



**SCHOOL OF COMMERCE & MANAGEMENT**

**Department of Management**

**NOTICE**

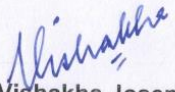
**Ref No: AJU/SCoM/DoM/2024/757**

**Date: 06.09.2024**

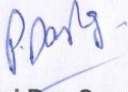
Department of Management (BBA) is organizing an industrial visit to "**Kathuria Consultancy and Investments, Kadma**" - A Stock Brokerage Firm on 10<sup>th</sup> and 11<sup>th</sup> September 2024.

All the registered Finance specialization students of BBA semester V (2022-2025) are suggested to assemble at the venue at 11:00 am.

Event Coordinator: Ms. Sudeshna Sarkar & Mr. Barun Kumar Jha

  
**Dr. Vishakha Joseph**  
Program Coordinator I/C  
BBA

**Program Co-ordinator**  
**School of Commerce & Management**

  
**Dr. Pompe-Das Sengupta**  
Asst. Dean (UG)  
School of Commerce and Management  
Assistant Dean (UG)  
School of Commerce and Management  
Arka Jain University, Jharkhand

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

## INDUSTRIAL VISIT

<b>Date of Event</b>	<b>11.08.2024</b>
<b>Name of the Event</b>	<b>Industrial Visit</b>
<b>Type of the Event</b>	<b>Academic Event</b>
<b>Conducted by</b>	<b>Department of Management</b>
<b>No. Of Participant</b>	<b>18</b>

**OBJECTIVE:** To provide Finance specialization students of BBA Semester V (2022-2025) with practical insights into stock trading and the functioning of a stock brokerage firm.

### DETAILS:

On the 10th and 11th of September 2024, the Department of Management (BBA) organized an industrial visit to Kathuria Consultancy and Investments, a stock brokerage firm located in Kadma. The visit was attended by two batches of 8 students each from the Finance specialization of BBA Semester V. Mr Barun kr Jha accompanied the students on the first day, while Ms Sudeshna sarkar led the group on the second day.

Upon arrival at the firm, the students were welcomed by Mr. Kathuria the owner of Kathuria Consultancy and Investments. He started the session by introducing the students to the basic principles of the stock market, focusing on the core functions of a stock brokerage firm. The students were exposed to the intricacies of trading, including the essential tools and platforms brokers use to execute trades and manage client portfolios.

A key highlight of the visit was the in-depth explanation of both fundamental and technical analysis. This knowledge equipped the students with a comprehensive understanding of two essential methods used in the stock market.

The students were also shown live trading demonstrations, giving them a practical view of how trading decisions are made in real time. Mr. Kathuria explained how aspiring traders could get started, encouraging them to stay updated with market news, continuously learn about trading strategies, and practice with demo accounts to develop their skills. Moreover, he also shared valuable advice on how students can build a career in the stock market. He highlighted the importance of gaining certifications, such as those offered by the National Stock Exchange (NSE), and developing a deep understanding of financial instruments, risk management, and portfolio diversification. He emphasized that learning never stops in this field, and to succeed, one must be proactive in keeping up with market trends and technological advancements in trading platforms.

The visit concluded with an engaging Q&A session where students asked about career prospects, strategies for successful trading, and ways to gain further knowledge. The interaction



left the students with a broader perspective on the stock market and trading, providing them with practical knowledge and motivation to explore careers in the financial sector. This visit offered a valuable opportunity for the students to connect their academic learning with real-world applications, making it a significant milestone in their professional journey.

**TAKEAWAY:** The industrial visit equipped students with practical knowledge of fundamental and technical analysis, provided guidance on how to start trading, and offered insights into building a successful career in the stock market.



Figure 1:Poster of the Event: Industrial Visit



### Photos of the event



**Figure2: Photo of the Event: Students at KC investment**



**Figure 3: Photo of the Event: Group photo of the students with the Event Coordinator**



**Figure 4: Photo of the Event: Group photo of students**

**Attendance Sheet:**

<b>ARKA JAIN University</b>				
Industrial Visit to K.C. Investments 2024 Event Date - 10th and 11th September, 2024				
Sl. NO.	NAMI	BATCH	ENROLLMENT NO.	Signature
1.	Sneha Kumari	2022-25	AJU/222077	Snehakumari
2.	Alisha Aray	2022-25	AJU/221317	Alisha
3.	MD Sahil Ansari	2022-25	AJU/221273	Sahil Ansari
4.	Suryam Gupta	2022-25	AJU/221238	Suryam Gupta
5.	Tanish Mukherjee	2022-25	AJU/221221	Tanish Mukherjee
6.	Deepika Agarwal	2022-25	AJU/221653	Agarwal
7.	A. Sneha	2022-25	AJU/221296	A Sneha
8.	Ankit Sonjan	2022-25	AJU/221694	Ankit Sonjan
9.	Gangotri Kumari	2022-25	AJU/221205	Gangotri Kumari
10.	Nirvedita Kuo Sinta	2022-25	AJU/221739	Nirvedita
11.	Saina Toppo	2022-25	AJU/221593	Saina Toppo
12.	Bhavya Anand	2022-25	AJU/221538	Bhavya Anand
13.	Y. Bhavesh Kumar	2022-25	AJU/221577	Bhavesh Kumar
14.	<del>Raman</del>			
14.	Raman K. Pandey	2022-25	AJU/221492	Raman Pandey
15.	Ankit K. Sah	2022-25	AJU/221495	Ankit Sah
16.	Ravi Shankar K. Maho	2022-25	AJU/221322	Ravi
17.	Devansh Agarwal	2022-25	AJU/221875	Devansh
18.	Jyoti Tiwari	2022-25	AJU/221926	Jyoti
				Nishank
				Program Co-ordinator School of Commerce & Management
				Sudish Faculty Coordinator