



CIRCULAR





Notice No: AJU/R/745

Date: 9th January, 2025

NOTICE

This is to inform all the students of the University that the Annual Cultural Programme Aagaaz-2025 is going to be organized on 10th and 11th of January, 2025 in the University Campus.

On this occasion, the academic activities would remain suspended. However, the examination related no-dues process would continue as usual.

Day One, 10 January, 2025:

On Day one, all interested students can attend the programme Aagaaz-2025 without the passes. The students must carry the University ID cards (Entry is Free but must show ID cards). The busses will ply only in the morning shift at its usual time (6.40 AM from the respective starting points or as applicable).

Day Two, 11 January, 2025:

The entry for Day Two is only through Aagaaz-2025 passes. In the absence of passes, entry would be denied. One cannot re-enter the campus at any point of time during the Day two function. The busses on Day two will start only once at 9.00 AM from the starting points and would leave the campus only after the closure of the event.

Note: The participants must follow the respective event guidelines, as applicable for individual events. The attendees must remain disciplined throughout the two-day event and follow the decorum of the University.

Copy to:

- 1. PS to Vice Chancellor
- 2. PS to Director
- 3. Director Campus /DSW
- 4. Finance Office
- 5. Deans/HODs/PCs of various Schools/Departments
- 6. All Officers
- 7. Concerned Personnel

By the order of the Vice Chancellor





LAUNCH PAD_AAGAAZ 2025

Date of Event	10.01.2025	
Name of the Event	LAUNCH PAD_AAGAAZ 2025	
Type of the Event	COMPETITIVE EVENT/ SKILL DEVELOPMENT	
Conducted by	ARKA JAIN UNIVERSITY	
No. Of Participants	60	

OBJECTIVE:

The Launch Pad event, organized as part of Aagaaz, the annual university fest at Arka Jain University, aimed to foster creativity, communication skills, and teamwork among students. The event provided participants with a platform to showcase their advertising prowess by promoting assigned products innovatively. The primary goal was to encourage students to think out-of-the-box, enhance their persuasive abilities, and build confidence in public speaking.

DETAILS:

The Launch Pad event was held on the 10th and 11th of January 2024 at Arka Jain University, Jamshedpur, under the theme "Peace & Trust." The event commenced with an inauguration ceremony on 10th January at 10:30 AM. Ms. Seema Das, Assistant Professor, coordinated the event, and Mr. B.C. Anant, Assistant Professor, served as the esteemed judge. Participants from various schools enthusiastically took part, each being assigned different products to advertise. The students creatively used catchy slogans, jingles, and engaging presentations to captivate the audience and the judge. Their efforts were evaluated based on creativity, communication skills, and teamwork. The competition was intense, with each team striving to present their product in the most innovative and compelling way.

The event witnessed exceptional participation, with students displaying remarkable creativity and enthusiasm. Shiksha Niketan School emerged as the winner, securing a cash prize of Rs. 1000 along with certificates. All participants received certificates as a token of appreciation for their efforts and participation. The event successfully met its objective of providing students with an opportunity to develop and showcase their marketing and communication skills. Participants expressed their excitement and appreciation for the event, highlighting how it helped them enhance their confidence and creativity. Many students mentioned that the competition provided them with a platform to explore their potential and develop public speaking skills. The engaging and interactive nature of the event made it a memorable experience for all. Several students also suggested organizing similar competitions in the future to further enhance their marketing and communication abilities.

Overall, the Launch Pad event was a grand success, leaving a lasting impact on the participants and setting a high benchmark for future editions of Aagaaz.





TAKEAWAY (OUTCOMES):

The Launch Pad event reinforced the importance of creativity and effective communication in marketing. Students learned the art of persuasion through advertisements, developing skills that are valuable in real-world business scenarios. The event also emphasized teamwork, as participants had to collaborate to deliver a compelling presentation. Additionally, the theme "Peace & Trust" resonated throughout the event, promoting ethical and honest advertising practices.

