

# Aakash Institute

## Marketing Executive



### Job Profile Details

Placement Cycle	<b>ARKA JAIN University - Placements 2024-25</b>
Job Location	Jamshedpur
Date of Visit	Mar 05, 2025
Position Type	Full Time
Expected Hires	NA
Sector	Sales
CTC	INR 240000 - 400000
Category	Level 2 - General
Description	<ol style="list-style-type: none"><li>1. Generating leads &amp; collection of data</li><li>2. School visits/ home visits for admission</li><li>3. Counseling parents and students for admission</li><li>4. Participating in planning and implementing new strategy</li><li>5. Achieving sales target</li><li>6. Communicating with parents/guardians/students, receiving inbound calls and making outbound calls to the potential customers and following up on leads</li><li>7. Understanding parents and students needs and identifying the admission opportunities</li></ol> <p>Candidate Profile:</p> <ol style="list-style-type: none"><li>8. Good communication and interpersonal skills</li><li>9. Excellent convincing power</li><li>10. Ability to work in a team</li><li>11. Lucrative incentive system</li></ol>

### Open for Courses

#### - Jain - Arka Jain University Jharkhand

##### *BBA*

1. Marketing
2. Human Resources
3. Business Administration & Management
4. Commerce
5. Entrepreneurship
6. Finance & Financial Management

7. Accounting
8. Banking
9. Digital Marketing
10. Finance
11. Marketing
12. Human Resource

#### **BCA**

1. Computer Science & Engineering
2. Computer Application
3. Computer Science
4. Data Science/ Data Analytics
5. Internet of Things
6. Data Science
7. Computer Science & Data Processing
8. Information Technology
9. Artificial Intelligence
10. Computer Science & Engineering
11. Computer Science - Information Security
12. B. Sc.- Computer Technology
13. Machine Learning
14. Computer Science
15. Computer Network and Information Security
16. Computer Networks
17. Software Engineering
18. IT
19. Data Analytics
20. Artificial Intelligence/ Data Science
21. Computer Science.
22. Software Development
23. Data Science ( DS )
24. Artificial Intelligence ( AI )
25. IoT and Sensor Systems
26. AI & MACHINE LEARNING
27. AI /Data Science
28. AI & Analytics
29. Computer Engineering
30. DATA SCIENCE AND ENGINEERING

#### **MBA (Semester)**

1. Business Administration & Management
2. Finance
3. Human Resources
4. Commerce
5. Finance & Financial Management
6. Marketing
7. Marketing & Sales

- 8. Marketing & Finance
- 9. Marketing & Human Resource

### Eligibility Criteria

BBA

*All students are eligible*

Work Experience Criteria

No work experience based criteria defined yet!

Allowed Genders

[Y] Male students  
[Y] Female students  
[Y] Other Genders

Backlogs

Students with backlog(s) not allowed

### Hiring Workflow

**Resume shortlisting**

*No Venue/Time specified*

**HR interview**

Venue : AAKASH INSTITUTE: 503, 2nd Floor, Shanti  
Complex, Sakchi - 831001  
Time : 05 Mar 2025, 03:00 PM IST

### Additional Info

No additional information