CRCULAR EXPERT LECTURE ON "DATA PRIVACY"

Circular

Ref. No. AJU/AD/ENGG/159/2024-25   **Date: 21.01.2025**

This is to inform all that the SCHOOL OF ENGINEERING & IT is going to organize an **EXPERT LECTURE ON "DATA PRIVACY".** This particular event will help the students in gaining knowledge about how and why it is important to put privacy setting in any data and how to protect it. The particulars of the event are mentioned below:

Date: 25th JANUARY, 2025

Time: 6:00 PM - 7:00PM

MODE - ONLINE

REGISTRATION LINK: https://forms.gle/xf882ZsAtdBhxsGw6

Dr. Ashwini Kumar
Assistant Dean
School of Engineering & IT
Arka Jain University, Jharkhand

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EXPERT LECTURE ON "DATA PRIVACY"

Date of Event	25.01.2025
Name of the Event	Expert Lecture on "DATA PRIVACY"
Type of the Event	Skill Development
Conducted by	School of Engineering & IT, ARKA JAIN UNIVERSITY JHARKHAND
Resource Person	DR. SUMAN CHOLLI, ASSISTANT PROFESSOR (ARKA JAIN UNIVERSITY) SCHOOL OF LAW
Convener	DR. ASHWINI KUMAR
Co-Ordinator	PROF. ADITI KESHRI
No. of Participants	25

Objective: The primary objective of the expert lecture on "Data Privacy" was to provide students with a comprehensive understanding of data privacy, its significance, and the necessary measures to protect personal and sensitive information. This session aimed to raise awareness about the importance of securing data, especially on social media platforms, and to bridge the gap between theoretical knowledge and real-world applications. The lecture was designed to equip students with the necessary skills and insights to navigate the challenges of data privacy in the digital age, thereby preparing them for a successful career in the ever-evolving field of education and technology.

Event Details: An Expert Lecture on "Data Privacy" was organized by the School of Engineering & IT, ARKA JAIN University, on January 25, 2025. The session was conducted in an online mode via Google Meet, allowing a wider audience to participate from different locations. The event featured Dr. Suman Cholli, Assistant Professor at the School of Law, ARKA JAIN University, as the esteemed resource person. Dr. Cholli brought extensive knowledge and expertise in data security laws, ethical hacking, and privacy policies, providing valuable insights to the participants. The lecture was meticulously coordinated by Prof. Aditi Keshri from the School of Engineering & IT, ensuring a seamless and engaging session for all attendees. Students and

faculty members from various departments of the university actively participated in the event, making it a highly interactive and insightful session.

Key Highlights and Outcomes of the Lecture: The expert lecture focused on multiple crucial aspects of data privacy. It started with an introduction to data privacy, where the definition and importance of data privacy in the digital era were explained. The concept of personal data and sensitive information was discussed, along with the role of privacy in cybersecurity and ethical considerations. The lecture then covered various threats to data privacy, including common cyber threats such as data breaches, social engineering attacks, phishing, and malware. Real-world case studies of data breaches and their impact on individuals and organizations were also shared.

A significant part of the session was dedicated to the legal framework and policies related to data protection. Dr. Cholli provided an overview of important data protection laws, such as GDPR, the IT Act 2000, and the Data Protection Bill in India. The discussion included compliance requirements for organizations and individuals, as well as the rights of individuals in protecting their data. The session then moved to best practices for data protection, covering strategies to secure personal and professional data, the importance of strong passwords, two-factor authentication, encryption, and safe browsing habits. Awareness about privacy settings on social media and their role in preventing data theft was emphasized.

The interactive Q&A session was a highlight of the event, where students and faculty members engaged in discussions with Dr. Suman Cholli. Various queries regarding online privacy, legal actions against breaches, and career opportunities in cybersecurity were addressed. As a result of the session, students gained a deeper understanding of data privacy principles and developed greater awareness of the risks associated with personal data exposure on social media. They also learned practical measures to secure their data from potential cyber threats, such as implementing strong passwords, multi-factor authentication, and secure browsing practices.

