



**SCHOOL OF HEALTH AND ALLIED SCIENCE**  
**DEPARTMENT OF OPTOMETRY**  
**CIRCULAR**

**Ref. No: AJU/SOHAS/177/24**

**Date 14-08-2024**

It is hereby notified to all the students of Department of Optometry, School of Health & Allied Science that a one-day workshop on dispensing optics in collaboration with Lenskart Academy will be rescheduled on 16th August 2024 from 09:00 AM onwards at Block B seminar hall.

All interested students must participate to take the advantage of this valuable learning Opportunity.

HOD  
Department of Optometry  
School of Health & Allied Science  
**Sarbojeet Goswami**  
HOD & Assistant Professor  
Department of Optometry  
School of Health & Allied Science

**Copy to**  
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IQAC  
Class Coordinators In charge  
Website  
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Student Whatsapp group

**EMERGING TRENDS IN DISPENSING  
OPTICS - 16<sup>th</sup> August 2024**

<b>Date of Event</b>	<b>16/08/2024</b>
<b>Name of the Event</b>	<b>Emerging trends in Dispensing Optics</b>
<b>Type of the Event</b>	<b>A professional skill development workshop</b>
<b>Conducted by</b>	<b>Parna Dhara. Department of Optometry, ARKA JAIN University</b>
<b>No. of Participants</b>	<b>31</b>

**OBJECTIVE:**

The primary purpose of exploring emerging trends in dispensing optics is to remain at the forefront of a rapidly evolving field. This involves proactively identifying and comprehending the latest technological advancements, in order to enhance patient care through improved vision correction and comfort. By selecting appropriate frames and lenses for each individual's unique needs, opticians can provide personalized solutions that cater to their specific requirements.

Furthermore, it is imperative to prioritize comfort and adaptation when dispensing optical products. This aspect was highlighted by Mr. Sreejit Sarkar Sir, Training Head of Lenskart Academy, emphasizing the importance of ensuring optimal fit for each patient. Additionally, correct measurement of parameters is essential in ensuring accurate vision correction.

In today's dynamic market, clients expect a high level of customization and specialized products. Hence, there is also an emphasis on providing tailor-made solutions that meet the evolving needs of clients. By continuously focusing on these critical aspects, practitioners can deliver cutting-edge dispensing solutions that exceed industry standards and meet the ever-changing demands of their patients. Ultimately, this approach will position them as leaders in the field while providing exceptional patient experiences.

## **ABOUT THE EVENT:**

The primary objective is to educate attendees on the latest technological developments, such as lens materials, lens design and eyewear.

During the presentation, the Speaker expounded upon the fundamental principles of dispensing optics in great detail. The foremost consideration in this process is understanding the specific needs and lifestyle of each individual customer. Based on these factors, the Speaker then advises on the most suitable product to dispense, taking into account personal preferences and providing personalized care.

Another crucial aspect emphasized by the Speaker is budget awareness. By recommending appropriate frame and lenses as well as coatings, customers can make informed decisions within their desired price range.

Moreover, the Speaker also discusses the importance of customizing fit for each patient. This involves precise fitting of spectacles while considering facial features and personal preferences. Such attention to detail ensures maximum comfort and satisfaction for the customer.

Finally, one cannot overlook proper delivery during this process. The Speaker stresses on ensuring that customers have a clear understanding of how to use and care for their dispensed products in order to achieve optimal results. With all these key elements in place, customers can rest assured that they will receive top-notch service from skilled professionals who prioritize their unique needs and satisfaction. Speaker also done the handson session on measurement of pupillay distance in various way by using pupillometer instrument, by PD scale.

Ultimately, the message is clear: to succeed in the future of dispensing optics, professionals must be proactive in embracing change, continuously educating themselves, and remaining adaptable to new trends and challenges. By doing so, they can not only enhance the quality of care they provide but also position themselves as leaders in an industry that is constantly evolving.

## **TAKEAWAY (OUTCOME):**

The key takeaway from an event centered on emerging trends in dispensing optics is that the future of the industry lies in the intersection of technology, sustainability, and personalization. Additionally, understanding and responding to changing consumer preferences—particularly the growing demand for environmentally friendly and fashion-forward eyewear—is crucial for staying relevant and competitive.

