Notice:





SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJUISCOM/DoM/2024/561

Date: 30.03.2024

This is to inform all the students that the Research Society - School of Commerce and Management is organizing a **Survey on Financial Inclusion** in Rural Jharkhand (Mohanpur Village) on 30° March 2024 from 10:00 am onwards for the students of Research Society.

Event Convener: Dr. Pompi Das Sengupta Event Coordinator: Ms. Sudeshna Sarkar

Dr. Vishakha Joseph Program Coordinator I/C 88A

Program Co-ordinator School of Commerce & Management Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce and Management

end Of Commerce and Manager (Vika Inn University Beathans)

Copy for the information:

- PS to the Vice-Chancellor
- I PS to the Director
- 3 P5 to the Registrar
- Controller of Examinations
- in charge V/eb services for Website Updation
- Notice Board
- 7. Guard File





THE RESEARCH SOCIETY 2024 SURVEY ON FINANCIAL INCLUSION

Date of Event	30-03-2024
Name of the Event	Survey on Financial Inclusion
Type of the Event	Academic Event
Conducted by	School of Commerce and Management
No. Of Participant	12

OBJECTIVE: To Encourage BBA students to explore and analyze contemporary issues in the business world through research, contributing to a better understanding of current challenges and potential solutions.

DETAILS:

On 30th March, 2024 the team of students from the research society of School of Commerce and Management Arka Jain University conducted a survey on Financial inclusion among the rural sector at Mohanpur. The objective was to Encourage BBA students to explore and analyze contemporary issues in the business world through research, contributing to a better understanding of current challenges and potential solutions. The faculty team put forth clear instructions regarding the conduct of the survey to the students. It was also ensured that each one of them collects maximum number of responses.

The event concluded positively and each one of them put their best efforts. At the end of the suvey, the coordinators compiled the results of the same.

TAKEAWAYS:

- 1. Conducting the survey has significantly deepened the understanding of the complex dynamics surrounding financial inclusion. The students gained first hand insights into the challenges faced by marginalized communities and the factors contributing to their financial exclusion.
- 2. This activity has honed the research skills of the students, from designing survey questionnaires to collecting and analyzing data.





Poster of the Event:



Figure 1: Poster of the Event 2024





Photos of the Event



Figure 1: Group Photo of students conducting survey

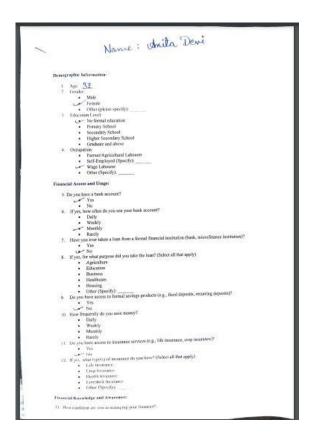


Figure 2: Group Photo of students conducting survey





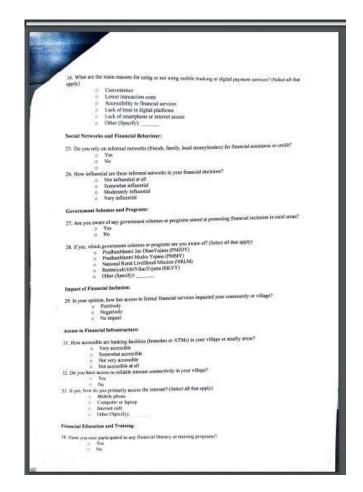
Sample Questionnaire Sheet:





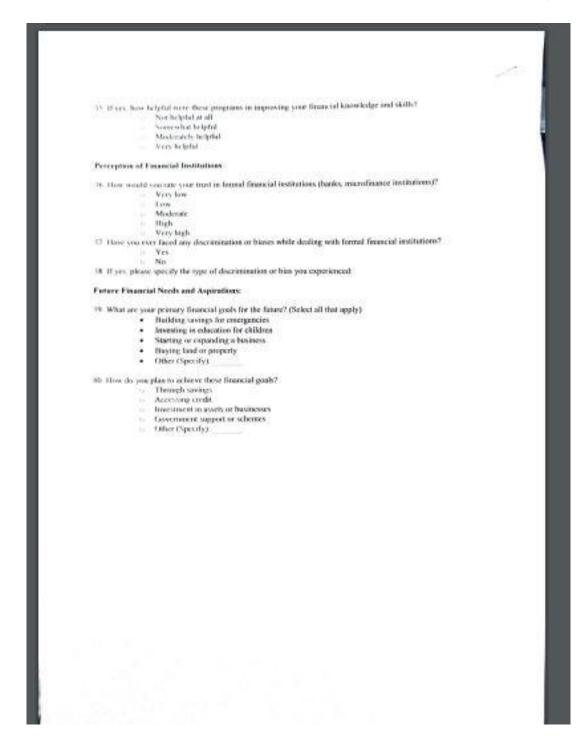
















Students Attendance:

