



SCHOOL OF COMMERCE & MANAGEMENT

Department of CommerceNOTICERef No: AJU/SCoM/DoC/2024/705

Date: 15.07.2024

Department of Commerce, B.COM (H) in collaboration with SAKSHAM - Roychand Chenraj Centre for Innovation, Incubation and Entrepreneurship Cell (RCCIIE) of ARKA JAIN University organizes a talk show "IdeaX 1.0" for the students of BBA & B.COM (H) on 19 July 2024 from 01:30 pm at C Block Seminar Hall, AJU campus.

Confirm your participation using this link. <https://forms.gle/DM2YLoBJVfkT2FpHA>

Event Coordinators: Dr. Rama Singh & Mr. Somaditya Majumdar

Ms. Ankita Singh
Program Coordinator
B.COM (H)

Program Co-ordinator
School of Commerce & Management

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

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2. PS to the Director
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IDEAX 1.0 ON STARTUPS

Date of Event	19th July 2024
Name of the Event	IdeaX 1.0
Type of the Event	Talk show on START UPS
Conducted by	Department of Commerce, School of Commerce and Management, in collaboration with Roychand Chenraj Centre for Innovation, Incubation and Entrepreneurship (RCCIIE), ARKA JAIN University
Faculty Coordinators	Dr. Rama Singh, Somaditya Majumdar
No. Of Participant	70
Guest Speaker	Mr. Jakso James, Founder of PortalLearn

OBJECTIVE: The primary aim of the session was to provide participants with a foundational understanding of startups.

DETAILS: The Department of Commerce, School of Commerce and Management at ARKA JAIN University, in collaboration with the Roychand Chenraj Centre for Innovation, Incubation and Entrepreneurship (RCCIIE), organized the first edition of the talk series, IdeaX 1.0, focusing on startups. This event was held on the 19th of July, 2024, in the Seminar Hall of Baudhayan Block. The session was graced by the presence of Mr. Jakso James, the esteemed founder of PortalLearn, a startup recognized among the top 10 in Jharkhand.

The primary aim of the session was to provide participants with a foundational understanding of startups. The event targeted aspiring entrepreneurs and students keen on exploring the startup ecosystem. The agenda was designed to offer insights into the initial stages of setting up a startup, the challenges faced, and the strategies for growth and sustainability.

Key Highlights:

- **Introduction to Startups:** Mr. Jakso James began the session by elucidating the concept of startups, distinguishing them from traditional businesses. He emphasized the innovative aspect and the high growth potential that characterize successful startups.
- **Journey of PortalLearn:** Sharing his personal entrepreneurial journey, Mr. James detailed the inception of PortalLearn, its growth trajectory, and the challenges encountered along the way. His narrative provided a real-world perspective, inspiring many in the audience.

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- **Interactive Q&A Session:** The session concluded with an interactive Q&A segment, where students and faculty engaged with Mr. James, seeking advice on various aspects of startup development, from ideation to execution.

Poster of the Event

JGI | **ARKA JAIN University** | **NAAC GRADE A**
Jharkhand | ACCREDITED UNIVERSITY

