



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management**NOTICE****Ref No: AJU/SCoM/DoM/2024/849****Date: 12.11.2024**

Department of Management, (BBA) is organizing an Alumni Talk for the first year (2024-27) and final year (2022-25) students by Mr. Shresht, a student of BBA (Batch 2021 – 2024), an Entrepreneur, on the topic - Entrepreneurship and Start-ups.

Date: 16th November 2024

Time: 10.45 AM onwards

Venue: Room No 802, Block F, AJU Campus.

Event Coordinators: Dr. Nikita Shukla & Ms. Sudeshna Sarkar

**Dr. Pompi Das Sengupta**

Asst. Dean (UG)

School of Commerce & Management

Assistant Dean (UG)

School of Commerce and Management

Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

ALUMNI TALK

Date of Event	21.10.2024
Name of the Event	Alumni Talk
Type of the Event	Entrepreneurship
Conducted by	Department of Management (BBA)
Event Convenor	Dr. Pompi Das Sengupta
Event Coordinator	Dr. Nikita Shukla Ms Sudeshna Sarkar
No. Of Participant	25

OBJECTIVE OF THE EVENT:

The session aimed to bridge the gap between academic learning and entrepreneurial practice by discussing the real-world challenges faced by entrepreneurs and exploring strategies to overcome them.

Details: Mr. Shresht Modi, an alumnus of the School of Commerce & Management, has carved a niche for himself in the entrepreneurial world. With his innovative approach and resilience, he has established a successful venture that serves as a testament to the power of determination and strategic thinking.

The event commenced with a welcome address by Dr. Nikita Shukla & Sudeshna Sarkar, faculty coordinator, who highlighted the importance of alumni engagement in enriching students' learning experiences.

Mr. Modi shared his entrepreneurial journey, beginning from ideation to execution. He provided a candid account of the hurdles he faced, including:

- Navigating financial constraints during the initial stages.
- Building a skilled and motivated team.
- Adapting to market dynamics and evolving consumer behavior.

He emphasized the significance of perseverance, adaptability, and leveraging networks to overcome these challenges. Mr. Modi also underlined the importance of continuous learning and innovation in staying ahead of competition. The session was highly interactive, with students posing insightful questions about real-life scenarios in entrepreneurship. Key discussion points included:

- Strategies for securing funding and managing finances effectively.
- The role of technology in scaling a business.
- Coping with failure and maintaining a growth mindset.

Participants expressed immense appreciation for the session, praising Mr. Modi's relatable anecdotes and practical advice. The talk was lauded for its relevance and ability to inspire confidence among budding entrepreneurs.

The event concluded with a vote of thanks delivered by [Name], emphasizing the school's commitment to facilitating such meaningful interactions.

This *Alumni Talk* was a resounding success, leaving students motivated to embrace challenges and pursue their entrepreneurial dreams with renewed vigor.

Key Takeaways:

- **Practical Insights:** Students gained actionable knowledge about addressing common entrepreneurial challenges.
- **Inspiration:** Mr. Modi's journey served as a motivational blueprint, encouraging students to pursue their ambitions fearlessly.
- **Networking Opportunities:** The event fostered a sense of community and provided networking opportunities with alumni.



ARKA JAIN
University
Jharkhand



POSTER OF THE EVENT



SCHOOL OF COMMERCE AND MANAGEMENT
DEPARTMENT OF MANAGEMENT (BBA)

ALUMNI TALK

Shresht Modi
Session BBA (2021-2024)

Started business as an event management company at 17 which shut down due to COVID and restarted a cafe named Junkies which was wrapped up few months back. Currently assisting in expansion of Modi Paints.



11:00 AM ONWARDS

Saturday 16th November, 2024
Room No.602, Block F

Convener Dr. Pompe Das Sengupta
Asst. Dean SCOM

Coordinators Dr. Nikita Shukla
Ms.Sudeshna Sarkar

Figure 1: Poster of the Event- Alumni Talk

PHOTOS OF THE EVENT:

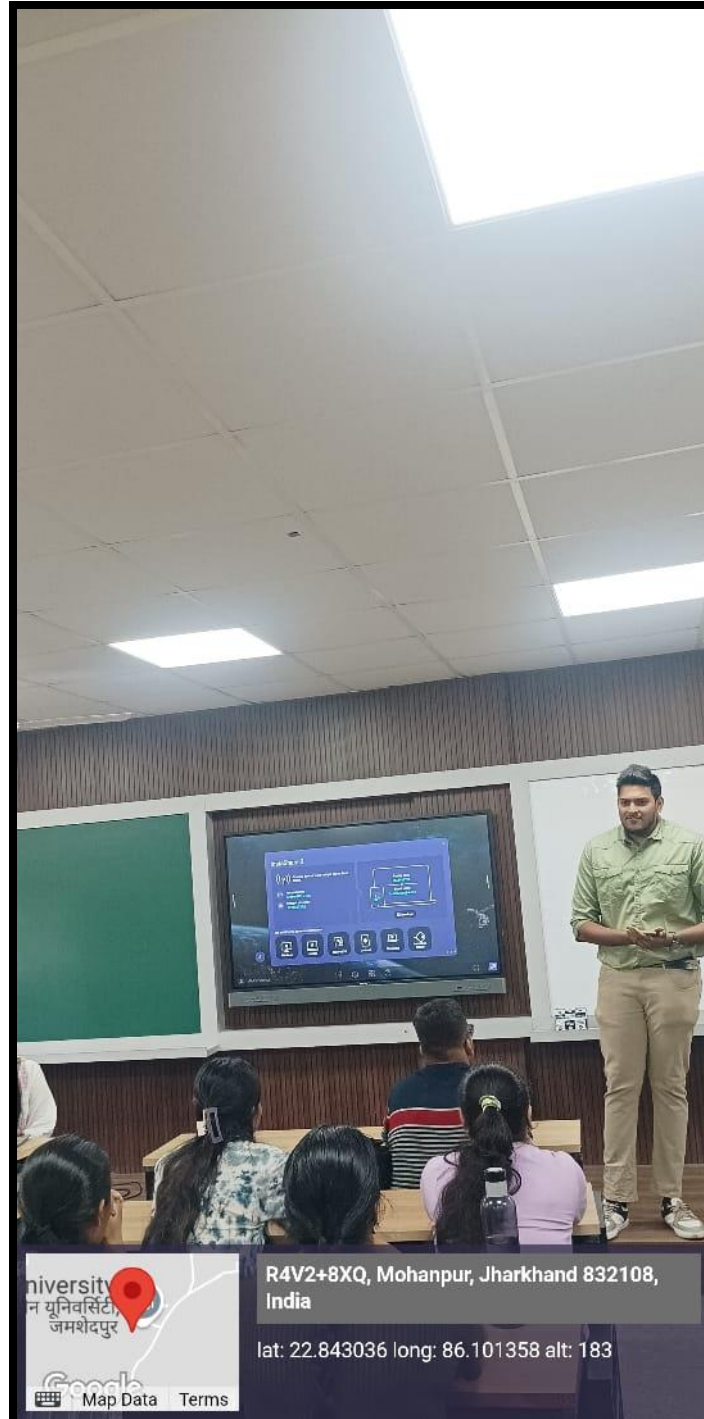


Figure 2: Geo Tagged Image of Alumni Shresht addressing the students



Figure 3: Geo Tagged Image of Felicitation of Shresht in the event – Alumni Talk

ATTENDANCE SHEET:



ARKA JAIN University
Jharkhand



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Jharkhand



Attendance Sheet For Alumni Talk

DATE : 16/11/2024

Department of Management			
SL NO.	NAME	ENROLLMENT NO.	SIGNATURE
1	Swayam Soutabbi, Sec-B	AJU/241524	Swayam
2	Aaysha Sharma Sec A	AJU/240857	Aaysha
3	Vandhika Khatri Sec A	AJU/240856	Vandhika
4	Radhika Jha Sec A	AJU/240285	Radhika
5	Sneha Barua Sec A	AJU/240467	Sneha
6	Sulabhkish Mahato	AJU/240210	Sulabhkish
7	Sumanta Chatterjee(B)	AJU/241490	Sumanta Chatterjee
8	Anish K. Sharma (B)	AJU/241167	Anish Sharma
9	Nitin Kumar	AJU/240221	Nitin
10	Sanesh Mandal	AJU/240435	Sanesh
11	Ashwini Gupta	AJU/240013	Ashwini
12	Aaruchi Sec 'D'	AJU/240026	Aaruchi
13	Shreya Mishra Sec 'D'	AJU/240484	Shreya Mishra
14	Sushma Singh Sec 'A'	AJU/240071	Sushma
15	Tamne Karua Sec 'D'	AJU/240788	Tamne Karua
16	Rashika Kumari Sec 'D'	AJU/240054	Rashika
17	Pragati Shaunk Sec 'B'	AJU/241563	Pragati
18	Sujal Kumar Singh	AJU/241566	Sujal Kumar Singh
19	Palakpriya Raut	AJU/241563	Palakpriya Raut
20	Anshika	AJU/241665	Anshika
21	Sonai Dey 'Sec-A'	AJU/240885	Sonai
22	Muskan Kumari 'Sec-A'	AJU/240894	Muskan Kumari
23	Bhumi Kumari 'Sec-D'	AJU/240886	Bhumi Kumari
24	Harshika Raj 'Sec-B'	AJU/241488	Harshika Raj
25	Trisha Kumari 'Sec-B'	AJU/241941	Trisha Kumari
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Event Coordinator

Miluté
16/11/24

Sujal
16/11/24

Program Coordinator
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

P. Dey