

NOTICE

**ARKA JAIN**
University
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2024/775

Date: 21.09.2024

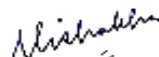
Department of Management, BBA in collaboration with SAKSHAM - Roychand Chenraj Centre for Innovation, Incubation and Entrepreneurship Cell (RCCIIE) of ARKA JAIN University is organizing a session on "**Backstage with Millionaires**" for the students of BBA semester III (2023-26).

Date – 24th September 2024

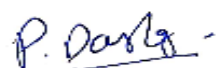
Time – 03:00 PM onwards

Venue – F Block, AJU Campus

Event Coordinator: Dr. Chanchal Mandal


Dr. Vishakha Joseph
Program Coordinator I/C
BBA

Program Co-ordinator
School of Commerce & Management


Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

SESSION ON BACKSTAGE WITH MILLIONAIRES

Date of Event	24-09-2024
Name of the Event	Session on Backstage with Millionaires
Type of the Event	Entrepreneurship Development
Organized by	Department of Management (BBA), Arka Jain University
Coordinated by	Dr. Chanchal Mandal
No. of Participants	17

OBJECTIVE: This event on entrepreneurship awareness was organized for the BBA second year students of ARKA JAIN University, Jamshedpur.

DETAILS:

On 24th September, 2024 a virtual session on entrepreneurship awareness was conducted for the BBA second year students of the 2023-2026 batch. The motive behind driving this event was to enable the students get aware about the different forms of struggles involved while someone transforms himself/herself to become an entrepreneur.

The session titled “Building India’s Only Jewellery Unicorn” covered the real life entrepreneurial journey of Mr. Avnish Anand, one of the founders of Caratlane. Throughout the interview, the focus of the speaker was on how they had left their well-paid jobs to try out hands on something new. It is a huge challenge to build and sustain a start-up, also to grow it in the form of a unicorn.

TAKEAWAY (OUTCOMES): The event proved to be etch its impact on each of the students present in the session and helped to re-orient their thought process to ignite the flame of entrepreneurship in them.



ARKA JAIN
University
Jharkhand



Poster of the Event



ARKA JAIN
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Jharkhand



SCHOOL OF COMMERCE AND MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

**IN COLLABORATION WITH RCCIIE &
SAKSHAM (ED CELL), ARKA JAIN
UNIVERSITY**

is organizing



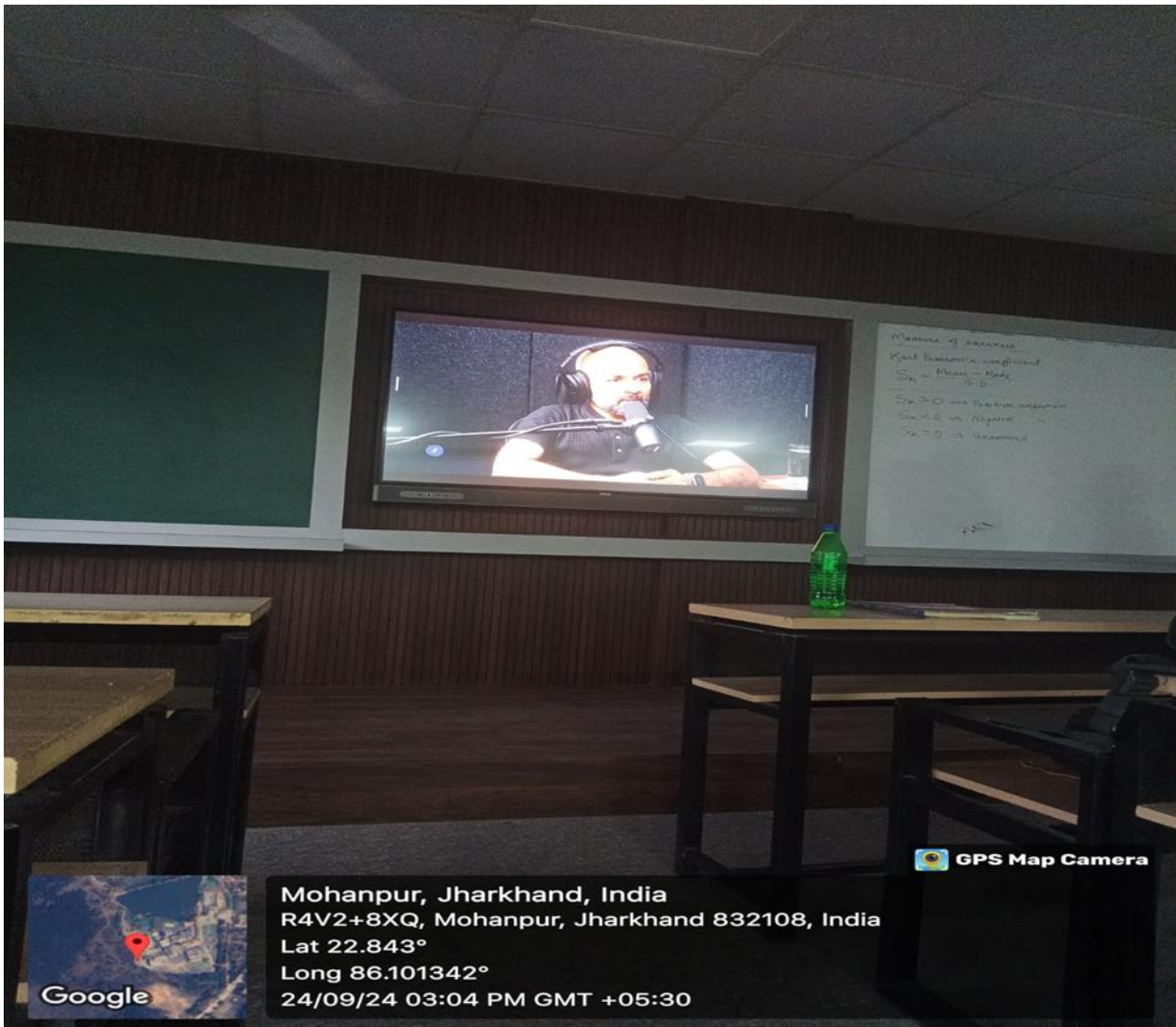
**BACKSTAGE WITH
MILLIONAIRES**

**SESSION #1: 24TH SEPTEMBER, 2024 |
03:00 PM | F BLOCK**

**CONVENOR: DR. POMPI DAS SENGUPTA
CONVENOR: DR. VISHAKHA JOSEPH
EVENT CO-ORDINATOR: DR. CHANCHAL MANDAL**

Poster of the Event: Session on Backstage with Millionaires organized on 24-09-2024

Photos of the Event



Virtual Session on Entrepreneurship in Progress for BBA students



Group Photograph of Backstage with Millionaires Session #1 with BBA students

List of participants (partial):

SCHOOL OF COMMERCE & MANAGEMENT				
DEPARTMENT OF MANAGEMENT				
Back Stage with Millionaires In Association With 'SAKSHAM' Entrepreneurship Club (21/09/2024)				
SL.NO.	Enrollment No	NAME OF THE STUDENT	SECTION	SIGNATURE
1	AJU/231699	AADITI KUMARI	'D'	Aaditi Kumari
2	AJU/231684	Khushi Roy	'D'	Khushi Roy
3	AJU/290186	Rocky Kumari	'A'	Rocky Kumari
4	AJU/280144	Shruti Chatterjee	'A'	Shruti
5	AJU/230121	SONAM KUMARI	'A'	Sonam
6	AJU/238029	Prasen Arand	'A'	Prasen
7	AJU/230274	Harshit Prasad	'A'	Harshit Prasad
8	AJU/230256	Kuldeep Upadhyay	'A'	Kuldeep
9	AJU/231361	Lataksi Tiwari	'B'	Lataksi
10	AJU/230860	Shashank Raj	'B'	Shashank
11	AJU/231381	Anshika Mishra	'B'	Anshika
12	AJU/230737	Khushi Acharya	'B'	Khushi
13	AJU/230858	Rahul Mandi	'B'	Rahul
14	AJU/230681	Muskan Kumari Poddar	'B'	Muskan
15	AJU/231596	Kritika Kumari	'D'	Kritika
16	AJU/230155	Sayak Das Ghosh	'A'	Sayak
17	AJU/230341	Paitam Kumar	'A'	Paitam
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