



SCHOOL OF PHARMACY CIRCULAR

No: AJU/SOHAS/213/2023

Date 13th October 2023

This is to inform all the students of School of Pharmacy, ARKA JAIN University that School is going to conduct CHARAK a flagship event to promote AYURVEDA as Natural Remedies. The venue will be ARKA JAIN University and time will be at 11:00 AM onwards on 16th October 2023.

School of Pharmacy
ARKA JAIN University Jharkhand

Dean School of Pharmacy Copy to IQAC Office of the Registrar Class Coordinators In-charge Website Office File



"CHARAK" EPISODE 1 TO PROMOTE AYURVEDA FOR NATURAL REMEDIES

| Date of Event | 28.10.2023 |
|--------------------|---|
| Name of the Event | "CHARAK" EPISODE 1 To Promote Ayurveda for Natural Remedies |
| Type of the Event | Technical and Life Skill Development Program |
| Conducted by | School of Pharmacy in association with BHESAJAM the Pharma Club |
| No. Of Participant | 53 |

OBJECTIVE: Promoting Ayurveda as natural remedies involves raising awareness, validating its efficacy through research, integrating it into mainstream healthcare, educating individuals about wellness practices, and acknowledging its cultural significance. This promotes a holistic approach to health and well-being.

DETAILS: The ancient system of Ayurveda, meaning "Science of Life" in Sanskrit, has resurfaced as a beacon of natural healing. With a history spanning over 5,000 years, Ayurveda promotes holistic well-being by considering the individual as a unique entity, connecting the body, mind, and spirit, and utilizing natural remedies aligned with the rhythms of nature. On October 28, 2023, BHESAJAM, the Pharma Club of the School of Pharmacy at ARKA JAIN University, organized CHARAK to promote Ayurveda as Natural Remedies. This event explored the resurgence of Ayurveda and advocated for its integration into modern healthcare systems. It delved into Ayurveda's principles, practices, and potential to provide sustainable and holistic solutions to various health challenges. Through a blend of traditional wisdom and contemporary scientific support, it aimed to highlight Ayurveda's role in fostering a balanced, healthier life by embracing nature's healing power. The event started with students and faculty member Mr. Pravas, who were involved in the preparation of herbal juices of Azadirachta indica (neem), Daucus carota (carrot), Ocimum tenuiflorum (Tulsi), Lagenaria siceraria (Bottle Gourd), Cucumis sativus (Cucumber), Citrus sinensis (Orange), Citrus limon (lemon), and Malus (Apple). Once the juices were prepared, the students assembled in front of the Sushruta, Block B. The students highly encouraged spectators from different departments of the university to witness the taste of Ayurveda. Faculty and students from the School of Pharmacy, as well as other schools of Arka Jain University, really enjoyed the taste of Ayurveda and appreciated the efforts of the students

The students explained in detail about the medicinal properties of all the herbal juices to the spectators. The entire event was conceptualized by Dr. Jyotirmaya Sahoo and was successfully coordinated under the guidance of Mr. Sumata, Mr. Pravas, Mr. Ashutosh, Ms Purnima, and student coordinators Srishti Shreya, Anjali Sahu, and Harsh Kumar from the B.Pharm 5th semester.



OUTCOMES: The Charak event held at Arka Jain University had a far-reaching impact, raising awareness and fostering interest among students, faculty, and non-teaching staff. Students gained a deeper understanding of Ayurveda's holistic approach to health and wellness, faculty explored potential curricular integration and research opportunities, while non-teaching staff benefited from improved personal well-being and the promotion of a harmonious work environment. The event successfully transformed the university environment by instilling a culture of holistic well-being and appreciation for Ayurvedic principles.



Poster of the Event



SCHOOL OF PHARMACY

ORGANIZES

CHARAK

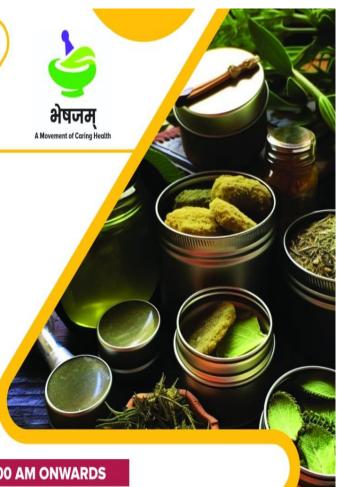
"EPISODE 1"

TO PROMOTE AYURVEDA FOR NATURAL REMEDIES

DATE: 28th OCTOBER, 2023 | TIME: 11:00 AM ONWARDS

VENUE: UNIVERSITY CAMPUS

WE STRONGLY BELIEVES IN THE PHILOSOPHY OF सबका साथ, सबका विकास





Photos Of The Event



Students explaining the medicinal use of herbal extracts during an interaction with faculty



Dr. Jyotirmaya Sahoo along with other faculty members enjoying the taste of AYURVEDA





Spectators indulging in the richness of Ayurveda



Students interacting with the Spectators





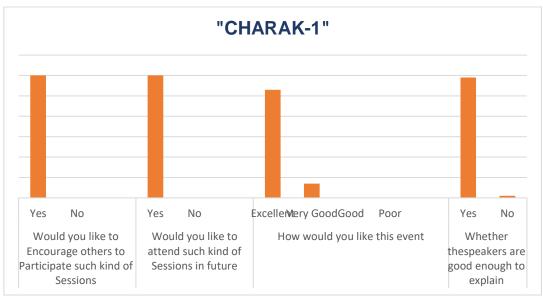
Onlookers relishing the essence of Avurveda

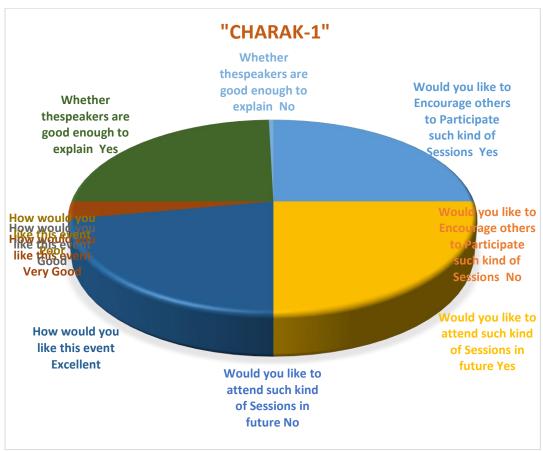


The entire team of Charak along with the Faculty Members



Feedback Analysis







Participants

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