



**SCHOOL OF COMMERCE & MANAGEMENT**

**Department of Management**

**NOTICE**

**Ref No: AJU/SCoM/DoM/2024/721(AD)**

**Date: 28.07.2024**

Department of Management, BBA is going to organize a "Field Visit" during the Induction cum Orientation week for the students of batch 2024-27 on 16<sup>th</sup> & 17<sup>th</sup> August 2024

In-charge – Ms. Sudeshna Sarkar

**Dr. Vishakha Joseph**  
Program Coordinator I/C  
BBA

**Dr. Pompi Das Sengupta**  
Asst. Dean (UG)  
School of Commerce and Management

Assistant Dean (IG)  
School of Commerce and Management  
Arka Jain University, Jharkhand

Program Co-ordinator  
School of Commerce & Management

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
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**INDUSTRIAL VISIT TO NEEV HERBAL HANDMADE SOAPS**

<b>Date of Event</b>	<b>17.08.2024</b>
<b>Name of the Event</b>	<b>Industrial Visit</b>
<b>Type of the Event</b>	<b>Life Skill Development / Collaborative Activity</b>
<b>Conducted by</b>	<b>Department of Management</b>
<b>No. Of Participant</b>	<b>60</b>

**OBJECTIVE:** To give students exposure to social entrepreneurship, to make them understand sustainable business practices and to make them learn from success stories.

**DETAILS:** On August 16, 2024, a visit to Jowar Hat Kadma was organised. The event aimed to provide students with an opportunity to understand and appreciate the concept of social entrepreneurship and to expose students to the concept of sustainable business model. The entire program was coordinated and managed with great efficiency by Ms Sudeshna Sarkar, Mr Barun Jha, Ms Sunita Jha and Dr. Chanchal Mandal.

On August 17, 2024, a visit to Neev Herbal Handmade Soaps was organized. The event aimed to provide students with an opportunity to understand and appreciate the concept of social entrepreneurship and to expose students to the concept of sustainable business model. The entire program was coordinated and managed with great efficiency by Ms Sudeshna Sarkar & Dr. Manoj Dash.

The industrial visit to Neev Herbal Handmade Soaps was an enriching and eye-opening experience for the students of BBA Semester I. As we arrived at the location, we were warmly welcomed by Shikha Jain, the passionate and visionary founder of Neev Herbal Handmade Soaps. She gave us a brief overview of the journey of the company and its commitment to producing eco-friendly handmade herbal soaps.

Shikha Jain's dedication to social development was evident as we were introduced to the group of rural women who were employed at the soap making facility. These women, previously unemployed and economically vulnerable, had been skilfully trained to create high-quality herbal soaps. It was heartening to witness how this initiative had not only improved their livelihood but also boosted their confidence and sense of empowerment.

During the guided tour of the production unit, we were able to see the meticulous process of soap-making and the use of natural ingredients, emphasizing Neev's commitment to sustainability and environmental consciousness. Shikha shared how she sourced raw materials responsibly and focused on minimizing the carbon footprint of the company.

The highlights of the visit were an interactive session with Shikha Jain herself. She passionately spoke about her journey as a social entrepreneur, the challenges she faced and the support she received from various stakeholders to make her dream a reality. Her



dedication and vision left a profound impact on the students and they highly appreciated her efforts in driving positive change in the lives of the rural women and the community at large.

**TAKEAWAY:** The event raised awareness among students about the social entrepreneurship and sustainable business practices.



