

UTTARAYAN



ARKA JAIN
University
Jharkhand



SCHOOL OF COMMERCE & MANAGEMENT

Department of Commerce

NOTICE

Ref No: AJU/SCoM/DoC/2025/904

Date: 09.01.2025

It is hereby notified to all the students and staffs, that Department of Commerce, B.COM (H), in association with IQAC is organizing "UTTARAYAN" – The Makar Sankranti festival on 15th January 2025 at Multipurpose Ground from 10.00 am onwards.

Interested students of the university can contact their respective School Deans and Head of Department for participation in the event.

Event Coordinators: Dr. Rama Singh, Ms. Rashmi Kumari, Ms. Sunita Jha & Ms. Abha Vishwakarma

Dr. Ankita Singh
Program Coordinator
B.COM (H)

Program Co-ordinator
School of Commerce & Management

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce & Management
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

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2. PS to the Director
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Date of Event	15.01.2025
Name of the Event	Uttrayan Celebration
Type of the Event	Cultural and Festive Celebration
Organized by	Department of Commerce and Management, ARKA JAIN University
Coordinated by	Dr. Rama Singh, Dr. Sunita Jha, Abha Vishwakarma & Rashmi Kumari
No. of Participants	38

OBJECTIVE: The Uttrayan celebration aimed to showcase the rich diversity of Indian festivals associated with the harvest season, including **Makar Sankranti, Pongal, Lohri**, and others from different states. The event also provided a platform for students to exhibit traditional performances, fostering cultural understanding and unity.

DETAILS: On **15th January 2025**, the Department of Commerce and Management at ARKA JAIN University hosted **Uttrayan**, a vibrant celebration of India’s harvest festivals. The event highlighted the traditions of **Makar Sankranti, Pongal, Lohri**, and similar festivals celebrated across the country.

The program commenced with an energetic display of **dance performances** by the students, reflecting the unique cultural heritage of different states. This was followed by a **ramp walk**, where students adorned traditional attire representing the diversity of Indian culture.

The celebrations continued with **kite flying**, a symbolic activity of Makar Sankranti, which was enjoyed immensely by all participants, including the guest dignitaries. The festive mood was elevated by the sweetness of **Tilkut, Gur Badam**, and other traditional delicacies served to everyone.

TAKEAWAY (OUTCOMES):

The Uttrayan celebration was a delightful experience that:

- Enhanced awareness about India’s **cultural diversity** and **regional traditions**.
- Provided students with an opportunity to participate in and appreciate cultural expressions.
- Fostered a sense of unity and joy among participants through shared festivities.

The event beautifully demonstrated the essence of celebrating diversity and encouraged the younger generation to take pride in India's cultural heritage.

