

# Ledure Lighting

## Sales Executive

### Job Profile Details

|                 |  |
|-----------------|--|
| Placement Cycle | ARKA JAIN University - Placements 2024-25  |
| Job Location    | Noida  |
| Date of Visit   | NA   |
| Position Type   | Full Time  |
| Expected Hires  | NA   |
| Sector          | Business Development   |
| CTC             | INR 360000   |
| Category        | Level 2 - General  |
| Description     | - Role Summary: Driving business development, client (Project Sales) acquisition, market research, and meeting sales targets through effective marketing strategies. |

### Open for Courses

- Jain - Arka Jain University Jharkhand**  
*MBA (Semester)*
1. Business Administration & Management
  2. Finance
  3. Human Resources
  4. Commerce
  5. Finance & Financial Management
  6. Marketing
  7. Marketing & Sales
  8. Marketing & Finance
  9. Marketing & Human Resource

### Eligibility Criteria

|                          |  |
|--------------------------|--|
| MBA (Semester)           | All students are eligible                      |
| Work Experience Criteria | No work experience based criteria defined yet! |

|                 |   |
|-----------------|---|
| Allowed Genders | [Y] Male students   |
|                 | [Y] Female students                                       |
|                 | [Y] Other Genders   |
| Backlogs        | Students with any number of ongoing backlogs are eligible |

## Hiring Workflow

|                            |                                |
|----------------------------|--------------------------------|
| <b>Technical interview</b> | <i>No Venue/Time specified</i> |
| <b>HR interview</b>        | <i>No Venue/Time specified</i> |

## Additional Info

No additional information