.) | CII Confederation of Indian Industry | Kalamandir Environment, Ethnicity, Employment, Enterprise | NTTF Securing your Future with your own Hands | | CL GUPTA EYE INSTITUTE VISION FOR ALL

& Many More

HOSTEL FACILITY

The University provides well-furnished spacious accommodation and amenities, along with food, to students through its hostels situated in different parts of Jamshedpur. The hostels have air-conditioned (A/C) and non A/C rooms. Each room has bed, almirah, study table and chair. The University provides transportation facility from Hostels to Campus and back.

CAFETERIA FACILITY

Enjoy a delicious variety of food options at the AJU cafeteria, the perfect spot to refuel and recharge. Whether you're grabbing a quick bite between classes or catching up with friends over lunch, our welcoming atmosphere makes the cafeteria a hub for both sustenance and socialization. Unwind and socialize with friends in a relaxed atmosphere, making memories that last a lifetime.

TRANSPORT FACILITY

The University provides transportation facility for the students who opt for availing the same. A fleet of buses ply between the university and various locations of Jamshedpur to pick and drop the students and faculty members. The extensive coverage of various locations of the city ensures that students from across the city can avail this facility.

GYM FACILITY

Get fit, stay healthy, and achieve your fitness goals at the state-of-the-art gym facility, an integral part of the campus life! The gym is equipped with all the latest equipment you need for a complete workout, from cardio machines to free weights. With a gym instructor on hand to provide guidance and support, you'll have everything you need to reach your fitness objectives.

EMPOWERING STUDENTS WITH CUTTING-EDGE LABS

COMPUTER LAB

TECHNOLOGY LAB

NURSING LAB

PHARMACY LAB

FASHION DESIGN STUDIO

MEDIA CENTER

COMMERCE & MANAGEMENT

ENGINEERING & IT

ALLIED HEALTH SCIENCE

PHARMACY

NURSING

HUMANITIES

LAW

RESEARCH

COMMERCE & MANAGEMENT

- BBA (Honours with Research)
- BBA - Capital Market (Honours with Research) in association with SMI
- BBA - Digital Marketing (Honours with Research) in association with ISDC
- B. Com (Honours with Research)
- B. Com - Capital Market (Honours with Research) with SMI
- MBA

ENGINEERING & IT

- B. Tech (ME / CSE / EEE / AI & ML)
- B. Tech (AI & DS) in collaboration with IBM
- BCA (Honours with Research)
- BCA (AI & DL) (Honours with Research) in association with IBM
- BCA (Cyber Security) (Honours with Research) in association with Cyber Dojo
- MCA (AI & DL) with IBM
- Diploma in Engineering (ME / EEE / CSE / Mechatronics Engineering)
- B. Tech / BCA + Data Analytics (IoA, UK)
- M. Tech (Manufacturing Engineering / CSE / EV Technology)

PHARMACY

- B. Pharm
- D. Pharm
- M Pharm (Pharmaceutics)

ALLIED HEALTH SCIENCE

- B. Optometry
- B. Sc Biotechnology (Honours with Research)

---

4 Year full-time program powered by EMVERSITY

- B.Sc. (H) in Medical Laboratory Technology (MLT)
- B.Sc. (H) in Anesthesia & Operation Theatre Technology (A&OTT)
- B. Sc. (H) in Respiratory Technology (RT)
- B. Sc. (H) in Cardiovascular Technology (CVT)

NURSING

- B. Sc Nursing

HUMANITIES

- BA - English (Honours with Research)
- BA - Fashion Design (Honours with Research)
- BA - Journalism & Mass Communication (Honours with Research)

LAW

- BBA LLB (H)
- L.L.B (Hons.)

RESEARCH

- **Ph.D in**
  - Commerce
  - Management
  - English
  - Journalism & Mass Comm.
  - Computer Science
  - Electrical & Electronics Engineering
  - Mechanical Engineering
  - Pharmacy
  - Biotechnology
- **D.Litt.**

LIFE MEMBER
AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS

2-Year (AICTE Approved)

MBA

(As per NEP 2020)

Eligible students having FYUGP degree can take admission directly in the second year of the MBA program through lateral entry

Specializations Offered

- Marketing
- Finance
- Human Resource
- Family Business and Entrepreneurship

MoU Partnerships

V-Skills Certified
For certification programmes in areas of management

Research Foundation Of India
For deep learning and research related work

Dream Jobs. Top Companies Lucrative Offers

₹10 LPA
(Highest Package)

₹4-5 LPA
(Average Package)

Industry Leaders. Future Managers. Connected.

HIKEEDU | bharti AXA | AXIS BANK | Lenovo

HDFC ASSET MANAGEMENT COMPANY LIMITED | ITC Limited | SBI Securities | PLANETSPARK

magicpin | TEACHNOOK | SBI general | infoedge

EaseMyTrip | SUGGAA | naukri | USDC
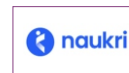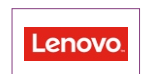
Experience the Difference with ARKA JAIN MBA: Personalized Learning, Transformative Outcomes.

SHIKHAR - THE ENTREPRENEURIAL CONCLAVE

Over the years, the University has organized Shikhar – the Entrepreneurial Conclave, the latest being in 2024, wherein stalwarts from Corporate India and doyens of the Start-Up culture of the country have made their presence felt. Department of Management (MBA) spearheads this unique and enterprising initiative.

LEARNEDGE SATURDAYS

Meaningful extracurricular activities are organized to help students develop a sound, healthy mind, body and spirit. Learnedge Saturdays - A combination of management, business, cultural and theatre related activities are organized every Saturday.

KNOWLEDGE MANTHAN SERIES

"Knowledge Manthan Series" features renowned domain experts who share their wisdom with the students. These interactive sessions lead to knowledge sharing, helping students gain valuable insights, and network with fellow knowledge seekers, leading to experiential learning opportunities.

Explore Our Specialized MBA Clubs

ABHYUDAY · SAKSHAM · FinWin · SPARK · HIVE

@AJU, you have an edge with...

Recognised by all Indian Banking and Financial Bodies & Institutions

Global Digital Certification through IBM in Business Analytics.

Digital Marketing courses through International Skill Development Corporation.

Charkha – Towards a Virtuous Citizenry

Guided by Mahatma Gandhi's philosophy, our MBA students engage in village immersion projects. Through interactions with local leaders and community members, they analyze development challenges and propose sustainable solutions. This experiential learning, symbolized by the Charkha - the wheel of progress,.

Crest - Management Fest

The Department of Management (MBA) hosts a two-day inter-collegiate extravaganza. Students from across the state compete in a variety of events, including business case studies, quizzes, games, cultural performances, and more. This vibrant event celebrates knowledge, talent, and healthy competition.

Chai Pe Charcha

The homecoming of our Alumni, this is a pivotal event that fosters professional networking by connecting past graduates with current students. It's an opportunity where alumni share invaluable advice, success strategies, and real-world experiences, equipping students with the tools they need for their future careers.

3+1 Years (AICTE Approved)

BBA

(Honours with Research)

As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

At the end of second year, students can choose from the following specializations:

Marketing	Finance
International Business	Supply Chain Management

Human Resource Management

- Students can exit after 3 years with a BBA degree

- 4th Year is optional, leading to BBA (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Launch Your Career In A Credible Manner

₹23 LPA Highest Package

Campus to Corporate

Visit to Business Fairs

Knowledge Manthan Saturday

Dream Jobs, Top Companies

Teachnook

HIKEEDU

D E Shaw & Co

PLANETSPARK

pwc

DECATHLON

tcs

GlobalLogic
A Hitachi Group Company

genpact

accenture

SWIGGY

skolar
BE A STEP AHEAD
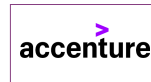
MOUs: Pathway to Success for BBA Students

ISDC
International Skill Development Corporation
Skills for Tomorrow

StockMarketInstitute™
An Edunista Initiative

THE ALCOR HOTEL

D E Shaw Offers Record-Breaking Placement & Internship Opportunities to our BBA Graduates

₹23 LPA
Ravinder Kaur

BBA (CLASS OF 2021-24)

₹30,000
Kritika Kumari

BBA (CLASS OF 2022-25)

D E Shaw & Co

Join the Legacy of Our Accomplished BBA Alumni

Priya Mahato
(Batch 2018-21)

Sr. Banking Operations Analyst
ANZ, Bengaluru

Puja Rani Singh
(Batch 2021-24)

AR Specialist
PwC India, Hyderabad

Harshita
(Batch 2021-24)

Packaged App Development Associate
Accenture

3+1 Years (AICTE Approved)

BBA CAPITAL MARKET

In Association With Stock Market Institute, Bengaluru

StockMarketInstitute™
An Educesta Initiative

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

- Students can exit after 3 years with a BBA - Capital Market Degree

- 4th Year is optional, leading to BBA - Capital Market (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Program Differentiators

- Program offered in collaboration with Stock Market Institute, Bengaluru

- Designed to equip students with the essential knowledge and skills to thrive in the dynamic world of finance

- Comprehensive understanding of financial markets, investment analysis, risk management, and regulatory frameworks

- Learn about various financial instruments, including stocks, bonds, derivatives, and mutual funds

- Gain practical experience through real-world case studies and simulations

- Focus on developing analytical, problem-solving, and decision-making skills

- Prepare for successful careers in investment banking, asset management, financial analysis, and other related fields

What You Can Expect

- Access to Fintech app StockByte to gain virtual trading experience

- Live Trading experience using License Trading Platform in Business Lab

- Three - Day complimentary academic tour to NISM Mumbai, including visit to Stock Exchange

- Preparation for National Stock Exchange Financial Market (NCFM) courses

- Insights and real- world experience offered by the Stock Market Institute, Bengaluru

Some Unique Courses Offered

MS Excel & Statistics for Financial Markets

Start-up Ecosystem and Valuations

Merchant Banking

Product Positioning

Entrepreneurship in Financial Advisory

Fixed Income Securities & Bond Valuation

At the end of the program, the student will get

- BBA / BBA (Honours with Research) Degree in Capital Market from the University

- Diploma in Capital Market from Stock Market Institute, Bengaluru

3+1 Years (AICTE Approved)

BBA DIGITAL MARKETING

In Association With International Skill Development Corporation

ISDC
International Skill Development Corporation
Skills for Tomorrow

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.
- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.
- Students can exit after 3 years with a BBA - Digital Marketing Degree
- 4th Year is optional, leading to BBA - Digital Marketing (Honours with Research) Degree
- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Program Differentiators

- Program offered in collaboration with International Skill Development Corporation (ISDC)

- Equips the student with the skills and knowledge to thrive in the dynamic digital landscape

- Course curriculum, co-developed with ISDC, integrates the latest digital marketing trends and strategies

- Enables the student to become a well-rounded digital marketing professional

"

The digital marketing specialized papers are Integrated with the BBA course curriculum and Will be delivered by subject matter experts from our academic partner ISDC

"

What You Can Expect

- Gain practical experience and strategic insights on how to implement digital marketing campaigns effectively.

- Develop proficiency in analytics tools for data-driven decision-making in digital marketing.

- Hone creative skills to craft compelling content tailored to diverse digital platforms.

- Master cross-platform expertise, including social media, SEO, email marketing, and PPC advertising.

- Acquire strategic thinking capabilities to analyse market trends and devise comprehensive digital marketing strategies

Some Unique Courses Offered

Digital Marketing Fundamentals	Content Strategy and Search Engine Optimization	Digital Product Management
Growth Marketing	Web and Social Media Analytics	Marketing Analytics

At the end of the program, the student will get

- BBA / BBA (Honours with Research) Degree in Digital Marketing from the University

- Diploma in Digital Marketing from ISDC

3+1 Years

B. Com
(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

At the end of second year, students can choose from the following specializations:

Marketing	Finance
Human Resource	Company Secretaryship
Bank Management	

- Students can exit after 3 years with a B. Com Degree

- 4th Year is optional, leading to B. Com (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Program Differentiators

- Broad based and comprehensive curriculum

- Industry-oriented teaching pedagogy

- Experiential learning through industrial visits

- Global commercial knowledge

- Skill development, professional guidance

- Industry associations, placement opportunities

MOUs Unlock Exclusive Opportunities For Our Students

ISDC International Skill Development Corporation — Skills for Tomorrow

StockMarketInstitute™ An Educate Initiative

ICSI

Best Practices

LIVE TRADING

Opportunity for students
to trade real-time on BSE/NSE
through Stockbyte App

360 DEVELOPMENT THROUGH LEARNEDGE SATURDAYS

Management games / Guest Lecture Sessions
Team Building Exercise / Pre-Placement Training –CRiT

RENOWNED CERTIFICATION OPPORTUNITY

NCFM Certification Courses

GUIDANCE FOR COMPETITIVE EXAMINATIONS

B Com Honours Program is associated with Global Professional Certification
Bodies for globally recognized certifications

ASSOCIATION WITH GLOBAL PROFESSIONAL BODIES

Guidance for competitive examinations CMA/ CA/ Banking/ CAT/ XAT/ UPSC/ JPSC and other government services

Clubs

Our Stars: Leading The Charge, Shaping The Future

Nidhi Keshri
(Batch 2021-24)

Tax Analyst
EY Global Delivery

Mayank Garg
(Batch 2022-25)

Officer Analyst
Standard Chartered

CA Sourav Agrawal
(Batch 2018-21)

Cleared CA
Final Exam 2024

3+1 Years

B. Com CAPITAL MARKET

In Association With Stock Market Institute, Bengaluru

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

- Students can exit after 3 years with a B. Com - Capital Market Degree

- 4th Year is optional, leading to B. Com - Capital Market (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Program Differentiators

- Program offered in collaboration with Stock Market Institute, Bengaluru

- Designed to equip students with the essential knowledge and skills to thrive in the dynamic world of finance

- Comprehensive understanding of financial markets, investment analysis, risk management, and regulatory frameworks

- Learn about various financial instruments, including stocks, bonds, derivatives, and mutual funds

- Gain practical experience through real-world case studies and simulations

- Focus on developing analytical, problem-solving, and decision-making skills

- Prepare for successful careers in investment banking, asset management, financial analysis, and other related fields

What You Can Expect

- Access to Fintech app StockByte to gain virtual trading experience

- Live Trading experience using License Trading Platform in Business Lab

- Three - Day complimentary academic tour to NISM Mumbai, including visit to Stock Exchange

- Preparation for National Stock Exchange Financial Market (NCFM) courses

- Insights and real- world experience offered by the Stock Market Institute, Bengaluru

Some Unique Courses Offered

MS Excel & Statistics for Financial Markets	Secondary Market Operations	Financial Accounting for Stock Market
Fixed Income Securities & Bond Valuation	Fundamental Analysis & Portfolio Management	Mutual Funds

At the end of the program, the student will get

- B. Com / B. Com (Honours with Research) Degree in Capital Market from the University

- Diploma in Capital Market from Stock Market Institute, Bengaluru

AARAMBH

Gateway to a vibrant & enriching experience!

