



SCHOOL OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Guest Talk/237

Circular

Date: 20-11-2024

It is being notified for information to all the students and faculty members that the department shall observe **World Television Day** on **21st November 2024**. In this connection, a special guest talk shall be conducted on '**Television Journalism-Tips and Guidance**' by **Mr. Chandan Singh, Anchor, Zee News, Zee Media Corporation Ltd.** Hence, all the students are instructed to remain present in the session on time.

Convener	Dr. Rahul Amin
Faculty Coordinator	Shyam Kumar
Student Coordinator	Anirban Nag
Resource Person	Mr. Chandan Singh, Anchor, Zee News, Zee Media Corporation Ltd.
Time	11:00 AM onwards
Venue	Jeh Auditorium, Aryabhata (Block-I)

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLScSS-KFe dWyQ3a2UyMeSpZrEl7jyF2u8P-EgE-ScZxYyx4zbQ/viewform?usp=sf_link

Dr. Rahul Amin (HoD)
Department of Journalism & Mass Communication

HOD

Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Campus Director and DSW
- Academic Coordinator
- All concerned Faculty/Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

WORLD TELEVISION DAY - A GUEST TALK ON 'TELEVISION JOURNALISM-TIPS AND GUIDANCE

Date of Event	21.11.2024
Name of Event	World Television Day - A Guest Talk on 'Television Journalism-Tips and Guidance'
Type of Event	Skill Development Program, Entrepreneurship Development, Participative Learning
Conducted by	Department of Journalism and Mass Communication
No. of Participants	64

OBJECTIVE: To help students to gain knowledge on television journalism and different aspects of news production. To help students to get career related guidance from expert media professorial.

DETAILS: The Department of Journalism and Mass Communication observed 'World Television Day' on 21st November 2024. In this connection, a special guest talk was conducted on 'Television Journalism-Tips and Guidance' by Guest speaker Mr. Chandan Singh, Anchor, Zee News, Zee Media Corporation Ltd. This productive session gave the students an opportunity to learn from industry experts who provided practical insights on television journalism, news anchoring and different aspects of news production. The guest speaker also gave career related guidance to students.

Honorable Vice Chancellor of Arka Jain University, Prof. Dr. Easwaran Iyer, Chairperson-Board of Management Prof. Dr. S.S. Razi, Registrar Dr. Amit Kumar Shrivastav, Chief Finance and Accounts Officer Smt. Richa Garg, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal appreciated the Department of Journalism and Mass Communication for observing World Television Day. Mr. Amit Kumar Shrivastav, Registrar said "It is a good opportunity for the students because such productive session helps student to learn television journalism from industry professionals and are very much important for student's academic and professional development". Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin said students must participate in these productive sessions to improve their skills and practical knowledge. Such sessions will cultivate our students into proficient media professionals.

It was a productive session for the students in which they got the knowledge about news anchoring, news scheduling and different aspects of news production. Students also got career related guidance from the expert guest speaker.

OUTCOMES: Students got the opportunity to learn television production from industry expert. Students gained knowledge about news reporting, news scheduling, different phases of television news production. Students got guidance on media related professions.

Poster of the event:

The poster is for an event titled 'World Television Day' observed by the Department of Journalism and Mass Communication at Arka Jain University. It features a guest talk by Chandan Singh, an anchor at Zee News. The event is scheduled for Thursday, 21st November 2024, at 11 AM onwards in the JEH Auditorium, Aryabhata (Block-1). The poster includes logos for JGI, ARKA JAIN University, NAAC Grade A, Outlook ICARE Ranking 2023, Ranked 3rd in Top-15 Emerging Private Universities in India, ISO 9001:2015, and other accreditation bodies. A central graphic shows a television set with a microphone icon. The guest speaker's photo and name are prominently displayed on the right side.

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Observes
WORLD TELEVISION DAY
Presents
GUEST TALK
TELEVISION JOURNALISM
Tips and Guidance

THURSDAY | **TIME**
21 NOV 2024 | 11 AM ONWARDS

VENUE | JEH AUDITORIUM,
ARYABHATA (BLOCK-1)

CONVENER - DR. RAHUL AMIN
COORDINATOR - SHYAM KUMAR
STUDENT COORDINATOR - ANIRBAN NAG

RESOURCE PERSON



CHANDAN SINGH
ANCHOR, ZEE NEWS
ZEE MEDIA CORPORATION LTD.

Figure 1: Poster of 'World Television Day'- A Guest Talk on Television Journalism-Tips and Guidance.

