



NOTICE:



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management
NOTICE

Ref No: AJU/SCoM/DoM/2024/881

Date: 14.12.2024

Department of Management (BBA) is organizing an industrial visit to "**Kathuria Consultancy and Investments, Kadma**" - A Stock Brokerage Firm on 19th and 20th December 2024.

All the registered students of BBA semester I (2024-2027) are suggested to assemble at the venue at 09:00 am.

Event Coordinators: Ms. Sudeshna Sarkar & Mr. Barun Kumar Jha

Dr. Pompe Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
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INDUSTRIAL VISIT TO KATHURIA CONSULTANCY AND INVESTMENTS

Date of Event	19.12.2024
Name of the Event	Industrial Visit
Type of the Event	Academic Event
Conducted by	Department of Management
No. Of Participant	18

OBJECTIVE: To provide Finance specialization students of BBA Semester V (2022-2025) with practical insights into stock trading and the functioning of a stock brokerage firm.

DETAILS:

On the 19th December 2024, the Department of Management (BBA) organized an industrial visit to Kathuria Consultancy and Investments, a stock brokerage firm located in Kadma. The visit was attended by 18 students from the Capital Market specialization of BBA Semester I. Mr Barun kr Jha accompanied the students on the first day, while Ms Sudeshna Sarkar led the group on the second day.

Upon arrival at the firm, the students were welcomed by Mr. Kathuria the owner of Kathuria Consultancy and Investments. He started the session by introducing the students to the basic principles of the stock market, focusing on the core functions of a stock brokerage firm. The students were exposed to the intricacies of trading, including the essential tools and platforms brokers use to execute trades and manage client portfolios.

A key highlight of the visit was the in-depth explanation of both fundamental and technical analysis. This knowledge equipped the students with a comprehensive understanding of two essential methods used in the stock market.

The students were also shown live trading demonstrations, giving them a practical view of how trading decisions are made in real time. Mr. Kathuria explained how aspiring traders could get started, encouraging them to stay updated with market news, continuously learn about trading strategies, and practice with demo accounts to develop their skills. Moreover, he also shared valuable advice on how students can build a career in the stock market. He highlighted the



importance of gaining certifications, such as those offered by the National Stock Exchange (NSE), and developing a deep understanding of financial instruments, risk management, and portfolio diversification. He emphasized that learning never stops in this field, and to succeed, one must be proactive in keeping up with market trends and technological advancements in trading platforms.

The visit concluded with an engaging Q&A session where students asked about career prospects, strategies for successful trading, and ways to gain further knowledge. The interaction left the students with a broader perspective on the stock market and trading, providing them with practical knowledge and motivation to explore careers in the financial sector. This visit offered a valuable opportunity for the students to connect their academic learning with real-world applications, making it a significant milestone in their professional journey.

TAKEAWAY: The industrial visit equipped students with practical knowledge of fundamental and technical analysis, provided guidance on how to start trading, and offered insights into building a successful career in the stock market.



POSTER:

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Jharkhand | Jharkhand | ACCREDITED UNIVERSITY

SCHOOL OF COMMERCE AND MANGEMENT
DEPARTMENT OF MANAGEMENT(BBA)

K.C.Investments - Stock Broking Firm
INDUSTRIAL VISIT

19TH & 20TH DECEMBER 2024 AT 10:00 AM

EVENT CONVENOR
DR. POMPI DAS SENGUPTA

Coodinators:
Sudeshna Sarkar
sudeshna.sarkar@arkajainuniversity.ac.in

Barun Kumar Jha
barun.k@arkajainuniversity.ac.in

Figure 1:Poster of the Event: Industrial Visit

Photos of the event



Figure 2: Photo of the Event: Group photo of the students with the Event Coordinator



Figure 3: Photo of the Event: Instructor Explaining the Student




Attendance Sheet:


JGI ARKA JAIN University Jharkhand **NAAC GRADE A**

Industrial Visit to K C Investments (DATE : 19/12/2024)

Department of Management (BBA)

SL NO.	NAME	ENROLLMENT NO.	SIGNATURE
1	Dev Goswami	AJU/240037	Dev Goswami
2	Aman K Singh	AJU/240100	Aman K Singh
3	Hemant Kumari	AJU/240521	Hemant
4	Mohammad Aamir	AJU/240520	Tawaj
5	Dipika Saha	AJU/240509	Dipika
6	Ashutosh Shukla	AJU/240414	Ashutosh Shukla
7	Aditya Sharma	AJU/240355	Aditya Sharma
8	Riya Kati	AJU/240204	Riya Kati
9	Ashish K Mishra	AJU/241117	Ashish K
10	Aditya Choudhary	AJU/240697	Aditya Choudhary
11	Pranish Singh	AJU/241109	Pranish Singh
12	Soukav Singh	AJU/241780	Soukav Singh
13	Akashdeep Singh	AJU/241405	Akashdeep Singh
14	Sumit Kumar	AJU/241779	Sumit Kumar
15	Runal Prasad	AJU/241404	Runal
16	AKSHAT RAJ	AJU/240212	Raj
17	KUMAR HARSHIT	AJU/240897	Harshit
18	DANISH KHAN	AJU/242164	Danish
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 Sandeep Barman
 Event Coordinator


 Assistant Dean (UG)
 School of Commerce and Management
 Arka Jain University, Jharkhand