SPEAKER #1 | **IDEAX**

SCHOOL OF COMMERCE & MANAGEMENT
DEPARTMENT OF COMMERCE

JAKSO JAMES
Founder, PortalLearn

CONVENORS:
DR. POMPI DAS SENGUPTA
MS. ANKITA SINGH

EVENT COORDINATORS:
DR. RAMA SINGH
MR. SOMADITYA MAJUMDAR

19th JULY 2024, 13:30 hrs
Block C Auditorium

An Initiative of SAKSHAM: RCCIIE: ED CELL

Photos of the Event

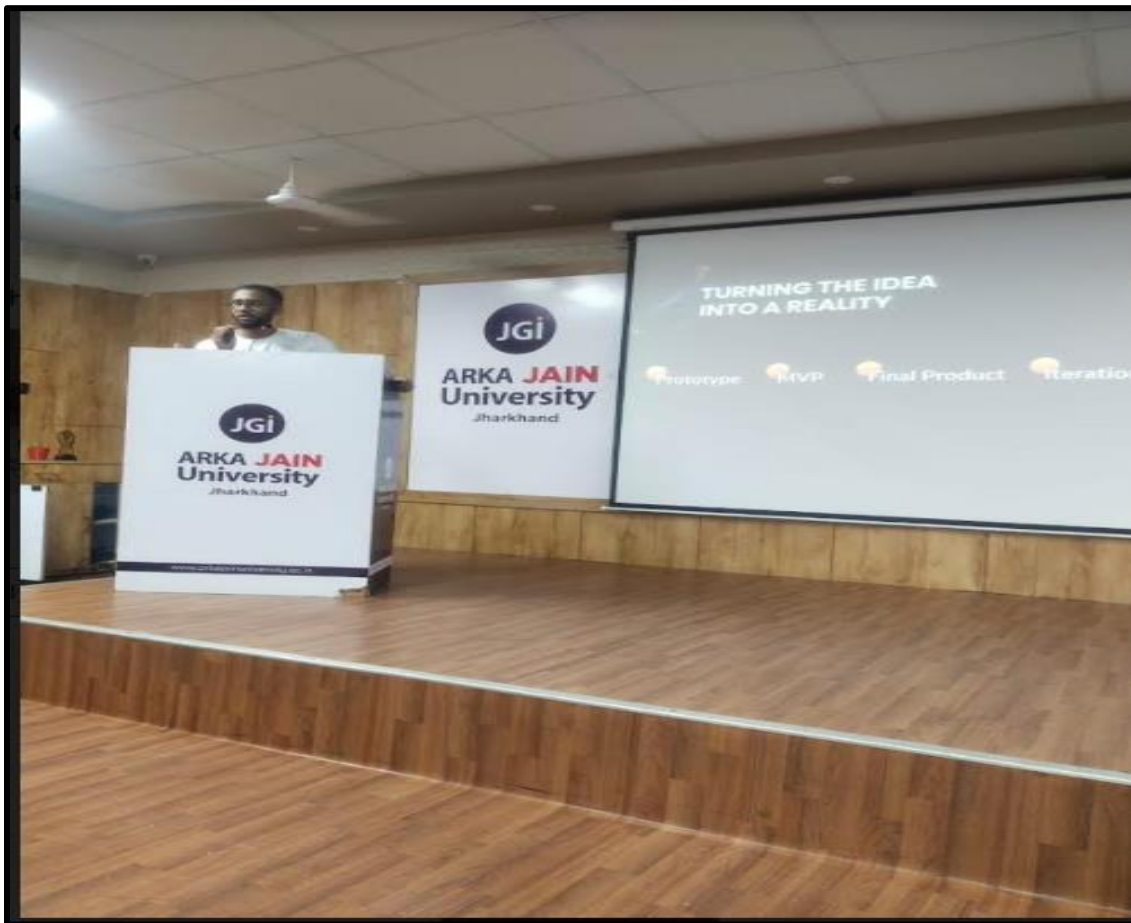


Figure 1: Session by Mr. Jakso James on Turning Idea into reality

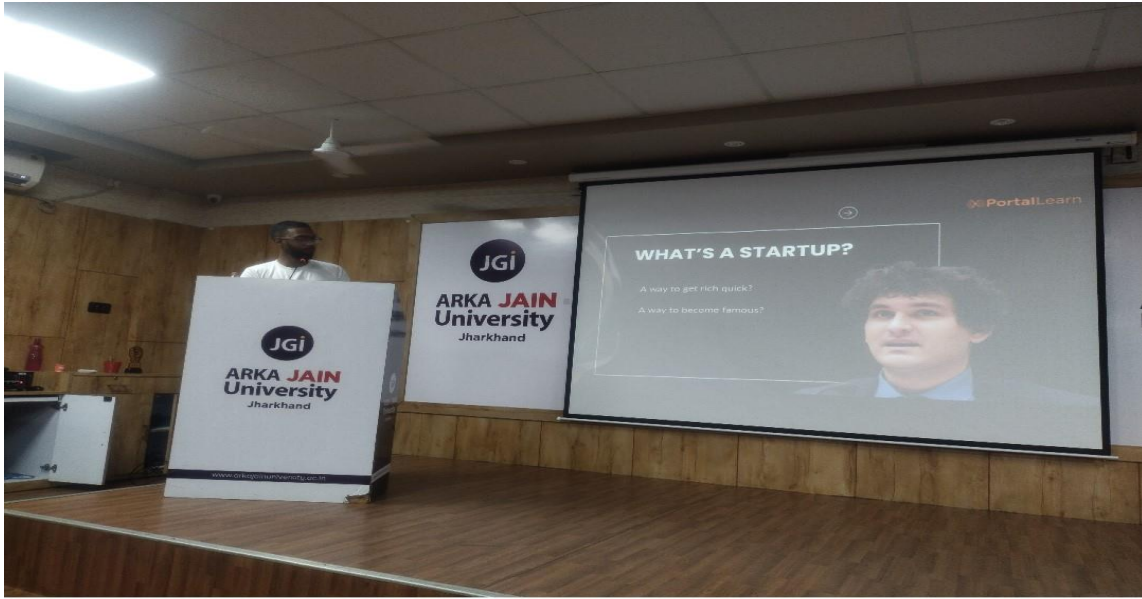


Figure 2: Mr. Jakso James on Basics of STARTUP

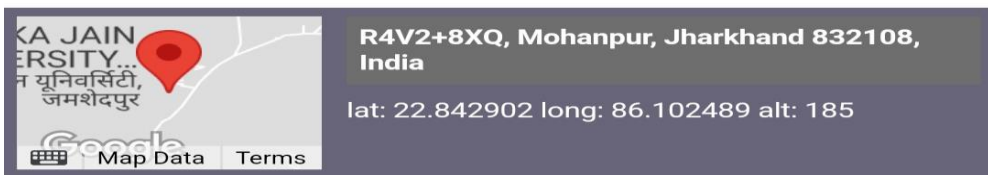


Figure 3: All in one frame

List of Participants

School of Commerce and Management				
DEPARTMENT OF COMMERCE, B.COM (H)				
Attendance Sheet for IDEAX (19.07.2024)				
SL. NO.	ENROLLMENT NO.	STUDENT NAME	COURSE	SIGNATURE
1.	AJU/1930104	Smaha Chatterjee	BBA	Smaha
2	AJU/230806	Rajal Koddar	BBA	Rajal
3	AJU/230205	Tika Mishra	BBA	Tika
4	AJU/230141	Neha Kumari	BBA	Neha
5	AJU/230284	Shyama Chakraborty	BBA	Shyama
6.	AJU/230425	Shubham Sathya	BBA	Shubham
7.	AJU/230342	Shrijet Chakraborty	BBA	Shrijet
8.	AJU/230814	Poojita Inwai	BBA	Poojita