HOLI INVASION

A vibrant explosion of colors and joyous revelry!

3+1 Years (AICTE Approved)

BCA

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

At the end of second year, students can choose from the following specializations:

Data Science	Multimedia
Internet of Things	

- Students can exit after 3 years with a BCA Degree

- 4th Year is optional, leading to BCA (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Next-Gen Value Added Courses!

- Soft Computing
- Cyber Security
- Embedded System and IoT
- Robotics Process Automation Tools

Develop Cutting-edge Apps, Ensure Network Resilience

With BCA labs - Bringing AI, Data Analytics, IoT, Cybersecurity Closer!

- IoT Lab
- AI Lab
- Data Science Lab
- Multimedia Lab

BCA + world-class partnerships

IoA, UK	IBM	Cyber Dojo

Program Your Success

Secure Placements That Set You Up For The Future.

AXA BUSINESS SERVICES redefining / services	pwc	wipro	firstsource	HIKE EDUCATION Empowering Professionals
GlobalLogic A Hitachi Group Company	tcs	TECHLANG Upskill and Earn	DECATHLON	standard chartered

BCA Alumni, Leaving A Lasting Impact!

SHREYA TIWARY	**AMIT MAZUMDAR**	**AYUSH PRAJAPATI**	**AAKANKSHA SINHA**
Batch 2018-21 Consultant Deloitte USI, Bengaluru	Batch 2021-24 Specialist PwC Acceleration Centers, Bengaluru	Batch 2019-22 Pursuing Masters in Advanced Comp Science The University of Sheffield, UK	Batch 2019-22 PGP-LSM from IIM Kozhikode (Batch 2023-25)

Beyond The Ordinary, A BCA Degree Opens Doors To Thriving Industries

SYSTEM ENGINEER

A system engineer develops, tests and evaluates software

PROGRAMMER

A programmer works on computer languages and apps

WEB DEVELOPER

Specializes in web designing and web development

SECURITY ANALYSIS

Help prevent attacks on databases, networks, etc.

SOFTWARE DEVELOPER

Develops the underlying devices or that control networks

INFORMATION SYSTEM MANAGER

IS Manager plans, installs, and maintains system

DATABASE ADMINISTRATOR

Uses specialized softwares to store and organize data

SYSTEM ADMINISTRATOR

Specializes in configuration, and reliable operation of CS

3+1 Years (AICTE Approved)

BCA

ARTIFICIAL INTELLIGENCE & DEEP LEARNING

in Association with **IBM**

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.
- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.
- Students can exit after 3 years with a BCA– Artificial Intelligence & Deep Learning degree
- 4th Year is optional, leading to BCA- Artificial Intelligence & Deep Learning (Honours with Research) Degree
- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Program Differentiators

- Students would develop robust, enterprise-grade applications, leveraging the scalability and versatility of Java in AI-driven projects.

- Students would create the ability to deploy and scale AI applications efficiently on cloud platforms, enhancing accessibility and flexibility

- Students would delve into advanced neural network architectures, algorithms, and techniques, empowering to tackle complex problems with cutting-edge solutions.

- Students would get equipped with a powerful toolkit for rapid prototyping, experimentation, and deployment of AI models, leveraging Python's extensive libraries and frameworks

- Students would gain expertise in securing networks, analyzing network traffic, and investigating security incidents.

What You Can Expect

- IBM's expertise enhancing practical learning, enriching the curriculum with real-world applications

- Hands-on experience with IBM software, thus preparing for diverse roles in multinational organizations

- IBM-led competitive edge to confidently face market challenges

- A degree associated with IBM would add prestige and recognition to your resume

Some Unique Courses Offered

Cloud Fundamentals

Data Visualization

Programming with Python

Predictive Analytics

Artificial Intelligence Analyst

Deep Learning (Industry Project)

At the end of the program, the student will get

- BCA / BCA (Honours with Research) Degree in Artificial Intelligence & Deep Learning from the University

- World-wide valid Joint Certificate and Digital Badges from IBM mentioning the industry subjects covered

3+1 Years (AICTE Approved)

BCA
CYBERSECURITY

in Association with

The Cyber Dojo
THE·SCHOOL·OF·CYBERDEFENSE

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

- Students can exit after 3 years with a BCA- Cybersecurity Degree

- 4th Year is optional, leading to BCA- Cybersecurity (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

The Cyber Dojo Edge

- Unique Tri-Lab Approach

  Micro Labs
  Simulation Labs
  Red, Blue & Purple Drills

- Labs Inspired from Real World

- Cyber Defense & Attack Scenarios

Defend the digital world:
Learn in-demand cybersecurity skills.
Become

Cybersecurity Expert	Blockchain Developer
Cloud Solutions Architect	Ethical Hacker

Program Differentiators

- Students would learn to identify vulnerabilities and exploit them ethically to improve system security.

- Students would gain expertise in securing networks, analyzing network traffic, and investigating security incidents.

What You Can Expect

- Comprehensive Training Programs
- Continuous Upgradation
- Next-Gen Simulation Labs
- Industry Exposure
- Project Support Opportunities
- Mentorship from Industry Experts

Some Unique Courses Offered

Operating Systems Security

Networking from Security Perspective

Network Defence

End Point Security

Compliance & Data Protection

Post Exploitation and Advanced Techniques

At the end of the program, the student will get

- **BCA / BCA (Honours with Research) in Cybersecurity Degree from the University**
- **The Certified Cybersecurity Professional Course Certification from Cyber Dojo**

2-Year (AICTE Approved)

MCA

ARTIFICIAL INTELLIGENCE & DEEP LEARNING

(As per NEP 2020)

Eligible students having FYUGP degree can take admission directly in the second year of MCA Program (through Lateral Entry)

in
Association with **IBM**

A Master's degree in Computer Application (MCA) - Artificial Intelligence and Deep Learning opens up opportunities for rewarding careers

- Software Architect
- AI Researcher
- Data Scientist
- Technical Lead

MCA in Artificial Intelligence and Deep Learning Essentials

- Offered in association with Tech Giant IBM

- A structured approach to advanced computer education that integrates both theoretical and practical aspects Seminars, conferences, workshops and guest lectures by domain experts from industry & academia

- Use of available resource of videos and lectures from MOOCs

- Personality Development Module integrated with the curriculum

- Strong link with ICT Industry

- Excellent Industry-Institute Interface

- Dedicated & well-qualified faculty members

- Effective training & placement assistance

- MoU with IT players for placement along with projects and corporate training

Enhance Skills, Work Together, Create Solution

WORKSHOPS

Workshop on Research Methodology

National Level Workshop on "Intellectual Property Rights"

National Workshop on "Career Counselling"

CONFERENCES

Stay ahead of the curve: Gain insights into future developments.

Network with leaders: Connect with experts and potential collaborators.

SEMINARS

Personality Development & Interview preparation

Seminar on Entrepreneurship Development Skills- in association with IIC (Institution's Innovation Council).

The IT Club is a dynamic and inclusive student-led club formed in a manner so as to foster a community of tech enthusiasts. The club organizes quiz competitions, guest lectures, hackathons, awareness sessions related to various aspects of information technology, enhancing technical skills, thus preparing students for successful careers in the IT industry

---

Glocalized Learning

Become Industry-ready with relevant Value Added Courses

Machine Learning with Semantic Analysis

IoT and its Applications

Deep Learning and its Application

and more...

Our MCA alumni are innovators, problem-solvers, and industry experts

Shaping the Future of Tech with Excellence, our MCA Alumni thrive at the Heart of Innovation in these Tech-driven Organizations

REETURAJ CHATTERJEE

(Batch 2018-20)
Senior Software Engineer at SourceFuse Technologies

RAHUL KUMAR

(Batch 2020-22)
Software Engineer, Clapingo

SCHOOL OF ENGINEERING & IT

UNIVERSAL TESTING MACHINE

AICTE

4-Year (AICTE Approved)

B. TECH

(As per NEP 2020)

Elevate your B Tech journey with our informative and engaging Value Added Courses

- Research & Research Ethics
- Industry 4.0- The Future of Industry
- Deep learning
- Application of Mathematics in Engineering and Science
- Personality Development & Interview preparation
- Methods & Technique of Qualitative Research
- Method and Importance of Environmental
- Conservation in Sustainable Development
- Research Paper and Thesis Writing Using Latex
- Electric Vehicle- Present & future Scope

Specializations in:

Computer Science and Engineering
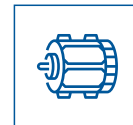
Electrical & Electronics Engineering

Mechanical Engineering

Connect, Learn, Succeed:
Our Strategic Partnerships equip you for a Successful Career!

IBM

L&T EduTech

NTTF
Securing your Future with your own Hands

tcs TATA CONSULTANCY SERVICES

TPSDI

TATA MOTORS

& Many More

Beyond Personal Growth, Collective Achievement Beckons!

Partnered with the following Student Tech Clubs/ Societies/ Associations courtesy Tech Behemoths and Industry Leaders, Innumerable growth opportunities galore

AJU X GOOGLE

Find your tribe at GDG-AJU. Your gateway to Google resources, workshops, and hackathons. Learn, grow, and innovate!

AJU X MICROSOFT

Up the Ante with your tech skills as AJU's Microsoft Learning Student Ambassadors. Master Microsoft tools, join workshops, connect with peers, and shine!

AJU X IEEE

From robotics to AI, explore your interests: AJU Student Branch of IEEE - a vibrant community for engineers who dream big and achieve bigger.

AJU X CSI

Level up your CS journey! Computer Society of India Student Chapter of AJU offers industry insights, competitive participating opportunities, and exclusive resources.

Seven clubs, endless possibilities:

Our diverse clubs cater to every interest, from dance and drama to technology and leadership.

Spearheading AJU- Institute Innovation Council since its inception with path-breaking events and pioneering interface

Experience the future of technology at Technika, the annual Tech Fest: From AI and robotics to coding and cultural competitions, there's something for everyone.

Experience the future of learning in our innovative labs

"Dream Job, Unlocked: B. Tech – Where Talent and Opportunities Align, Leading To Placements with Top Industry Players"

wipro | PARI   alumnus   apollo TYRES   cvent   IntelliPaat

Bentley   GLOBAL GARNER   SEMIFRONT   tcs TATA CONSULTANCY SERVICES   TATA ELECTRONICS

& Many More

₹ 7.06 LPA

HONEY KUMARI

B. Tech CSE
Batch 2020-24
-
Tata Consultancy Services

₹ 6.42 LPA

PARESH BHAI PATEL

B. Tech CSE
Batch 2020-24
-
Hike Education Private Limited

KHUSHI RANI

B Tech CSE
(Batch 2022-26)
-
Lead – Google Developer Groups (GDG)
On Campus, AJU
for the session 2024-25

AMAN JHA

B Tech CSE
(Batch 2021-25)
-
Cyber Security Intern
Haryana Police, Gurugram
Research and Development Intern
Indian Institute of Technology,
Indore

VIDUSHI TIWARY

B Tech EEE
(Batch 2020-24)
-
Best Speaker Award Winner
TCS YEP Annual IYD
Debate Competition 2023

SANCHIT JOGAI

Sanchit Jogai, B Tech CSE
(Batch 2018-22)
-
Teaching Assistant
Khoury College of Computer Sciences
Boston, Massachusetts, USA
MS in Cybersecurity, Northeastern University
Boston, Massachusetts, USA

CHANDAN MAJHI

B Tech CSE
(Batch 2021-25)
-
Microsoft Learn Student
Ambassador of AJU

KUMAR RAJEEV

B Tech CS
Batch 2021-2025
-
Completed Foundations
of Cyber security -
Non-credit course authorized
by Google

Represented his
NCC Directorate in
Annual Republic Day
Camp at New Delhi
from 29th December
to 28th January 2024

SAGAR MILIND

B. Tech CSE
(Batch 2022-26)

ARKA JAIN University, in collaboration with the Tata Steel Foundation, organized an insightful exposure visit to the Indian Institute of Science (IISc) in Bengaluru for six of its students from all the engineering departments.

