

## NOTICE



### SCHOOL OF COMMERCE & MANAGEMENT

#### Department of Management NOTICE

**Ref No: AJU/SCoM/DoM/2024/606**

**Date: 24.04.2024**

Department of Management (BBA) under the aegis of the Finance Club is hosting its "National Financial Awareness Week" from 25th April to 30th April for the II<sup>nd</sup> (2023-26) semester students of BBA. The following events will be conducted:

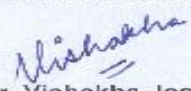
Event Schedule for National Financial Awareness Week (25 <sup>th</sup> April 2024 - 30 <sup>th</sup> April 2024)	
25.04.2024	"Check It Out" : Financial Literacy Game for Students
26.04.2024	Seminar on ' Inflation Scenario in India"
27.04.2024	Session on Portfolio Management Services (PMS) by Mr. Rishi Kumar
29.04.2024	Investment IQ: Financial Quiz
30.04.2024	Group Discussion on " Making India Cashless: Pros and Cons"

Venue: Block F

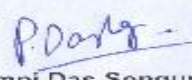
Time: 10:45 am to 12:00 pm.

Event Conveners: Dr. Pompei Das Sengupta & Dr. Vishakha Joseph

Event Coordinators: Mr. Chanchal Mandal, Mr. Atul Pathak, Mr. Manoj Dash & Mr. Prince Jaiswal

  
**Dr. Vishakha Joseph**  
Program Coordinator I/C  
BBA

Program Co-ordinator  
School of Commerce & Management

  
**Dr. Pompei Das Sengupta**  
Asst. Dean (UG)  
School of Commerce and Management  
Assistant Dean (UG)  
School of Commerce and Management  
Arka Jain University, Jharkhand

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

## FINWIN-2024: NATIONAL FINANCIAL AWARENESS WEEK

<b>Date of Event</b>	<b>25-04-2024 to 30-04-2024</b>
<b>Name of the Event</b>	<b>National Financial Awareness Week</b>
<b>Type of the Event</b>	<b>Extracurricular Event</b>
<b>Conducted by</b>	<b>School of Commerce and Management Coordinator- Prof. Chanchal Mandal, Dr. Manoj Dash, Prof. Prince Jaiswal &amp; Prof. Atul Pathak</b>
<b>No. Of Participant</b>	<b>60</b>

### OBJECTIVE:

1. To provide students a platform to learn the basics of financial literacy.
2. To enable students in sharpening their financial acumen.

### DETAILS:

#### Day-1

A financial literacy game “Check It Out” was organized through online mode for students. Students participated in large numbers and they enjoyed the game a lot. The intent of the game was to make the participants understand the importance of budgeting and balancing their income and expense position.

#### Day-2

A seminar was organized on “Inflation Scenario in India” where students presented their viewpoints on the effects of inflation in the country’s economy. The topic was debated in detail and session outcome was fruitful.

#### Day-3

Final year students of the Department of Management (BBA) organized a virtual presentation session on Portfolio Management Services wherein they talked about financial instruments and investment rationality in detail. At the end of the session a Google Form questionnaire was circulated among the students to assess their level of financial awareness.

#### **Day-4**

Today, an online Investment Quiz was circulated to the students of BBA Semester-II and they were asked to attempt the same. The questionnaire comprised of questions on financial literacy, financial instruments, general awareness, etc. The test received overwhelming response from students.

#### **Day-5**

On the culminating day, a group discussion was organized amongst the first year students on the topic “ Making India Cashless”. The students were grouped on the basis of their sections and each of them brought out their viewpoints on the topic. Most of the students talked about the advantages of being cashless and a handful of them only put forward its drawbacks.

The event proved to be a successful one and students absorbed the session well. The event was moderated by Prof. Chanchal Mandal, Prof. Atul Pathak, Prof. Prince Jaiswal and Dr. Manoj Dash, Member of Faculty from the School of Commerce and Management and office bearers of the Finance Club at Arka Jain University.

#### **OUTCOME:**

1. Students got to know about their financial awareness level.
2. Students were able to learn new lessons and absorb new ideas on financial literacy and the economy as a whole.

**Conclusion:** National Financial Awareness Week demonstrated to be a thoughtful event and it achieved its objectives of instilling financial discipline among young bunch of students. The event coordinators congratulated all participants for their active participation and contribution.

**TAKEAWAYS:** This event proved to etch a mark on the students in honing up their financial literacy skills.

### Event Poster:

**ARKA JAIN**  
**University**  
 Jharkhand

SCHOOL OF COMMERCE AND  
MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

Organizes

# NATIONAL FINANCIAL AWARENESS WEEK

<b>25.04.2024</b>	<b>"Check It Out" - Financial Literacy Game for Students</b>
<b>26.04.2024</b>	<b>Seminar on " Inflation Scenario in India"</b>
<b>27.04.2024</b>	<b>Session on Portfolio Management Services (PMS) by Mr. Rishi Kumar &amp; Mr. Nishant</b>
<b>29.04.2024</b>	<b>Investment IQ: Financial Quiz</b>
<b>30.04.2024</b>	<b>Group Discussion on "Making India Cashless: Pros and Cons"</b>

