

CIRCULAR

ARKA JAIN
University
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of Commerce
NOTICERef No: AJU/SCoM/DoC/2025/1028

Date: 21.04.2025

This is to inform all concerned that, Department of Commerce, School of Commerce and Management, ARKA JAIN University, is scheduled to sign a Memorandum of Understanding (MoU) with the Jamshedpur Management Association (JMA).

This MoU aims to establish a collaborative partnership between AJU and JMA in the areas of knowledge exchange, professional development, training programs, and student engagement through various academic and industry-oriented activities.

The signing ceremony will be attended by university officials and JMA representatives. All faculty members and students are encouraged to take note of this significant development and participate in the upcoming collaborative initiative.

Date: 23rd April 2025

Time: 10:30 am

Venue: JEH Auditorium, Block A

Dr. Ankita Singh
Program Coordinator
B.COM (H)

Program Co-ordinator
School of Commerce & Management

Copy for the Information:

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce & Management
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
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MOU SIGNING BETWEEN ARKA JAIN UNIVERSITY AND JAMSHEDPUR MANAGEMENT ASSOCIATION

Date of Event	23rd April 2025
Name of the Event	Mou signing between ARKA JAIN University and Jamshedpur Management Association
Type of the Event	Collaborative activities
Conducted by	Department of Commerce, School of Commerce and Management- ARKA JAIN University
Convenor	Dr. Pompei Das Sengupta
Faculty Coordinators	Dr. Ankita Singh, Dr. Rama Singh

OBJECTIVE

To establish a collaborative partnership for knowledge exchange, professional development, and student engagement through academic and industry-oriented initiatives.

DETAILS

The Department of Commerce, under the School of Commerce and Management, ARKA JAIN University, signed a Memorandum of Understanding (MoU) with Jamshedpur Management Association (JMA) on 23rd April 2025 at the JEH Auditorium.

The MoU was formally signed by Dr. Jasbir Dhanjal, Jt. Registrar, ARKA JAIN University, and Ms. Sweekriti Jadaun, Centre Head, Jamshedpur Management Association. The signing ceremony marked the beginning of a collaborative journey focused on knowledge sharing, skill enhancement, workshops, seminars, industry visits, competitions and internship opportunities for students.

The partnership aims to foster innovation and active learning by involving students in diverse events such as webinars, research projects, management fests, panel discussions and entrepreneurship development programs. The MoU also provides a platform for students to interact with industry leaders, gaining real-world insights and mentorship.

TAKEAWAY (OUTCOMES)

- A strategic platform created for joint academic and co-curricular engagements.
- Promised access to free and paid events, including industrial visits, webinars, competitions and training workshops.
- Creation of a student council to coordinate with JMA for inter-college and professional activities.
- Strengthened industry-academic linkage promoting student internships, skill enhancement trainings (SET) and career guidance.

- Enhanced visibility and recognition for both AJU and JMA through cross-promotion and participation in events.

POSTER OF THE EVENT



Figure 1: Poster of the event

PHOTOS OF THE EVENT



Figure 2: Picture post MOU Signing



Figure 3: Discussion during the MOU signing



Figure 3: Activity in progress

LIST OF KEY ATTENDEES

Dr. Jasbir Dhanjal	Jt. Registrar, ARKA JAIN University
Dr. Pompe Das Sengupta	Assistant Dean, SCOM(UG)
Dr. Ankita Singh	Program Coordinator, SCOM, Dept. of Commerce
Dr. Rama Singh	Associate Professor, SCOM
Ms. Sweekriti Jadaun	Centre Head, Jamshedpur Management Association
Mr. Sumit Agrawal	Member, Jamshedpur Management Association