





SCHOOL OF COMMERCE & MANAGEMENT

Iharkhand

ARKA JAIN University

Department of Management NOTICE

Ref No: AJU/SCoM/DoM/2024/536

Date: 18.03.2024

It is to hereby notify all the students that the Department of Management (MBA) will organize an Industrial Visit to 'AMUL DAIRY', Chowka, Jharkhand. The visit is organized for the students of MBA Semester- II (2023-2025) & MBA Semester-IV (2022-2024), on Thursday, March 21, 2024. Time- 09:30 am

Event Convener- Dr. Urvashi Thakur

Event Coordinator- Dr Subrato Kumar Dey Mr Mukul Pandey Mr Abhishek Upadhayay

The above visit will provide a good opportunity to achieve full awareness about industrial practices and working. It will also provide an exposure to real working environments along with a practical perspective of a theoretical concept relevant to their domain.

Dr. Urvashi Thakur HoD, MBA Dept. of Management School of Commerce & Management HoD, MBA School of Commerce and Management ARKA JAIN University, Jharkhand

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INDUSTRIAL VISIT TO AMUL DAIRY

Date of Event	21-03-2024
Name of the Event	Industrial Visit to AMUL Dairy
Type of the Event	Industry Visit
Conducted by	School of Commerce & Management
No. Of Participant	91

OBJECTIVE: To give exposure of Industrial practices and working to students and make them learn the same.

DETAILS: Students of MBA Semester II and IV participated in Industry visit to Amul dairy situated in Chauka village in Saraikela Kharsawan district of Jharkhand state.

Students visited the dairy plant physically where they have been taken for a round from raw material receiving to distillation and pasteurization unit to packaging unit. From here they were taken to dispatch unit. This made a complete visit to AMUL dairy by students.

This visit has provided knowledge and exposure to students about the operations and production of the various Amul products. The main objective for organizing the visit was to propel experiential education to which the University is fully committed.

This visit to Amul plant was very beneficial for the students. Students learned various important aspects of milk production, curd processing and packaging, the plant layout and how the different processes occur with the help of various raw materials. The learning session was followed by an interactive Questions & Answers round wherein the students got to speak their minds and share their queries. Their queries were answered by Fresh Milk In charge Mr. Gopi Kumar, Plant General Manager Mr S K Purohit and Production Manager Mr O P Goswami. The Amul plant Executive listened to every query of the students patiently and answered all the questions well.

TAKEAWAYS: Students learned various steps in processing of Milk and Milk Products, their packaging and dispatch to market where they are sold for consumption.



POSTER OF THE EVENT



Figure: 1- Poster of the Event- Amul Industrial Visit



PHOTOS OF THE EVENT- AMUL INDUSTRIAL VISIT



Figure: 2- Student of MBA in the Amul Dairy Factory- Amul Industrial Visit



Figure: 3- Students interacting with the factory authorities



Figure: 4- A tour in the inside of the Amul Factory



Figure: 5- A tour in the inside of the Amul Factory





Figure: 6- Students interacting & learning the process of factory



Figure: 7- A tour in the inside of the Amul Factory





Figure: 8- Students interacting & learning the process of factory



Figure: 9- Faculty Coordinators having a conversation with the authorities



Figure: 10- Students visiting different parts of the factory-Amul Industrial Visit



Figure: 11- Students get to know different machines & equipment required for the refining and making of milk, packaging & other process



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STUDENTS ATTENDANCE

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Batch- (2023-2025) SEMESTER- II &	Batch- (2022-2024) SEMESTER- N	
	OF THE EVENT Coordinator- I OF THE EVENT- Industrial Visi	Dr Subrato Kumar Dey, Mr Mukul Pandey 8	Mr Abhishek Upadhyay
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4	AJU/231959	Rehul patra	Raby
5	AJU 230127	Anjani Ranjan	Anjai
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25	AJU 230668	Shalvi Singh	Shalin Lingh
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41	AJU/231766	Anjoli Lumari	Avjale Kumari
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21	AJU/221563	Khushber Kumare	Khushby
22	AJU/221560	Ripmi Das.	Rimpi
23	AJU/22/573	Pawan Kumur	Haman
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25	AJU/22/927	Jonson Brka	Home
26	AJU/221967	Robin Del	Robin
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