

**SCHOOL OF HEALTH AND ALLIED SCIENCE****Department Of Optometry****CIRCULAR****ARKA JAIN**  
University  
Jharkhand**SCHOOL OF HEALTH AND ALLIED SCIENCE**  
**Department Of Optometry****CIRCULAR****Date- 20-08-2024****Ref No: AJU/SOHAS/184/24**

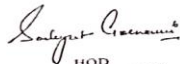
It is hereby notified to all the students of B.Optomtry that the Department of Optometry is organizing  
a **Poster Competition to observe National Eye Donation Fortnight** to raise awareness about the  
importance of eye donation.

Date: 11<sup>th</sup> September 2024

Time: 01:00pm

Venue: JEH Auditorium, A block

All the Students are instructed to present and participate actively.

HOD  
Department of Optometry  
School of Health & Allied Science**Sarbojeet Goswami**  
HOD & Assistant Professor  
Department of Optometry  
School of Health & Allied Science**Copy to**

Office of the Registrar

IQAC

Class Coordinators

In charge

Website

Office Record

Student Whatsapp group

## Report on – National Eye Donation Awareness- Poster Competition

### Held on 11.09.2024

<b>Date of Event</b>	<b>11.09.2024</b>
<b>Name of the Event</b>	<b>National Eye Donation Awareness- Poster Competition</b>
<b>Type of the Event</b>	<b>Awareness Program/ Competitive Event</b>
<b>Conducted by</b>	<b>Ms. Bhavana Kumari, Department of Optometry, SOHAS</b>
<b>No. of Participants</b>	<b>37</b>

The National Eye Donation Fortnight is an initiative taken by the Government of India, Ministry of Health and Family Welfare and National Program for Control of Blindness and Vision Impairment. The fortnight is observed from 25<sup>th</sup> August to 8<sup>th</sup> September every year, this year it was the 39<sup>th</sup> fortnight. To commemorate the same, the Department of Optometry at ARKA JAIN University organized a National Eye Donation Awareness - Poster Competition on 11th September 2024. The event aimed to raise awareness about the importance of eye donation and to encourage students to participate actively in promoting this noble cause through creative and educational posters. The competition was conducted under the supervision of Ms. Bhavana Kumari, a faculty member of the Department of Optometry, School of Health and Allied Science. It was an engaging event designed to foster creativity while spreading awareness about the vital need for eye donation, particularly in addressing corneal blindness.

#### **OBJECTIVE:**

The event sought to educate students about the significance of eye donation and its life changing impact on individuals suffering from blindness. The platform provided an opportunity for students to visually express their understanding of the cause, emphasizing the value of donating eyes after death to restore vision for those in need.

#### **ABOUT THE EVENT:**

The National Eye Donation Awareness - Poster Competition, held on 11th September 2024, was organized by the Department of Optometry at ARKA JAIN University as part of a broader effort to raise awareness about eye donation. The event was conducted by Ms.

Bhavana Kumari, a faculty member of the department, with the primary goal of educating students on the importance of eye donation in combating corneal blindness and encouraging them to promote the cause through creative expression.

The program started with a welcome note where the host gave a brief introduction about the importance of eyes in the life of human being, following to that the guests and dignitaries were called onto the stage to light the lamp, which gave a good start to the program and circulated positivity in the atmosphere. The guest for the day, Dr. Vivek Kedia, a renowned ophthalmologist of the city addressed the importance of the eye donation and contribution to the society. Dr. Kedia highlighted the medical and social implications of eye donation, the process involved, and the need to address the issue of blindness in the community.

The posters created by the participants were displayed and evaluated by the Board of Director, Dr. S.S. Razi Sir and Dr. Vivek Kedia. Both judges carefully assessed each poster based on criteria such as creativity, relevance to the theme, clarity of the message, and overall presentation. Their expert judgment ensured that the participants were fairly evaluated, and the best posters were recognized for their impactful representation of the cause of eye donation. Certificates were distributed to all the winners.

**First Prize:** Iqra Hashmi (3<sup>rd</sup> Sem, B.OPTOM)

**Second Prize:** Tahseen Fatma (3<sup>rd</sup> Sem, B.OPTOM)

**Third Prize:** Shumaila & Sadaf Khan (3<sup>rd</sup> Sem, B.OPTOM)

**Special Prize:** Tanushree Ghosh (1<sup>st</sup> Sem, BA. ENG)

As an awareness program and a competitive event, the poster competition provided students a platform to showcase their artistic abilities while delivering important messages about eye donation. The theme encouraged participants to focus on the impact of donating eyes, the significance of the "gift of vision," and the role of eye donation in transforming lives. Through this event, the department sought to highlight how students can play a crucial role in spreading awareness about eye donation and the importance of contributing to the cause.









**TAKEAWAY (OUTCOME):**

The Poster Competition successfully instilled a deeper understanding among students about the importance of eye donation. Participants were able to creatively express the critical role of eye donation in restoring vision for those affected by blindness. The event highlighted the power of art in spreading social awareness and reinforced the message that each individual can contribute to a noble cause. Through the guidance of esteemed judges, students gained valuable insights into effectively communicating impactful messages, further motivating them to become advocates for eye donation in their communities.

**CONCLUSION:**

The National Eye Donation Awareness - Poster Competition was a successful and engaging event that achieved its goal of spreading awareness about eye donation among students. The competition not only highlighted the importance of contributing to this noble cause but also encouraged students to take an active role in promoting eye donation awareness. Through their creative posters, the participants were able to convey strong messages, making the event both informative and impactful. The event concluded with the announcement of winners and a vote of thanks for organizing the event and encouraging student participation. The initiative further strengthened the department's commitment to community welfare and eye health.

