

## NOTICE

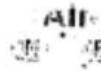
**ARKA JAIN**  
**University**  
Jharkhand

### SCHOOL OF HUMANITIES

#### BA (H) Fashion Design

Notice No: AJU/BA FD/230


Date: 11/09/2024



#### Khadi Mahotsav – Celebration of Tradition and Craftsmanship

Dear Students and Faculty members,

We are pleased to announce the upcoming **Khadi Mahotsav**—a celebration dedicated to the rich heritage and craftsmanship of khadi fabric. This event is a wonderful opportunity to explore and appreciate the traditional art of khadi weaving and the timeless beauty of this unique textile.

1. **Venue** : Chinmaya school, Bistupur  
Event Flow: Khadi Awareness talk, Quiz, Fashion Show  
**Date: 1st October, 2024**
2. **Venue** : Little Flower School, Telco   
Event Flow: Khadi Awareness talk, Quiz, Fashion Show, Design Hive stall  
**Date: 18th October, 2024**



Usha Kiran Baria  
Program Coordinator  
BA(H) Fashion Design

Program Co-ordinator  
School of Humanities

Copy for information & necessary action please: -

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Academic Coordinator
5. In charge Web services for Website
6. Notice Board
7. Faculty Members
8. Concerned semesters

**KHADI AWARENESS SESSION AT CHINMAYA SCHOOL, BISTUPUR**

<b>Date of Event</b>	<b>18.10.2024</b>
<b>Name of the Event</b>	<b>Khadi Awareness Session at Little Flower School</b>
<b>Type of the Event</b>	<b>Extension activities in neighbourhood community related to social issues and holistic development (3.6.1)</b>
<b>Conducted by</b>	<b>BA Fashion Design (H)</b>
<b>No. of Participants</b>	<b>150</b>

**OBJECTIVES:**

- To create Khadi Awareness amongst the new generation
- Promote Sustainable Fashion
- Preserve cultural heritage

**ABOUT THE EVENT:**

The Fashion Design Department of Arka Jain University organized a Khadi Awareness Session at Chinmaya School, Bistupur.

Program contents were

- 1. Talk on Personal Grooming** by Dr. Charu Wadhwa, Assistant Director, Centre for Capacity Building & Human Resource Development, Associate Professor, ARKA JAIN University
- 2. Talk on “Khadi for Nation - Khadi for Fashion - Sustainability Approach”** by - Ms. Usha Kiran Barla | Retail Experience Designer - NID; BF Tech. - NIFT; UGC-NET - Asst. Prof; Program Coordinator - Department of Fashion Design, Arka Jain University (15 minutes)
- 3. Design Showcase - “खादी परिधान - Khadi Apparels”** - in collaboration with Kalamandir Saksham SHG Federation (15minutes)
- 4. Impromptu Khadi Quiz** (10 minutes)
- 5. “Design Hive”** Inhouse Brand Store along with Kalamandir

The talk was informative and gave an insight about the Khadi industry and its importance in today's world. The Khadi talk inspired many to adapt Khadi wear in their daily lives. The next was the Designer garment Showcase by the designers of the department. They showcased some beautiful garments made of Khadi fabrics in various contemporary and traditional styles. It totally was breath-taking to see the unconventional garments that can be made of Khadi. The merchandise store was well appreciated by the students, parents and faculty

members who were very enthused to see various handmade products around Khadi and local craft.

### **TAKEAWAY (OUTCOME):**

#### Knowledge Enhancement:

1. Understanding of Khadi's significance in Indian history and culture.
2. Insights into the Khadi industry's current scenario and potential.
3. Awareness of sustainability benefits associated with Khadi.

#### Inspiration and Motivation:

1. Encouragement to adopt Khadi wear in daily life.
2. Appreciation for traditional Indian textiles and craftsmanship.
3. Motivation to explore Khadi-based fashion design.

#### Design and Creativity:

1. Exposure to contemporary and traditional Khadi apparel designs.
2. Understanding of Khadi fabric's versatility and adaptability.
3. Inspiration for innovative Khadi-based fashion designs.

#### Community Engagement:

1. Collaboration with Kalamandir Saksham SHG Federation.
2. Interaction with local artisans and designers.
3. Promotion of grassroots-level entrepreneurship.

#### Skill Development:

1. Enhanced knowledge of textile and fashion design.
2. Improved understanding of sustainable fashion practices.
3. Development of creative problem-solving skills.

#### Future Prospects:

1. Potential collaborations between Arka Jain University and Khadi-based organizations.
2. Integration of Khadi-based courses or modules in the Fashion Design curriculum.

### 3. Encouragement of entrepreneurship and start-up initiatives in Khadi-based fashion.

The Khadi Awareness Session successfully achieved its objectives, inspiring participants to appreciate and adapt Khadi in their lives, while fostering creativity, sustainability, and community engagement.