The expert lecture successfully bridged the gap between theoretical concepts and real-world applications by providing practical case studies and insights into data breaches and security failures. The students also gained awareness of legal compliance and ethical considerations in data privacy. Furthermore, the session inspired students to explore career opportunities in

cybersecurity, data protection, and IT law, making them better prepared for future roles in data security and privacy management. The lecture encouraged students to engage in further learning opportunities, including certifications in data privacy and cybersecurity, reinforcing the importance of staying updated on evolving trends in the field. The School of Engineering & IT, ARKA JAIN University, looks forward to organizing more such insightful sessions to enhance student learning and professional development in emerging technological fields.

POSTER OF THE EVENT

Poster of the Expert Lecture: Data Privacy
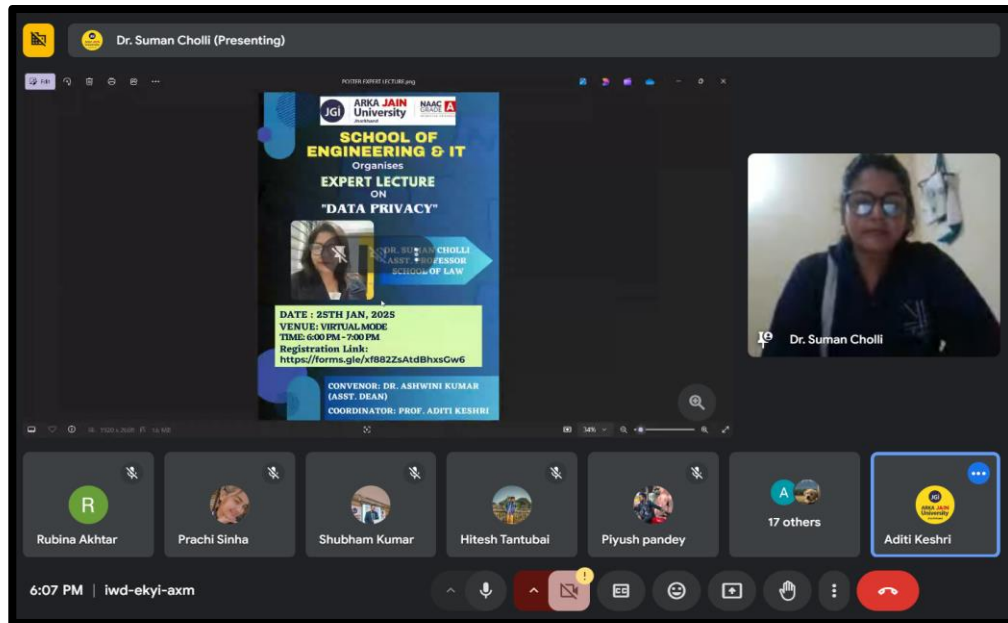
PHOTOS OF THE EVENT