Moreover, the event emphasizes the importance of adopting sustainable practices and ethical sourcing, as these factors are becoming increasingly significant in both consumer decision-making and regulatory frameworks.

## **CONCLUSION:**

In conclusion, the exploration of emerging trends in dispensing optics highlights a pivotal moment in the industry, where technological innovation, consumer preferences, and sustainability converge to shape the future. These innovations offer opportunities for enhanced precision, customization, and improved patient outcomes, making them essential tools in modern optometry.

Moreover, the industry is witnessing a shift in consumer expectations, with an increasing demand for eyewear that is not only functional but also stylish, personalized, and environmentally conscious. Consumers today are looking for products that reflect their individuality and align with their values, particularly regarding sustainability. This trend towards eco-friendly materials and ethical production processes is not just a passing fad but a fundamental change in how optical products are perceived and valued.

The conclusion drawn from this exploration is clear: the future of dispensing optics will be defined by those who are willing to embrace change, innovate, and respond to the evolving landscape. Professionals who stay ahead of these trends will be better positioned to meet the demands of a discerning and diverse clientele, ensuring their relevance and success in an increasingly competitive market. The path forward requires a commitment to continuous learning, collaboration with industry peers, and a forward-thinking approach that anticipates future challenges and opportunities. By doing so, dispensing opticians can not only elevate the standard of care they provide but also contribute to the advancement and sustainability of the industry as a whole.



**ARKA JAIN**  
**University**  
Jharkhand



**RANKED 3<sup>RD</sup>**  
IN "TOP-15 EMERGING  
PRIVATE UNIVERSITIES IN INDIA" CATEGORY



# One Day Workshop on EMERGING TRENDS IN DISPENSING OPTICS

Collaboration with Lenskart

A Professional Skill Development Workshop

**Date :** 16th August, 2024

**Time :** 9:00 AM to 3:30 PM

**Venue :** JEH Auditorium

## RESOURCE PERSON

**Mr. Sreejit Sarkar**

Head-On Job Training  
Regional Training Manager-East  
Professional Optometry Services,  
Lenskart Academy.



**Event coordinator :** Ms. Parna Dhara | **Convener :** Mr. Sarbojeet Goswami



## Glimpses of the Event



**ARKA JAIN**  
University  
Jharkhand



**Measuring Pupillary Distance with ruler**



**Lamp Lighting ceremony**



**Measuring PD with Pupilometer**



**How to choose right types of Spectacles**



**The Speaker Explaining about Dispensing Fundamentals**



## List of Participants



### List of Attendees: Emerging Treands In Dispensing Optics Workshop

**[16.08.2024]**

#### B.Optomerty

SL.No.	Enrollment number	Name of the Attendee	Signature
01	AJU/231142	Milan Bag	Milan Bag
02	AJU/231286	Sapna Sharma	Sapna
03	AJU/230260	Deepak Kumar	Deepak
04	AJU/231804	Riya Sharma	Riya
05	AJU/231828	Mahammad Sadique Ali	Sadique Ali
06	AJU/231691	Sadaf Khan	Sadaf
07	AJU/231435	Ditsa Pramanik	DPrematik
08	AJU/230493	Anushka Biswas	Anushka
09	AJU/230027	Tahseen Fatma	Tahseen
10	AJU/230549	Manish Kumar	Manish
11	AJU/231400	Sabira Parveen	Sabira
12	AJU/231892	Aisha Iqbal	Aisha
13	AJU/231971	Isomel Kumar	Isomel Kumar
14	AJU/230505	Shumaila Faween	Shumaila
15	AJU/231818	Rebekah Mishra	Rebekah Mishra
16	AJU/230861	Mithilesh Kumar Mahto	Mithilesh Kumar Mahto
17	AJU/230910	Vibhakar Prasad	Vibhakar Prasad
19	AJU/230625	RADHA KUMARI	Radha Kumari

Parna Dhara.