4-Year (AICTE Approved)

B. TECH

ARTIFICIAL INTELLIGENCE & DATA SCIENCE

in Association with **IBM**

(As per NEP 2020)

Unique Courses

- Software Foundation & Programming (with C++)
- Programming With Python
- Cloud Fundamentals Programming With Java
- RDBMS
- Data Visualization
- Predictive Analytics
- Data Science
- Artificial Intelligence

About the Programme

- The Bachelor of Technology (B. Tech) program in Artificial Intelligence (AI) and Data Science is designed to equip the student with the skills to navigate the intersection of these two contemporary technical fields.

- The student delves into the core concepts of both AI and data science, gaining comprehensive understanding of machine learning algorithms, data analysis techniques, and statistical methods.

- Student will explore areas like deep learning, natural language processing, computer vision, and data mining, thus developing the ability to extract valuable insights from vast datasets.

- Graduates with a B. Tech in AI and Data Science degree are in high demand across various verticals, including healthcare, finance, marketing, among others.

- This degree opens doors to exciting careers in data science, machine learning engineering, AI research, and business intelligence, making the student a valuable asset in the ever-growing world of data-driven decision making.

Career Opportunities

- Software Developer
- NLP Engineer
- Machine Learning Engineer
- Data Scientist

- Predictive Analyst
- IT Consultant
- Cloud Engineer
- System Analyst

Salient Features Of Association With IBM

- The corporate interface programme - B. Tech in Artificial Intelligence and Data Science has been designed in collaboration with the Tech Giant IBM.

- Every semester, one course will be taught by IBM Subject Matter Experts

- Each course is credit based and evaluated by Industry

- Experts as per UGC norms

- Work on Enterprise Software through IBM sponsored University Lab & Cloud Access

- Real Time Project Development

- Each semester, students will earn a badge / certificate

- Get access to the course material through IBM.

- Access Industry-aligned software for free

- Get a joint certificate from IBM upon the successful completion and Award of the Degree

- Participate in various National & International Competitions

- Industrial visit to IBM for LIVE Industry experience

- Augment the chances of Global placement

Advantages for Students

- As a part of this contemporary programme, students will learn through the curriculum as recommended by the Tech Giant IBM.

- The academia-industry partnership with IBM would help in building critical technical skills for tomorrow and knowledge about the emerging technology from day one.

- Work on real-life scenarios and embrace latest technologies while studying

- Gain access to enterprise software(s) used by prominent industries

- Get trained on the technology/ platform as designed/ recommended by industry experts

- Work on real-time application development / business case problems

- Get globally valid IBM certificate and digital badges upon the successful completion of the programme

- Better Career and Placement prospects

4-Year (AICTE Approved)

B. TECH

ARTIFICIAL INTELLIGENCE & MACHINE LEARNING

(As per NEP 2020)

Unique Courses

- Artificial Neural Networks
- Soft Computing
- Mobile Programming Using Android
- Data Analytics Using Python
- Pattern Recognition

Career Opportunities

- Machine Learning Engineer
- AI Research Scientist
- Data Scientist
- Robotics Engineer
- Autonomous Systems Engineer

About the Programme:

- A Bachelor of Technology (B. Tech) program in Artificial Intelligence (AI) and Machine Learning (ML) is cutting-edge in nature

- Designed for students passionate about the future of intelligent systems.

- Equips the students with theoretical foundation and practical skills to become an expert in this rapidly evolving field.

- Core areas of study include machine learning algorithms, deep learning techniques, natural language processing, computer vision, and robotics.

- A B. Tech in AI and ML graduate is highly sought-after by companies across various industries, including, but not limited to; tech giants, automotive manufacturers, healthcare providers, and financial institutions.

- This degree leads to exciting careers in areas like AI research, machine learning engineering, data science, robotics development, and more.

- It also provides a strong foundation for pursuing postgraduate studies in specialized fields of AI and/or ML.

Program Highlights

- Dive deep into the realm of AI ML with a curriculum focused on advanced algorithms and deep learning techniques

- Explore interdisciplinary applications of AI in fields such as healthcare, finance, and autonomous systems

- Gain hands-on experience with cutting-edge tools and frameworks in our AI ML research labs

- Collaborate with faculty members for ground-breaking research projects in areas like neural networks and reinforcement learning

- Develop a comprehensive understanding of ethical and societal implications of AI technologies

Why Artificial Intelligence Machine Learning (AI ML)

- Prepare for a career focused on technological innovation, with expertise in AI ML.

- Engage in experiential learning opportunities, including internships, industry projects, and hackathons.

- Join a supportive community of researchers and practitioners dedicated to push the boundaries of AI ML.

- Customize your learning experience with elective courses and specialized tracks in areas like computer vision or natural language processing.

- Access career resources and networking opportunities with leading AI ML companies and research institutions

2-Year (AICTE Approved)

M. TECH

Specialization in

COMPUTER SCIENCE AND ENGINEERING
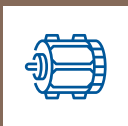
ELECTRIC VEHICLE TECHNOLOGY

MANUFACTURING ENGINEERING

Our Future-shaping Labs

- Engineering Graphics Lab
- Heat and Mass Transfer Lab
- Power Electronics Lab
- Microprocessors Lab
- Power System Lab
- Power Electronics Lab
- Heat & Mass Transfer Lab

About the Programme:

- Diverse options: M. Tech degree leads to professional prospects in a variety of fields, including Neural Networks, Robotics Engineering, VLSI Design, and many more.

- M Tech, with different specialisations, leads to numerous opportunities for students to devote themselves to R&D.

- New technologies are reshaping the globe, and professionals with extensive technical expertise are in high demand. An M Tech degree is a valuable addition from this perspective.

- Pursuing an M. Tech degree after B. Tech provides ample time to gain in-depth technical knowledge on the subject and have more control over it.

- The M. Tech degree enhances an individual's professional qualifications and builds a strong social as well as professional network.

- There are opportunities to switch to better and more lucrative roles as one gains higher knowledge in the field of technology.

- Higher Study: After completing the program, candidates can enrol in PhD programmes to further their education

About the M. Tech Experience

- The M Tech program nurtures the students to develop global competency in industry and academics alike

- Interaction with faculty members is a valuable outlet for expanding knowledge, clarifying doubts, and seeking advice for research or career-related matters

- It provides more than technical training to the students thus leading to sophisticated and advanced skills of analysis & problem-solving

- Pursuing an M. Tech degree helps to develop specialized knowledge, technical expertise, and research skills

- The experience of successfully completing an M. Tech program boosts confidence, thus opening doors to advanced career opportunities, or further academic pursuits like Ph.D.

- Join a supportive community of researchers and practitioners dedicated to push the boundaries of AI ML

M. Tech Advantages @ AJU

- Mentored by JAIN (Deemed-to-be University), Bengaluru; A NAAC A++ and NIRF Top-100 HEI

- MOUs with TATA Motors, TPSDI, NTTF, IDTR, TCS, IBM, OP Jindal University, Raigarh; Sigma HTS (LLP), Reflex&Allen India Pvt. Ltd., for technical training, knowledge exchange, internship and placement support

- Student Chapters, Clubs, Associations, Societies; in association with Google, Microsoft, IEEE, CSI in addition to seven different clubs

- Exceptional facilities including Library, Museum, Technology enabled class rooms, Hi-tech Labs, Seminar Hall, Auditorium & Cafeteria

- Focus on Experiential learning through annual Excursion Trip, Educational Tours etc.

- Teaching Pedagogy: Workshops, Guest Speaker Sessions, Group Learning, Industrial Visits, Case Study Analysis Approach

- Personality grooming opportunity through public speaking club Toastmasters International AJU Chapter and Centre for Capacity Building & Human Resource Development

- Interdisciplinary approach to learning & program delivery

- Well-qualified and experienced faculty members, majority of whom are PhDs and alumni of premium HEIs

- Ragging-free campus

Fueling Innovation, One Research Output at a Time: Papers, Patents, Proceedings, Books

42	147	29	31
RESEARCH PAPERS	CONFERENCE PROCEEDINGS	BOOKS & BOOK CHAPTERS	PATENTS

SCHOOL OF ENGINEERING & IT

3-Year (AICTE Approved)

Diploma in Engineering

POLYTECHNIC

Industry Leaders Seek Talent

Renowned companies recruit our talented Diploma Students

Specializations:

■ **Mechanical Engineering**
Hands-on learning for career success: Develop practical skills and knowledge through workshops, labs, and industry-linked projects.

■ **Computer Science and Engineering**
Become a tech problem solver: Learn coding languages, programming principles, and gain hands-on experience through projects and labs.

■ **Electrical and Electronics Engineering**
Design, build, innovate: Learn about circuits, motors, controls, and more, opening doors to exciting careers or higher education in electrical engineering

■ **Mechatronics Engineering**
High-demand, high-tech: Gain the skills to design, build, and maintain innovative mechatronic systems. Promising career opportunities in robotics, automation await

Build Your Future, Step by Step: Diploma in Engineering at A Glance

VERSATILE CAREER PATHWAYS

The engineering domain is known for its diversity and wide range of opportunities. This versatility allows one to explore various industries and job prospects, including consultant, Jr. Engineer, Engineering executive, coaching professional, etc

STRONG EARNING POTENTIAL

With a diploma in engineering, the student can become an expert with deep knowledge and skills. Whether the student has chosen fields like computer science & engineering or mechanical engineering, all provide a stable output with long-term financial success.

CONTINUOUS LEARNING

To attain the best job in engineering, it is crucial to stay updated with the latest advancements and technologies. There are various engineering roles available that offer career advancement which can be utilized for professional growth in multiple manners.

PRACTICAL SKILL DEVELOPMENT

A diploma in engineering is not only about theoretical learning but also allows for acquiring practical skills that employers demand. It provides opportunity for hands-on training programs, allowing students to use industry-standard tools, equipment and technologies.

Explore Our Cutting-edge Labs

- Applied Electronics Lab
- Applied Chemistry Lab
- IC Engine Lab
- Electrical Circuits Lab
- Electric Motors and Transformers Lab
- Microprocessors and Micro controllers
- Fundamentals Of Power Electronics Lab
- Electrical & Electronics Engineering Drawing Lab
- Thermal Engineering Lab
- Microprocessors Lab

Launching Careers, Shaping the Future: The Success Stories of Our Diploma Graduates

ANAND UPADHYAY

Diploma in CSE (Batch 2019-22)
-
Wipro, Gurugram

ADITYA KUMAR

Diploma in ME (Batch 2021-24)
-
TVS Motor Company Ltd.

ADARSH KUMAR

Diploma in ME (Batch 2021-24)
-
Ramkrishna Forgings Ltd.

RAHUL KUMAR

Diploma in EEE (Batch 2021-24)
-
Exide Industries Limited

AAGAAZ

The 3-day annual flagship cultural extravaganza

NAVOTSAV

Celebrating Legends of Gandhi-Shastri
& Sparkle of Navratri

4-Year (PCI-approved)

B. PHARM

2-Year (PCI-approved)

D. PHARM

15
WELL-EQUIPPED LABS

123+
ACADEMIC EXPOSURES

27+
OUTBOUND VISITS

11+
VALUE ADDED COURSES

Functional MoUs

Fourrts
Delvin Surgicals
Sai Mirra Innopharm Pvt. Ltd.
HIBROW
SRU
RRR

And Many More

Rx For Success: Our Graduates Land Dream Jobs, Not Just Dreams

Dr.Reddy's
LUPIN
ALKEM Inspiring Healthier Lives
सेल SAIL
AUROBINDO
Glenmark A new way for a new world
TATA 1mg
Apollo PHARMACY
MACLEODS

Embark on a Pharmaceutical Journey through 15 Transformative Labs

- Pharmaceutics Laboratory
- Pharmacology & Toxicology Laboratory
- Pharmaceutical Chemistry Laboratory
- Pharmacognosy Laboratory
- Animal House
- Pharmaceutical Microbiology
- Machine Room
- Museum
- Central Instrumentation Laboratory
- Model Pharmacy Laboratory
- Herbal Garden and more...

Rx for knowledge, Rx for community with BHESAJAM, **the pharmacy club with a difference**

भेषजं
A Movement of Caring Health
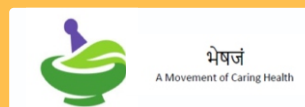
Pharmacy Club BHESAJAM is committed to organize activities that promote and advocate for the role of the pharmacist in improving health

Gift a Plant: An Environment Awareness Program

KANGRI: Charity for Homeless people with warm clothes by BHESAJAM

Naitik: Distribution of food in the society

Industry & Academia Visits And Excursions

- Schott Poonawalla Pvt. Ltd. (Vapi)
- Aurobindo Pharma Ltd. (Visakhapatnam)
- Amneal Oncology Pvt Ltd. (Jadcherla)
- Sai Mirra Innopharm Pvt. Ltd. (Chennai)
- Hibrow Healthcare Pvt. Ltd. (Chennai)

2-Year (PCI-approved)

M. PHARM
IN PHARMACEUTICS

Pursuing an M Pharm in Pharmaceutics offers several unique aspects that distinguish it from other pharmacy specializations

- In-depth Understanding of Drug Formulation and Development
- Focus on Drug Delivery Systems
- Exposure to Regulatory Affairs
- Hands-on Practical Training
- Interdisciplinary Knowledge
- Involvement in Cutting-edge Research
- Strong Industry Demand

About the M. Pharm Program

- Pursuing a Master Degree program in Pharmacy is a dream for many aspirants, but some don't really understand the scope this industry holds. Most graduates pursue a Master's Degree in Pharmacy for the reasons:

- Graduates with an M. Pharm. degree are in high demand at the moment in the wake of the recent pandemic and various endemic outbreaks.