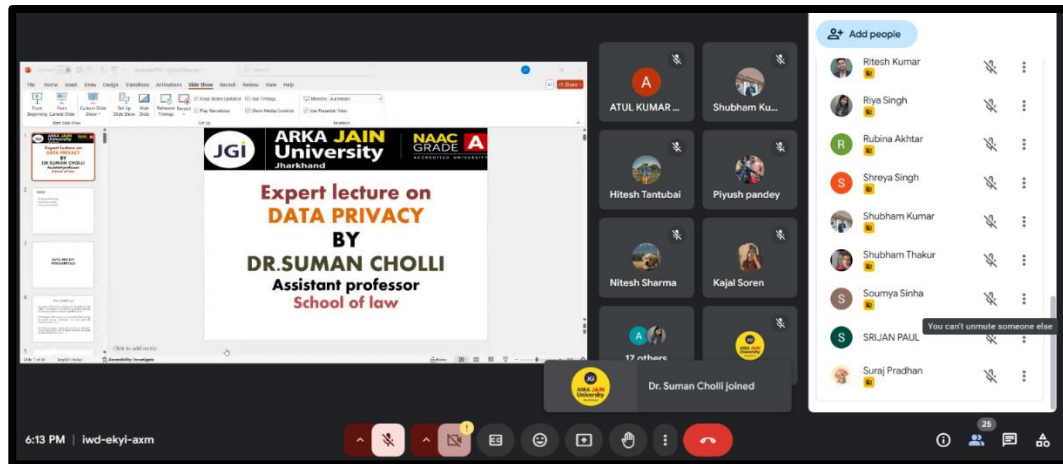**Fig 1. Prof. Aditi Keshri, the coordinator of the Expert Lecture event, has introduced the resource person**

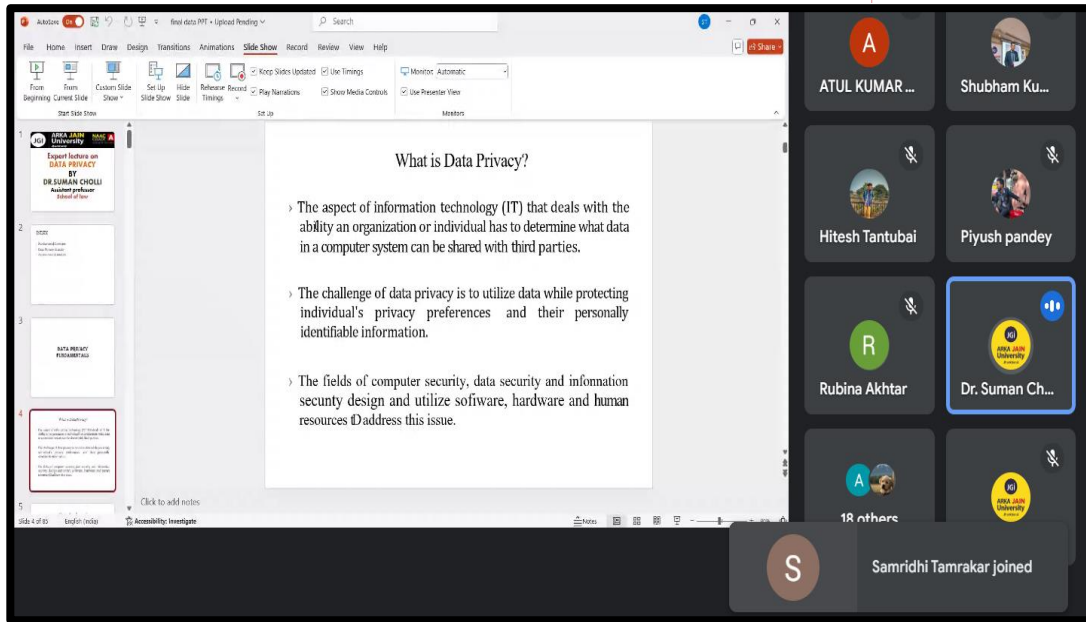**Fig 2. Resource Person "Dr. Suman Choli" started the session**

