



CIRCULAR



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Industry Visit/259

CIRCULAR

Date: 21-04-2025

It is being notified for information to all the students that the department of Journalism and Mass Communication in collaboration with Prabhat Khabar, Jamshedpur is organising a **media industry visit to Prabhat Khabar (Jamshedpur) and career counselling** on **23rd April 2025** to provide practical exposures to students for entrepreneurship and skill development. In this regard, all the students are instructed to participate in this event to gain valuable exposure to the media industry and receive professional career guidance.

All the students are instructed to report the event co-ordinator Mr. Shyam Kumar in the department at 9:30 am on 23rd April 2025.

Registration link:

<https://forms.gle/8w6RFdu4FdRYVR7r7>

Dr. Rahul Amin (HoD)

Department of Journalism and Mass Communication

HOD

Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- All concerned Faculty/Mentor
- AJU Website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

Media Industry Visit to Prabhat Khabar and Career Counselling

| | |
|----------------------------|--|
| Date of Event | 23.04.2025 |
| Name of the Event | Media Industry Visit to Prabhat Khabar and Career Counselling |
| Type of the Event | Skill Development Program, Entrepreneurship Development, Participative Learning |
| Conducted by | Department of Journalism and Mass Communication |
| No. of Participants | 20 |

OBJECTIVE:

To provide students with practical tips and guidance to become effective and skilled journalists. To offer career counselling and advice in the field of journalism and mass communication. To familiarize students with the functioning of various departments within a media organization.

DETAILS:

Department of Journalism and Mass Communication of Arka Jain University, Jharkhand in collaboration with Prabhat Khabar (Jamshedpur) organized media industry visit to Prabhat khabar and career counselling session. The Convenor of this event was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication. The Coordinator of this event was Mr. Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication.

Honorable Vice Chancellor of Arka Jain University, Prof. Dr. Easwaran Iyer, Chairperson-Board of Management Prof. Dr. S. S. Razi, Registrar Dr. Amit Kumar Srivastava, Chief Finance and Accounts Officer Mrs. Richa Garg, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal appreciated the Department of Journalism and Mass Communication for organizing the productive media industry visit and career counselling session for the benefit of the students.

Prof. Dr. S. S. Razi said "This industry visit to Prabhat Khabar is a good step by the department in bridging academic learning with real-world media practices. It also serves as a platform to guide and inspire the students toward meaningful careers in journalism and mass communication."

Registrar Dr. Amit Kumar Srivastava, said "Organizing such media industry visit not only exposes our students to the workings of a leading newsroom but also guides them through informed career counselling, empowering them to make confident choices for their future in journalism and mass communication."

Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication said "The motive of organizing this media industry visit and career counselling is to expose our students to real-world media environments and to help them gain important insights about the media industry from media experts."

During the media industry visit to Prabhat Khabar(Jamshedpur) an informative session and career counselling was taken by Senior Resident Editor Mr. Sanjay Mishra, City Chief/Principal Correspondents Mr. Sanjeev Bhardwaj and News Editor Mr. Ravi Shankar Singh. It was a productive event which helped students in learning industry realities and gaining practical insights and clarity about their career paths in the ever-evolving media landscape. During the media industry visit, students learned about the roles of different departments and complete process of how a newspaper is made. This helped them understand how both print and digital media work. They were also informed about the editorial, advertising, IT, and news room.

TAKEAWAY (OUTCOMES):

Students got valuable tips and guidance on becoming effective and skilled journalists, along with career advice and counselling in the field of journalism and mass communication. They also gained insights into the functioning of various departments, helping them better understand the workflows of both print and digital media.



POSTER OF THE EVENT



Department of Journalism and Mass
Communication in Collaboration with
Prabhat Khabar, Jamshedpur

Presents

MEDIA INDUSTRY VISIT AND CAREER COUNSELLING

PRABHAT KHABAR
(Jamshedpur)

- Date - 23.04.2025
- Time - 10:00 AM

Event Convener: Dr. Rahul Amin
Event Coordinator: Shyam Kumar



PHOTOS OF THE EVENT



Fig.1- Students at Arka Jain University campus with HoD and faculty members before leaving for the media industry visit to Prabhat Khabar (Jamshedpur).



Fig.2- Students at Prabhat Khabar (Jamshedpur) during media industry visit.



Fig.3- Students gaining insights about their career paths by Senior Resident Editor Mr. Sanjay Mishra during the visit to prabhat Khabar (Jamshedpur).



Fig.4- City Chief and Principal Correspondent Mr. Sanjeev Bhardwaj is explaining the students about editorial, advertising, IT, and news room.



Fig.5- News Editor Mr. Ravi Shankar Singh is explaining the students about complete process of newspaper publication.



Fig.6- City Chief and Principal Correspondent Mr. Sanjeev Bhardwaj is explaining the students about the roles of different department at Prabhat Khabar (Jamshedpur).

