



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref:JMC/Tata Visit/231

CIRCULAR

Date: 21-10-2024

It is notified for information to all the students of Batch 2023-26 and 2024-27 that the Department of Journalism and Mass Communication is going to organize a visit to the TATA Zoological Park and Centre for Excellence, **on 24.10.2024, Thursday, 09:30 AM onwards**. Interested students are advised to register for this trip and be on time with uniform. Total 20 students to be selected for the trip from both the semesters based on first come first registration or students having maximum class attendance.

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSe6a1t8PcglvngJIOF_fqsPnzcfLJE-H0r1bptQWKQ5uYweiQ/viewform?usp=sf_link

Dr. Rahul Amin (HoD)
Department of Journalism and Mass Communication
HOD
Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS hon'ble DSW
- Academic Coordinator
- All concerned Faculty/Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

EDUCATIONAL VISIT TO CENTRE FOR EXCELLENCE AND TATA GEOLOGICAL PARK

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|-------------------------------|--|
| Date of Event | 24.10.2024 |
| Name of Event | Educational visit to Centre for Excellence and TATA Geological Park |
| Type of the event | Extensional activity |
| Conducted by | Department of Journalism and Mass Communication |
| Number of participants | 23 |

Objective: To provide the students with the information of the TATA Geological Park and the legacy of the TATA steel through the paintings of the famous painters, to enrich learning beyond classroom, to develop analytical and observational skills.

Details:

The Journalism and Mass Communication students embarked on an educational trip visiting the Centre for Excellence and the Geological Park in Jamshedpur. The trip provided an educational experience outside the classroom, allowing students to explore the intersections of history and geology in a real-world context. The coordinator of the event was Mr. Amit Kumar Singh, Assistant Professor, Department of Journalism and Mass Communication. The visit to the Centre for Excellence offered insights into the entrepreneurial development and industrial achievements.

At the Geological centre the students observed a variety of rock formations, minerals, and fossils, helping them appreciate natural history and earth sciences. The trip was designed to enhance students' analytical skills by exposing them to various cultural and scientific contexts, linking their academic studies with practical, interdisciplinary learning. Taameir Shahid, Manager Communication, Tata Steel Limited, was there at CFE and Geological Park to describe the journey of the Tata Family, its industrial development and the contributions of Mr. P. N. Bose in the field of Geological survey and establishment of Tata Steel in Jamshedpur. It offered students a real-world experience that complements their curriculum, helping them see literature through interdisciplinary lenses. It also fostered appreciation for local history, industry, and geological formations, creating a contextual framework. The students got encouraged for critical thinking by being exposed to exhibit geological samples, and the storytelling aspects of history and natural sciences.

Outcome: This trip helped students in enhancing students' analytical skills by exposing them to various cultural and scientific contexts, linking their academic studies with practical, interdisciplinary learning. Students got awareness about the journey of the Tata Family, its industrial development and the contributions of Mr. P. N. Bose in the field of Geological survey and establishment of Tata Steel in Jamshedpur.

Poster of the Event

Department of Journalism and Mass Communication
Organises
Educational Visit
to
“Centre for Excellence
&
TATA Geological Park”

CONVENER : DR. RAHUL AMIN
COORDINATOR : AMIT KUMAR SINGH

Date - 24th October 2024,
Time - 9:30 am Onwards

@jmc_aju @jmcaju @jmc_aju @aju tv

Figure 1: Poster of the Educational visit to Centre for Excellence and TATA Geological Park

Photos of the Event



Figure 2: Students attending the educational visit to Centre for Excellence and TATA Geological Park



Figure 3: Students during educational visit getting brief about the journey of the Tata Family and its industrial development.



Figure 4: Students listening to the story of industrial development of Jamshedpur and the Tata Family



Figure 5: Students during Educational visit to Centre for Excellence and TATA Geological Park