Ever Coordinator- Ms. Parna Dhara.

Sarbojeet Goswami

Convener- Mr. Sarbojeet Goswami



## List of Participants



### List of Attendees: Emerging Treands In Dispensing Optics Workshop

[16.08.2024]

#### B.Optomerty

SL.No.	Enrollment number	Name of the Attendee	Signature
1.	AJU/241043	Soumyajit Sasi	Soumyajit Sasi
2.	AJU/241428	Rehan Anwar	Rehan Anwar
3.	AJU/241668	Nidhee Verma	Nidhee Verma
4.	AJU/240981	Achinta Munda	Achinta Munda
5.	AJU/240036	Madhu Kumari	Madhu Kumari
6.	AJU/241182	Shammi Kumari	Shammi Kumari
7.	AJU/241439	Priya Rana	Priya Rana
8.	AJU/241721	Nandini Kumari	Nandini Kumari
9.	AJU/240719	Sujata Singhmodan	Sujata Singhmodan
10.	AJU/241805	Ma Youssy I Amis	Ma Youssy I Amis
11.	AJU/240336	Shaikh Rabia Hussain	Rabia
12.	AJU/240259	Shakram Jannil	Shakram Jannil
13.	AJU/240001	Fatheen Perween	Fatheen Perween

*Parna Dhara*

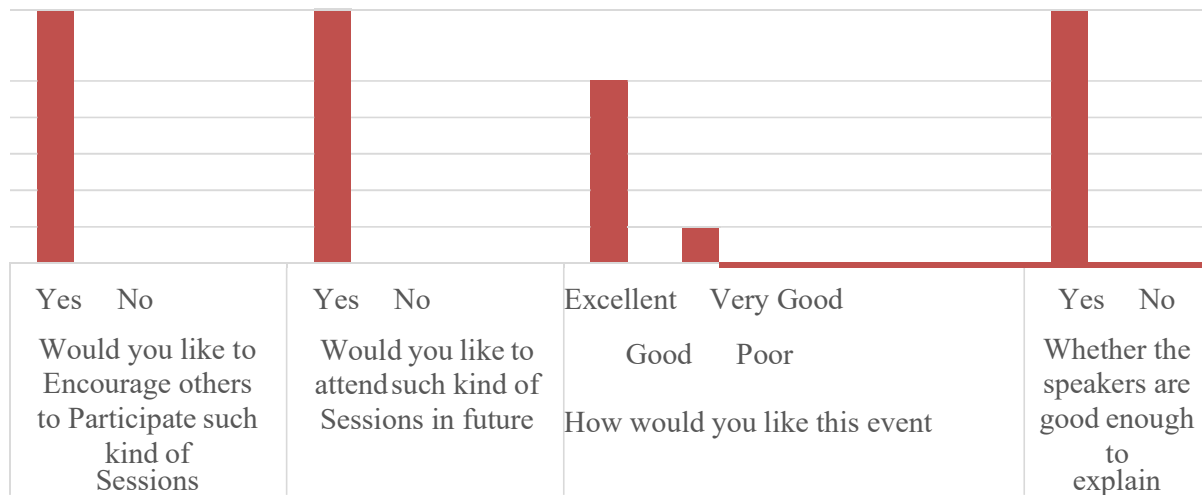
Ever Coordinator- Ms. Parna Dhara.

*Sarbojeet Goswami*

Convener- Mr. Sarbojeet Goswami



### Feed Back





## Certificate



**ARKA JAIN**  
**University**  
Jharkhand (Jamshedpur)

### *Certificate of Appreciation*

This Certificate is awarded to

Mr. Sreejit Sarkar as a speaker

For the Event Workshop on Emerging Trends on Digital Optics conducted on

Date 16th July 2024

  
Prof. (Dr.) Jyotirmaya Sahoo  
(Dean)

School Of Pharmacy (School of Health and Allied Science)  
ARKA JAIN University, Jharkhand, India

  
Mr. Sarbojeet Goswami  
(Program Coordinator)

Department of Optometry (School of Health & Allied Science)  
ARKA JAIN University, Jharkhand, India