- High income potential across different-yet-related domains Valuable opportunities to work on government and privately-funded extensive research projects.

- Helps develop market-ready skills which are much in demand Diverse job roles across hundreds of industries

M. Pharm in Pharmaceutics

- Master's degree in pharmacy is one of the most sought-after options by the fresh B Pharm graduates who are exploring their career options.

- The program helps in further enhancing the skills of a B. Pharm degree holder towards research, employability and entrepreneurship.

- Pursuing a master's degree in pharmacy will reward you with multiple skills, including drug development, design, delivery, analysis and formulation, biopharmaceutics and pharmacokinetics.

Why Pursue M Pharm in Pharmaceutics from School of Pharmacy, AJU

- NAAC Grade 'A' accredited university, reflecting its commitment to academic excellence, infrastructure, and quality education.

- The School of Pharmacy is equipped with modern laboratories, advanced research tools, and technology-driven infrastructure

- Highly qualified and experienced faculty members who bring a perfect blend of academic knowledge and industry expertise

- In-depth knowledge of drug formulation, delivery systems, and novel drug development

- Regular interaction with industry experts through workshops, seminars, and industrial visits

- A dedicated placement cell to facilitate opportunities with top pharmaceutical companies and research organizations

Career Opportunities await with Master's Degree in Pharmacy

After completion of M. Pharm. Degree one can

- Pursue a PhD in pharmacy with preferred specialisations, such as Pharmaceutics, Industrial Pharmacy, Pharmaceutical Chemistry, Pharmacognosy, Pharmaceutical Quality Assurance, Pharmaceutical Analysis Pharmacology, Pharmaceutical Regulatory Affairs etc.

- Pursue an MBA program for managerial level jobs in pharmaceutical industry.

- Moreover, LLB can be a great option to work as a corporate lawyer in pharmaceutical firms and institutions.

- Job opportunities in multiple industries, such as Drug control and Administration, as well as Food and Fermentation, Education, and many more.

- Work as a drug inspector or pharmacist and earn a steady livelihood

- Get a licence to run pharmaceutical firm or medical store

Approved by Indian Nursing Council (INC)
Recognised by Jharkhand Nurses
Registration Council (JNRC)

4-Year
SCHOOL OF
NURSING

B. Sc. Nursing Degree Equips For A Fulfilling Career In Diverse Healthcare Scenarios

- Education and Academia
- Hospitals and Healthcare Organizations
- Community Health Centers
- Nursing Homes and Long-Term Care Facilities
- Clinics and Physician Offices
- Public Health Organizations
- Research Institutions
- Non-Governmental Organizations (NGOs)

Why choose Nursing as a Profession?

- WHO estimates a shortage of 4.5 million nurses and 0.31 million midwives by the year 2030

- The healthcare sector in India is expected to grow 12.59% by 2025 end

- The Indian Nursing Council estimates that India will need 4.3 million additional nurses by 2025

- As per the Medscape Nurse Career Satisfaction Report 2023, Nurses said they still strongly resonate with their career choice and the majority would choose nursing again

Labs Available

- Nursing Foundation (including Adult Health Nursing) Lab

- Nursing Foundation (including Advanced Nursing) Lab

- Community Health Nursing Lab

- Nutrition Lab

- Obstetrics and Gynaecology Nursing Lab

- Child Healthcare Nursing Lab

- Pre-Clinical Science Lab [Anatomy, Physiology, Biochemistry (including Microbiology)]

- Computer Lab

Aware of the school's social fabric, Samaritan Club curates events that resonate.

- WORLD AIDS DAY observance in collaboration with NSS-In the form of Rally

- Observational Visit - R P Patel Cheshire Care Home, Sundernagar

- Nasha Mukt Bharat Abhiyaan at Hemkund Public School, Tinplate

- Health Camp to observe observe World Hypertension Week at Mohanpur village

- World Hepatitis Day observance at Harisundarpur village

- World Breastfeeding Week observance at Mohanpur village, Musarikudar Village and Community Health Centre, Gamharia

Tie-ups with the hospitals where students go for clinical training and practical exposure:

| N H Brahmanda Narayana Multi-speciality Hospital | Sadar Hospital , Dist. Seraikela - Kharsawan | Ganga Memorial Hospital & Research Centre | Uma Super-speciality Hospital | Sri Sathya Sai Sanjeevani Hospital | Daya Hospital & Research Centre | MGM Medical College Hospital |
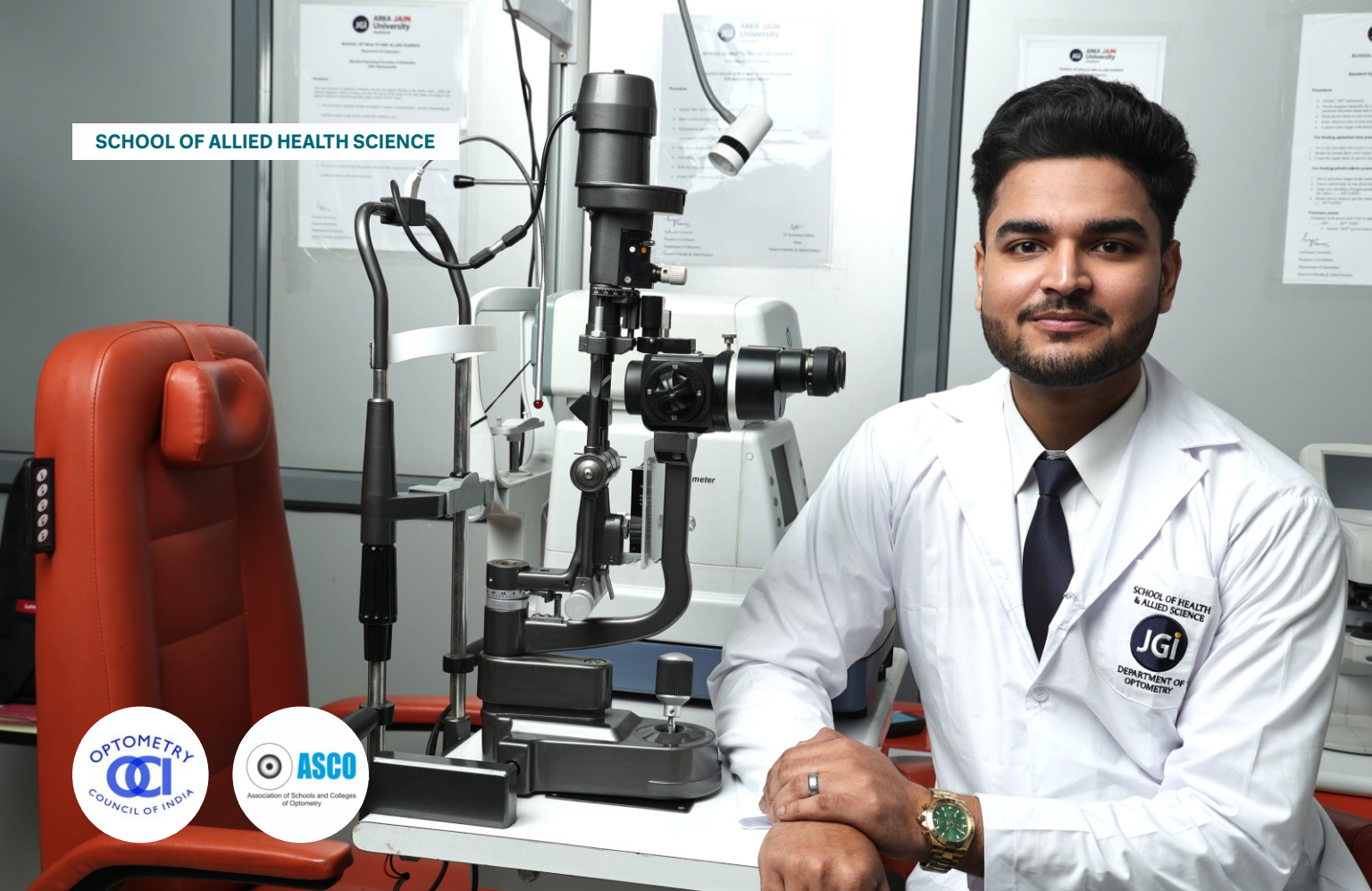
4-Year

BACHELOR OF
OPTOMETRY

A stepping stone to a successful career in optometry

- Optometrist
- Contact Lens Specialist
- Ocular Prosthetist
- Low Vision & Rehabilitation Specialist

The Department of Optometry, School of Allied Health Science has a Club named "Ikshana"- To educate students and staff about the importance of eye health and vision care through workshops, seminars, and outreach programs

IKSHANA
YOUR VISION, OUR MISSION

Collaborations, MoUs & Associations with Renowned Eye Care Specialists

ASG EYE HOSPITALS
meet the experts

SANJEEV NETRALAYA
A Superspeciality Retina Hospital

CARE Netram
Good Vision Glasses

PURNIMA NETRALAYA

JAMSHEDPUR EYE HOSPITAL
ISO 9001:2015 Certified Hospital
Quality eye care since 1961

CL GUPTA EYE INSTITUTE
VISION FOR ALL

IRIS
Eye Care For You

SNC EYE HOSPITAL
Your vision our mission

100% PERCENT PLACEMENT FOR BOTH THE OUTGOING BATCHES

BATCH 2020-24

BATCH 2019-23

NOTABLE ALUMNI
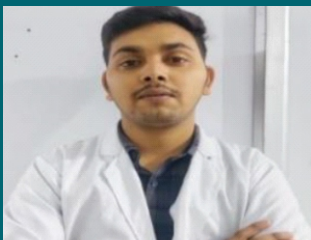
DEBASIS MAHTO

Consultant Optometrist,
Trilochan Netralaya, Odisha

ABHISEK BARLA

Sankara Netralaya,
Kolkata
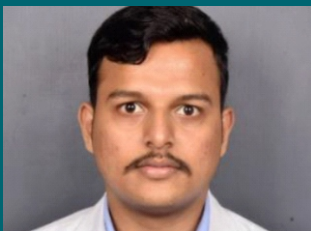
RAHUL RAJ SHARMA

Consultant Optometrist,
LV Prasad Eye Institute, Hyderabad

APARNA KUMARI

Nandadeep eye hospital,
Maharashtra

Going the
Extra Mile

- Active member of Association of School and Colleges of Optometry [ASCO, India].

- Well-structured course curriculum aligned with the OCI & Ministry of Health and Family Welfare (MOHW) and international standards.

- One-year clinical internship at prominent eye care hospitals in the region.

PARTIAL LIST OF RECRUITERS

3+1 Years

B. Sc BIOTECHNOLOGY
(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

- Students can exit after 3 years with a B. Sc Biotechnology Degree

- 4th Year is optional, leading to B. Sc Biotechnology (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Open the Doors to Endless Opportunities in Research, Medicine, Food Science, and Beyond!

- Forensic Science
- Environment Biotechnology
- Clinical Research
- Pharmaceutical Biotechnology
- Immunology

Why Choose AJU's B.Sc. Biotechnology Program?

- Strong foundation in theoretical and practical aspects of biotechnology

- Exposure to cutting-edge research through state-of-the-art Laboratories

- Opportunities to be a part of research projects alongside experienced faculty members

- A supportive and collaborative learning environment which encourages research output

Academic & Research Partners

Where Curiosity Meets Innovation, Unlocking the Future of Life, Medicine, and Beyond.

MULTIDISCIPLINARY SKILLS

Program helps in enhancing critical thinking, problem-solving & communication skills

CAREER DIVERSITY

Broad range of career opportunities in research & development, healthcare, agriculture, pharmaceuticals etc.

RESEARCH OPPORTUNITIES

Research opportunities that help in significant contribution to scientific discoveries.

GROWING INDUSTRY

The steadily rising demand for the biotech field is resulting in excellent internship & placement opportunities

Where your future blooms - high-impact placements, inspiring alumni

NAIMA SHAFI

AutonoPros,
Hyderabad

SULAGNA MITRA

IBM,
Kolkata

AASTHA PANDEY

MEDIKABAZAAR
(Boston Ivy Healthcare
Solutions Pvt Ltd)

DARSHAN KUMAR

MEDIKABAZAAR
(Boston Ivy Healthcare
Solutions Pvt Ltd)

4-Year

B Sc (Hons.) in

ANAESTHESIA & OPERATION THEATRE TECHNOLOGY (A & OTT)

Powered by

✕ EMVERSITY

Step into the Heart of Surgery! Become

- Operation Theatre Technician
- Surgical Assistant
- Anaesthesia Technician
- Sterile Processing Technician

Program Details

- Duration: 4 Years

- Eligibility: 10+2 level examination (or equivalent) cleared from a recognized board in science stream

Program Overview

B Sc (Hons.) Program in Anaesthesia & Operation Theatre Technology equips the students with the skills and knowledge to excel as a vital member of the surgical team.

