







SCHOOL OF COMMERCE & MANAGEMENT

Department of Commerce NOTICE

Ref No: AJU/SCoM/DoC/2024/759

Date: 06.09.2024

Department of Commerce, B.COM (H) in association with JEEVAN NGO is organising an Awareness Rally on the occasion of World Suicide Prevention Day.

Date: 10" September 2024.

Location: Gamharia Main Road to Laf Building, Gemharia

Time: 08:30 am onwards.

Students of BBA semester V (2022-25) & B.COM (H) semester I (2024-27) are instructed to join the rally.

Event Coordinators - Dr. Rama Singh & Ms. Sunita Jha

Ms. Ankita Singh Program Coordinator B.COM (H)

Program Co-ordinator

School of Commerce & Management

Copy for the information:

I. PS to the Vice-Chancellor

2. PS to the Director

1. PS to the Registrar

Controller of Examinations

5. In charge Web services for Website Updation

6. Notice Board

7. Guard File

Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce and Management

Assistant Dean (UG)
School of Commerce and Management
Arka Intellinoproty, Burkhard





Awareness Rally on Mental Health for World Suicide Prevention Day

Date of Event	10/09/2024
Name of the Event	Awareness Rally on Mental Health for World Suicide Prevention Day
Type of the Event	Life Skill Development
Conducted by	School of Commerce and Management-Department of B.Com(H)
Convenors of the Event	Dr Pompi Das Sengupta & Ankita Singh
Event Coordinators	Dr. Rama Singh, Sunita Jha
No. Of Participant	67

OBJECTIVE: The primary goal of the awareness rally organized by the Department of Commerce (B.Com Hons.) at ARKA JAIN University in association with JEEVAN NGO was to raise awareness about the importance of mental health and reduce the stigma surrounding suicide.

DETAILS: The awareness rally on mental health, held on September 10, 2024, began at 8:30 AM, with participants marching from Gamharia Main Road to Lal Building in Gamharia. The event was organized by the Department of Commerce at ARKA JAIN University in collaboration with JEEVAN NGO, as part of the university's initiatives for World Suicide Prevention Day. The rally saw enthusiastic participation from students of BBA Semester V (2022-25) and B.Com (Hons) Semester I (2024-27). The rally aimed to engage both students and the local community in a dialogue about mental health, with a special emphasis on addressing the rising cases of suicide and the need to create supportive environments. Slogans on placards carried by the students highlighted various mental health issues and the importance of seeking help. Volunteers distributed handbills to residents, shop owners, and passers-by, reinforcing the message of mental well-being and providing information about available mental health resources. It managed to involve not only students but also the local community, fostering discussions on the importance of mental health. By distributing handbills and holding placards with thought-provoking slogans, the rally effectively reached a broader audience, promoting the theme for World Suicide Prevention Day, 2024-27: "Changing the narrative on suicide." The event encouraged more open conversations about mental health, thus reducing stigma and promoting community support for individuals experiencing mental health challenges.

OUTCOMES

The rally successfully fulfilled its objectives by creating awareness around mental health and the importance of suicide prevention. The local community was highly receptive, with





many engaging in discussions about mental health. The distribution of handbills provided crucial information on where and how to seek help, while the slogans on placards sparked curiosity and reflection.

The event contributed to:

- Increased awareness about the importance of mental health in the local community.
- Reduced stigma around mental health discussions.
- Promoted help-seeking behaviour, especially regarding suicide prevention.





POSTER OF THE EVENT



School of Commerce and Management Department of Commerce B.Com (H)

Organizes

Awareness Rally to observe World Suicide Prevention Day

Participants: Ist Semester students B.Com (H) & Sem V BBA

Date: 10th September, 2024

Time: 8:30 am onwards Venue: Gamaharia Main Road

Convenors: Dr. Pompi Das Sengupta & Prof. Ankita Singh | Coordinator: Dr. Rama Singh & Sunita Jha

Figure 1: Poster of the event





PHOTOS OF THE EVENT



Figure 2: Photo of the rally organized to observe World Suicide Prevention Day





Camera Lite

R39W+GRJ, Dhirajganj, Gamharia, Chota Gamaria, Jamshedpur, Jharkhand 832108, India

COMMERCE AND MAN

Latitude 22.81885502°

SUICIDE START THE

Local 08:49:00 AM GMT 03:19:00 AM

Longitude

86.09684061°

Altitude 177 meters Tuesday, 10.09.2024

Figure 3: Photo during the march conducted on world suicide prevention day





Figure 4: Enthusiastic students during the march





LIST OF PARTICIPANTS

	ARKA JAIN NAAC CO				
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54	240098	Ishika Sandar	Ishika
\$5	241198	Karhaiyajee Bubey	Kahaiyajee
56	341525	Byush Dubey	Aglish
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59	241498	Krishna Aganwal	trishea
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