## Glimpses of the Event



**Welcome Session**

**Personal Grooming Session by Dr. Charu Wadhwa**







## Khadi Fashion Show





## List of Participants



DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at LFS Telco.  
 Faculty Coordinator :- USHA KIRAN BARIA NUBAR  
 Date and Time :- 16-10-24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
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2	Anshadhya Prasad	6A	lakupriya1980@gmail.com	7482093333	Yes
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4	Samsiddhi Sen	6A	msumand.jsr@gmail.com	9835543481	Yes
5	Anandhya Singh	6A	paramjsr@gmail.com	9269507189278	<del>Yes</del> NO
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15	Katriel Lois John	6A	katrielloisjohn2012@gmail.com	9229547397	Yes
16	Via Vesuma	6A	viayajk9cv99uma7826@gmail.com	933291119	YES
17	B. Rutika	6A		7903327893	Yes
18	Ayushi Prasad	6A	bhu25@yahoo.com	8092293491	Yes



DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at LFS, Telco  
 Faculty Coordinator :- USHA KIRAN BARIA NUBAR  
 Date and Time :- 16-10-24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
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26	Sarvagya Chatterjee	6A		9031986998	Yes
27	Prishtha Pandey	6A	pandey320@gmail.com	9031001282	Yes
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30	Rohan Singh	6A	rohan2856@gmail.com	7004750510	NO
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36	Aditya Sarana	6A	amishinha@gmail.com	9234678390	Not-uh NO

## DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at IPS, Teles  
 Faculty Coordinator :- USHA KIRAN BARIKA Utkal  
 Date and Time :- 18-10-24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design.(Y/N)
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14	Aryan Singh	6 A	Kumari.vinay@gmail.com	854040850	N
15	Ayushi Kumari	6 A		9234500988	yes

## DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at IPS, Teles  
 Faculty Coordinator :- USHA KIRAN BARIKA Utkal  
 Date and Time :- 19-10-24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
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15	Shamaya M. Raj	6 B			
16	B. Yashika	6 B	Sumathi Bhaskar@gmail.com	6203636643	



## DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at LPS Telco  
 Faculty Coordinator :- USHA KIRAN SARLA LUKBAR  
 Date and Time :- 18.10.24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
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24	Balbhair Nath Sarkar	6B	Veena Sarkar@gmail.com	8797990743	NO
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27	Ankur Yadav	6B	anandkumar@gmail.com	708340399168	NO
28	Pranjal Singh	6B	Nimisha7969@gmail.com	7061874272	NO
29	Abhijit Pandey	6B	Moni pandey842@gmail.com	8789149611	NO
30	Pratik Jaisri	6B	Anupk.jaisri@gmail.com	8092579950	NO
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## DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at LPS, Telco  
 Faculty Coordinator :- USHA KIRAN SARLA LUKBAR  
 Date and Time :- 18.10.24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
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16	Ansh Chattervedi	7A	s.sudhakumarj99@gmail.com	8884367250	NO
17	Sam Sharan	7A		8340283632	Yes
18	Aritra Banarjee	7A	banaritra2012@gmail.com	8340435987	Yes

## DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at LPS, Felco.  
 Faculty Coordinator :- USHA KIRAN SARLA Utkal  
 Date and Time :- 15.10.24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
1	Vinit Kumar	7A	vinitguria12@gmail.com	9708149066	Yes
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4	Samruddhi Kumar	7B	samruddhi07@gmail.com	700459882	No
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6	Naureen KONGAR	7A	Naureen KONGAR 9@gmail.com	89590052	No
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8	Banmaliwar .sharma	7A	Banmaliwar .sharma32@gmail.com	7021148896	No

## DEPARTMENT OF FASHION DESIGN

 Event Name :- Khadi Awareness Session at LPS Felco.  
 Faculty Coordinator :- USHA KIRAN SARLA Utkal  
 Date and Time :- 18.10.24

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
1	Tanisha Das	7A		7909704260	No
2	Nandini	7A		9934674183	No
3	Shruti Das	7A		94664689089	No
4	Ashwini Kishor	7A		8389138514	No
5	Shruti Kumar	7A		9835171567	No
6	Shruti Kumar	7A	jhadeshma@gmail.com	7544000977	Yes
7	Shruti	7A	shalu.c@tatamotors.com	9263639960	No
8	Chandana Dey	7A	chandana.dey@gmail.com	8797214706	No
9	Sheetal Dubey	7A	sheetal.dubey26126@gmail.com	8210174052	No
10	Nishita Das	7A	nishitd7302@gmail.com	9835534883	No
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12	Shruti Das	7A	pradip0535@gmail.com	9431339106	No
13	Sheetal Mahato	7A	scprityamahato@gmail.com	6206041805	No
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15	Malapatra	7A	malapatra@gmail.com	8789735129	Yes
16	Aishwarya Bori	7A	Aishwarya@gmail.com	9939326125	Yes
17	Payal Patra	7A	@PayalPatra001@gmail.com	6296377037	No
18	Aniya Perween	7A	aniya.perween.0027@gmail.com	7759918337	No



DEPARTMENT OF FASHION DESIGN

Event Name :- Khadi Awareness Session of LPS, Feloo.  
Faculty Coordinator :- V.S.K.A. KIRAN BARLA UCC, Feloo.  
Date and Time :- 15.10.27

Sr No.	Name of the Student	Class / Section	Email Id	Phone No.	Interested in Fashion Design (Y/N)
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## Feedback