## Poster of the event


Department of Optometry

*Organizes*

# NATIONAL

# EYE DONATION AWARENESS

Poster Competition



**DATE : 11th September, 2024**

**Time : 10:00 AM onwards | Venue : Ground Floor, Block-B**

**Event Coordinator : Ms. Bhavana Kumari | Convener : Mr. Sarbojeet Goswami**

Fig 1: Poster of the event



## Glimpse of the Event



**Fig 2: Dr. Vivek Kedia, renowned Ophthalmologist, Guest of the day addressing students about the importance of eye donation.**



**Fig3: Students lightening the lamp, which gave a good start to the program and circulated positivity in the atmosphere.**



**Fig 4: Dr. SS Razi sir, Board of Management, addressing students about the issue of blindness in the community.**



**Fig 5: Digitaries felicitating the guest of the day, Dr. Vivek Kedia.**



Fig 6: Dr. Vivek Kedia and Dr. SS Razi awarding the winner of the Poster Competition



Fig 7: Participants attending the event-National Eye Donation Awareness Fortnight.

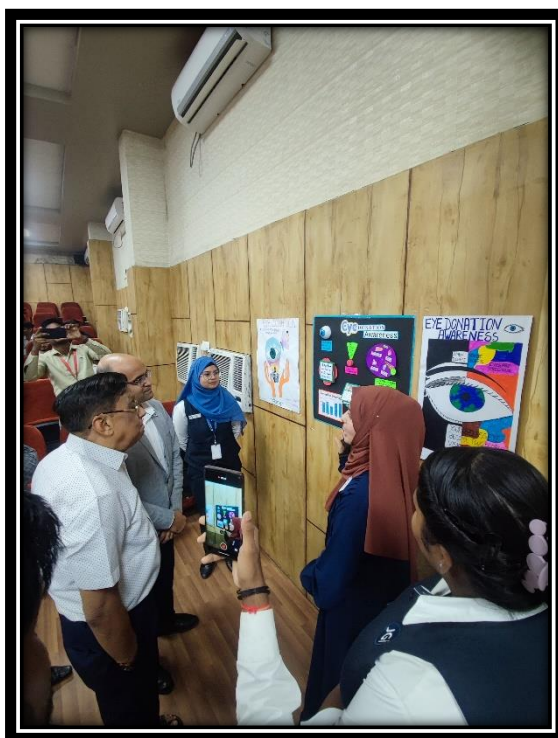


Fig 8: Participants of the Poster Competition explaining the judges about their ideas of the poster



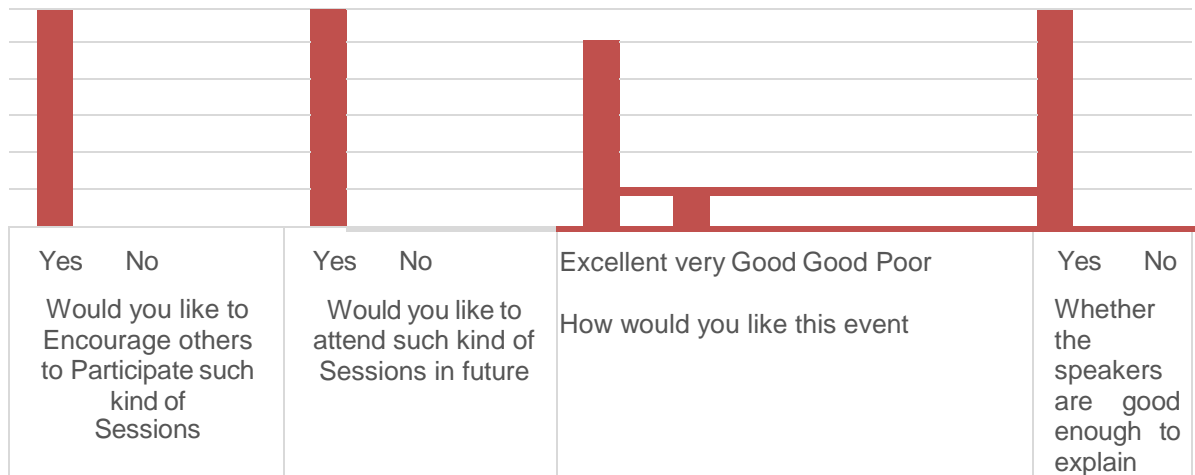
Fig 9: Group picture with all the participants



*Robert C. Casanova*  
SIGN-Convener



## Feed Back



## Certificate



ARKA JAIN  
University  
Jharkhand

## Certificate of Appreciation

This Certificate is awarded to

TANSEEN FATMA (2nd PRIZE)

For the Event POSTER COMPETITION - EYE DONATION PROGRAM conducted on

Date 11<sup>th</sup> SEPTEMBER 2024

Prof. (Dr.) Jyotirmaya Sahoo  
(Dean)

School of Pharmacy (School of Health and Allied Science)  
ARKA JAIN University, Jharkhand, India

Mr. Sarbojeet Goswami  
(Program Coordinator)

Department of Optometry (School of Health & Allied Science)  
ARKA JAIN University, Jharkhand, India

ARKA JAIN  
University  
Jharkhand

## Certificate of Appreciation

This Certificate is awarded to

SADAF KHAN (3rd PRIZE)

For the Event POSTER COMPETITION - EYE DONATION PROGRAM conducted on

Date 11<sup>th</sup> SEPTEMBER 2024

Prof. (Dr.) Jyotirmaya Sahoo  
(Dean)

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ARKA JAIN University, Jharkhand, India

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Department of Optometry (School of Health & Allied Science)  
ARKA JAIN University, Jharkhand, India