POSTER OF THE EVENT



Figure 1: Poster of the Cultural Visit

PHOTOS OF THE EVENT



Figure 2: Guests and Dignitaries enjoying the program

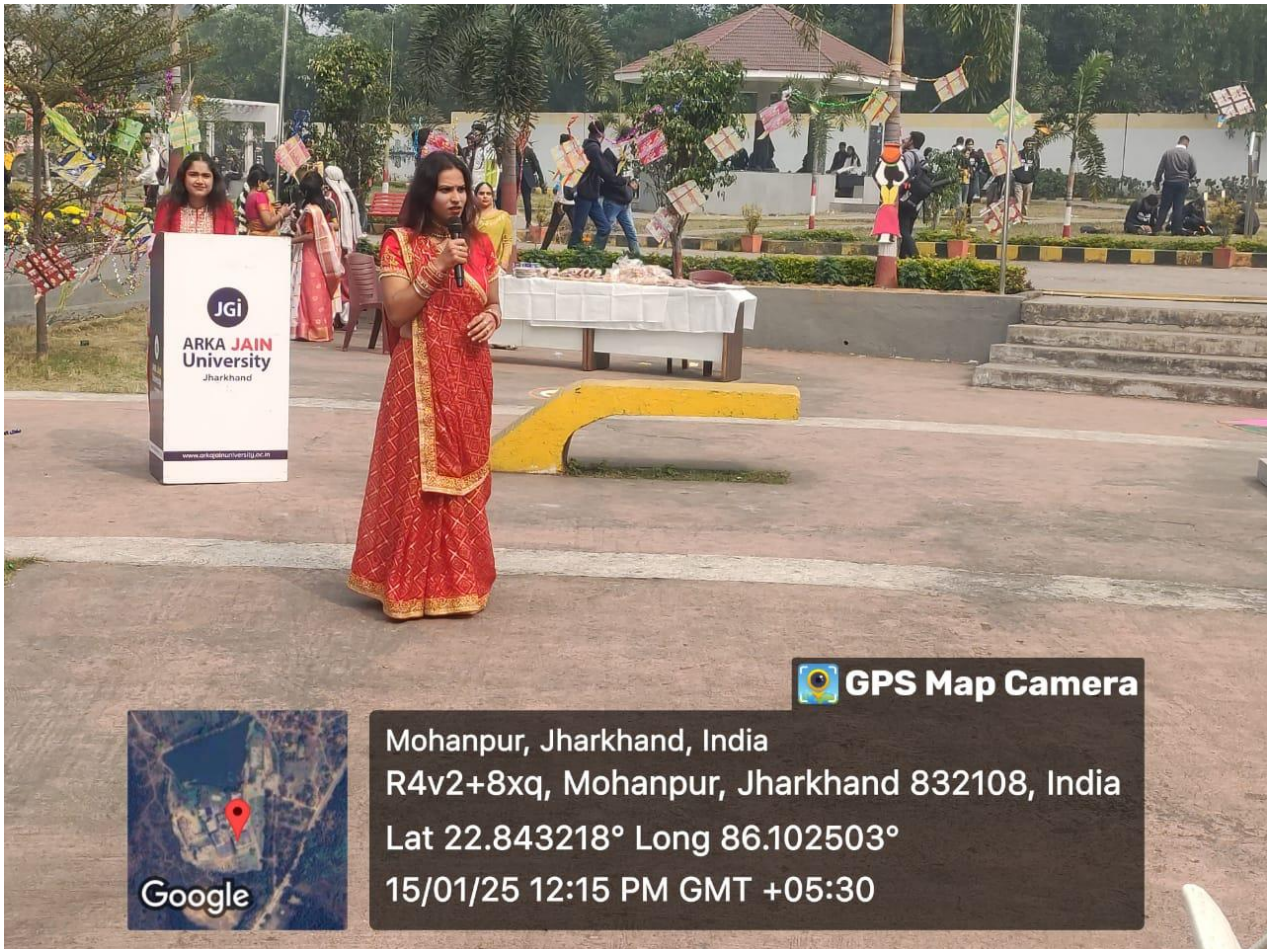


Figure 3: Student Participant in cultural attire



Figure 4: Participants of Ramp Walk



Figure 5: Guest and Dignitaries celebrating Lohri



Figure 6: Dance performance by the students

LIST OF STUDENTS

ARKA JAIN UNIVERSITY		B.A. POLITICAL SCIENCE	
Sl. No.	NAME	REGISTRATION NO.	MARKS
1	Abhishek Singh	ARJ/2018/101	85
2	Abhishek Singh	ARJ/2018/102	85
3	Abhishek Singh	ARJ/2018/103	85
4	Abhishek Singh	ARJ/2018/104	85
5	Abhishek Singh	ARJ/2018/105	85
6	Abhishek Singh	ARJ/2018/106	85
7	Abhishek Singh	ARJ/2018/107	85
8	Abhishek Singh	ARJ/2018/108	85
9	Abhishek Singh	ARJ/2018/109	85
10	Abhishek Singh	ARJ/2018/110	85
11	Abhishek Singh	ARJ/2018/111	85
12	Abhishek Singh	ARJ/2018/112	85
13	Abhishek Singh	ARJ/2018/113	85
14	Abhishek Singh	ARJ/2018/114	85
15	Abhishek Singh	ARJ/2018/115	85
16	Abhishek Singh	ARJ/2018/116	85
17	Abhishek Singh	ARJ/2018/117	85
18	Abhishek Singh	ARJ/2018/118	85
19	Abhishek Singh	ARJ/2018/119	85
20	Abhishek Singh	ARJ/2018/120	85
21	Abhishek Singh	ARJ/2018/121	85
22	Abhishek Singh	ARJ/2018/122	85
23	Abhishek Singh	ARJ/2018/123	85
24	Abhishek Singh	ARJ/2018/124	85
25	Abhishek Singh	ARJ/2018/125	85
26	Abhishek Singh	ARJ/2018/126	85
27	Abhishek Singh	ARJ/2018/127	85
28	Abhishek Singh	ARJ/2018/128	85
29	Abhishek Singh	ARJ/2018/129	85
30	Abhishek Singh	ARJ/2018/130	85
31	Abhishek Singh	ARJ/2018/131	85
32	Abhishek Singh	ARJ/2018/132	85
33	Abhishek Singh	ARJ/2018/133	85
34	Abhishek Singh	ARJ/2018/134	85
35	Abhishek Singh	ARJ/2018/135	85
36	Abhishek Singh	ARJ/2018/136	85
37	Abhishek Singh	ARJ/2018/137	85
38	Abhishek Singh	ARJ/2018/138	85
39	Abhishek Singh	ARJ/2018/139	85
40	Abhishek Singh	ARJ/2018/140	85
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42	Abhishek Singh	ARJ/2018/142	85
43	Abhishek Singh	ARJ/2018/143	85
44	Abhishek Singh	ARJ/2018/144	85
45	Abhishek Singh	ARJ/2018/145	85
46	Abhishek Singh	ARJ/2018/146	85
47	Abhishek Singh	ARJ/2018/147	85
48	Abhishek Singh	ARJ/2018/148	85
49	Abhishek Singh	ARJ/2018/149	85
50	Abhishek Singh	ARJ/2018/150	85