Event Photos:



Figure 2: Guest Speaker Mr. Chandan Singh, Anchor of Zee News with the students and faculty members on World Television Day



Figure 3: Guest Speaker giving tips and guidance on television journalism during a session on Work Television Day



Figure 4: Students while attending the session on Television Journalism-Tips and Guidance



Figure 5: Guest speaker interacting with the students during Question and Answer session



Figure 6: Student taking the interview of Guest speaker at the studio, Department of Journalism and Mass communication



Figure 7: Student recording the interview of Guest speaker at the audio recording studio, Department of Journalism and Mass communication

List of Participants:

ARKA JAIN University List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: 'World Television Day' - A Guest Talk on Television Journalism - tips and Guidance			
Date: 21.11.2024			
Sl. no.	Student Name	Enrollment number	Signature
1	Anishan Nag	AJU/230435	Anishan
2	Pratik Mahanta	AJU/230996	Pratik
3	Dipadanshini Singh	AJU/232075	Dipadanshini
4	Kiranshi Doodhi	AJU/241108	Doodhi
5	CH. Yamini	AJU/241907	Yamini
6	Samsidhi Raj Kumari	AJU/241906	Samsidhi
7	Supriya Kumari Bari	AJU/241682	Supriya Kumari Bari
8	Pooja D. Singh Das	AJU/241815	Pooja
9	Kaishali Khan	AJU/240920	Kaishali
10	Rohit Kumar	AJU/241004	Rohit Kumar
11	Vidhan Saushal	AJU/241696	Vidhan Saushal
12	Anjali Das	AJU/231796	Anjali Das
13	Arjan Kumar Yadav	AJU/241511	Arjan
14	Sarvesh Mani	AJU/240166	Sarvesh
15	FAREEZA BANO	AJU/242023	Farzeza Bano
16	Sandhya Kumari	AJU/240010	Sandhya
17	Prashanti Kumari	AJU/240508	Prashanti
18	Pragya	AJU/240106	Pragya
19	Garvit Kumar	AJU/242032	Garvit Kumar
20	Dhaan Anant	AJU/242122	Dhaan Anant
21	Priyash Kumar	AJU/242071	Priyash Kumar
22	Piyush Yadav	AJU/241744	Piyush Yadav
23	Anant Gagan (MBA) S.COM.	AJU/240031	Anant
24	Gulshan K. Sahu (MBA)	AJU/240349	Gulshan
25	Abhishek K. Singh (MBA)	AJU/241152	Abhishek
26	Amuthika Singh	AJU/240019	Amuthika
27	VIKASH KUMAR TIWARI	AJU/241214	Vikash Kumar Tiwari
28	Meenal Kumari	AJU/241025	Meenal
29	Tanisha	AJU/240762	Tanisha
30	Tisha Suresh	AJU/241018	Tisha
Signature of Event Coordinator			Signature of HOD

HOD
 Department of Journalism & Mass Communication


Department of Journalism and Mass Communication
School of Humanities
Event: World Television Day - A Guest Talk on Television Journalism - Tips and Guidance
Date: 21-11-2024

Sl. no.	Student Name	Enrollment number	Signature
31	Anshu Jha	AJU/240321	Anshu Jha
32	Vicky Brown	AJU/240149	Vicky
33	B. Anshu Paul	AJU/240359	Anshu Paul
34	Aditi Kumari	AJU/241555	Aditi
35	B. Gayatri	AJU/240069	B. Gayatri
36	Kohli Ranjan	AJU/240028	Kohli Ranjan
37	Rini Singh Kuria	AJU/240887	Rini Singh
38	Riya Sharma	AJU/240987	Riya
39	Sucharita Nag	AJU/241462	Sucharita
40	Komaleeka Dey	AJU/241535	Komaleeka
41	Anjali Singh	AJU/240748	Anjali
42	Hasan Farhan	AJU/241228	Hasan
43	Shadaf Rahman	AJU/241884	Shadaf
44	Ravina Patra	AJU/240347	Ravina
45	RAJ NANDANI	AJU/241851	RKD
46	Pratima Kri Mahato	AJU/240050	Pratima
47	Jiya Sarda	AJU/241838	Jiya
48	Smita Kumari	AJU/242149	Smita Kumari
49	Kriti Kumari	AJU/241423	Kriti Kumari
50	Namrata Gope	AJU/241425	Namrata Gope
51	ANKIT KUMAR	AJU/241910	Ankit Kumar
52	Kundan Ranjan Tawary	AJU/240104	Kundan Ranjan Tawary
53	Rohit Kumar	AJU/240052	Rohit Kumar
54	Shubham Raj Pandey	AJU/242194	Shubham Pandey
55	Shubham Prasad	AJU/242203	Shubham Prasad
56	Saumya Kumari	AJU/240990	Saumya Kumari
57	Munika Kumari	AJU/240894	Munika Kumari
58	Aditya Singh	AJU/240300	Aditya Singh
59	Komal Kumar Ponia	AJU/240236	Komal
60	Abhijit Jana	AJU/240626	Abhijit
Signature of Event Coordinator			Signature of HOD

HOD

Department of Journalism & Mass Communication

Feedback Analysis:

Student Feedback Analysis - (Feedback of participants)							
Sl. No.	Description	Extremely Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	The speaker presented the topic well	51	7	0	0	0	58
2	Participation and interaction during the session were encouraged by the speaker	43	12	3	0	0	58
3	The content delivered in the interactive session was useful for the course I am pursuing	46	8	4	0	0	58
4	The topic of guest talk on 'Television Journalism-Tips and Guidance' was useful and interesting	56	1	1	0	0	58
Total		196	28	8	0	0	232