This four-year undergraduate program combines classroom learning with extensive hands-on training, enabling the student to:

- Assist surgeons and surgical teams during various procedures

- Prepare operating rooms and ensure sterility of surgical environments

- Maintain and operate specialised surgical equipment

- Adhere to strict safety protocols and infection control measures

What You Can Expect

- Expedited Entry into Surgical Care

- A deep knowledge of surgical procedures, anaesthesia techniques, and patient monitoring through a blend of theoretical study and practical application.

- Gain hands-on experience with cutting-edge surgical and anaesthesia equipment, ensuring you are well-prepared to operate and troubleshoot in high-stakes settings

Here's how Emversity empowers the Students

- **Career Guidance & Exploration -** workshops and individual consultations to help the students identify career goals within the anaesthesia and operation theatre technology field

- **Resume & Interview Skills Workshops -** workshops and mock interviews to hone students' communication, problem-solving, and critical thinking skills

- **Industry Connections -** strong relationships with hospitals, surgical centers, clinics, and healthcare agencies

- **Job Placement Assistance -** dedicated placement team actively seeks out job opportunities that match students' skills, career aspirations

- **Interview Preparation -** insights into anaesthesia and operation theatre technology interview questions and mock interviews

Dedicated Placement Support

- Emversity understands the importance of a smooth transition from academics to the critical areas of anaesthesia and operation theatre management

- B Sc (Hons.) Program in Anaesthesia & Operation Theatre Technology program goes beyond academics, equipping students for success from day one

- Dedicated placement team of Emversity provides comprehensive support to help the students land their dream job in the dynamic world of medical laboratory services

4-Year

B Sc (Hons.) in

MEDICAL LABORATORY TECHNOLOGY (MLT)

Powered by

✗ EMVERSITY

Transform into a Diagnostic Expert! Become

- Medical Laboratory Technician
- Laboratory Assistant
- Quality Control Specialist
- Research Assistant

Program Details

- Duration: 4 Years

- Eligibility: 10+2 level examination (or equivalent) cleared from a recognized board in science stream

Program Overview

- This four-year undergraduate B Sc Hons. program in Medical Laboratory Technology equips students to become vital members of a clinical laboratory team

- The MLT program not only focuses on academic and technical excellence but also ensures graduates are job-ready, and prepared to step into the workforce with confidence

- With dedicated placement support, Emversity aims to bridge the gap between academic achievements and professional success in the medical laboratory field

- Graduates would be poised for immediate employment in hospitals, clinics, diagnostic laboratories, and more, with a solid foundation to pursue further specialization or advance in their careers

What You Can Expect

- Gain hands-on training, preparing you for immediate contribution to healthcare diagnostics

- Benefit from the expertise of experienced medical laboratory professionals who bring the latest practices and insights directly into your learning experience

- Acquire a deep understanding and proficiency in a broad range of laboratory tests—from haematology to microbiology—through intensive laboratory training and real-world applications

Here's how Emversity empowers the Students

- **Career Guidance & Exploration -** workshops and individual consultations to help the students identify career goals within the anaesthesia and operation theatre technology field

- **Resume & Interview Skills Workshops -** workshops and mock interviews to hone students' communication, problem-solving, and critical thinking skills

- **Industry Connections -** strong relationships with hospitals, surgical centers, clinics, and healthcare agencies

- **Job Placement Assistance -** dedicated placement team actively seeks out job opportunities that match students' skills, career aspirations

- **Interview Preparation -** insights into anaesthesia and operation theatre technology interview questions and mock interviews

Dedicated Placement Support

- Emversity understands the importance of a smooth transition from academics to the students' career as a Medical Laboratory Technician

- B Sc (Hons.) Program in Medical Laboratory Technician program goes beyond academics, equipping students for success from day one

- Dedicated placement team of Emversity provides comprehensive support to help the students land their dream job in the dynamic world of medical laboratory services

4-Year

B Sc (Hons.) in
RESPIRATORY TECHNOLOGY (RT)

Powered by

EMVERSITY

Transform into a Respiratory Technology Expert! Become

- Respiratory Therapist
- Pulmonary Function Technologist
- Critical Care Specialist
- Researcher in Pulmonary Medicine
- Respiratory Care Manager

Program Details

- Duration: 4 Years

- Eligibility: Candidate should have passed Senior Secondary Examination (10 +2) in science stream from any recognized Board

Program Overview

- The four-year undergraduate B.Sc. (Hons.) program in Respiratory Technology is designed to train students as skilled professionals who specialize in managing respiratory health and treating pulmonary conditions

- The program integrates advanced classroom learning with cutting-edge simulation labs and extensive clinical exposure

- Students develop proficiency in operating respiratory equipment, managing critical care ventilation, conducting pulmonary diagnostics, and delivering therapeutic interventions for patients with respiratory conditions

- Graduates can pursue roles in hospitals, intensive care units, rehabilitation centers, and diagnostic labs along with rapidly advancing field of respiratory healthcare

What You Can Expect

- Gain hands-on training in advanced respiratory care techniques, equipping you to contribute effectively to critical care and pulmonary rehabilitation teams

- Learn from experienced respiratory therapists who integrate the latest advancements and real-world applications into the learning journey, ensuring industry relevance

- Develop expertise in managing ventilators, conducting pulmonary function tests, and delivering oxygen

What is the general career progression?

- **Start as a Respiratory Technician/Therapist -** Gain foundational experience in patient care by managing ventilators, administering oxygen therapy, and performing pulmonary function tests in hospitals, ICUs, or clinics

- **Specialize in Critical Care or Pulmonary Rehabilitation -** Advance to roles focusing on neonatal or adult critical care, chronic respiratory conditions, or rehabilitation therapy for post-operative and long-term care patients

- **Move into Supervisory or Managerial Roles -** Lead respiratory care teams as a senior therapist or department manager, overseeing operations, ensuring quality care, and mentoring junior staff

- **Explore Broader Opportunities -** Transition into healthcare education, medical device training and sales, or clinical research to contribute to innovation and advancements in respiratory healthcare

Here's how Emversity empowers the Students

- **Career Guidance & Exploration -** workshops and individual consultations to help the students identify career goals within the Respiratory Technology Services field

- **Resume & Interview Skills Workshops -** workshops and mock interviews to hone students' communication, problem-solving, and critical thinking skills

- **Industry Connections -** strong relationships with hospitals, clinics, diagnostic laboratories, quality control centres, research centres and government agencies

- **Job Placement Assistance -** dedicated placement team actively seeks out job opportunities that match students' skills, career aspirations

- **Interview Preparation -** insights into Respiratory Technician or Quality Control Specialist or Research Assistant interview questions and mock interviews

4-Year

B Sc (Hons.) in

CARDIOVASCULAR TECHNOLOGY (CVT)

Powered by

EMVERSITY

Transform into a Cardiovascular Expert! Become

- Cardiovascular Technologist or Technician
- Cath Lab Technician
- Cardiac Lab Supervisor
- Cardiac Educator/Trainer
- Clinical Researcher in Cardiology

Program Details

- Duration: 4 Years

- Eligibility: Candidate should have passed Senior Secondary Examination (10 +2) in science stream from any recognized Board

Program Overview

- The four-year undergraduate B Sc Hons. program in Cardiovascular Technology is designed to train students as skilled professionals who play a critical role in diagnosing and treating cardiovascular conditions

- The CVT program combines classroom learning with state-of-the-art simulation labs and clinical exposure to prepare students for real-world challenges in cardiovascular care

- Students gain expertise in operating diagnostic equipment, assisting in invasive and non-invasive procedures, and understanding cardiac and vascular health management

- Graduates are equipped to pursue roles in hospitals, cardiac care units, diagnostic centers, and research laboratories along with rapidly advancing field of cardiovascular healthcare

What You Can Expect

- Gain hands-on training in advanced cardiovascular diagnostics, preparing you for immediate contribution to cardiac care teams

- Learn from experienced cardiovascular technologists who bring cutting-edge practices and real-world insights into your learning journey

- Develop proficiency in a wide range of cardiac diagnostic techniques—from ECG monitoring to stress testing and echocardiography—through intensive practical training and clinical exposure

What is the general career progression?

- **Start as a Respiratory Technician/Therapist -** Gain foundational experience in diagnostic tests like ECGs, echocardiograms, and stress testing, contributing to patient care teams in hospitals or clinics

- **Specialize in Critical Care or Pulmonary Rehabilitation -** Transition into roles focusing on invasive cardiology, electrophysiology, or advanced imaging techniques like vascular sonography

- **Move into Supervisory or Managerial Roles -** Lead teams as a senior cardiovascular technologist or laboratory manager, ensuring the quality and efficiency of cardiac diagnostics

- **Explore Broader Opportunities -** Transition into healthcare education, medical device sales, or research, contributing to the broader cardiac care landscape

Here's how Emversity empowers the Students

- **Career Guidance & Exploration -** workshops and individual consultations to help the students identify career goals within the Cardiovascular services field

- **Resume & Interview Skills Workshops -** workshops and mock interviews to hone students' communication, problem-solving, and critical thinking skills

- **Industry Connections -** strong relationships with hospitals, clinics, diagnostic laboratories, quality control centres, research centres and government agencies

- **Job Placement Assistance -** dedicated placement team actively seeks out job opportunities that match students' skills, career aspirations

- **Interview Preparation -** insights into Cardiovascular Technician or Quality Control Specialist or Research Assistant interview questions and mock interviews

RUNBHOOMI

Three-Day Flagship Annual Sports Extravaganza

CARVAAN

Annual expedition tour to discover uncharted territories

Destinations - Goa, Lonavla, Khandala, Mumbai, Dehradun, Mussorie, Rishikesh, Haridwar, Kullu Manali, Bengaluru, Amritsar, Wagah Border

3+1 Years

BA - JOURNALISM AND MASS COMMUNICATION
(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

- Students can exit after 3 years with a BA - Journalism & Mass Communication Degree

- 4th Year is optional, leading to BA - Journalism & Mass Communication (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

From Script To Screen

Craft your vision using our state-of-the-art iMac video editing labs, fully equipped editing spaces, and immersive audio-video production studios. Immerse yourself in a dynamic learning environment

International Literary and Journalistic organization 'Nandini Sahitya o Pathchakra' Dhaka, Bangladesh has recognized the Department of Journalism & Mass Communication as "Center of Excellence" for quality education in the field of media studies.

Collaborative Learning Thrives

Sound learning opportunities, enriching experiences with proven names from the industry
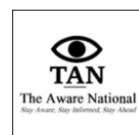
Our Distinguished Alumni: Carving A Niche

MEGHA MUKHERJEE

Batch 2018-21
Copywriter,
Brand Monkey, New Delhi

PRIYANKA DASGUPTA

Batch 2020-2023
Senior Associate
Physics Wallah

NAVNEET KAUR

Batch 2021-2024
Public Relations Specialist
Qurbat Clothing, Gurugram

MEGHNA DUTTA

Batch 2017-20
Account Executive
Adfactors PR, Mumbai

Documentary film, 'Cleanliness - A Religion', produced by the JMC students was awarded for its best Cinematography in the 2nd Jharkhand National Film Festival

Md. Shaahab Aftab and Shubham Kumar Murmu received 'Jury Award as the Best Director' for Short Film 'She Knows Everything' organized by Chitrapat Jharkhand Film Festival, hosted by Sarla Birla University, Ranchi

Creative Expression Vibes

Explore Artistic Potential in Photography/FilmmakingVideo Editing, Content Management etc.

Three-day Workshop on Photography & Cinematography and Photography Exhibition - Point of View

Five-day Workshop on Audio Visual Communication Techniques and Point of View 3.0 Photography Exhibition

3+1 Years

BA - FASHION DESIGN

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

- Students can exit after 3 years with a BA - Fashion Design Degree

- 4th Year is optional, leading to BA - Fashion Design (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

Educating the Tribes, Empowering the Females...

CRAFT YOUR VISION, HONE YOUR SKILLS

Hands-on learning empowers fashion design success.

FROM SKETCHES TO STITCHES

Industry visits bring theory to life in factories and fashion studios.

MASTER THE CRAFT

Gain invaluable practical knowledge from seasoned fashion professionals.

The Show-stoppers of Fashion Forward!

The first-ever fashion runway of the University, Fashion Forward, took place at one of the popular city destinations showcasing the Design Collection of the Young Designers of the Fashion Design Department and was a massive hit with the audience who were left mesmerized and yearning for more!

DESIGN HIVE – The In-House Brand

More than an in-house brand, it's a launchpad. Design Hive empowers students to design, manufacture, and sell fashion products, gaining real-world experience and market traction. It promotes sustainable design practices in day-to-day life thus.

MOUs: More than a degree, an experience

More than a degree, an experience: Industry partnerships open doors to exclusive learning opportunities through live projects, internships, and potential job offers.

Our Stars: Leading The Charge, Shaping The Future

Aditi Sharma (Batch 2019-22)

Designer
Amori Designs, Bengaluru

Simran Kaur (Batch 2020-23)

Founder
instory

Jashmine Raj (Batch 2019-22)

Head Designer and Merchandiser
H Keyan Exports, NOIDA

3+1 Years

BA - ENGLISH

(Honours with Research)
As Per NEP 2020

- Designed in alignment with the Four Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.

- Tailor your academic experience over 3+1 years while acquiring essential business skills and knowledge.

