



NOTICE



SCHOOL OF HUMANITIES

BA (H) Fashion Design

Notice No: AJU/BA FD/229

Date: 05/ 09 / 2024

NOTICE

Dear Students,

The Department of Fashion Design is planning an industry visit to Jharkhand Khadi and Village Industries Board - Shirt Manufacturing unit, providing students with an invaluable opportunity to explore the traditional and modern aspects of textile manufacturing. This visit aims to enhance your understanding of sustainable fashion and the intricacies involved in Khadi production.

Date: 13.09.2024 Friday

Location: Jharkhand state Khadi and Village Industries Board - Shirt manufacturing Unit Bistupur, Jamshedpur.

Usha Kiran Barla
Program Coordinator
BA(H) Fashion Design

U.K. Barla
Program Co-ordinator
School of Humanities

Copy for information & necessary action please: -

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Academic Coordinator
5. In charge Web services for Website
6. Notice Board
7. Faculty Members
8. Concerned semesters

Industry visit to Khadi Shirt Manufacturing Unit

Date of Event	13.09.2024
Name of the Event	Industry Visit
Type of the Event	Experiential Learning/ Participative Learning/ Problem Solving Methodologies (2.3.1)
Conducted by	BA Fashion Design (H)
No. of Participants	17

INTRODUCTION:

On 5.09.2024, a group of 17 participants from the Fashion Design department, visited the Jharkhand Khadi and Village Industries Board's shirt manufacturing unit. The objective of the visit was to gain practical insights into the operations of khadi industries and understand the role of village industries in promoting sustainable practices and local employment.

OBJECTIVES:

- To observe the shirt manufacturing process in the khadi and Village Board unit.
- To understand the socio-economic impact of khadi on local communities.
- To explore the role of Khadi in promoting sustainable and eco-friendly practices.
- To interact with industry experts and gain firsthand knowledge about challenges and opportunities in the sector.

ABOUT THE EVENT:

- The visit commenced with an introductory session led by the manager of the manufacturing unit. Participants learned about the history of Khadi, its significance in the Indian economy, and its role in supporting rural livelihoods.
- Participants observed the initial stages of shirt making, where fabric is cut into patterns. The importance of precision in cutting for quality production was emphasized.
- A live demonstration of shirt stitching was conducted, showcasing different techniques used in Khadi shirt production. Artisans explained various types of stitches and their significance in ensuring durability and design integrity.
- The final stages of shirt production, including pressing and quality checks, were demonstrated. Participants learned how finishing touches contribute to the overall aesthetic and market readiness of the products.
- The importance of quality control measures in maintaining product standards was discussed. Participants learned about the various tests conducted to ensure that the shirts meet customer expectations and industry standards.
- The manager shared insights into how the Khadi unit supports local artisans, particularly women, providing them with skills and employment opportunities. The

social initiatives undertaken by the Khadi and Village Board to uplift marginalized communities were also highlighted.

- Participants had the opportunity to engage directly with the artisans, gaining firsthand knowledge of their experiences, challenges, and the pride they take in their work. This interaction enriched the understanding of the human element behind Khadi production.

TAKEAWAY (OUTCOME):

- Participants gained a greater understanding of the artistry and craftsmanship required to produce Khadi shirts.
- The visit emphasized Khadi's role in promoting eco-friendly fashion and its potential as a competitive substitute in the current market.
- Knowledge of Khaadi's socioeconomic effects on rural communities and women's empowerment via skill development was improved.

It was enlightening and motivating to visit the Jharkhand Khadi and Village Board shirt stitching factory. The complexities of shirt manufacturing, the importance of Khadi in the textile sector, and its function in advancing sustainable practices were all topics that participants learned a lot about. Participants will be inspired to promote and support sustainable fashion and traditional crafts by the experiences they share throughout the tour.



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Poster of the Event



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DEPARTMENT OF
FASHION DESIGN
presents

INDUSTRY VISIT

Jharkhand Khadi and Village Industries
Board - Shirt Manufacturing Unit

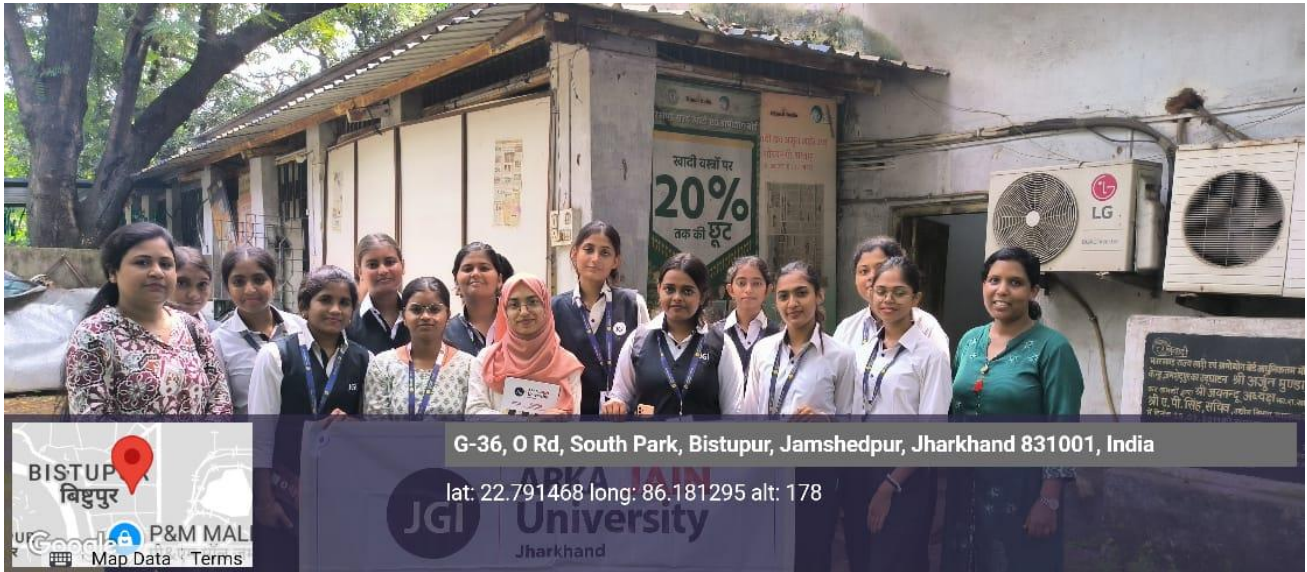


Date : 13th September, 2024

Location : Bistupur, Jamshedpur

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Glimpses of the Event

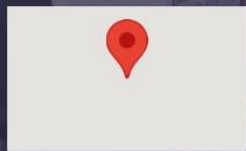


Outside the Khadi Shirt Manufacturing Unit, Bistupur; (below) with the promotional kiosk vehicle



G-36, O Rd, South Park, Bistupur, Jamshedpur, Jharkhand 831001, India

lat: 22.791469 long: 86.181288 alt: 178



G-36, O Rd, South Park, Bistupur, Jamshedpur, Jharkhand 831001, India

lat: 22.791456 long: 86.181287 alt: 178



H-2/16, O Rd, South Park, Bistupur, Jamshedpur, Jharkhand 831001, India

lat: 22.791321 long: 86.182646 alt: 174



G-36, O Rd, South Park, Bistupur, Jamshedpur, Jharkhand 831001, India

lat: 22.791456 long: 86.181287 alt: 178

Shirt Stitching demonstration by the trainer



File samples created during the raining programme at Khadi Shirt manufacturing unit

With the team of trainers and production in charge



Feedback

