

# Ceasefire Industries Private Limited

## Management Trainee

### Job Profile Details

Placement Cycle	<b>ARKA JAIN University - Placements 2024-25</b>
Job Location	PAN INDIA ( Mostly near by location )
Date of Visit	NA
Position Type	Full Time
Expected Hires	20
Sector	Product Management
CTC	INR 378000 - 521000
Category	Level 2 - General
Description	<p>1. Sales &amp; Marketing: Overseas sales and marketing activities within the assigned territory. Ensure the prescribed number of daily sales calls to drive business growth. Establish and develop a strong network of customers. Generate the required number of fresh prospects each month to maintain a robust sales pipeline.</p> <p>2. Customer Engagement: Deliver product presentations to customers, highlighting key features and benefits. Understand customer needs and effectively address them with appropriate product solutions. Coordinate Field Application Support (FAS) activities to ensure customer satisfaction.</p> <p>3. Business Development: Continuously develop and update product knowledge to stay ahead of market trends. Achieve monthly, quarterly, and yearly business targets through strategic action and activities. Conduct 7-8 field visits per day to engage with customers and prospects</p>

### Open for Courses

#### - Jain - Arka Jain University Jharkhand

MBA (Semester)

1. Marketing & Finance

## 2. Marketing & Human Resource

### Eligibility Criteria

MBA (Semester)

*All students are eligible*

Work Experience Criteria

No work experience based criteria defined yet!

Allowed Genders

[Y] Male students  
[Y] Female students  
[Y] Other Genders

Backlogs

Students with any number of ongoing backlogs are eligible

### Hiring Workflow

**Pre-placement Talk**

*No Venue/Time specified*

**Online test**

*No Venue/Time specified*

**HR interview**

*No Venue/Time specified*

### Additional Info

No additional information