



SCHOOL OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Event/NPD/237/A

Circular

Date: 18-11-2024

It is being notified for information to all the students and faculty members that the department shall celebrate **National Press Day** on **20th November 2024**. In this connection, an activity '**Developing Newspaper Reading Habit and News Presentation**' shall be conducted to cultivate newspaper reading habit among students and to practise news presentation to enhance their news presentation skill. Hence, all the students are instructed to remain present in the activity on time.

Time	9:30 AM onwards
Venue	Room no. 523 and JMC Studio, Nagarjuna Block, AJU Campus

Dr. Rahul Amin (HoD)
Department of Journalism and Mass Communication

HOD
Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Director and DSW
- Academic Coordinator
- All concerned
- AJU website
- Office file
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)

NATIONAL PRESS DAY - DEVELOPING NEWSPAPER READING HABIT AND NEWS PRESENTATION

Date of Event	20.11.2024
Name of Event	National Press Day - Developing Newspaper Reading Habit and News Presentation
Type of Event	Skill Development Program, Entrepreneurship Development, Participative Learning
Conducted by	Department of Journalism and Mass Communication
No. of Participants	14

OBJECTIVE: To develop the practice of reading newspapers daily and to enhance their news presentation skill.

DETAILS: Department of Journalism and Mass Communication of Arka Jain University, Jharkhand celebrated National Press Day. In this connection the department organized an activity 'Developing Newspaper Reading Habit and News Presentation'. The motive of this activity was to cultivate the practice of reading newspapers daily that enhances one's knowledge and broadens one's worldview. Students also practiced news presentation in Journalism and Mass Communication studio which helped students to understand how news presentation provides a valuable insights into various fields such as politics, entertainment, business, sports, and more.

Honorable Vice Chancellor of Arka Jain University, Prof. Dr. Easwaran Iyer, Chairperson-Board of Management Prof. Dr. S.S. Razi, Registrar Dr. Amit Kumar Srivastava, Chief Finance and Accounts Officer Smt. Richa Garg, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal appreciated the Department of Journalism and Mass Communication for organizing the productive event on developing daily newspaper reading habit and news presentation. Mr. Amit Kumar Shrivastav, Registrar, said "It is important for the students to develop the newspaper reading habit as it enables students to remain updated on global current events. At the same time practicing news presentation daily will enhance their news presentation skills specially for those students who want to pursue their career in news anchoring". Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin motivated the students to participate in the event because such event fosters the habit of reading newspapers and develops news presentation skill which is crucial for students.

It was a productive event for the students as they experienced how newspaper reading habit and news presentation remains one of the most advantageous practices to stay informed about global current events and enhancing news presentation skill.

OUTCOMES: Students recognized that cultivating a habit of reading newspapers and practicing news presentation is among the most beneficial practices for staying informed about global current events and improving their news presentation skills.

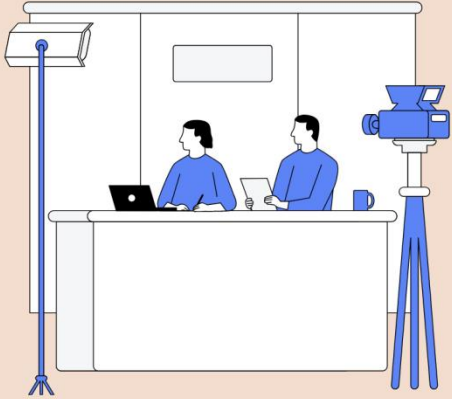

Poster of the Event:

Department of Journalism and Mass Communication

Celebrates

NATIONAL PRESS DAY

**Developing Newspaper Reading Habit
and
News Presentation**



CONVENER : DR. RAHUL AMIN
COORDINATOR : SHYAM KUMAR

Date : 20th November 2024
Venue : Room no. 523 and JMC Studio, Nagarjuna Block, AJU Campus
Time : 9:30 AM Onwards

Figure 1: Poster of National Press Day- 'Developing Newspaper Reading Habit and News Presentation'

Event Photos:



Figure 2: Students reading newspaper on National Press day



Figure 3: Students practicing news presentation in JMC studio



Figure 4: Students listening to the faculty about the importance of developing newspaper reading habit



Figure 5: Student practicing and enhancing news presentation skill



Figure 6: Students reading newspaper headlines and news as a part of activity on National Press day

List of Participants:

ARKA JAIN University			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: <u>National Press Day - Developing Newspaper Reading Habit and News Presentation</u>			
Date: <u>20.11.2024</u>			
Sl. no.	Student Name	Enrollment number	Signature
1	CH. Yamini	AJU/241907	<i>Ch. Yamini</i>
2	VIDHAN KAUSHAL	AJU/241646	<i>...</i>
3	Binod D. Singh Deo	AJU/241815	<i>...</i>
4	Rohit Kx Mahato	AJU/241004	Rohit Mahato
5	Supriya Kumari Bari	AJU/241661	Supriya Kumari Bari
6	H.P. Kish ali Khan	AJU/240970	Kish ali
7	Kumari Deepthi	AJU/241008	Deepthi
8	Somvaidhi Raj Kumar	AJU/241096	Somvaidhi
9	Ayush Jha	AJU/240937	Ayush Jha
10	Ayush Pandey	AJU/242017	<i>Ayush</i>
11	Anishan Neg	AJU/230435	Anishan
12	Dingsdarshini Singh	AJU/232075	Dingsdarshini
13	Pratik Mukhi	AJU/230996	Pratik
14	Anjali Ojha	AJU/231796	Anjali Ojha
Signature of Event Coordinator		Signature of HoD	