VENUE- F BLOCK

TIME - 10:45 ONWARDS

EVENT CONVENOR:

DR. POMPI DAS SENGUPTA  
DR. VISHAKHA JOSEPH

EVENT COORDINATORS:

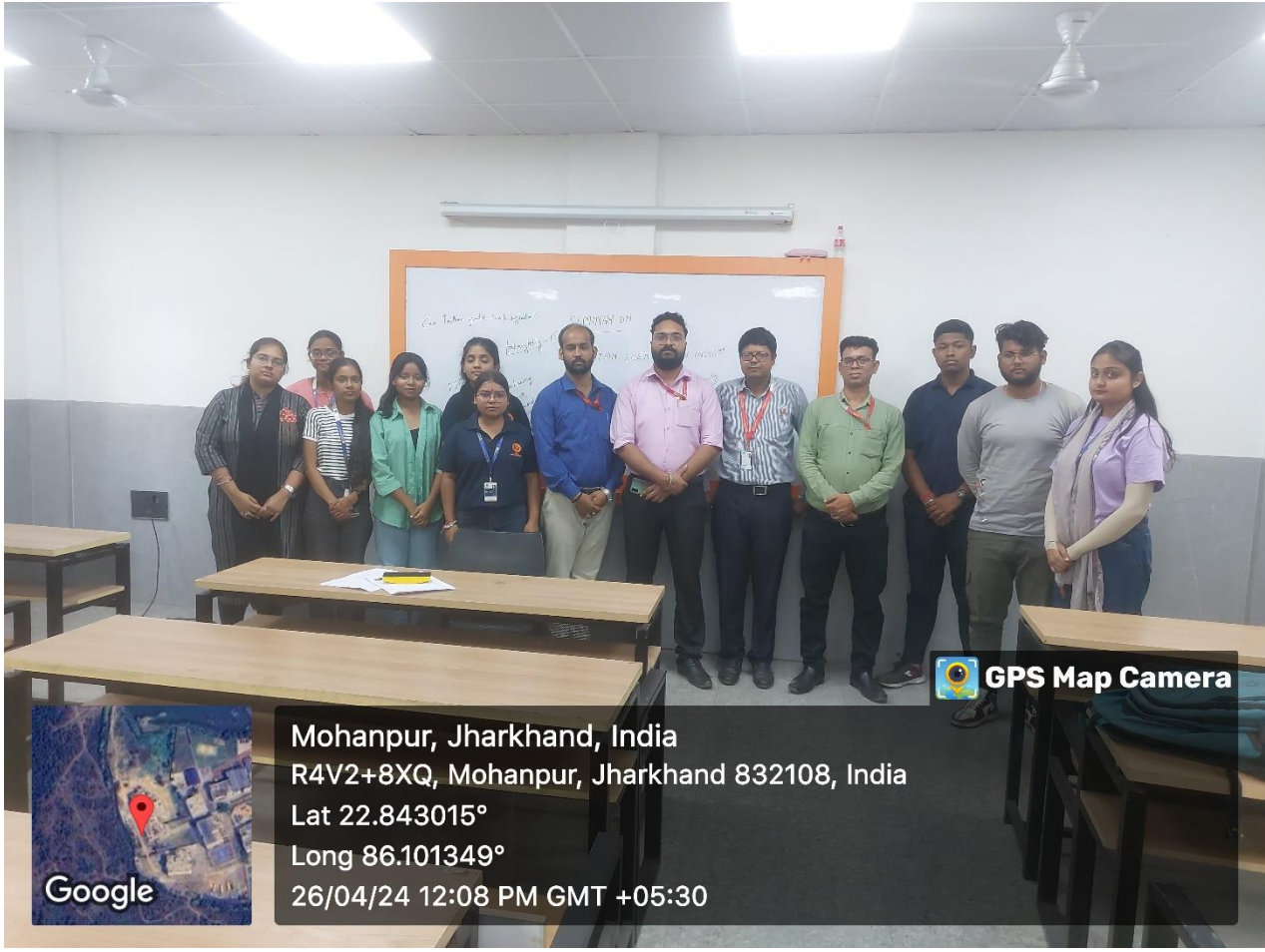
MR. CHANCHAL MANDAL  
MR. ATUL PATHAK  
DR. MANOJ DASH  
MR. PRINCE JAISWAL

**Figure 1: Poster of the Event National Financial Awareness Week**

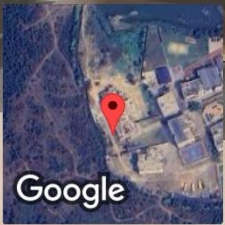
## Event Photos:



**Figure 2: Financial Literacy Game conducted online on Day 1**



**GPS Map Camera**



Mohanpur, Jharkhand, India  
R4V2+8XQ, Mohanpur, Jharkhand 832108, India  
Lat 22.843015°  
Long 86.101349°  
26/04/24 12:08 PM GMT +05:30

**Figure 3: Group photo of Seminar on Day 2**



**Figure 4: Virtual Session on PMS for Day 3**



**Figure 5: Investment Quiz Session on Day 4**





**Figure 6: Group Discussion session closing on Day 5**