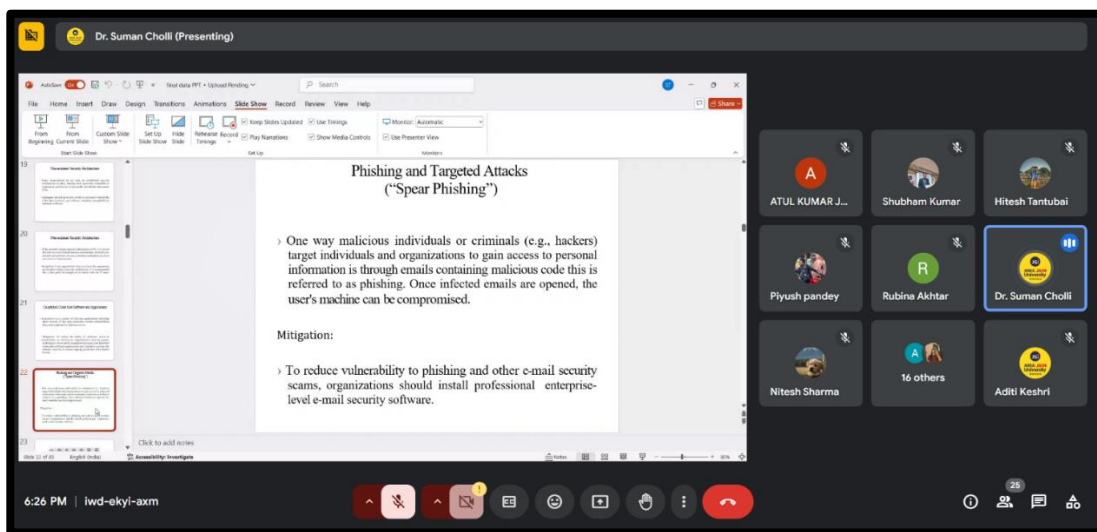**Fig 3. Resource person shared insights during the session**

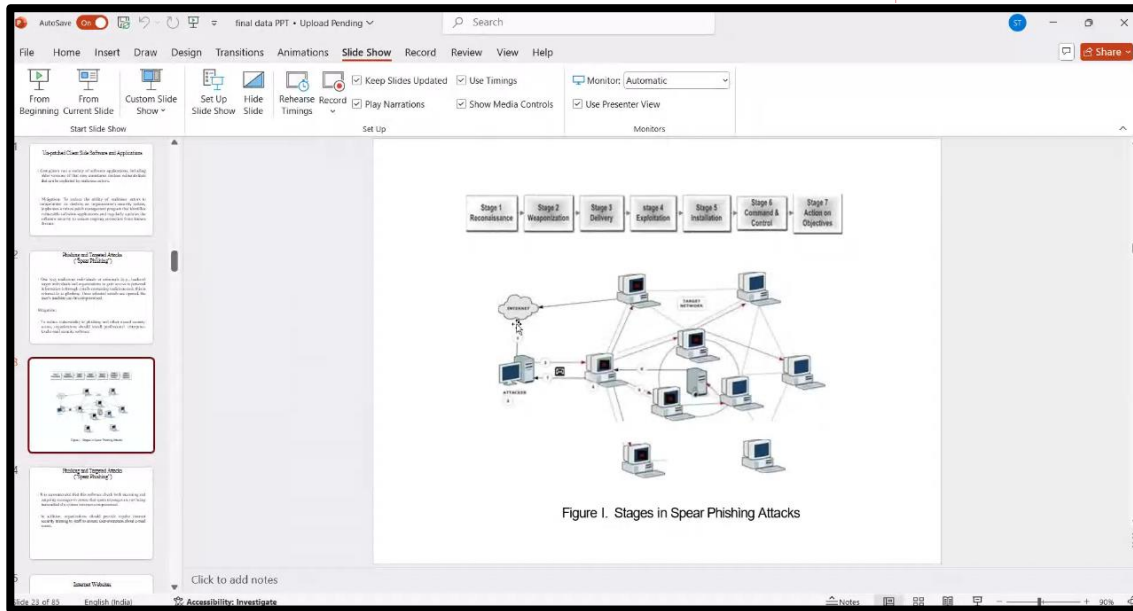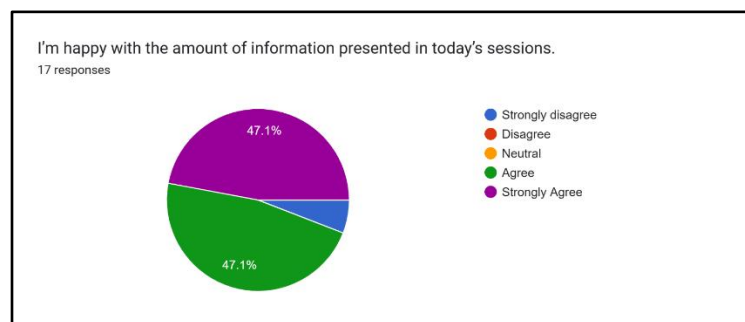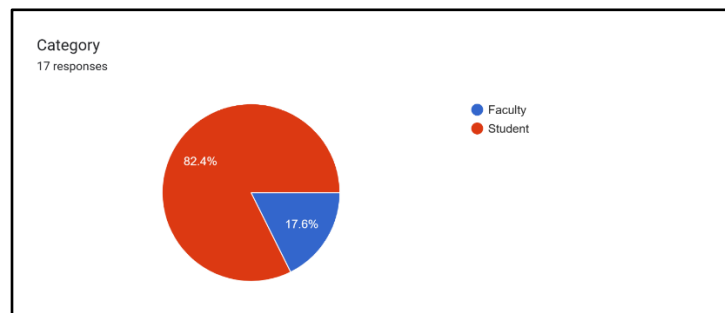**Fig 4. Dr. Suman Cholli addressing the participants on the Phishing and Targeted Attacks**