- Students can exit after 3 years with a BA - English Degree

- 4th Year is optional, leading to BA - English (Honours with Research) Degree

- After 4 years, students may go for 1 year master's degree (Lateral Entry)

MoU: Empowering Collaboration

TOASTMASTERS INTERNATIONAL

The Department of English spearheads the AJU Toastmasters International for enhancing the public speaking proficiency amongst the students across the disciplines of the university

Field Visit

Alumni Meet

ARKA Literary Club: A HAVEN FOR Wordsmiths

ARKA LITERARY CLUB

The ARKA Literary Club aims to be a destination for all those who appreciate the significance of literature. The latest edition of its flagship event ARKA Literary Fest, Antiquitas 2024 - Celebrating Literature and Culture, Over Ages' hosted 650-plus students from over 20 schools over a period of two days

Inspiring Minds, Shaping Careers: The Legacy of our English Hons. Students

ANNESHA PARTHA MISHRA

Batch 2023-26

Winner - District 124 Humorous Speech Contest, Toastmasters International, spanning across Eastern India, Bhutan & Bangladesh!

The first member from Bihar & Jharkhand ever to win a District Contest

SATPREET KAUR

Batch 2020-23
Specialist 2
PwC India

ASHI GOYAL

Batch 2017-20
LLB (2021-24)
CS Professional (Final) Aspirant

From Academic Excellence to Community Outreach: Carving a Niche!

National Conference – Crisis in the Field of Literature and Cultural Studies

Bring Home Happiness – Taking Festivities closer to the Village School Kids

CONVOCATION CEREMONY

The first Convocation of ARKA JAIN University took place on October 10, 2022 for the alumni of the passing out years 2019, 2020 and 2021. The Chief Guest on this remarkable occasion was His Excellency Governor, Jharkhand & Visitor of Private Universities Jharkhand, Shri Ramesh Bais. Guests of Honour were Member of Parliament Singhbhum, Smt. Geeta Kora, Member of Parliament Jamshedpur, Shri Bidyut Baran Mahato, Shri Rajesh Shukla Ji, Vice-Chairman Jharkhand State Bar Council & Member of Syndicate, Kolhan University and officials of ARKA JAIN University.

The Second Convocation took place on March 11, 2023 for the alumni of the passing out year 2022. The Chief Guest on this momentous occasion was Shri Champai Soren Ji, Cabinet Minister - Transport, Scheduled Tribes, Scheduled Caste & Backward Class Welfare, Government of Jharkhand. Shri Rajesh Shukla Ji, Vice-Chairman Jharkhand State Bar Council & Member of Syndicate, Kolhan University was the Guest of Honour along with the AJU Fraternity.

5-Year (BCI-approved')

BBA LLB (H)

Creating A Solid Foundation for the Future through Meaningful MoUs

Together with the Centre of Rule of Law, Nepal, and the Consortium of NLUs, the School of Law is working to elevate legal education, uphold the rule of law, and foster regional collaboration, equipping future legal minds with the skills they need.

Let Knowledge Be Your Weapon, Compassion Your Shield:

AJU NYAY SAMARTHAN CELL (a legal aid and awareness cell), advocating a just society.

Tomorrow's Legal Leaders, Today's Trailblazers

ABHISHEK NARAYAN VERMA (BATCH 2021-26)

Participated in International Seminar titled "Her Seat at the Table: Unveiling the Women's Reservation Act" organised by the National University of Study and Research in Law, Ranchi

Moot Court Society

The Moot Court Society provides students with practical exposure to courtroom procedures through simulated legal cases. Moot Court of School of Law is more than just a simulated courtroom; it's a gateway to legal practice. The Intra Moot Court Competition organized by the School of Law offers students a platform to hone their legal research, advocacy, and argumentation skills. This simulated court experience encourages practical learning, fostering confidence and excellence in legal practice.

The Cultural Club - Lex Clava

The Cultural Club - Lex Clava nurtures creativity, management and leadership skills in the students for cultural events. It enables them towards nurturing their latent talent thereby having a wholesome approach towards legal education

Session on World Day of social Justice

Awareness Programme on Importance of Voting

Awareness Session on New Criminal Laws

SHRISHTI AGARWAL (BATCH 2021-26)

Internship at Supreme Court

From our Classrooms to Corporate Boardrooms, Leading the Way...

MEGHA INDAL

ANSHU KUMARI

Batch (2019-24)
Land Procurement Officer
Techno Culture Building Centre Pvt. Ltd.

3-Year (BCI-approved)

L.L.B.(H)

Planning for professional life begins early in a student's law school experience and it is important to take the time to explore the numerous career paths available for the student, some of which are listed below

- Advocacy and Litigation
- In-house Counsel
- Private Practice
- Litigation Firms
- Corporate Legal Advisory
- Government Bodies
- NGOs and International Organizations
- Academics
- Judiciary
- Research
- Legal Process Outsourcing
- Higher Education
- Legal Journalism

Post- Graduate Programme in Law

The 3-year LLB (Hons) offered by School of Law, ARKA JAIN University is a postgraduate professional degree programme that is open to graduates from all disciplines

It is a qualifying degree for admission to legal practice.

- The programme meets all requirements of the Bar Council of India.

- The programme is structured around interdisciplinary study of the law combined with experiential learning.

- The programme will bridge theory and practice. It is designed to produce lawyers who meet the challenges of the 21st century

Law Library

Why L.L.B. (H) from AJU?

- NAAC A -Grade Accredited University with a focus on academic excellence and holistic development

- Duly affiliated with CLAT (except NLU), thus making the LL.B. (Hons.) programme as per the BCI norms

- Faculty members are experienced practitioners and scholars from top leading universities like NLUs, Central and State Universities

- Opportunity to participate in national and state-level moot court competitions

- Focus on legal aid activities such as legal literacy camps in villages and court visits to observe the live proceedings of National Lok Adalat

- Regular public lecture series - seminars, symposiums and workshops with eminent scholars and legal luminaries as resource persons

- State-of-the-art infrastructure - fully equipped library, connected campus, audio-visual enabled classrooms, hi-tech class rooms and top-of-the-line moot court.

Classroom

Moot Court

Program Highlights

- **Innovative Curriculum:** The L.L.B. (Hons.) program integrates contemporary legal studies with traditional knowledge, ensuring challenges.

- **Industry Linkages:** Collaboration with leading law firms and legal practitioners provides students with exposure to real-world legal practices through internships and workshops.

- **Technology Integration:** Focus on legal technology and cyber law ensure students are equipped to handle emerging digital legal issues.

- **Global Perspective:** The program includes comparative studies of international laws, preparing students for cross-border legal challenges.

Unique Learning Opportunities

- **Legal Clinics:** Hands-on experience in legal clinics where students provide pro bono services under supervision, fostering a sense of social responsibility.

- **Legal Research Projects:** Involvement in legal research projects that contribute to legal scholarship and policy development.

- **Internship Programs:** Comprehensive internships at reputed law firms, courts, corporates, and legal departments that offer practical insights and networking opportunities.

- **Skill Development Workshops:** Regular workshops on negotiation, arbitration, drafting, and client counselling to hone practical legal skills.

- **Mock Trials and Debates:** Participation in mock trials and legal debates enhances critical thinking and public speaking skills.

- **Mentorship Program:** Personalized mentorship from experienced faculty and alumni to guide students through their academic and career journeys

GET SPORTSPERSONIFIED!

ARKA JAIN University is at the forefront with regard to encouraging its students to participate in sports events, both in the University and outside. For this, the university provides every possible support. The students have made us proud by participating and winning many inter-university sports competitions at state and even national levels. Some of them have represented the state of Jharkhand in such categories as U-19 table tennis and cricket, that too in the female category.

The University offers scholarships during admission based on performance in sports as well as helps athletes who compete at state, national or international levels.

Runbhoomi, the annual sports meet witnesses outstanding performances from all the Schools of the university in various indoor and outdoor sporting events. Runbhoomi 2024 was organized as per the Fit India initiative of Government of India.

JAIN Premier League is an annual cricket tournament organized by AJU in a 20-20 format. Schools from across state participate and fight to lift the prestigious trophy.

The University has performed exceedingly well during couple of past editions of Khelotsav, the five-day state-level sports organized by the Central University of Jharkhand, achieving the second rank in overall champions category in the 2019 edition.
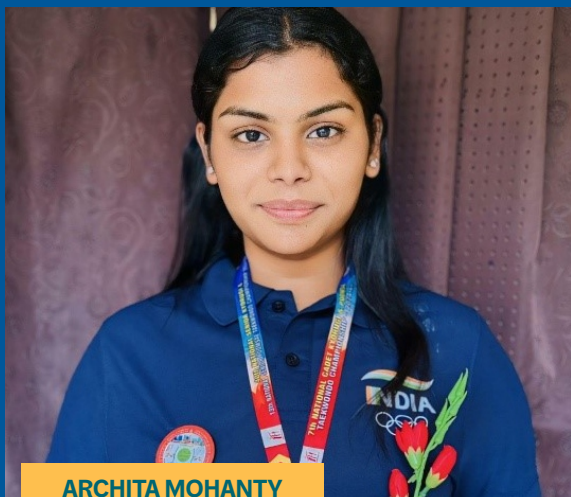
ARCHITA MOHANTY
B. Com Hons.

- Silver Medalist, 13th National Senior Poosae Taekwondo Championship 2024-25
- Gold medal in Taekwondo Open National Championship held in Odisha
- Gold and Silver Medals in Taekwondo Monsoon National Cup Championship 2024 in Senior Girls Category

RIMJHIM KUMARI
BBA

- Felicitated by the Government of Jharkhand for her exceptional performances:
- Bronze Medal: IHF Trophy Continental Phase-Asia (Uzbekistan)
- Certificate of Appreciation: 17th Asian Women's Junior Handball Championship (Hong Kong)

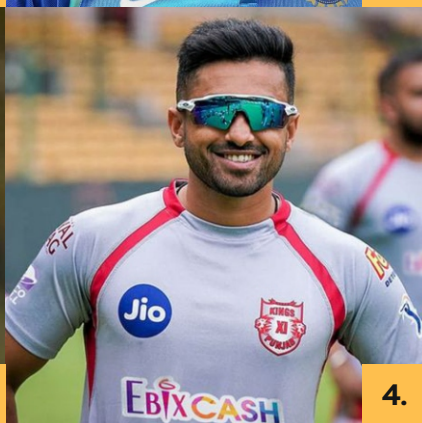# NOTABLE ALUMNI OF JAIN GROUP OF INSTITUTIONS CARVING A NICHE IN SPORTS

1. K. L. RAHUL
National Cricket Player

2. MANISH PANDEY
National Cricket Player

3. ROBIN UTHAPPA
National Cricket Player

4. KARUN NAIR
National Cricket Player

5. VARUN AARON
National Cricket Player

6. PANKAJ ADVANI
International Billiards Champion

7. ROHAN BOPANNA
Indian Tennis Player
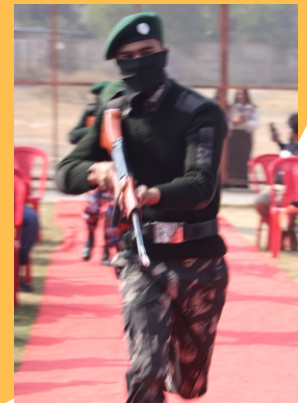
8. SHIKHA TANDON
International Swimming Champion

Explore The
VIVACIOUS AND EFFERVESCENT CAMPUS

Thriving classrooms, vibrant communities.
A world of possibilities awaits.

Research & Development Cell

Ph.D.

The Research & Development Cell is offering following research programs:

Ph.D. in

- Commerce
- Management
- Biotechnology
- Electrical & Electronics Engineering
- English
- Journalism & Mass Communication
- Mechanical Engineering
- Pharmacy
- Computer Science

- D.Litt.

Embark on a Voyage of Intellectual Discovery

The ARKA JAIN University R&D Cell

- For those seeking to delve deeper into their chosen field and make a significant contribution, our Research Department offers a rigorous Ph.D. program.

- Unlock your potential with our rigorous Ph.D. program, designed to shape you into an intellectual who knows his/her field well.

- Immerse yourself in groundbreaking research, mentored by leading experts, and transform your knowledge into a impactful PhD.

- Reimagine what's possible with a Ph.D. from our Research Department.

- Become a trail-blazer, a thought-leader, a pioneer in your domain, and more!

Forge connections with your peers and faculty

Benefit from expert guidance and networking opportunities during PhD coursework

Research Lab + Analysis tool Statcraft

Enabling our Ph.D. scholars to achieve research breakthroughs

Anti-plagiarism software DrillBit enhances the quality and integrity of the research carried out by our scholars

The libraries are automated using LIBMAN and OPAC an integrated (open access) library management system, providing various features such as repository management to the research scholars.

The University has signed an MoU with INFLIBNET, an organisation which promotes and facilitates Indian libraries and information resources for further education.

The University has links with some of the leading libraries and repositories such as SCC ONLINE, Manupatra, IEEE xplore, Sage Journals, DELNET, All India Reporter, DVL Library thus providing extensive access to our research scholars.

