





Jharkhand



# DEPARTMENT SCHOOL OF PHARMACY **CIRCULAR**

### No: AJU/SOHAS/53/24

#### Date 01.04.2024

ARKA **JAIN** 

University

Jharkhand

It is hereby notified that School of Pharmacy will organize MAHA BISUBA MILAN 2024 a cultural festive from Odisha on 13th April 2024 on 10:30 AM onwards to emphasize the diversifying Culture of India. All the students and staff of the University herewith notified to join this great event.

ARXATANOPIO armacy ARKA JAIN University Jharkhand Dean School of Pharmacy Copy to

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Vice Chancellor Office of the Registrar IQAC **Event Coordinator Class Coordinators** Head of the Departments Deans Website In-charge Office file 1.11 Student Whatsapp group





## MAHA BISUBA MILAN 2024 A CULTURAL FESTIVE FROM ODISHA

Date of Event	13.04.2024
Name of the Event	MAHA BISUBA MILAN 2024 A CULTURAL FESTIVE FROM ODISHA
Type of the Event	Cultural and Life Skill Development Program
Conducted by	School of Pharmacy
No. Of Participant	72

**OBJECTIVE**: Celebrating Maha Bisuba Milan is multifaceted, encompassing cultural preservation, community building, spiritual reflection, education, talent showcase, and institutional values promotion.

DETAILS: The "Maha Bisuba Milan" celebration in the Oriya community is associated with the Oriya New Year, which typically falls on the first day of the month of Baisakha (mid-April). This festival marks the beginning of the traditional solar calendar followed in Odisha and is observed with great enthusiasm. During Maha Bisuba Milan, families and communities come together to celebrate and welcome the new year. The celebrations include various rituals, cultural events, and festive gatherings. People clean their houses, wear new clothes, decorate their homes with rangolis and prepare special dishes. To celebrate this auspicious day the School of Pharmacy at ARKA JAIN University organized a vibrant celebration of Maha Bisuba Milan on April 13th, 2024. This event, denoting the Oriva New Year, brought together esteemed faculty, administrative dignitaries, and enthusiastic students of ARKA JAIN University to witness the traditional rituals and cultural festivities. The event was graced by the presence of distinguished personalities: Dr. Amit Srivastava, Registrar, Dr. Angad Tiwari, Dean of Student Welfare (DSW), Dr. Jasbir Singh Dhanjal, Joint Registrar, Dr. S.S. Razi, Chairperson of the Board of Management, Dr. Jyotirmaya Sahoo, Dean School of Health and Allied Sciences as well as the esteemed faculties from different departments of ARKA JAIN University. The celebration commenced with a ceremonial lamp lighting, symbolizing the auspicious occasion of Maha Bisuba Milan, marking the Oriya New Year. This was followed by prayers and homage offered to the Hindu deity Jagannath Maha Prabhu, signifying blessings for the upcoming year. A captivating traditional Odissi dance was performed by students of the Bachelor of Pharmacy (B.Pharm) program. The graceful performance was executed by Ms. Shristi, Ms. Diya, and Ms. Prachi, showcasing the rich cultural heritage of Odisha. An integral part of the event was the presentation of Bel Panna, a traditional and refreshing drink, skillfully prepared by Mr. Pravas Ranjan Das, adding a delightful culinary experience to the celebration. Overall, the Maha Bisuba Milan celebration served as a vibrant testament to the cultural diversity and communal spirit cherished at ARKA JAIN University. The conceptualization and execution of the event was done by Dr. Jyotirmaya Sahoo, with dedicated support from Mr. Pravas, Mr. Ashutosha, and the diligent staff members of the School of Pharmacy.



**OUTCOMES**: The Maha Bisuba Milan celebration organized by the School of Pharmacy was met with enthusiasm and joy by all attendees. The event successfully blended cultural traditions with academic spirit, providing a platform for students and faculty to come together.







## Photos of the Event









Students preparing rangoli for the auspicious ocassion



Students performing a cultural dance to celebrate Maha Bisuba Milan



**Feedback Analysis** 







## Participants

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