9	AJU/230847	Shruti Kumari	BBA	Shruti
10	AJU/230801	Kanishka Ray	BBA	Kanishka
11	AJU/231641	Shruti Rani	B.COM(H)	Shruti
12	AJU/231608	Namita Sushil	B.COM(H)	Namita
13	AJU/220419	Rishika Singh	B.COM(H)	Rishika
14	AJU/220462	G. Jagan Dev	B.COM(H)	G. Jagan Dev
15	AJU/211004	Somnath Das	B.COM(H)	Somnath
16	AJU/220636	SHIVA MANDAL	B.COM(H)	Shiva
17.	AJU/220376	CHANDAN DAS	B.COM(H)	Chandan Das
18.	AJU/230885	Roha Das	B.COM(H)	Roha Das
19.	AJU/221202	Abhijit Singh	B.COM(H)	Abhijit
20.	AJU/230705	Ritika Ray	B.COM(H)	Ritika Ray
21	AJU/250928	Pratiksha Mishra	B.COM(H)	Pratiksha
22	AJU/231227	Sakshi Kumari	B.COM(H)	Sakshi
23	AJU/230283	Aakarshita Akshita	B.COM(H)	Aakarshita
24	AJU/231649	Shivangi Kumari	B.COM(H)	Shivangi
25	AJU/231196	Jaya Singh	B.COM(H)	Jaya
26	AJU/220943	Maitanik Garg	B.COM(H)	Maitanik
27	AJU/231071	Aadrita Lahiri	B.COM(H)	Aadrita
28	AJU/230560	Rohit Dutta	B.COM(H)	Rohit
29	AJU/230769	Abdham Gay	B.COM(H)	Abdham
30	AJU/230408	Soumya Kanyari	B.COM(H)	Soumya
31	AJU/230421	Sushmita Ghosh	B.COM(H)	Sushmita
32	AJU/231343	Sumit Swarokar	B.COM(H)	Sumit
33	AJU/231922	Shubham Ray	B.COM(H)	Shubham
34	AJU/231620	Subham Das	B.COM(H)	Subham

Part 1 of 4

SL NO	ENROLLMENT NO.	STUDENT NAME	COURSE	SIGNATURE
35	AJU/231419	Ishika Tewary	B.Com(H)	Ishika Tewary
36	AJU/230488	Rulbul Kumari	B.Com(H)	Rulbul Kumari
37	AJU/231584	Aashpreet Kaur	B.Com(H)	Aashpreet Kaur
38	AJU/230352	Priya Kumari	B.Com(H)	Priya Kumari
39	AJU/230991	Riya W. Shukla	B.Com(H)	Riya
40	AJU/231409	Kajal Keshri	B.Com(H)	Kajal
41	AJU/230485	Rini. Kothari Prasadham	B.Com(H)	Rini
42	AJU/230383	Deepika Singh	B.Com(H)	Deepika
43	AJU/230525	Kushika Raj	BBA	Kushika
44	AJU/230708	Marisha Patan	BBA	Marisha
45	AJU/230483	C. Meghna Choudhary	BBA	C. Meghna Ch.
46	AJU/230455	Arunika Mohanty	B.COM	Arunika
47	AJU/230119	Bharti		
48	AJU/2318185	Shreya		
49	AJU/231820	Sumit Rajak	B.Com	Sumit
50	AJU/231551	Harshpreet Singh	B.Com	Harshpreet
51	AJU/231587	Nikhil Kumar	B.Com	Nikhil
52	AJU/231871	Ritika Singh	B.Com	Ritika
53	AJU/230917	Bem Kumar	B.Com	Bem
54	AJU/231844	Harsh Raj	B.Com	Harsh
55	AJU/231002	Akash Das	B.Com	Akash
56	AJU/231638	Smriti Choudhary	B.COM	Smriti
57	AJU/231295	Shivam Kumar	B.com	Shivam
58	AJU/230448	Sumit Kumar	B.com	Sumit
59	AJU/231507	Rozy Kumari	B.Com	Rozy
60	AJU/230095	Ayush Tripathi	B.Com	Ayush
61	AJU/230070	Sonal Jethi	B.Com	Sonal
62	AJU/230541	Mauli	B.com	Mauli
63	AJU/230482	Aditya	B.com	Aditya
64	AJU/230531	Nabha Siddique	B.com	Nabha
65	AJU/231466	Roshan Kumar Singh	B.Com	Roshan
66	222025	Shreya Anand	B.com	Shreya
67	221778	Shreya Kumari	B.com	Shreya
68	AJU/231344	Nidhi Kaur	B.com	Nidhi
69	AJU/231404	Vivant Singh	B.com	Vivant
70	AJU/230082	Gaganpreet Singh Saini	B.com	Gaganpreet

Signature of UGC Coordinators

Signature of PC/Dean
 Program Co-ordinator