

# Flipkart Reset (Formerly Yaantra)

MT ? Business Analyst/ Finance/Marketing

## Job Profile Details

Placement Cycle	<b>ARKA JAIN University - Placements 2024-25</b>
Job Location	Noida
Date of Visit	NA
Position Type	Full Time
Expected Hires	NA
Sector	NA
CTC	INR 500000
Category	Level 2 - General
Description	<p>About Company: Flipkart Reset (formerly Yaantra) marked its presence in 2013 as an entirely committed brand, dealing in refurbished smartphones segment. They have aligned their efforts to the country's collective vision to brace our people for the upcoming digital revolution. Yaantra was acquired by Flipkart in 2022. Flipkart Reset boasts an impressive network, powering a massive daily operation. With over 10,000 orders shipped everyday, their reach extends across a vast network of 650+ towns and cities throughout India, further solidifying their capabilities, Yaantra has partnered with a staggering 35,000+ retailers across the nation. This extensive network of retailers allows them to provide exceptional service and product availability to them, regardless of location.</p> <p>Job Title: MT Marketing Job Description:</p> <p>Business Intelligence, Data Analysis - Elicit, analyse, document, and communicate business requirements Product Development - Analysis and Marketing of existing and new tech products- Web, App based solutions Business Development - Engage with clients to understand business requirements and engage with internal stakeholders for deliverables Develop customer engagement strategy through effective marketing communication Industry Bench marking - Competitors Strategy and Pricing Work on data visualization and presentations Design, document, and maintain system processes</p>

Require good written and oral communication skills  
Constantly be on the lookout for ways to improve monitoring, discover issues, and deliver better value to the customer

Preferred skills required - Good knowledge of excel, presentation, SQL and Data studio.

Job Title : MT Finance

Job Description-

Manage business development activities according to financial plan to achieve profitability and revenue.

Modify financial plan and budget amount based on the changes in business plans.

Provide financial support and advice to management in closing business deals.

Develop profit and loss plan to ensure maximised returns and profit targets.

Utilising various marketing strategies to procure more business leads.

Support process improvement initiatives to achieve financial goals.

Develop and manage an efficient distribution network for sales performance measures, key performance indicators and associated drivers.

Strong analytical and presentation skills - ability to synthesize information and create clear and coherent presentations.

Tableau, Alteryx, skill set will be an added advantage.

Very strong presentation and excel.

Will be the single point of contact for the entire business unit on pricing-related queries.

Job Title : MT Business Analyst

Job Description

Elicit, analyses, document, and communicate business requirements.

Business Intelligence, Data Analysis & MIS Develop customer engagement strategy through effective marketing communication

Competitors Strategy and Pricing.

Understand project scope, project goals, product functionality, and desired features.

Responsible for Feasibility Study of the Product/Service

Define reporting and alerting requirements

Help design, document and maintain system processes

Report on common sources of technical issues or questions and make recommendations to product team

Communicate key insights and findings to product team

Constantly be on the lookout for ways to improve monitoring, discover issues and deliver better value to the customer

Candidate Requirements:

Strong knowledge of mobile phone industry

To possess good decision-making skills and ability to take wise decisions for the growth of business

Good time management skills

Should have crisis handling experience  
Should be visionary and have ability to be vocal and confident  
Strong analytics skills- Data annotation ability  
Educational Qualifications: MBA  
Salary Package : 5 LPA

## Open for Courses

### - Jain - Arka Jain University Jharkhand

MBA (Semester)

1. Marketing & Finance
2. Marketing & Human Resource

## Eligibility Criteria

MBA (Semester)

*All students are eligible*

Work Experience Criteria

No work experience based criteria defined yet!

Allowed Genders

[Y] Male students  
[Y] Female students  
[Y] Other Genders

Backlogs

Students with backlog(s) not allowed

## Hiring Workflow

**Pre-placement Talk**

*No Venue/Time specified*

**Group discussion**

*No Venue/Time specified*

**HR interview**

*No Venue/Time specified*

## Additional Info

No additional information