

# SBI General Insurance Company Limited

Business Development Manager



## Job Profile Details

Placement Cycle

**ARKA JAIN University - Placements 2024-25**

Job Location

Bihar, Jharkhand & Odisha

Date of Visit

NA

Position Type

Full Time

Expected Hires

NA

Sector

Business Development

CTC

INR 327000

Category

Level 2 - General

Description

- Drive business for the designated channel and geography
- Identify and motivate suitable channel partners for licensing and activation
- Achieve the agreed sales targets
- Identify customers for upsell and cross-sell opportunities
- Conduct periodic reviews with channel partners
- Conduct training of new products for agents and channel partners to drive sales
- Develop and maintain relationship with all the key stakeholders

## Open for Courses

**- Jain - Arka Jain University Jharkhand**

*MBA (Semester)*

1. Marketing & Finance
2. Marketing & Human Resource

## Eligibility Criteria

MBA (Semester)

*All students are eligible*

Work Experience Criteria	No work experience based criteria defined yet!
Allowed Genders	[Y] Male students [Y] Female students [Y] Other Genders
Backlogs	Students with backlog(s) not allowed

## Hiring Workflow

<b>Pre-placement Talk</b>	Venue : Block A Time : 20 Nov 2024, 11:15 AM IST
<b>HR interview</b>	Venue : Block C Placement Office Time : 20 Nov 2024, 12:15 PM IST

## Additional Info

No additional information