Ph.D. -Your Key to Research, Academia, Industry, and More

CONSULTANT

RESEARCH SCIENTIST

ACADEMIC ADMINISTRATOR

POLICY ANALYST

ELIGIBILITY CRITERIA

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Commerce & Management	**BBA** (Honours with Research) **BBA - Capital Market** (Honours with Research) in association with SMI **BBA - Digital Marketing** (Honours with Research) in association with ISDC **B. Com** (Honours with Research) **B. Com Capital Market** (Honours with Research) with SMI	Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university, AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
	MBA	(i)Candidate should have passed Bachelor Degree of minimum 3 years duration (10+2+3 Pattern). Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination. (ii)Candidate should have a valid score card of any of the entrance exams - CAT/MAT / XAT / CMAT or AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) conducted by National Testing Agency (NTA).

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Engineering & IT	**Diploma in** **Mechanical Engineering** **Computer Science and Engineering** **Electrical & Electronics Engineering** **Mechatronics Engineering**	Passed 10th Std. / SSC examination. Candidate should have a valid score card of entrance exam conducted by Jharkhand Combined Entrance Competitive Examination Board (JCECEB) or AJU - Combined Entrance Test (AJUCET)
	Diploma (Lateral Entry) in **Mechanical Engineering** **Computer Science and Engineering** **Electrical & Electronics Engineering** **Mechatronics Engineering**	Passed 10+2 examination with Physics/ Mathematics / Chemistry/ Computer Science/Electronics/Information Technology/ Biology/Informatics Practices/ Biotechnology/ Technical Vocational subject/ Agriculture/ Engineering Graphics/ Business Studies/Entrepreneurship. For Mechanical Engineering, Mandatory Subjects at 10+2 level - Physics, Chemistry, Maths. For Electrical & Electronics Engineering, Mandatory Subject at 10+2 level - Physics, Maths. For Computer Science and Engineering, Mandatory Subject at 10+2 level - Physics, Maths . OR 10th + (2 years ITI) shall be eligible for admission to Second Year Diploma Course in any branch of Engineering & Technology. Candidate should have a valid score card of entrance exam conducted by Jharkhand Combined Entrance Competitive Examination Board (JCECEB) or AJU - Combined Entrance Test (AJUCET)
	BCA (Honours with Research) **BCA (AI & DL)** (Honours with Research) in association with IBM **BCA (Cyber Security)** (Honours with Research) in association with Cyber Dojo	Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) conducted by National Testing Agency (NTA).
	BCA (Lateral Entry)	Candidate should have passed Diploma in a branch of Computer Science from a recognized institute/ University to be eligible to take admission in the 3rd semester. Candidate should have a valid score card of the entrance exam conducted by the university, AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) conducted by National Testing Agency (NTA).

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Engineering & IT	**B. Tech** **Mechanical Engineering** **Electrical & Electronics Engineering** **Computer Science and Engineering** **Artificial Intelligence & Data Science** **Artificial Intelligence & Machine Learning**	Passed 10+2 examination with Physics / Mathematics / Chemistry/ Computer Science/Electronics/Information Technology/ Biology/Informatics Practices/ Biotechnology/ Technical Vocational subject/ Agriculture/ Engineering Graphics/ Business Studies/Entrepreneurship. For Mechanical Engineering (Mandatory Subject at 10+2 level - Physics, Chemistry, Maths). For Electrical & Electronics Engineering (Mandatory Subject at 10+2 level - Physics, Maths) For Computer Science and Engineering (Mandatory Subject at 10+2 level Physics, Maths) Obtained at least 45% marks (40% marks in case of candidates belonging to reserved category) in the above subjects taken together. OR Passed D. Voc. stream in the same or allied sector. Candidate should have a valid score card of JEE MAINS 2025 or AJU -Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
	B. Tech (Lateral Entry) **Mechanical Engineering** **Electrical & Electronics Engineering** **Computer Science and Engineering** **Artificial Intelligence and Machine Learning**	Candidate should have passed Minimum Three years / Two years (Lateral Entry) Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) in ANY branch of Engineering and Technology. OR Candidate should have passed B. Sc. Degree from a recognized University, as defined by UGC, with at least 45% marks (40% marks in case of candidates belonging to reserved category) and passed 10+2 examination with Mathematics as a subject. OR Candidate should have passed D. Voc., B. Voc. 3-year Stream in the same or allied domain. Candidate should have valid score card of JEE MAINS 2023 / 2024 or AJU -Combined Entrance Test (AJUCET)
	MCA **(AI & DL) in association with IBM**	Passed BCA / B. Sc (IT) / Bachelor Degree in Computer Science Engineering or equivalent Degree. OR Passed B.Sc./ B.Com./ B.A. / B. Tech / B. Voc. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per the norms of the concerned University). Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination. Should have a valid score card of the entrance exam conducted by the university AJU- Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
	M. Tech **Manufacturing Engineering** **Computer Science and Engineering** **Electric Vehicle Technology**	Candidate should have passed Bachelor's Degree or equivalent in the relevant field. Candidate should have obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination and should have of valid core card of GATE or AJUCET.

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Pharmacy	**B. Pharm**	Candidate should have passed Senior Secondary Examination (10 + 2) with Physics, Chemistry and Mathematics or Biology and one of the subjects must be English from any recognized Board with at least overall aggregate of 45% (less 5% in case of SC/ST) Candidate should have a valid score card of any of the entrance exam like NEET, JEE Mains or AJU -Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
	B. Pharm (Lateral Entry)	Candidate should have passed in D. Pharm. course from an institution / University approved by the Pharmacy Council of India. Candidate should have a valid score card of any of the entrance exam like NEET, JEE Mains or AJU - Combined Entrance Test (AJUCET)
	D. Pharm	Candidate should have passed (10+2) science with Physics, Chemistry, Mathematics or Biology and one of the subjects must be English from any recognized board AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Pharmacy	M. Pharm (Pharmaceutics)	Candidate must have passed B. Pharm from an institution approved from Pharmacy Council of India (PCI) with aggregate marks of 55% or above. Candidate should be registered with a State Pharmacy Council and should not be employed anywhere.

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Nursing	B.Sc Nursing	The minimum age for admission shall be 17 years on 31st December of the year in which admission is sought. a) Candidate with Science who have passed the qualifying 12th Standard examination (10+2) and must have obtained a minimum of 45% marks in Physics, Chemistry and Biology taken together and passed in English individually. b) Candidates are also eligible from State Open School recognized by State Government and National Institute of Open School (NIOS) recognized by Central Government having Science subjects and English only. c) English is a compulsory subject in 10+2 for being eligible for admission to B.Sc. (Nursing). Should have a valid score card of JCECB (Jharkhand Combined Entrance Competitive Examination Board), scoring marks as defined by JCECB d) Student shall be medically fit.

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Allied Health Science	B. Sc Biotechnology (Honours with Research)	Candidate should have passed Senior Secondary Examination (10+2) with Science from any recognized Board and should have a valid score card of the entrance exam conducted by the university AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
	B. Optometry	
	B. Sc. (Hons.) in Medical Laboratory Technology (MLT)	Candidate should have passed Senior Secondary Examination (10+2) with Physics, Chemistry and Mathematics or Biology and one of the subjects must be English from any recognized Board and should have a valid score card of the entrance exam conducted by the university AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
	B. Sc. (Hons.) in Anesthesia & Operation Theatre Technology (A & OTT)	
	B. Sc. (Hons.) in Cardiovascular Technology (CVT)	
	B. Sc. (Hons.) in Respiratory Technology (RT)	

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Humanities	BA - **English** (Honours with Research) BA - **Fashion Design** (Honours with Research) BA - **Journalism & Mass Communication** (Honours with Research)	Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).

SCHOOL	PROGRAMME	ELIGIBILITY CRITERIA
School of Law	**BBA LLB (Hons.)**	Candidate should have passed Senior Secondary Examination (10 + 2) from any recognized Board with at least overall aggregate of 45% marks (42% for OBC /40% for SC/ST) and should have a valid score card of CLAT or entrance exam conducted by the university AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
	L.L.B. (Hons.)	Candidate should have passed Graduation (10+2+3 pattern) in any discipline from a recognized College/University, having secured minimum 45% marks (42% for OBC /40% for SC/ST) in aggregate. Should have a valid score card of CLAT or entrance exam conducted by the university AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).

AJU CET 2025

Unlock your potential with AJU CET 2024. Secure your spot at ARKA JAIN University and launch your career towards top-tier opportunities and global connections

AJUCET Slot - 1
December 02, 2024 - April 30th, 2025

Scholarship Slabs:

90.01 to 100 Marks
₹ 35,000 waiver in first year academic fee (One-time)

80 to 90 Marks
₹ 30,000 waiver in first year academic fee (One-time)

70 to 79.99 Marks
₹ 25,000 waiver in first year academic fee (One-time)

60 to 69.99 Marks
₹ 20,000 waiver in first year academic fee (One-time)

50 to 59.99 Marks
₹ 15,000 waiver in first year academic fee (One-time)

40 to 49.99 Marks
₹ 10,000 waiver in first year academic fee (One-time)

30 to 39.99 Marks
Eligible

AJUCET Slot - 2
May 1st, 2025 - End of Admission Session

Scholarship Slabs:

90.01 to 100 Marks
₹ 30,000 waiver in first year academic fee (One-time)

80 to 90 Marks
₹ 25,000 waiver in first year academic fee (One-time)

70 to 79.99 Marks
₹ 20,000 waiver in first year academic fee (One-time)

60 to 69.99 Marks
₹ 15,000 waiver in first year academic fee (One-time)

50 to 59.99 Marks
₹ 10,000 waiver in first year academic fee (One-time)

40 to 49.99 Marks
Eligible

30 to 39.99 Marks
Eligible

UP TO 100% SCHOLARSHIP

OPTION 1

1. Visit ajucet.arkajainuniversity.ac.in

2. Enter personal details like Name, Contact details, Programme, Preferred mode of Exam etc.

3. Select Exam Date & Time and Submit

OPTION 2

1. Visit our Information Center

2. Collect AJUCET registration form or download it from ajucet.arkajainuniversity.ac.in

3. Fill the form and submit in our information center or to our University Official

EXAM PATTERN & SYLLABI

Pattern - MCQ (No negative marking)

Total Number of Questions - 100

Total Marks - 100

Duration - 2 Hours

Exam Syllabi - Based on 10th Board / 12th Board Science/ Commerce Art Streams/ Graduation in Applicable Stream

Seize Your Golden Chance to Earn Scholarship worth

₹ **05** CRORE

NIKHITA GANDHI & EPR

Leading Bollywood Playback Singer performing at AAGAAZ 2023 - The Annual Cultural Fest

CELEBRITY SIGHTINGS

Over the past years, a number of well-known personalities from different walks of life have visited the University for varied purposes such as fests, performances, celebrations, guest talks, etc.
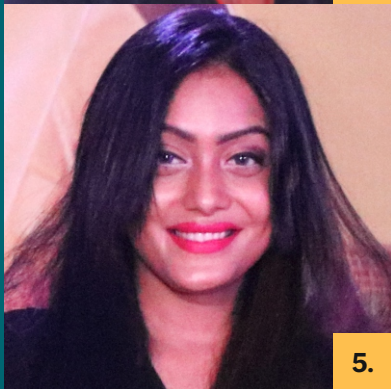
1. **PANKAJ JHA**
   Bollywood Actor, Painter

2. **SUNIL PAL**
   Comedian

3. **PUNIT PATHAK**
   Indian Dancer, Choreographer & Actor

4. **VIDYOTTAMA SHARMA**
   Chief Editor Business Communities,
   Sapphire Connect, India

5. **ABHIRAMI IYER**
   Miss. Tamil Nadu, Actor, Model

6. **JYOTI MISHRA**
   News Anchor, India Tv

7. **SHRADDHA DAS**
   SA RE GA MA PA L'IL Champs. Finalist

8. **ROHAN PATOLEY**
   TravelXP TV Presenter / Director

9. **MAYANK SHEKHAR**
   Entertainment Head, Mid-day Newspaper

10. **ASHOK PRADHAN**
    Bureau Chief, Times Of India, Bhubaneswar

EXPERTS' ASSEMBLAGE

AMREEN LUTHRA
CEO, A.L.T.S. Mumbai
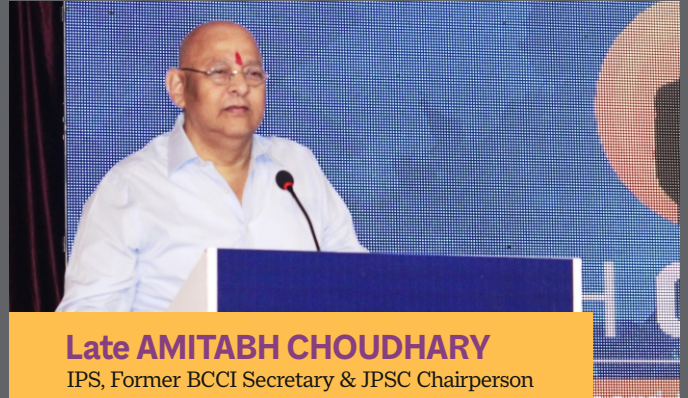
Late AMITABH CHOUDHARY
IPS, Former BCCI Secretary & JPSC Chairperson

LAKSHYA

Series Of Talks

The University organizes guest lectures in which industry stalwarts share their wisdom with the students. The Lakshay series of talk has become the flagship guest talk event of the university as corporate honchos as well as known public administrators (like IAS, IPS officers) deliver spirited and erudite talks for the purpose of placement or career development highlighting the changing requirements of the industry and society at large. Students benefit greatly from such informative talks as they act as guiding force for them.