LIST OF PARTICIPANTS

| ARKA JAIN University | | | |
|---|---------------------|-------------------|---------------------|
| List of Participants | | | |
| Department of Journalism and Mass Communication | | | |
| School of Humanities | | | |
| Event: <i>Media Industry Visit to Prabhat Khabar and Career Counselling</i> | | | |
| Date: <i>23.04.2025</i> | | | |
| Sl. no. | Student Name | Enrollment number | Signature |
| 1 | Monisha Ghoshal | AJU/231508 | Monisha |
| 2 | Puja Kumari Rajak | AJU/231258 | Puja |
| 3 | Sameerli Rajkumar | AJU/241906 | Sameerli SRK |
| 4 | Yamini | AJU/241907 | Yamini |
| 5 | Supriya Kumari Bari | AJU/241881 | Supriya Kumari Bari |
| 6 | Aditya Sinha | AJU/241703 | Aditya |
| 7 | Smriti Singh Deo | AJU/241815 | Smriti |
| 8 | Anvi Chhatry | AJU/230611 | Anvi Chhatry |
| 9 | Abhishek Yadav | AJU/231993 | Abhishek |
| 10 | Sharesh Anja | AJU/230568 | Sharesh Anja |
| 11 | Harsh Jha | AJU/240997 | Harsh |
| 12 | Jyoti Deepthi | AJU/241108 | Jyoti |
| 13 | Pooja Mukhi | AJU/230996 | Pooja |
| 14 | Prachi Lal Singh | AJU/221228 | Prachi |
| 15 | Shreemoyee | AJU/222022 | Shreemoyee |
| 16 | Piyush Paul | AJU/221017 | P.P |
| 17 | ERampreet Kaur | AJU/220438 | ERampreet K- |
| 18 | Anishan Nag | AJU/230435 | Anishan |
| 19 | Pooja Kalindia | AJU/230835 | Pooja |
| 20 | VISHAL KAUSHAL | AJU/241646 | Vishal |
| | | | |
| Signature of Event Coordinator | | Signature of HoD | |

HOD
 Department of Journalism & Mass Communication

MEDIA COVERAGE

आतंक के आगे नहीं झुकेंगे हम

भारतखंड का सर्वाधिक प्रसारित दैनिक

अखबार नहीं आंदोलन

जमशेदपुर, गुडवाट
24.04.2025

शुक्रवार सुबह 11 बजे 2082
पृष्ठ - 16, मूल्य - ₹ 6
बजार संस्करण

सर्व : 33, 300 : 111
टीकटेशन : आरएन.आई 62750/95

जमशेदपुर । रांची । पटना । धनबाद । देवघर । कोलकाता । नुवाचरपुर । भागलपुर से प्रकाशित

आतंक के आगे नहीं झुकेंगे हम

कैंपस/ सिटी

प्रभात खबर

जमशेदपुर, गुडवाट
24.04.2025

05

विद्यार्थियों को प्रिंट और डिजिटल मीडिया की कार्यप्रणाली को समझने का मिला अवसर

- अरका जैन विवि के पत्रकारिता एवं जन संचार विभाग के छात्रों ने किया प्रभात खबर कार्यालय का दौरा
प्रमुख संवाददाता, जमशेदपुर



प्रभात खबर कार्यालय में अरका जैन विश्वविद्यालय के विद्यार्थी.

अरका जैन विश्वविद्यालय के पत्रकारिता एवं जन संचार विभाग के छात्रों ने बुधवार को इंडस्ट्रियल ट्रेनिंग के तहत प्रभात खबर जमशेदपुर के बाराद्वारी स्थित कार्यालय का दौरा किया. इस दौरान 25 छात्र-छात्राओं ने दैनिक अखबार के काम-काज को जाना. यहां उन्हें संपादकीय, विज्ञापन, आइटी और प्रसार विभाग के बारे में बताया गया.

छात्रों को मीडिया इंडस्ट्री विजिट के दौरान विभिन्न विभागों के कार्यों के बारे में भी जानकारी दी गयी, जिससे उन्हें प्रिंट और डिजिटल मीडिया की कार्यप्रणाली को नजदीक से समझने का अवसर मिला. छात्रों ने अखबार तैयार होने की पूरी प्रक्रिया को

जाना. उनके साथ पत्रकारिता एवं जनसंचार विभाग के सहायक प्राध्यापक श्याम कुमार व पत्रकारिता एवं जनसंचार विभाग की सहायक प्राध्यापक उर्मिला ठाकुर भी थे. छात्रों ने अखबार तैयार करने को लेकर सवाल किये, जिसके बारे में उन्हें जानकारी दी गयी. प्रभात खबर के वरीय स्थानीय संपादक संजय मिश्र ने

उन्हें अखबार के बारे में कई अहम जानकारी दी. इस दौरान छात्रों को प्रभावी और दक्ष पत्रकार बनने की दिशा में आवश्यक टिप्स दिये गये. साथ ही पत्रकारिता और जनसंचार के क्षेत्र में करियर से संबंधित सलाह भी दिये गये. छात्रों ने कहा कि उनके लिए यह एक शानदार और ज्ञानवर्धक अनुभव रहा.