

## CIRCULAR

**ARKA JAIN**  
**University**  
Jharkhand

Notice No: AJU/R/745

Date: 9<sup>th</sup> January, 2025

### NOTICE

This is to inform all the students of the University that the Annual Cultural Programme Aagaaz-2025 is going to be organized on 10<sup>th</sup> and 11<sup>th</sup> of January, 2025 in the University Campus.

On this occasion, the academic activities would remain suspended. However, the examination related no-dues process would continue as usual.

#### Day One, 10 January, 2025:

On Day one, all interested students can attend the programme Aagaaz-2025 without the passes. The students must carry the University ID cards (Entry is Free but must show ID cards). The busses will ply only in the morning shift at its usual time (6.40 AM from the respective starting points or as applicable).

#### Day Two, 11 January, 2025:

The entry for Day Two is only through Aagaaz-2025 passes. In the absence of passes, entry would be denied. One cannot re-enter the campus at any point of time during the Day two function. The busses on Day two will start only once at 9.00 AM from the starting points and would leave the campus only after the closure of the event.

**Note:** The participants must follow the respective event guidelines, as applicable for individual events. The attendees must remain disciplined throughout the two-day event and follow the decorum of the University.

Copy to:

1. PS to Vice Chancellor
2. PS to Director
3. Director Campus /DSW
4. Finance Office
5. Deans/HODs/PCs of various Schools/Departments
6. All Officers
7. Concerned Personnel

By the order of the Vice Chancellor



## EVENT REPORT ON ADZAP

Date of Event	10/01/2025
Name of the Event	ADZAP
Type of the Event	EXPERIENTIAL LEARNING
Conducted by	School of Commerce and Management
Faculty Coordinators	Dr. Rama Singh & Dr. Sunita Jha
No. Of Participant	25

**OBJECTIVE**

The primary objective of the ADZAP competition was to test participants' creativity, spontaneity, and marketing acumen. Contestants were given a product or service on the spot and had to create an innovative advertisement within a limited time. The event aimed to foster teamwork, out-of-the-box thinking, and quick decision-making skills among participants.

**DETAILS**

The **ADZAP Competition** was successfully conducted as part of **AAGAAZ 2024**, the two-day annual cultural extravaganza of **ARKA JAIN University, Jharkhand**. The event took place on **10th January 2025**, bringing together creative minds to showcase their advertising skills in a fun and engaging manner.

The ADZAP competition witnessed enthusiastic participation from eight teams who displayed exceptional creativity and marketing prowess. Each team was given a unique product or service and was challenged to prepare a 90 second advertisement with a compelling pitch. The teams impressed the audience and judges with their witty, humorous, and innovative presentations. The competition was judged based on creativity, presentation skills, marketing effectiveness, and overall impact. After an intense and entertaining round of performances, Siksha Niketan emerged as the winner, showcasing outstanding originality and execution, while RKMES secured the runner-up position with their impressive performance. The winners were felicitated with trophies and certificates in a grand award ceremony attended by faculty members, event coordinators, and special guests.

**TAKEAWAY (OUTCOMES)**

The ADZAP competition was a **resounding success**, highlighting the innovative thinking and marketing potential of young minds. The event added an element of **fun and learning** to AAGAAZ 2024, leaving a lasting impact on both participants and spectators.

