



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2024/854

Date: 16.11.2024

Department of Management, (BBA) is organizing a Cultural Visit to Gopal Maidan, Bistupur, for SAMVAAD – A Tribal Conclave by TATA Foundation organized by Matribhasha Manch, for the first-year students (2024-27)

Date: 19th November 2024

Time: 10.45 AM onwards

Venue: Bistupur, Jamshedpur.

Event Coordinators: Ms. Sunita Jha, Ms. Abha Vishwakarma, Ms. Rashmi Kumari & Mr. B C Anant

Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce & Management

Assistant Dean (UG)

School of Commerce and Management

Arka Jain University, Jharkhand

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CULTURAL VISIT TO SAMVAD ORGANISED BY TATA FOUNDATION

| | |
|----------------------------|--|
| Date of Event | 19-11-2024 |
| Name of the Event | Cultural Visit to SAMVAD organised by Tata Foundation |
| Type of the Event | Cultural Exploration and Learning |
| Organized by | Matribhasha Manch, the Hindi Club of the Department of Management, ARKA JAIN University |
| Coordinated by | Dr. Sunita Jha, Abha Vishwakarma, Rashmi Kumari & BC Anant |
| No. of Participants | 24 |

OBJECTIVE: The visit to SAMVAD, (organized by the TATA Foundation) was aimed at providing students with an immersive cultural experience. The objective was to expose students to diverse cultural events and help them understand the significance of preserving cultural heritage.

DETAILS: On 19-11-2024, the students of BBA and B.Com from Semester 1 and 3, along with their teachers, visited SAMVAD. This initiative was facilitated by the TATA Foundation in collaboration with Matribhasha Manch, the Hindi Club of ARKA JAIN University. The students had the opportunity to witness and participate in various cultural activities, including traditional performances, interactive sessions, and an exhibition showcasing India's cultural diversity.

The visit served as an enriching educational experience, fostering appreciation for cultural preservation and the role of youth in promoting heritage.

TAKEAWAY (OUTCOMES): The event proved to be an inspiring journey for students. They gained:

Insight into India’s rich cultural diversity.

An understanding of the importance of cultural preservation.

Enhanced appreciation for creative arts and traditional performances.

The exposure broadened their perspective and encouraged them to actively participate in promoting cultural initiatives in their academic and personal lives.

POSTER OF THE EVENT

JGI ARKA JAIN
University
Jharkhand

NAAC
GRADE **A**
ACCREDITED UNIVERSITY

**SCHOOL OF COMMERCE
AND MANAGEMENT
(DEPARTMENT OF
MANAGEMENT, BBA)**

**Cultural Visit
by
Matribhasha Manch**

**Samvaad- A Tribal Conclave
by
TATA FOUNDATION (19.11.2024)**

Time: 9.30 am

**Venue: Gopal Maidan Bistupur & Sonari
Tribal Community Center**

Cordinators:
Dr. Sunita Jha
Abha Vishwakarma
Rashmi Kumari
BC Anant

Convener:
Dr. Pompei Das Sengupta

Samvaad — A Tribal Conclave
Enabled by Tata Steel Foundation

Figure 1: Poster of the Cultural Visit

PHOTOS OF THE EVENT



Figure 2: Tribble talk by the Guest Speaker



Figure 3: Students at Gopal Maidan Before the visit



Figure 4: Students Sharing Experience with different community people



Figure 5: Event coordinators with some of the participants



Figure 6: Tribhanga Dance



Figure 7: Tribble Song

LIST OF STUDENTS

| JGI | | ARKA JAIN University Jharkhand | | NAAC GRADE A | |
|-----------------------------|---------------------|-----------------------------------|-------------|------------------|------------------|
| EVENT NAME - CULTURAL VISIT | | | | Attendance Sheet | DATE: 19/11/2024 |
| SL NO. | NAME | ENROLLMENT NO. | SIGNATURE | | |
| 1 | Anshika Mishra | AJU/241327 | Anshika | | |
| 2 | Ashwini Mishra | AJU/240484 | Ashwini | | |
| 3 | Ganika Mahapatra | AJU/230897 | Ganika | | |
| 4 | Ayush Kumar | AJU/230507 | Ayush Kumar | | |
| 5 | Anant Kaur | AJU/240589 | Anant | | |
| 6 | Riddhima Kaur | AJU/240137 | Riddhima | | |
| 7 | Samra Shree Rastogi | AJU/240590 | Samra | | |
| 8 | Sahyogini Kumari | AJU/230731 | Sahyogini | | |
| 9 | Ananya Goswami | AJU/230693 | Ananya | | |
| 10 | Darshita Saha | AJU/240006 | Darshita | | |
| 11 | Ayush Nayak | AJU/240235 | Ayush Nayak | | |
| 12 | Aayush Singh | AJU/240562 | Aayush | | |
| 13 | Anamika Singh | AJU/240492 | Anamika | | |
| 14 | Tanish Khoshranda | AJU/241381 | Tanish | | |
| 15 | Priyanka Singh | AJU/231808 | Priyanka | | |
| 16 | Isha Kumari Patra | AJU/220825 | Isha | | |
| 17 | Ashmi Mandi | AJU/220817 | Ashmi | | |
| 18 | Princy K. Mahato | AJU/220463 | Princy | | |
| 19 | Deepak | AJU/220422 | Deepak | | |
| 20 | Yash Kr Yadav | AJU/221265 | Yash | | |
| 21 | Tijash Kr | AJU/221002 | Tijash | | |
| 22 | Khushi Kumari | AJU/220898 | Khushi | | |
| 23 | NIKHAN KAU | AJU/221515 | Nikhil | | |
| 24 | MOURAV DEVI | AJU/221116 | Mou | | |
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[Signature]

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

[Signature]
19/11 Event Coordinator
B C ANANT
19/11

Program Coordinator