

INTERNATIONAL HINDI DIWAS



ARKA JAIN
University
Jharkhand



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/901

Date: 05.01.2025

Department of Management (BBA), is going to organize "International Hindi Diwas" for all the interested students of the university.

Date: 07th January 2025

Time: 10 AM onwards

Venue: Block F, university campus

Guest Speaker: Smt. Aruna Jha

Event Coordinators: Ms. Sunita Jha, Ms. Abha Vishwakarma, Ms. Rashmi Kumari & Mr. B.C. Anant

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

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Date of Event	07-01-2025
Name of the Event	International Hindi Diwas
Type of the Event	Language and Cultural Awareness Program
Organized by	Matribhasha Manch, the Hindi Club of the Department of Commerce and Management, ARKA JAIN University
Coordinated by	Dr. Sunita Jha, Abha Vishwakarma, Rashmi Kumari & BC Anant
No. of Participants	39

OBJECTIVE: The celebration of International Hindi Diwas aimed to promote awareness about the significance of Hindi as a global language and its cultural relevance. The event encouraged students and faculty members to appreciate and adopt Hindi in a globalized context while preserving its cultural roots.

DETAILS: On **7th January 2025**, the Department of Commerce and Management at ARKA JAIN University, under the aegis of **Matribhasha Manch**, organized a celebration of **International Hindi Diwas**. The program was graced by **Mrs. Aruna Jha** as the Guest Speaker, who delivered an inspiring talk on the **importance of Hindi at the global level**.

The event featured a series of activities, including interactive sessions, cultural performances, and a discussion emphasizing the historical, cultural, and linguistic significance of Hindi in connecting communities worldwide.

The keynote speech by Mrs. Aruna Jha highlighted how Hindi has evolved as a unifying medium and its potential to foster international collaboration and cultural understanding. The event also showcased various initiatives undertaken by Matribhasha Manch to promote the use of Hindi in academic and professional domains.

TAKEAWAY (OUTCOMES): The International Hindi Diwas celebration was a highly enriching experience for all attendees. Participants gained:

- A deeper understanding of the **global significance of Hindi**.
- Insights into how Hindi can be leveraged for cultural diplomacy and global outreach.

- Inspiration to actively contribute to the promotion of Hindi through academic and cultural forums.

The program emphasized the responsibility of the youth in preserving and promoting their linguistic heritage while adapting to global challenges

Poster of the Event

JGI ARKA JAIN
University
Jharkhand

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स्कूल ऑफ कॉमर्स एंड मैनेजमेंट के
मातृभाषा मंच - हिन्दी क्लब द्वारा
आयोजित
अंतरराष्ट्रीय हिन्दी दिवस

अतिथि वक्ता
श्रीमती अरुणा झा

कन्वीनर:
डॉ० पॉम्पी दास सेनगुप्ता एवं
डॉ० अंकिता सिंह

संयोजक:
डॉ० सुनीता झा, आभा विश्वकर्मा,
रश्मि कुमारी,
एवं बी सी अनन्त

दिनांक-
07/01/2025

समय:
10.00am

Figure 1: Poster of the Cultural Visit

PHOTOS OF THE EVENT



Figure 2: Lightening of the Lamp



Figure 3: Guest Speaker with audience



Figure 4: Guest Speaker Delivering her Valuable thought about Importance of Hindi at international platform



Figure 5: Guest Speaker Mrs. Aruna Jha



Figure 6: Guest Speaker communicating with the students of university



Figure 7: Falisitation of Guest Speaker



Figure 8: Guest Speaker with Event Coordinators

LIST OF STUDENTS

JGI ARKA JAIN University		NAAC GRADE A	
International Hindi Diwas		(DATE : 07/01/2025)	
Department of Management (BBA)			
SL NO.	NAME	ENROLLMENT NO.	SIGNATURE
1	Rishabh Rai Gope	AJU/241150	Rishabh Rai Gope
2	Prakash Kumar Bouri	AJU/241156	Prakash
3	Rishika Kumari Gupta	AJU/240268	Rishika
4	Riya Singh	AJU/240437	Riya Singh
5	Payal Kumari Sahu	AJU/240583	Payal Sahu
6	Kaish Ali Khan	AJU/240970	Kaish
7	Tanushree Ghosh	AJU/240860	Tanushree
8	Sivras Gounder	AJU/241466	Sivras
9	Kavayita Pandey	AJU/241922	Kavayita
10	Akhinayal Kumar	AJU/241351	Akhinayal
11	Anya Sharma	AJU/240852	Anya
12	Vanshika Khatu	AJU/240856	Vanshika
13	Radhika Jha	AJU/240285	Radhika
14	Jasveer Kaur	AJU/240025	Jasveer
15	Aarshi	AJU/240026	Aarshi
16	isha Sarkar	AJU/240765	isha
17	Bhavya Goyal	AJU/242274	Bhavya
18	Muskan Kumari	AJU/240519	Muskan
19	Nazya Pasveen	AJU/240318	Nazya Pasveen
20	Divya Kumari Bajpai	AJU/241539	Divya Kumari
21	Saurav Kumar	AJU/240390	Saurav
22	Ayush Puro	AJU/240300	Ayush
23	Akhil Jha	AJU/2402626	Akhil Jha
24	Preha Kumari	AJU/240998	Preha
25	Akhini Gupta	AJU/240013	Akhini
26	Debarati Pathak	AJU/240797	Debarati
27	Mannat Kaur	AJU/240589	Mannat
28	Gauri Devi Bastian	AJU/240590	Gauri
29	Balraj Singh	AJU/240805	B. Singh
30	Vikash K. Modi	AJU/240876	Vikash
31	Teet Kishri	AJU/240876	Teet
32	Yash Aggarwal	AJU/240523	Yash

Assistant Dept. (UG)
 School of Commerce and Management
 Arka Jain University, Jharkhand

Sl. NO.	NAME	ENROLLMENT NO.	SIGNATURE
34	Mihir Kumar	AJU/240221	<i>[Signature]</i>
35	Abhil Kumar	AJU/240247	<i>[Signature]</i>
36	Pranshu	AJU/240215	<i>[Signature]</i>
37	Utkarsh	AJU/240212	<i>[Signature]</i>
38	Harsh	AJU/240210	<i>[Signature]</i>
39	Abhishek Chakraborty	AJU/240223	<i>[Signature]</i>
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Dr. Sumit Kumar
Abhav
[Signature]
Event Coordinator

[Signature]
Assistant Dean
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Mr. B. C. Anand - *[Signature]*
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