POSTER OF THE EVENT



FOR PASSES CONTACT: 7411485210 / 7992256599





PHOTOS OF THE EVENT



























LIST OF PARTICIPANTS

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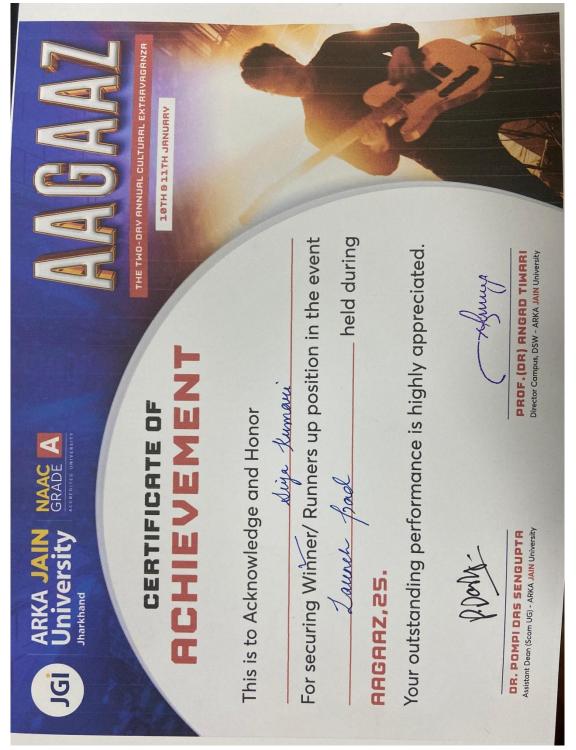
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Event Coordinator



















This is to Acknowledge and Honor

For securing Winner/ Runners up position in the event Stife Eshal

held during

ARGARZ, 25.

Your outstanding performance is highly appreciated.

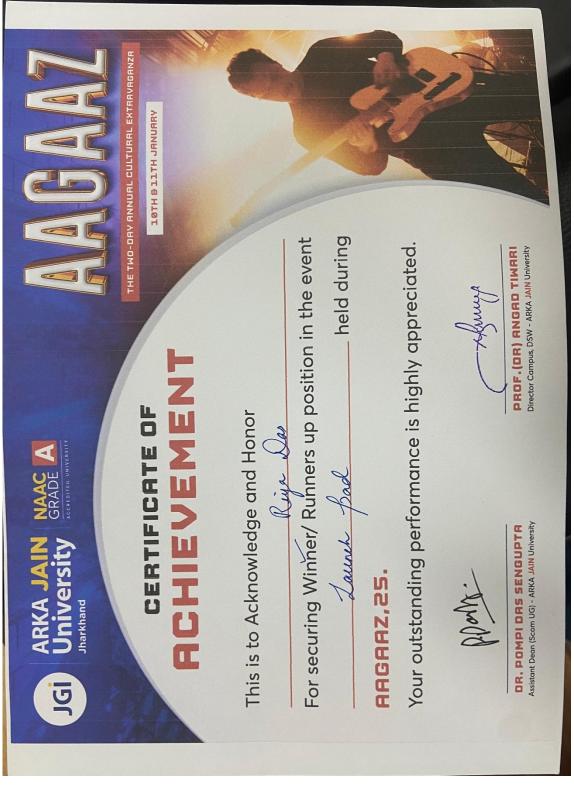
Assistant Dean (Scom UG) - ARKA JAIN University DR. POMPI DAS SENGUPTA

PROF. (DR) ANGAD TIMARI

Director Campus, DSW - ARKA JAIN University



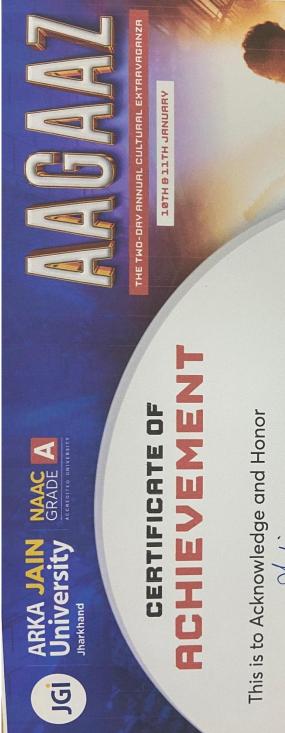












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OR. POMPI DRS SENGUPTR Assistant Dean (Scom UG) - ARKA JAIN University

PROF. (DR) ANGRD TIMBRI Director Campus, DSW - ARKA JAIN University

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