Fig 5. Participants Attending the Session

Feedback Analysis

S. no	Description	Rating Scale					Total
		1	2	3	4	5	
1	I'm happy with the amount of information presented in today's sessions.	1	0	0	8	8	17
2	Did the event help you with new learnings or knowledge?	0	0	0	0	17	17
3	The duration of the event was just right. (Not too long or not too short)	0	0	1	6	10	17
4	Would you say the speakers or presenters were knowledgeable?	0	0	0	0	17	17
5	Overall, how satisfied were you with the event?	1	0	1	6	9	17

Table title: Student Feedback Analysis

Category
17 responses
● Faculty
● Student
82.4%
17.6%

I'm happy with the amount of information presented in today's sessions.
17 responses
● Strongly disagree
● Disagree
● Neutral
● Agree
● Strongly Agree
47.1%
47.1%

Did the event help you with new learnings or knowledge?
17 responses

- Yes
- No
- Maybe

100%
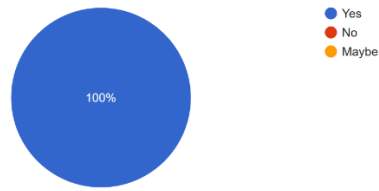
The duration of the event was just right. (Not too long or not too short)
17 responses

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

58.8%

35.3%
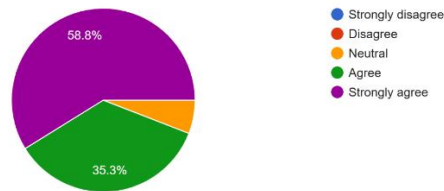
Would you say the speakers or presenters were knowledgeable?
17 responses

- Yes
- No
- Maybe

100%
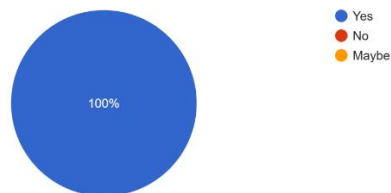
Overall, how satisfied were you with the event?
17 responses

- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

52.9%

35.3%
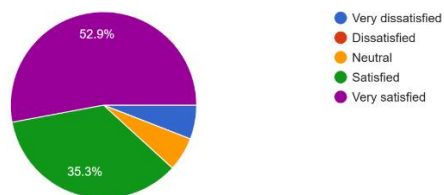
List of Participants who attended the session

Add people

A	**ANKIT PRASAD**	
A	**ATUL KUMAR JHA**	
A	**Avishek Pradhan**	
A	**Ayushi Kumari**	
A	**Ayushi Ojha**	
B	**BHOOMI KUMARI SINGH**	
	Dr. Suman Cholli Meeting host	
	Dr. Suman Cholli Presentation	
	Hitesh Tantubai	

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Kajal Soren

M. Vanishree

Marshal Baskey

Nitesh Sharma

Piyush pandey

Prachi Sinha

Rahul Goswami

Ranbir Singh

Ritesh Kumar

Riya Singh

Rubina Akhtar

Samridhi Tamrakar

Shreya Singh

Shubham Kumar

Soumya Sinha

SRIJAN PAUL

Suraj Pradhan

List of students who enrolled

S.No	Enrollment Number (Ex: AJU/123456) {for AJU only} for other: write NA	Name of the students/faculty	Institute	Name of Department	Email Address
1	AJU/210566	Ankit Kumar	Arka Jain University	B-Tech CSE	anubhav.s@arkajainuniversity.ac.in
2	AJU/211537	Washat Parween	Arka Jain University	CSE	abhishekchouuan@gmail.com
3	AJU/241026	Atul kumar jha	Arka Jain University	B. Tech CSE	alokmahato52051@gmail.com
4	AJU/230096	PRACHI SINHA	Arka Jain University	CSE	ankitkumar.22jsr@gmail.com
5	Aju/222138	SHUBHAM KUMAR	Arka Jain University	EEE	washat230096@arkajainuniversity.ac.in
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10	AJU/222109	MARSHAL BASKEY	Arka Jain University	B. tech EEE	romisoni441@gmail.com
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13	AJU/220613	SURAJ PRADHAN	Arka Jain University	Poly EEE	marshalbaskey709@gmail.com
14	230792	Soumya Sinha	Arka Jain University	CSE	mahatotarilochan@gmail.com

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17	AJU/221468	Atanu Paul	Arka Jain University	EEE	sinhasoumya2021@gmail.com
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19	AJU/230585	Hitesh Kumar Tantubai	Arka Jain University	Diploma EEE	riyasingh43696@gmail.com
20	AJU/220567	Noor alam	Arka Jain University	EEE	paulatanu537@gmail.com
21	AJU/222139	Ayushi ojha	Arka Jain University	Poly (EEE)	ankitprasad8409@gmail.com
22	AJU/231348	Sruti Mishra	Arka Jain University	Poly CSE	kumartantubaihitesh@gmail.com
23	AJU/221353	AARTI KUMARI	Arka Jain University	Poly EEE	nooralam707970@gmail.com
24	AJU/220695	CHANDRADEW MURMU	Arka Jain University	Poly EEE	ojhaayushi038@gmail.com
25	AJU/220846	MAMIDI VANISHREE	Arka Jain University	POLY(EEE)	sruti11c26@gmail.com
26	AJU/232236	Deepak das	Arka Jain University	DIPLOMA CSE	aartikumarijsr2031@gmail.com
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36	DECS/07	Ankit Raj	Arka Jain University	POLY CSE	kumarirashmi0106@gmail.com
37	AJU/230022	Ritesh Kumar	Arka Jain University	POLY CSE	simrangadhwar@gmail.com
38	AJU/240790	Riya kumari	Arka Jain University	CSE	rgoswami1234567@gmail.com
39	AJU/221403	Ankita Kumari	Arka Jain University	CSE	ankit240790@arkajainuniversity.ac.in
40	AJU/240517	Ankit Kumar	Arka Jain University	B. tech AI&ML	riteshkumar90359@gmail.com
41	AJU/241166	Washat Parween	Arka Jain University	B. tech CSE	riya240517@arkajainuniversity.ac.in
42	AJU/210566	Atul kumar Jha	Arka Jain University	B-Tech CSE	ankita241166@arkajainuniversity.ac.in