POSTER OF THE EVENT

**SCHOOL OF COMMERCE & MANAGEMENT**

# Industrial visit

**VISIT TO NEEV HERBAL HANDMADE SOAPS FACTORY AND JOWAR HAT KADMA**

**16TH & 17TH JULY 2024**  
**11:00 AM**

**FOR BBA SEM I ONLY**

**EVENT CONVENOR**  
**DR. VISHAKHA JOSEPH**  
Program Coordinator BBA

**EVENT COORDINATORS**  
MS.SUDESHNA SARKAR  
MR. BARUN JHA  
DR. CHANCHAL MANDAL  
MS.SUNITA JHA

**NEEV**  
Herbal Handmade Soaps

Figure 1: Poster of the Event: Industrial Visit



### PHOTOS OF THE EVENT



**Figure2: Photo of the Event: Students at the Neev Factory with the owner**



**Figure 3: Photo of the Event: Group photo of the students with the Event Coordinator at Neev Factory**





**Figure 4: Photo of the Event: Group photo of students at Jowar Hat**



**Figure 5: Photo of the Event: Artisans displaying their artifacts**



**ATTENDANCE SHEET:**

<b>ARKA JAIN University</b>				
On 17th August, 2024( Neev Soap Factory Hurlung Village)				
Sl. NO	ENROLLMENT	NAME	PROGRAM	SIGNATURE
1	AJU/241140	Krish Mishra	Bba	
2	AJU/240851	Komal	BBA	
3	AJU/241490	Sumanta Chatterjee	BBA(DM)	Sumanta
4	AJU/240523	Yash Agarwal	BBA	
5	AJU/240851	Tanisha dey	Bba	Tanisha
6	AJU/241143	Kanishma ho	BBA	
7	AJU/240484	Shreya Mishra	BBA	Shreya
8	AJU/241737	Shyama kumari	BBA	
9	AJU/241750	Roshni Kumari	BBA	
10	AJU/240805	Baljeet Singh	BBA	
11	AJU/241281	Amit kumar Jha	BBA(DM)	Amit
12	AJU/241120	Ishraj Singh Gill	BBA(DM)	Ishraj
13	AJU/241167	Anish kumar sharma	Bba	Anish
14	AJU/240983	Sourav Mahato	BBA(DM)	
15	AJU/241001	Tushar Sachdev	BBA(DM)	Tushar
16	AJU/241122	Zulfiquar Ali	Market	Zulfiquar
17	AJU/240885	Sonal Dey	BBA(DM)	
18	AJU/240586	Bhumi Kumari	BBA	Bhumi Kumari
19	AJU/240638	Pompe Das	BBA(DM)	Pompe Das
20	AJU/240535	Jeskan Singh	BBA(DM)	Jeskan Singh
21	AJU/241378	Nayan Mallick	BBA CM	Nayan
22	AJU/240412	Sachintha Gupta	BBA	Sachintha
23	AJU/241404	Kunal Prasad	BBA	
24	AJU/240213	Kritika Gupta	BBA(DM)	Kritika Gupta
25	AJU/241405	Akashdeep Singh	BBA	
26	AJU/240874	Nishi Gupta	Bba	Nishi Gupta
27	AJU/241598	Prince Roy	BBA	
28	AJU/240735	SUDIP KUMAR YADAV	BBA (DM)	Sudip
29	AJU/240595	Satnam Dey	BBA (DM)	
30	AJU/240888	KOUNIK KUMAR	BBA (DM)	