SHIKHAR

Entrepreneurial Conclave

The University has organized Shikhar – the Entrepreneurial Conclave over the past years, with the latest edition being organized in 2024, wherein stalwarts from Corporate India and doyens of the Start-Up culture of the country have promoted a sense of entrepreneurship among the participants. The success stories as shared by them motivated the AJU Fraternity. The hallmark of the event has been the freewheeling conversations of the guests, particularly with the students, thus guiding them how they can look for various entrepreneurial opportunities. Inspired by this conclave, students have put up various F & B, game-based and merchandise stalls during various events regularly organized by the University thus promoting an entrepreneurial culture in the campus and beyond.

WORKSHOPS

By External Experts For Personality Development

The university is committed towards ensuring that the students get due exposure with regard to honing their soft skills apart from the hard skills. In this regard, workshops dedicated towards personality development are regularly organized wherein external experts, having proven track record of training, are invited in the campus and students from across the university attend these workshops gaining insights into how they can improve their personality traits and appear in interviews, whether be it for employment or for higher studies purpose. These workshops have proved to be extremely effective based on the feedback received from the participants as they have enabled the students towards believing in themselves and carving a niche!

1. **GURPRIT SINGH**
Sr. Manager, Employee Relations, Tata Tinplate

2. **SHARAT CHANDRA**
Director, Kerala Public Schools

3. **HARBHAJAN SINGH**
Director General, Human Resource &
Corporate Affairs - Honda Motorcycle
& Scooter India Pvt. Ltd

4. **ARBIND TIWARI**
Head Master in-Charge, Utkramit Madhya
Vidyalaya, Tangrain, Potka

5. **AJIT KUMAR SINGH**
Proprieter of Pradhan Mantri Bhartiya Jan
Aushadhi Pariyojana, Adityapur

6. **NIROOP & RUPA MAHANTY**
Founder of Kudy Mahanty Chiren
Opportunities Trust

7. **REEBA KAPOOR**
Director, Reeba Kapoor Consultancy

8. **PRAMOD KUMAR**
Jharkhand Administrative Service

9. **DR. NAKUL PRASAD CHAUDHARY**
Deputy Superintendent, MGM Medical College

10. **BARNALI CHAKRABORTY**
Secretary, Youth Unity For Voluntary Action,
Jamshedpur

Empowering Communities, Shaping Leaders:

AJU NSS & NCC WINGS IN ACTION

NCC

National Cade Corps (NCC) at AJU invites students to work on volunteer basis towards nation development through outreach activities. NCC works towards augmenting the students' personality and honing their skills-set. After completion of training and fulfilling other conditions like attendance etc., the candidate gets certificate from the NCC.

NSS

National Service Scheme popularly known as NSS became functional at AJU in the year 2019 to involve students with the primary aim being to develop the personality of student volunteers through community services thus performing outreach and extension activities.

Centre for Capacity Building and Human Resource Development (CCHRD)

The CCHRD aims to enhance the skills and capabilities of students, faculty, staff members, and external stakeholders

Purpose of Establishment

The CCHRD is dedicated to fostering growth and development through targeted capacity-building initiatives for the students. Further, it aims to create a supportive environment for continuous learning and professional advancement for faculty and staff members as well as external stakeholders.

Benefits of CCHRD

- **Skill Enhancement for Students:** Providing specialized training, courses and workshops to equip students with industry-relevant skills and competencies.

- **Professional Development for Faculty and Staff:** Offering professional development and faculty development programs to enhance teaching methodologies, research capabilities, and administrative efficiency.

- **Support for External Stakeholders:** Engaging with industry partners and community members fostering collaboration, and sharing expertise in the form of management development programs.

- **Resource Hub:** Serving as a central resource for accessing the latest knowledge, tools, and techniques in various fields of study and practice.

- **Career Advancement:** Facilitating career growth and opportunities for all participants by bridging the gap between academic knowledge and practical application.

**EXPANDING
YOUR HORIZONS,
THROUGH
HOLISTIC LEARNING
EXPERIENCES**

ARKA JAIN University believes that students should be provided with multiple opportunities to explore learning with different perspectives. To achieve this, the various Schools organize activities focused on participative learning, experiential learning and problem-solving sessions. The University understands well that such activities are integral part of the entire teaching-learning process thus enabling the students towards developing a critical thinking approach along with practical insights.

JAMSHEDPUR

The Steel City Of India / Pittsburgh Of India

Jamshedpur, also known as the Steel City of India/ Pittsburgh of India, is the largest and the most populous city of Jharkhand and the first planned industrial city of India. It is regarded as the industrial capital of Jharkhand. It is home to a host of Tata companies, namely, Tata Steel, Tata Motors, Tata Power, Lafarge Cement, Tinplate, Timken India, Telcon, TRF, Tata Bluescope, JAMIPOL, TAYO, Tata Technologies, Tata Hitachi, Tata Ryerson, Tata Pigments among others along with other leading industrial names. The city was the outcome of the vision of its founder Jamshetji Tata. The city is known for its greenery, cleanliness, planned layout, and has a rich cultural heritage. It is one of the first smart cities of India and was ranked as the fifth cleanest city of India in the year 2023. The city is consistently ranked among the best in India in terms of quality of life it offers. There is a varied and powerful industrial base in the Adityapur Industrial Area of the city, one of the largest industrial centers in India. The Adityapur Industrial Estate has been Asia's largest industrial hub for a while.

ARKA JAIN University, on the virtue of being a leading HEI of the region, has tie-ups with majority of the Tata companies, as mentioned above as well as with other regional and local industries, for the purpose of training, projects, internships, final placement and overall teaching-learning process. The University offers many programs in collaboration with industry players in different domains. This exhibits the unwavering commitment of the University of working with the leading industries of the city thus taking academe-corporate connect to the next level.

The founder of this majestic city, Jamsetji Tata, vouched for open spaces and areas promoting outdoor and sports activities. The city boasts of many well-kept and beautiful parks. Jubilee Park and Dorabji Park are worth paying a visit. The city has lots of tourist destinations to explore.

Nature lovers are in for a real treat with the following places to visit and experience nature first-hand:

- **HUDCO LAKE**

- **JUBILEE LAKE**

- **DIMNA LAKE**

- **DALMA HILLS**

- **RIVERS MEET OR DOMOHANI**

- **TATA STEEL ZOOLOGICAL PARK**

As far as sports events are concerned, Jamshedpur offers the following centres for athletic growth:

- **JRD TATA SPORTS COMPLEX**

- **KEENAN STADIUM**

- **TATA FOOTBALL ACADEMY**

- **TATA ARCHERY ACADEMY**

JUBILEE PARK

DALMA HILLS

DIMNA LAKE
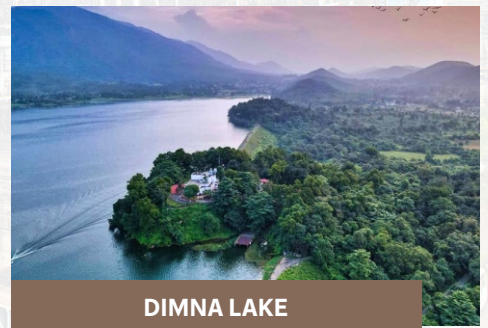
The City is home to Jamshedpur Football Club (FC), which competes in the Indian Super League (ISL), the top flight of Indian football. It is the only club in the top flight to have self-owned stadium and training facilities.
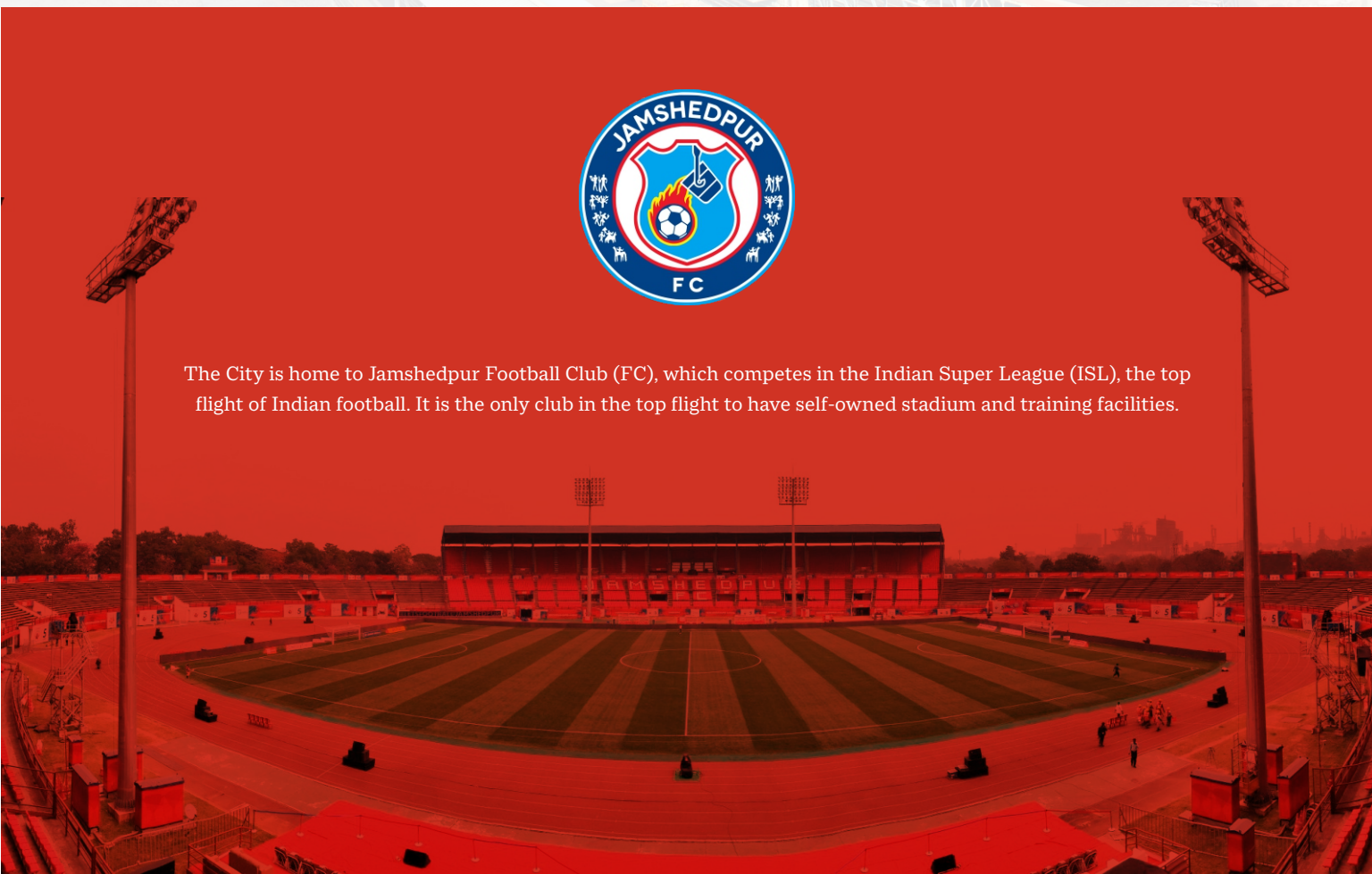
SCHOLARSHIPS ABOUND!

BASED ON ACADEMICS

On the basis of marks in qualifying exam

OUTSTANDING ACHIEVEMENTS IN SPORTS

In the last 2 years at State / National
or International level

PERFORMANCE IN NATIONAL LEVEL ENTRANCE TEST

JCECEB, IIT-JEE Mains, ATMA, MAT, CAT, XAT, CMAT

PERFORMANCE IN AJU COMBINED ENTRANCE TEST

AJUCET

WARD OF DEFENSE & CRPF PERSONNEL

ALUMNI

DIFFERENTLY ABLED

EMPLOYEE OR WARD/S OF EMPLOYEE/S

NEED-BASED FEE WAIVER

ECONOMICALLY WEAKER SECTION

EARLY DECISION BENEFIT (FOR MBA ONLY)

SC/ST

ADMISSION PROCESS

- Collect the Application Form and prospectus In-person by paying (General Category: Rs. 1000/-) & (SC/ST Category: Rs. 500/-) at the Admission Office.

- (Address: D-28, Danish Arcade, Opp Asian Inn Hotel, Dhatkidih, Jamshedpur, State – Jharkhand, Pin 831001 or University campus situated at opp. to Kerala Public school, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan – 832108

- Phone- 0657 2220285 or Toll Free no- 1800-1200-200

- Submit the duly filled form along with the fees

- Fill online form on our website www.arkajainuniversity.ac.in and Pay (General Category: Rs. 1000/-) & (SC/ST Category: Rs. 500/-) online.

- Download the dully filled application form and visit our admission office or university campus at the earliest

- Once your documents are verified by University Admission Officer, pay the 1st Installment of the fees

CONTACT DETAILS

Landline Number
0657-2220285

Toll Free Number
1800 -1200-200

Whatsapp Number
8406800562

Email: info@arkajainuniversity.ac.in

Website: www.arkajainuniversity.ac.in

Admission Office: D-28, Danish Arcade,Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001

Campus Address: Opposite Kerala Public School, Village - Mohanpur , Block - Gamharia, District - Seraikela Kharsawan, Jharkhand - 832108

Celebrating **14** Years of Excellence

India Today-MDRA Best Universities 2024 Ranking

52
52nd Best
Private University in India

ISO 21001:2018