POSTER OF THE EVENT

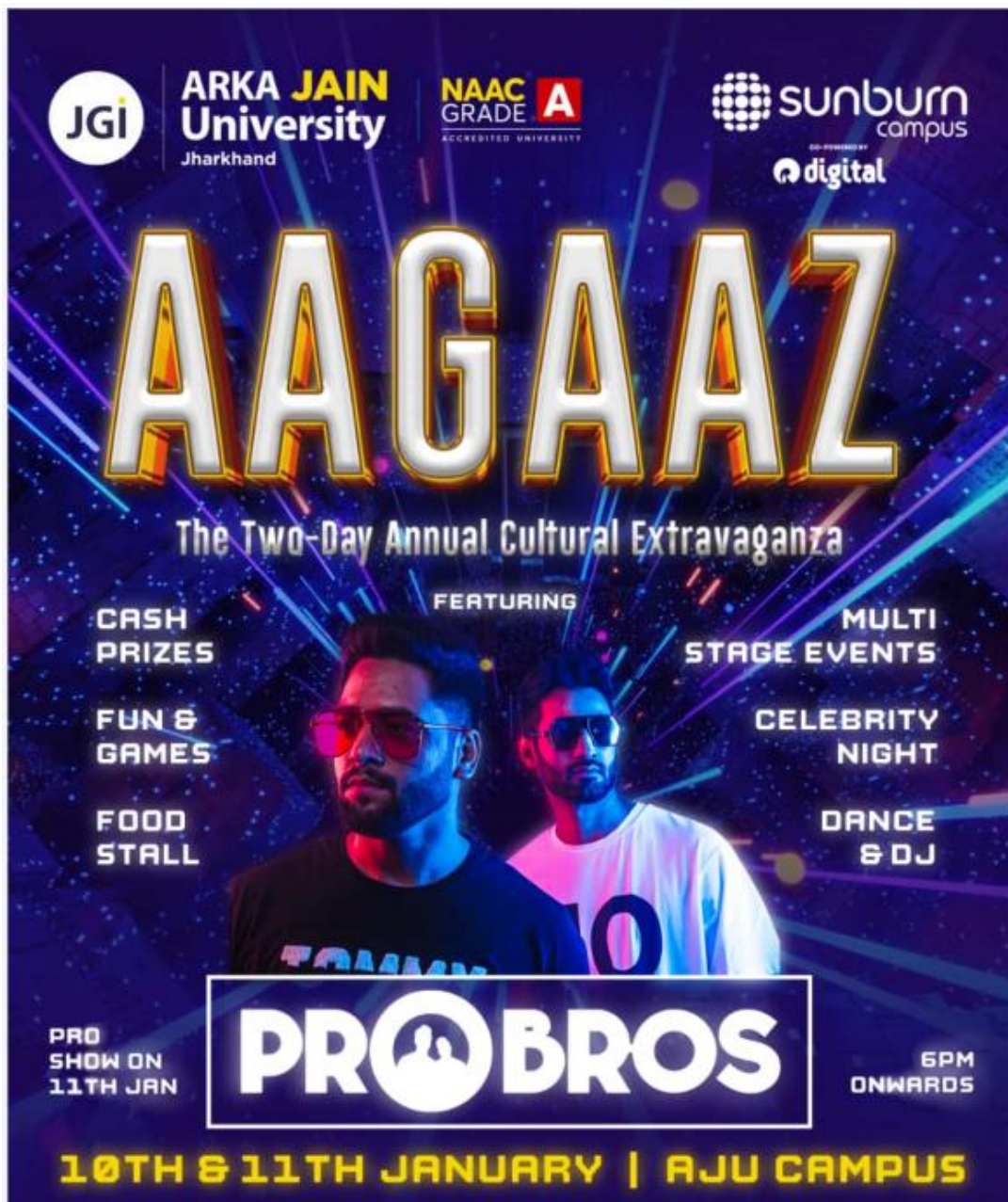


Figure 1: Poster of the event



## PHOTOS OF THE EVENT



Figure 2: Siksha Niketan the winning team



Figure 2: Team Siksha Niketan during their Idea presentation



Figure 3: Poster presentation during ADZAP

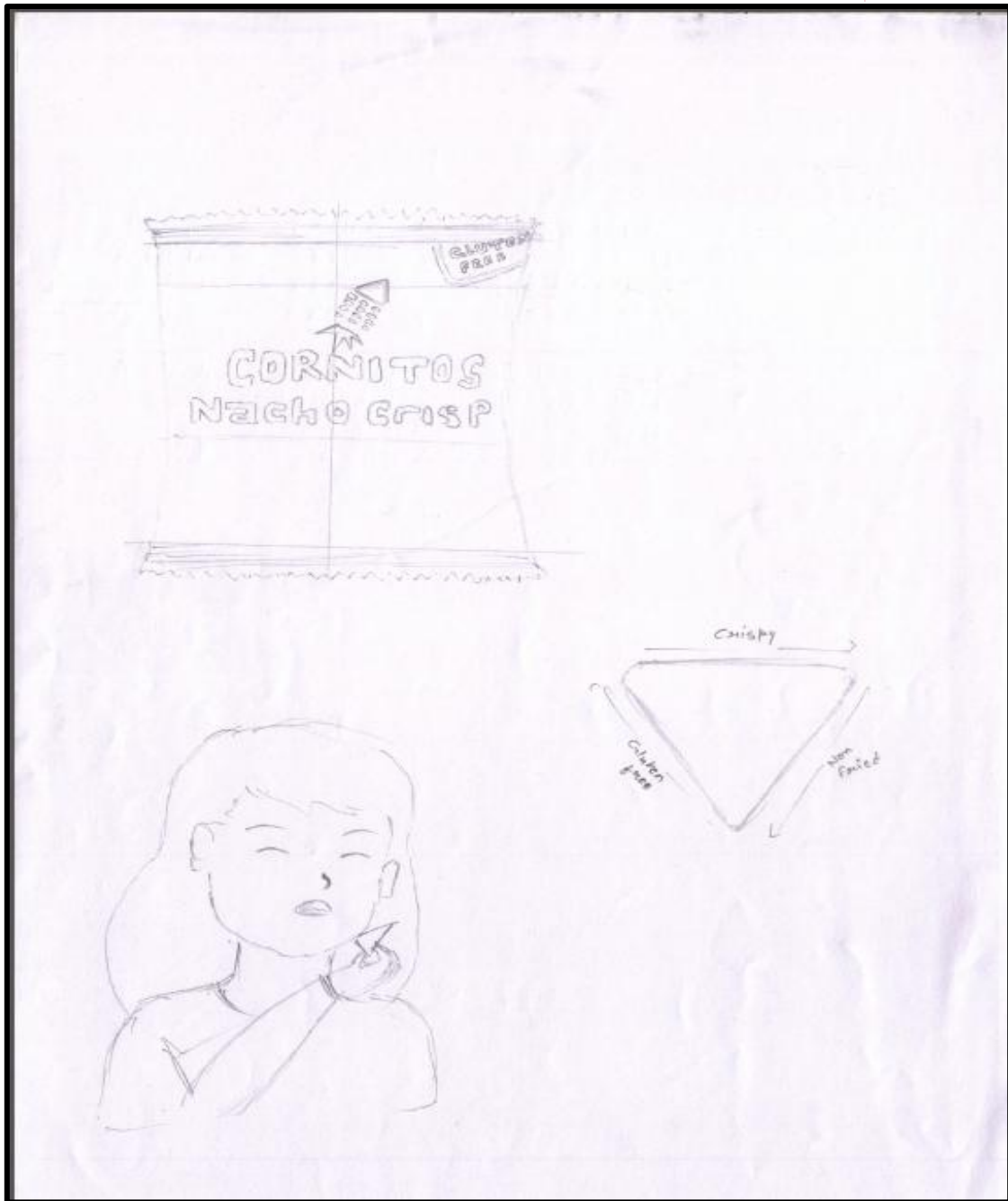


Figure 4: Creative by the students





Figure 5: Poster prepared by the students



Figure 6: Poster prepared by the students



## LIST OF PARTICIPANTS

<div style="display: flex; justify-content: space-around; align-items: center;"> <div> <b>ARKA JAIN</b>  <b>University</b>  <small>Jharkhand</small> </div> <div> <b>NAAC</b>  <b>GRADE A</b>  <small>ACCREDITED UNIVERSITY</small> </div> </div>				
AAGAAZ 2K25				
Event Name - ADZAP				
SL NO.	STUDENT NAME	SCHOOL NAME	STUDENT CONTACT NO	AMOUNT Signature
1	Aditya Sahu	RKHES	9430011123	
2	Ankit Kumar	RKHES	9834022991	
3	Aditya Jha	RKHES	9374024532	Aditya
4	Aditya Singh	RKHES	9847021612	Aditya
5				
6	Reetika Kumar	Shiksha Niketan	9342039377	
7	Tanya Singh	Shiksha Niketan	9334704701	Tanya
8	Soumya	Shiksha Niketan	9434764211	Soumya
9	Rounak	Shiksha Niketan	9334876345	Rounak
