ICICI Prudential Life Insurance

Front-Line Sales Managers

Job Profile Details

Placement Cycle	**ARKA JAIN University - Placements 2024-25**
Job Location	PAN INDIA (Majorly Jharkhand & Bihar)
Date of Visit	Jan 21, 2025
Position Type	Full Time
Expected Hires	NA
Sector	NA
CTC	INR 265000 - 325000
Category	Level 2 - General

Description

Job overview of various Sales & Distribution channel:

Agency	Bancassurance	Direct Marketing
1. Recruit, train and create a team of life insurance advisors 2. Generate revenue through these set of advisors by a. Acquiring new customers b. Cross-selling and upselling to the existing set of customers	1. Induct and facilitate bank staff to cross sell / up sell our products to bank customers 2. Liaise with bank staff to acquire / enhance relationship with prospective / existing customers	1. Utilize your personal and professional network through referencing and cold-calling to generate revenue 2. Acquire new customers through leads provided by the company

Open for Courses

- **Jain - Arka Jain University Jharkhand**

  BBA

  1. Finance
  2. Marketing
  3. Human Resource

  B.Com (Hons.)

  1. Finance
  2. Marketing
  3. Human Resource

B.Sc
 1. Biotechnology
BA (Hons.)
 1. English
MBA (Semester)
 1. Marketing & Finance
 2. Marketing & Human Resource

Eligibility Criteria

MBA (Semester)	*All students are eligible*
B.Com (Hons.)	*All students are eligible*
BBA	*All students are eligible*
BA (Hons.)	*All students are eligible*
B.Sc	*All students are eligible*

Work Experience Criteria	No work experience based criteria defined yet!
Allowed Genders	[Y] Male students [Y] Female students [Y] Other Genders
Backlogs	Students with backlog(s) not allowed

Hiring Workflow

Pre-placement Talk	Venue : BLOCK C SEMINAR HALL Time : 21 Jan 2025, 10:00 AM IST
Group discussion	*No Venue/Time specified*
HR interview	Venue : TRAINING & PLACEMENT OFFICE BLOCK C Time : 21 Jan 2025, 02:00 PM IST

Additional Info

No additional information