

Falcons Beyond Imagination

Executive Sales, Marketing, Human Resources (HR), and Operations

Job Profile Details

Placement Cycle	ARKA JAIN University - Placements 2024-25
Job Location	Jaipur (depending on the project requirements)
Date of Visit	NA
Position Type	Full Time
Expected Hires	NA
Sector	NA
CTC	INR 350000 - 650000
Category	Level 2 - General
Description	<p>Sales Executive</p> <ul style="list-style-type: none">- Role & Responsibilities:Identify and develop new business opportunities.Build and maintain strong client relationships.Meet and exceed sales targets on a monthly/quarterly basis.Conduct market research and competitor analysis.Prepare and deliver customized presentations to clients.- Skills Required: Strong communication, negotiation, CRM software proficiency, presentation skills.- CTC: 3.6 LPA 6.2 LPA <p>Marketing Executive</p> <ul style="list-style-type: none">- Role & Responsibilities:Plan and execute marketing campaigns (offline and online).Manage digital marketing activities (SEO, SEM, Social Media Management).Create engaging marketing content (blogs, ads, posts, brochures).Conduct market research and analyze consumer behavior.Collaborate with the sales team to align marketing strategies.- Skills Required: Creativity, knowledge of digital marketing tools, content creation, market analysis.- CTC: 3.8 LPA 4.5 LPA <p>HR Executive</p> <ul style="list-style-type: none">- Role & Responsibilities:Manage recruitment and selection processes.Conduct employee onboarding and induction programs.Handle HR operations such as attendance, leave,

and payroll support. Organize training and development initiatives. Plan employee engagement activities.

- **Skills Required:** Talent acquisition, HRMS software knowledge, strong communication, organizational skills.

- **CTC:** 3.5 LPA 6.0 LPA

Operations Executive

- **Role & Responsibilities:** Manage day-to-day operational activities across departments. Optimize business processes to improve efficiency. Monitor project timelines, budgets, and resources. Coordinate with internal teams and external vendors. Ensure smooth execution of operational plans.

- **Skills Required:** Project management, MS Excel proficiency, analytical thinking, multitasking.

- **CTC:** 3.8 LPA 4.2 LPA

Website: <https://www.falconsbeyondimagination.com/about-us.html>

Open for Courses

- Jain - Arka Jain University Jharkhand

BBA

1. Marketing
2. Human Resources
3. Business Administration & Management
4. Commerce
5. Entrepreneurship
6. Finance & Financial Management
7. Accounting
8. Banking
9. Digital Marketing
10. Finance
11. Marketing
12. Human Resource

B.Com (Hons.)

1. Accounting
2. Finance & Financial Management
3. Marketing
4. Human Resources
5. Commerce
6. Data Science
7. Finance
8. Marketing
9. Human Resource
10. Finance

MBA (Semester)

1. Business Administration & Management

2. Finance
3. Human Resources
4. Commerce
5. Finance & Financial Management
6. Marketing
7. Marketing & Sales
8. Marketing & Finance
9. Marketing & Human Resource

Eligibility Criteria

B.Com (Hons.)	<i>All students are eligible</i>
BBA	<i>All students are eligible</i>
MBA (Semester)	<i>All students are eligible</i>

Work Experience Criteria	No work experience based criteria defined yet!
Allowed Genders	[Y] Male students [Y] Female students [Y] Other Genders
Backlogs	Students with backlog(s) not allowed

Hiring Workflow

Group discussion	<i>No Venue/Time specified</i>
HR interview	<i>No Venue/Time specified</i>

Additional Info

No additional information