*(Signature)*  
Program Co-ordinator  
School of Commerce & Management



On 17th August , 2024( Neev Soap Factory Hurlung Village)				
SL NO	ENROLLMENT	NAME	PROGRAM	SIGNATURE
1	AJU/241140	Krish Mishra	Bba	
2	AJU/240851	Komal	BBA	
3	AJU/241490	Sumanta Chatterjee	BBA(DM)	<i>Sumanta</i>
4	AJU/240523	Yash Agarwal	BBA	
5	AJU/240861	Tanisha dey	Bba	<i>Tanisha</i>
6	AJU/241143	Karishma ha	BBA	
7	AJU/240484	Shreya Mishra	BBA	<i>Shreya</i>
8	Aju/241737	Shyama kumari	BBA	
9	AJU/241750	Roshni Kumari	BBA	
10	AJU/240805	Baljeet Singh	BBA	
11	AJU/241281	Arpt kumar Jha	BBA(DM)	<i>Arpit</i>
12	AJU/241120	Ishraj Singh Gill	BBA(DM)	<i>Ishraj</i>
13	AJU/241187	Anish kumar sharma	Bba	<i>Anish</i>
14	AJU/240983	Sourav Mahato	BBA(DM)	
15	AJU/241661	Tushar Sachdev	BBA(DM)	<i>Tushar</i>
16	AJU/241122	Zulfikar Ali	Market	<i>Zulfikar</i>
17	AJU/240885	Sonal Dey	BBA(DM)	
18	AJU/240586	Bhumi Kumari	BBA	<i>Bhumi Kumari</i>
19	AJU/240938	Pompie Das	BBA(DM)	<i>Pompie Das</i>
20	AJU/240535	Jaskaran Singh	BBA(DM)	<i>Jaskaran</i>
21	Aju/241378	Nayan Mallick	BBA CM	<i>Nayan</i>
22	AJU/240412	siddhartha Gupta	BBA	<i>Siddhartha</i>
23	AJU/241404	Kunal Prasad	BBA	
24	AJU/240213	Kritika Gupta	BBA(DM)	<i>Kritika Gupta</i>
25	AJU/241405	Akashdeep singh	BBA	
26	Aju/240874	Nikhil Gupta	Bba	<i>Nikhil Gupta</i>
27	AJU/241586	Prince Roy	BBA	
28	AJU/240735	SUDIP KUMAR YADAV	BBA (D M)	<i>Sudip</i>
29	AJU/240595	Subham Dey	BBA (D M)	
30	AJU/240588	ROUNAK KUMAR	BBA (D.M)	

**JGI ARKA JAIN University** NAAC **A**

*On 16<sup>th</sup> August 2024 Towar Hat Kadma*

SL NO	ENROLLMENT NO.	NAME	PROGRAM	SIGNATURE
1	AJU240589	MANMEET KAUR	BBA	<i>Manmeet K.</i>
2	AJU241141	RUCHI AGARWAL	BBA DIGITAL	
3	AJU240760	ASTHA SINGH	BBA	
4	AJU241649	SONI KUMARI	BBA	<i>Soni Kumari</i>
5	AJU240140	ASHISH KUMAR	BBA(DV)	
6	AJU241523	DIVYA KUMARI PRAMANIK	BBA (DV)	<i>Divya K. Pramanik</i>
7	AJU240712	AKSHAT GUPTA	BBA	<i>Akshat Gupta</i>
8	AJU240671	SHEETA SHAH	BBA WITH	<i>Sheetal Shah</i>
9	AJU240870	AJIT KUMAR	BBA	
10	AJU240590	KANDEEP RANJAN DAS	BBA DIGITAL	<i>Kandeep Das</i>
11	AJU241103	ANWESHA NANDI	BBA	<i>Anwesh Nandi</i>
12	AJU2024914	PUJA KUMARI MODI	BBA	<i>Puja Modi</i>
13	AJU241412	IPSHITA NANDI	BBA	<i>Ipsita Nandi</i>
14	AJU240750	NANCY SINGH	BBA	
15	AJU241411	KHUSHI KUMARI	BBA	
16	AJU241153	KASAK AGARWAL	BBA IN	<i>Kasak Ag</i>
17	AJU241617	SUNNY KUMAR GOND	BBA	
18	AJU241189	KALPANA ROY	BBA	
19	AJU240607	ADITYA CHATURBEY	BBA	<i>Aditya Chaturbe</i>
20	AJU241509	VIVEK KUMAR KESHRI	BBA DIGITAL	<i>Vivek Keshri</i>
21	AJU240492	ARYAN SINGH	BBA	
22	AJU241553	KIMANISHA	BBA DIGITAL	
23	AJU240353	ADITYA SHARWA	BBA	
24	AJU240522	YASH KUMAR	BBA	
25	AJU241421	SPARSH AGARWAL	BBA	
26	AJU241433	SNEHA PRASAD	BBA	
27	AJU240721	NITIN KUMAR	BBA	<i>Nitin Kumar</i>
28	AJU240125	NEYAZ AHMAD KHAN	BBA	<i>Neyaz</i>
29	AJU241531	ARSHI EJAZ	BBA	
30	AJU241231	VISHAL KUMAR YADAV	BBA	<i>Vishal</i>

Program Co-ordinator *[Signature]*  
School of Commerce & Management