10				
11	Suchanika	DAV Bistupur	6206911471	
12	Shubham K.	DAV Bistupur	7307418827	Shubham
13	Shikha Jaisan Raja	DAV Bistupur	9234100723	Shikha Jaisan
14	Rohit Kumar	DAV Bistupur	9234504292	Rohit Kumar
15				
16	Varshika Khatri	Karim City City	7295871472	Varshika
17	Radhika Jha	Karim City	6520412312	Radhika Jha
18	Aaysha Sharma	Karim City	8825200516	Aaysha
19	Snaha Barua	Karim City	7845044213	Snaha Barua
20				
21	Krita Gupta	SKPS	8045244278	Krita Gupta
22	Siddhant Gupta	SKPS	9213477393	Siddhant
23	Muskan Kumar	SKPS	6215704223	Muskan Kumar
24	Ridhama Kaur	SKPS	9448620773	Ridhama
25				
26	Jatin Singh	Loyala	7298874713	Jatin Singh
27	Tasnim Khan	Loyala	6520412721	Tasnim
28	Rounak Choudhary	Loyala	8825200615	Rounak
29	Subham Shrivastava	Loyala	8475042413	Subham Shrivastava
30				
31	Suchana Singh	K.P.S. Buxtomines	9214829830	Suchana
32	Aparna Kumar	K.P.S. Buxtomines	8348240034	Aparna
33	Anushka Pari	K.P.S. Buxtomines	8432100399	Anushka Pari
34	Sumit Homthi	K.P.S. Buxtomines	9104385662	Sumit
35				
36	Sahman Kaur	DBMS	9905458985	Program Co-ordinator School of Commerce & Management
37	Karnal Kumar	DBMS	7004649267	